RideFinders Agency Update

- Participated in employer benefits fairs at VDOT's Hanover Headquarters, engaging with 93 employees; The Virginia Home (City of Richmond), engaging with 67 employees; and Avery Point in Goochland County, engaging with 31 employees. Shared information about our programs and services, including carpooling, vanpooling, and other sustainable commuting options.

- Partnered with Richmond Safe Routes to School for Walk to School Day events at Frances W. McClenney Elementary School and Westover Hills Elementary School in the City of Richmond, encouraging students and families to embrace walking and other forms of active transportation. Distributed educational materials and promotional items provided by Fit4Kids and the school's Parent Teacher Association (PTA) to encourage safe bicycling and active transportation.

- Participated as an exhibitor at GiSTEM Inc.'s Thinking Big 2026 event, at the Science Museum of Virginia in Richmond. The event connected more than 400 students with organizations making a positive community impact. Engaged students in discussions about sustainable transportation, environmental responsibility, and career opportunities, encouraging them to consider their role in shaping the future of mobility.

- Participated in the HCA Fall Safety Event at Chesterfield Towne Center, distributing bicycle and pedestrian safety materials, activity books, and educational resources to children and families.

- Contacted Henrico County officials regarding reported vandalism involving vanpool vehicles at the Glenside Park & Ride lot.

- Attended the ACT Chesapeake Chapter's Fall into the Sea of TDM Mini-Conference in Washington, D.C., participating in professional development and networking opportunities with transportation demand management professionals.

- Attended the first ever ACT Chesapeake Chapter Fall into the Sea of TDM Mini-Conference in Washington, DC and received two awards:
    - TDM Agency of the Year, recognizing the agency's leadership in expanding transportation choices, strengthening regional partnerships, and promoting sustainable commuting.
    - Best Overall Marketing Campaign for Count It. Change It., recognizing its creative approach to encouraging greener travel choices and increasing commuter engagement.