AGENDA

This meeting is open to the public. Members of the public are invited to attend in-person or virtually. For anyone who wishes to participate in this meeting virtually, please register via Zoom at https://planrva-org.zoom.us/webinar/register/WN_nbCrz0C9RF27ewJsP8Av0A

Check out our complete Public Participation Guide online to learn about the different ways you can stay connected and involved.

Meetings are also live streamed and archived on our PlanRVA YouTube Channel.

1. **Welcome and Introductions:** Mr. Davey
   a. Virtual Meeting Opening Statement: Ms. Heeter
   b. Roll Call of Attendees: Mr. Kumar

2. **May Meeting Minutes:** Mr. Kumar

3. **PlanRVA Brand Strategy Presentation:** The Hodges Partnership

4. **FY23 Membership:** Ms. Heeter

5. **PlanRVA Updates:** Ms. Lanier-Jackson
   a. Program Updates:
      o Environment: Flood Risk Awareness
      o Community Development: Market Value Analysis Update
   b. Community Engagement Strategy Update
      o **Goal 1: Increase awareness of PlanRVA**
        ▪ Brand Implementation: Logo, Tagline, Staff Training
        ▪ Quarterly Newsletter: The Better Together Connector
        ▪ Monthly Blog
        ▪ Better Together Webinar
          • PlanRVA will be speaking with Renee Haltom who serves as Vice President and Regional Executive at The Federal Reserve Bank of Richmond on September 29th at 1:00 PM. The topic is Regional Indicators of Success
      o **Goal 2: Increase Representative Participation**
        ▪ Currently working to identify population demographics and grassroots/advocacy groups within all nine localities.
        ▪ Strategic events and outreach efforts
      o **Goal 3: Increase community collaboration**
Hanover and King William Habitat for Humanity held a beautiful home dedication on Thursday (8/25). PlanRVA Community Engagement Manager, Rashaunda Lanier-Jackson, attended the intimate occasion. See photos on Hanover's Habitat Facebook page.

- Public Information Officers and Regional Communicators
- Community Foundation for a greater Richmond
  - Goal 4: Increase awareness of unconscious bias
    - Mamba Mentality Lunch & Learn
    - Title VI Training (Task Order #8)
      - KLT Group developed a Title VI Training for PlanRVA staff that will be conducted in November 2022.

6. Adjourn