RideFinders Agency Update

- Met with the Amazon RIC5 distribution facility in Ashland after its Senior HR Business Partner responded to RideFinders employer outreach materials. Discussed ridesharing, trip reduction services, and potential opportunities to support employee transportation needs.
- Met with Rosie's at Colonial Downs in New Kent to review an employee density plot map and discuss potential transportation opportunities based on employee commute patterns.
- Met with SanMar Distribution Center in Hanover and provided an employee transportation survey. Awaiting employee ZIP code data to support commute analysis and coordination of future on-site RideFinders outreach.
- Reached out to Avery Point Assisted Living in Goochland after identifying that employees use transit to commute to work. RideFinders was subsequently invited to participate in its October 22 benefits fair.
- Participated in Bryant & Stratton College's New Student Orientation in Chesterfield County, connecting students with information about carpooling and other transportation options.
- Participated in Reynolds Community College Transportation/Resource Fairs at the Parham Road and Downtown campuses, engaging students and staff in Henrico County and the City of Richmond about available commute options.
- Held pop-up Try Transit Week events at the Glenside and Brook Road Park & Ride lots in Henrico, greeting vanpoolers and thanking them for choosing vanpooling as their commute option.
- Secured our participation as an exhibitor at **GiSTEM Inc.'s Thinking Big 2026**, which will focus on sustainability and connect more than 400 students with organizations making an impact in their communities.
- Promoted DRPT's **Try Transit Month** initiative, including the **Try Transit Week Challenge**, which encouraged commuters to ride transit September 14–18, record eligible trips in ConnectingVA, and qualify for prize opportunities.
- Developed and shared transit focused Facebook/Instagram content to support Try Transit Month