

The logo for Richmond Connects features three circular icons on the left: an orange circle with a white silhouette of a person and a child, a green circle with a white bicycle, and a blue circle with a white bus. These icons are connected by a dark blue line that forms a zig-zag pattern. To the right of the icons, the words "RICHMOND" and "CONNECTS" are written in a large, bold, dark blue sans-serif font, stacked vertically.

# RICHMOND CONNECTS

CTAC Brief Update  
September 15, 2022

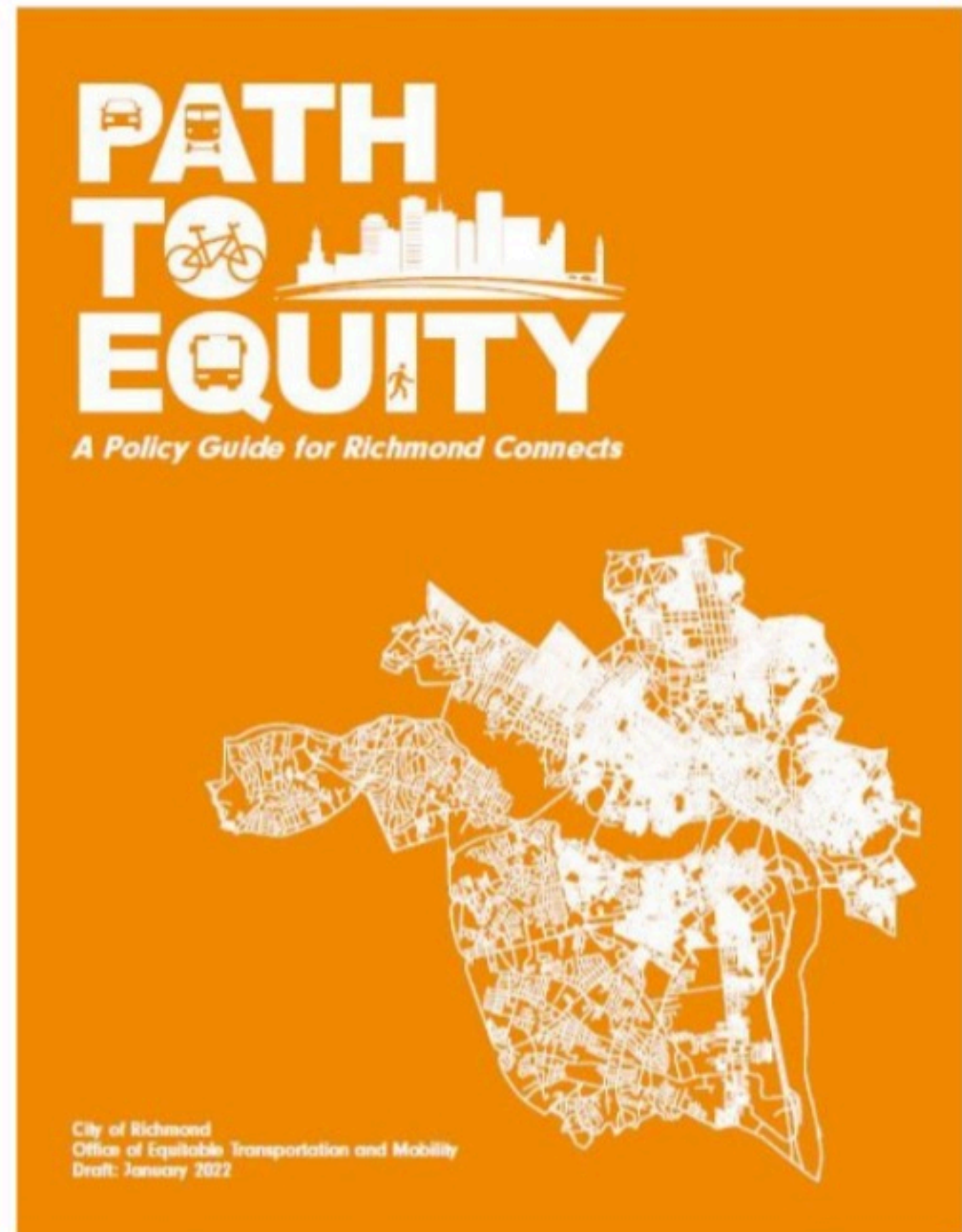
Kelli Rowan

City of Richmond

Office of Equitable Transit and Mobility

# Past Activities

- Policy Guide adopted May 2022
- Lays framework for Richmond Connects
- [rva.gov/path2equity](https://rva.gov/path2equity)



