

# Aligning with RVA Rising

# Aligning with RVA Rising: Community Engagement



Launch Civic  
Engagement Innovation  
Lab



Establish new Framework  
for Locality/Stakeholder  
Engagement in Regional  
Planning Efforts

# Aligning with RVA Rising: Serve as the Regional Data Hub

## Demographics

Demographic data is essential for understanding population dynamics and making informed decisions in policy and planning. Key metrics include population trends, race, and age.

**Population trends** reveal growth or decline patterns, indicating the need for infrastructure, services, and resources. Monitoring these trends helps in anticipating future demands and addressing current challenges.

**Race** data is crucial for assessing diversity and equity within communities. It highlights racial composition and can uncover disparities in areas such as education, employment, housing, and healthcare, guiding policies towards inclusivity and fairness.

**Age distribution** data provides insights into the population's age structure, impacting everything from school planning to retirement services. Understanding age demographics helps tailor services to different age groups, ensuring that both young and elderly populations receive adequate support.

[About the Data](#)

Regional Snapshot

Population Trend

By Race

By Age Group

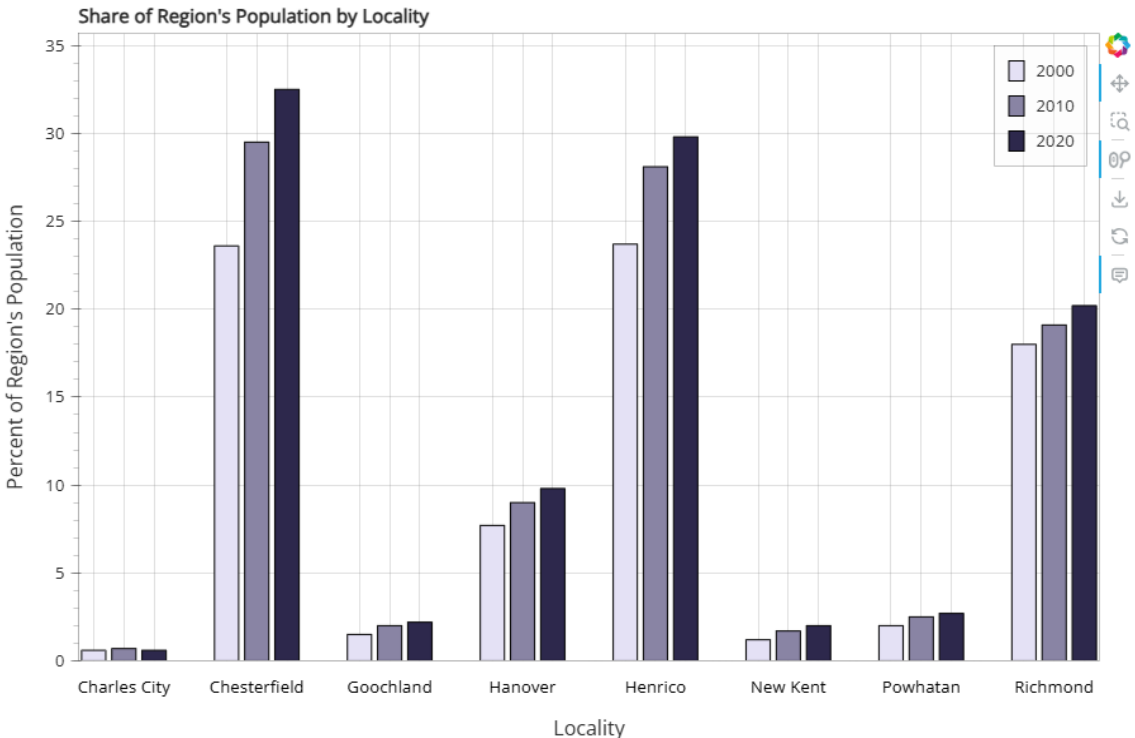
Regional Trend

Locality Share

Population Change

Change Map

## Percent Share of the Region's Population by Locality



## Aligning with RVA Rising



## Coalesce Our Regional Strategic Plan

- A Regional Vision at the center of the agency's work
- Core Plans that serve as "Chapters" of the Strategic Plan
- Core Plans contain specific topical Goals and Strategies, and help guide other activities in the program areas – other plans, studies, program activities and performance indicators

