

## RideFinders Agency Report – 9-14-21

- Continued to work on researching FY23 funding opportunities
- Submitted FY22 RideFinders agreements with the City of Richmond and with Chesterfield County for approval.
- Microtransit Study Project: Bi-weekly Update Meetings on with GRTC Chief Development Officer; Conference call with Michael Baker International project team; review of proposal and recommendations
- Had preliminary discussion with Agile Mile on developing an option for School Pools in response to the shortage of bus drivers in the various locations
- Collaborated with GRTC Planning and Communications Dept on messaging and information Distribution for upcoming Henrico County route and service changes
- Attended JL Francis Elementary School Back to School Rally to distribute RideFinders' swag bags to and took photos of bicycle winners. Bags contained bike reflector, rules of the road, RideFinders pen, RideFinders sport water bottle, and the Scholastic book **The Magic School Bus Gets Cleaned Up**
- Provided vanpool data to Department of Rail and Public Transportation for their Annual report to the General Assembly
- RideFinders won the 2021 Association for Commuter Transportation (ACT) National Best Social Media Marketing Award category (Marketing and Outreach) for the "Celebrate Earth Day, Every Day," Clean Air Campaign.