**Public Outreach and Engagement Committee**

**November 9, 2021**

**11:00 A.M.**

**James River board Room**

Anyone may observe the meeting on our YouTube Channel:

[www.youtube.com/PlanRVA](http://www.youtube.com/PlanRVA)

View our complete [Public Participation Guide](https://planrva.org/wp-content/uploads/PlanRVA-Public-Participation-Guide-2021-0901.pdf) at

<https://planrva.org/wp-content/uploads/PlanRVA-Public-Participation-Guide-2021-0901.pdf>

To participate in the meeting remotely, go to the Zoom Registration Link at:  
<https://planrva-org.zoom.us/j/88410334458?pwd=QlN0WjBkSXFkOUU2S1QvZkJEVG9rUT09>

**AGENDA**

1. Welcome and Introductions: Mr. Davey
   1. Statement regarding Virtual Meetings for PlanRVA
   2. Roll Call of Attendees: Mr. Kumar
2. Brand Strategy Project Update & Discussion: Brand Federation
3. Agency Updates/ Public Outreach: Ms. Heeter
4. Program Updates/ Public Outreach: Mr. Kumar
5. Open Discussion
6. Adjourn