# Regional Strategic Plan: Vision Themes



Strategic and Resilient Infrastructure



A Healthy Environment



Attainable Housing



A Strong Economy



Equitable Opportunity and Choice for  
Everyone

# Core Plans in Play- 2025



## Transportation and Safety

- Pathways to the Future: Transportation 2050
- Rural Transit Study



## Environment & Resiliency

- Climate Resilient RVA
- Green Infrastructure Planning
- Climate Resilience Hub Plan



## Community Development

- Comprehensive Economic Development Strategy (CEDS)



## Emergency Preparedness

- Richmond-Crater Regional Hazard Mitigation Plan



# Rural Transportation Analysis

- Supporting Plan/Study for Transportation 2050
- Incorporates Data Analysis, Performance Measures and Community Engagement
- Provides alternatives for funding decisions and implementation





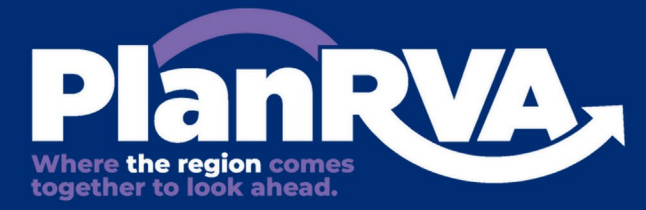
# Pathways to the Future: Transportation 2050

- Transportation Element of the Regional Strategic Plan
- Serves as the overall guide for Transportation Indicators within Opportunity Rich and Inclusive Neighborhoods Pillar for RVA Rising
- Incorporates Data Analysis, Performance Measures and Community Engagement



## Opportunity-rich & Inclusive Neighborhoods

- Housing stability
- Economic inclusion
- Racial diversity
- Social capital
- Transportation access



# Regional Strategic Plan



- Required by the Regional Cooperation Act (Virginia State Code) to guide the district on matters that are of importance to more than one locality
- Defines coordinated regional vision and goals
- Contextualizes the relationship, content, and processes for functional area plans
- Indicates the role and responsibilities of PlanRVA in serving the region through implementation.



## Strategic Plan Activities in FY24:

- PlanRVA staff review of locality Comprehensive Plans and Strategic Plans
- PlanRVA staff review of existing regional core plans, partner plans (e.g. PHA's Regional Housing Framework)
- Feedback from:
  - 5/21/24 Public Outreach and Engagement Committee – review of draft Vision components
  - 6/13/24 Joint Annual Meeting – Visioning Exercise, broad discussion of regional issues



## Strategic Plan Activities in FY25:

- Draft Vision Component: Handout provided today for review
- Work progressing on regional core plans:
  - Comprehensive Economic Development Strategy (CEDS) – through fall 2025
  - Comprehensive Climate Action Plan (CCAP) – through fall 2025
  - Green Infrastructure Plan – through fall 2025
  - Long-Range Transportation Plan (LRTP) – through fall 2026
- Other related plans and activities, including: Regional Catastrophic Planning Grant, Housing Market Value Analysis update/expansion, Rural Transit Study, Energy Futures Grant, and Watershed Implementation Plan (WIP) activities, Increased focus on community engagement best practices

# RVA Rising Alignment Highlights

- PlanRVA's work maps to many of RVA Rising's five areas of focus, particularly work within...
  - Community Development: maps strongly to the Rewarding Work, High-Quality Education, and Opportunity Rich and Inclusive Neighborhoods areas of focus
  - Environment: maps to the Healthy Environment and Access to Good Health Care area of focus
- The 2025 update of the **Comprehensive Economic Development Strategy (CEDS)** will include a focus on upward mobility in the data and action plan, and coordination with RVA Rising partners.