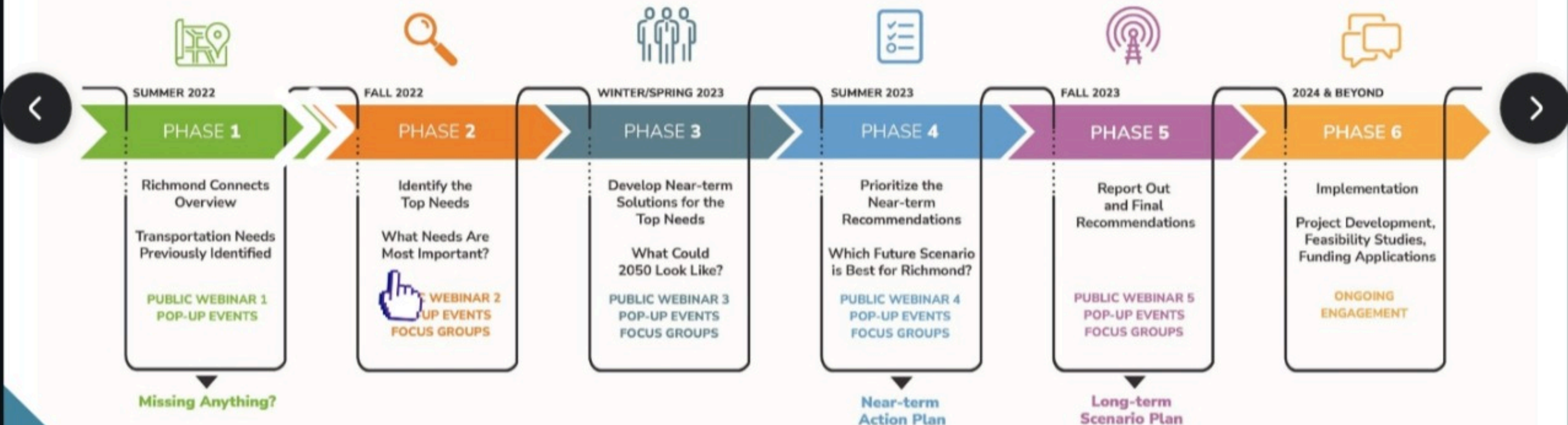




# RICHMOND CONNECTS

## COMMUNITY ENGAGEMENT TIMELINE

Powered by Path to Equity: Policy Guide



Community-based insights guided by the Richmond Connects Advisory Committee, Steering Committee and Technical Subcommittee.



Create your own

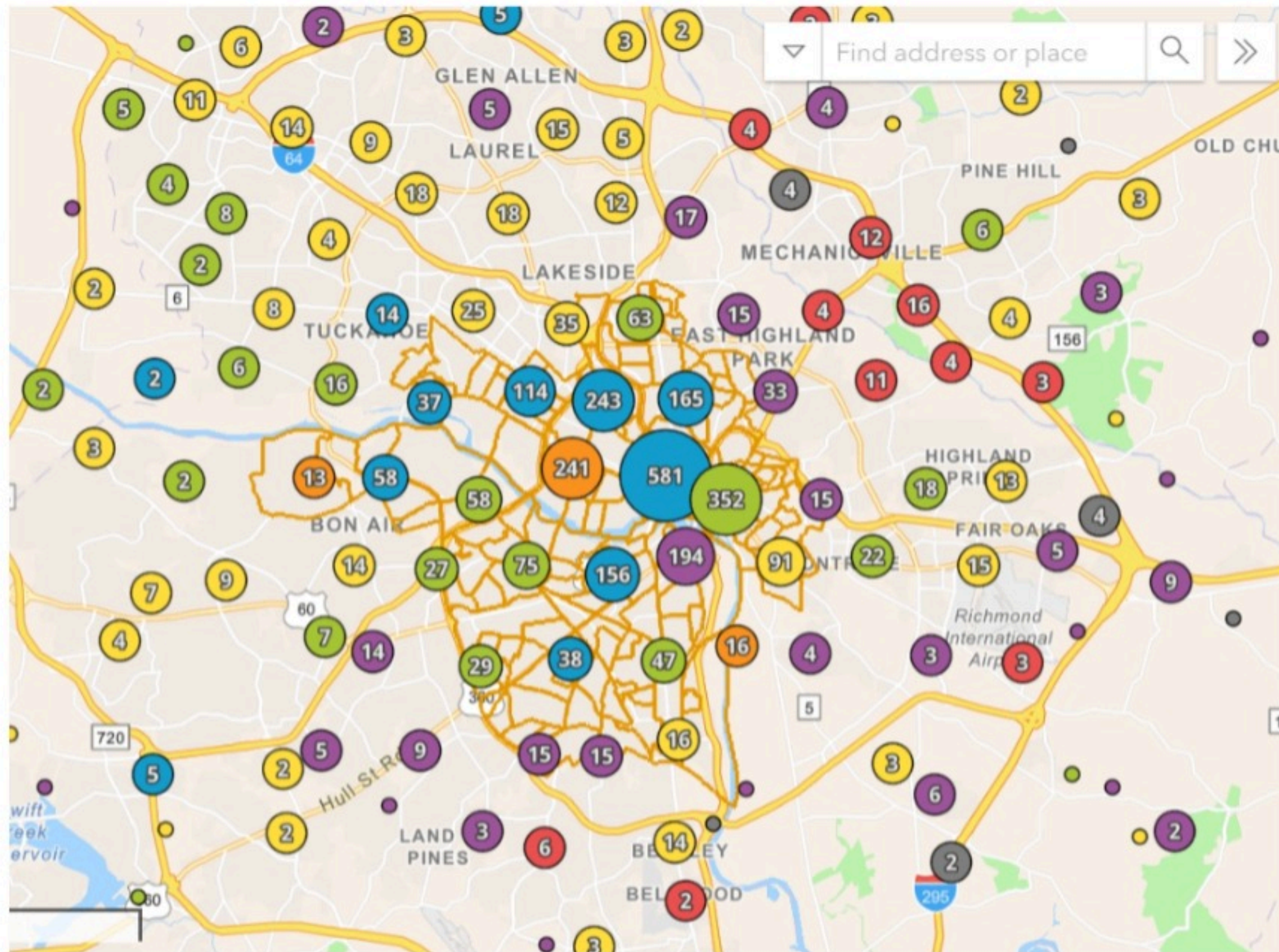


Canva



# Survey

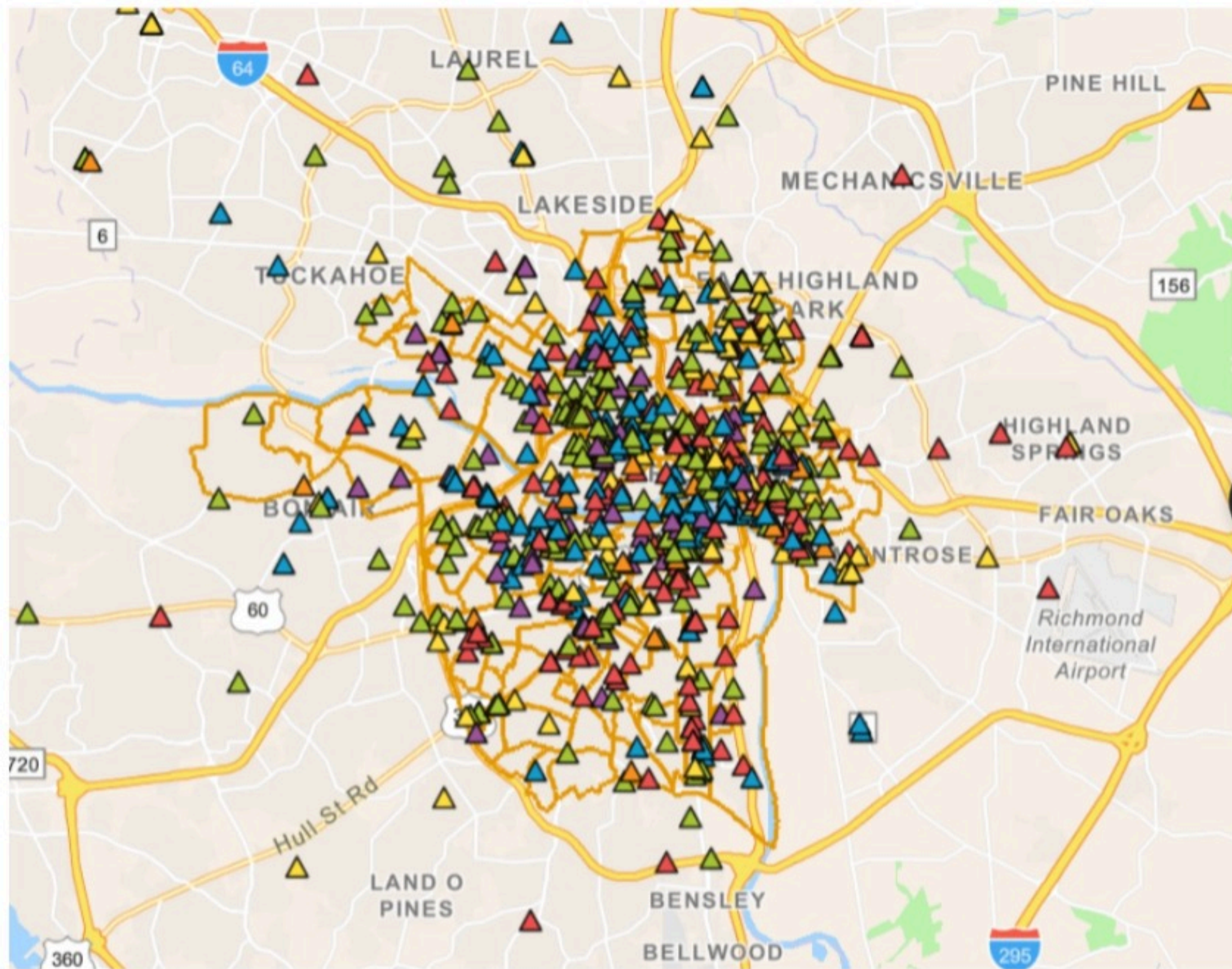
3,390  
comments  
from past  
outreach





# Survey

Over 1k  
comments from  
phase 1  
Richmond  
Connects  
outreach





# OUTreach!



Que Pasa Festival



Advisory Committee



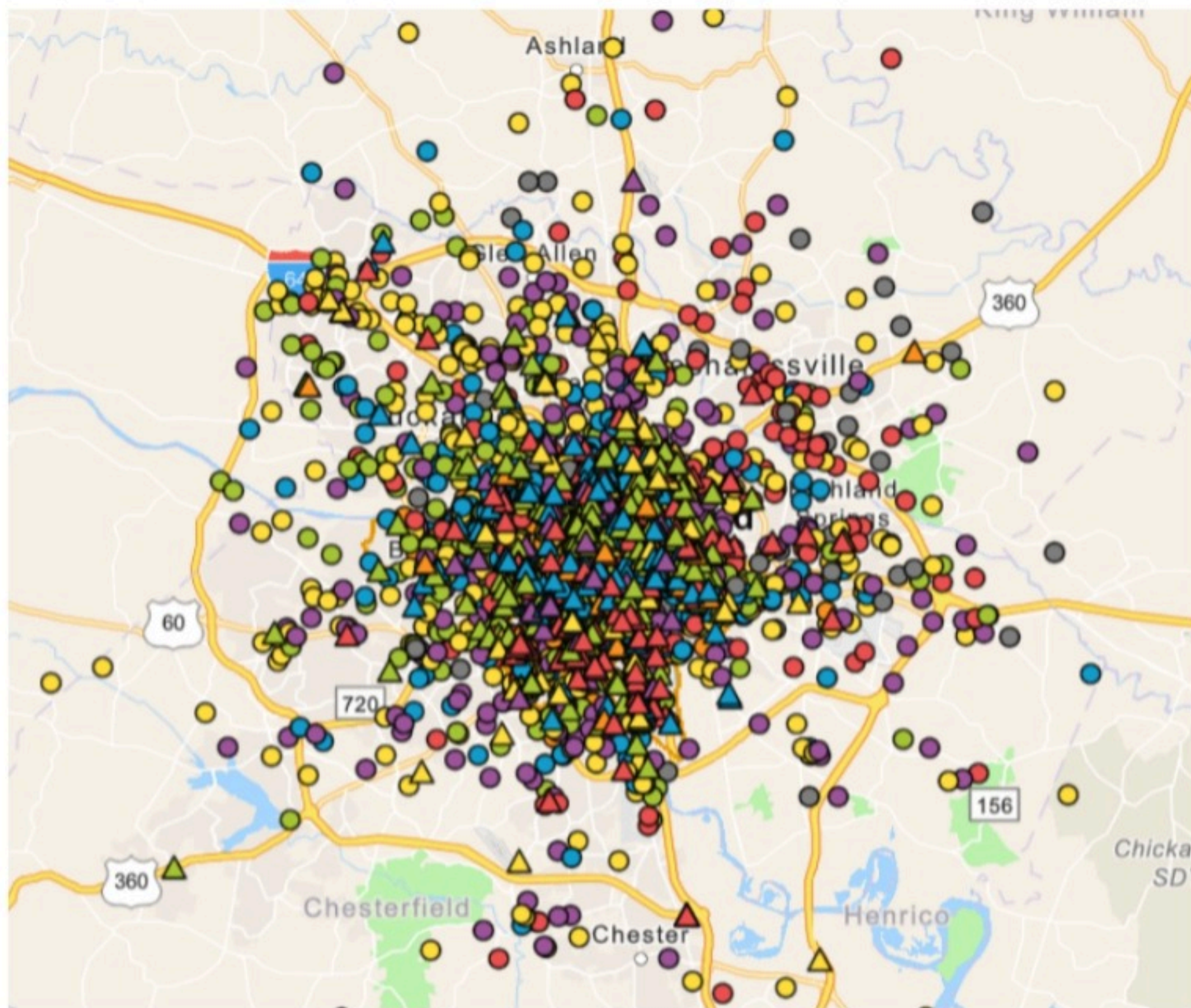
National Night Out and  
Jubilation in June





# LOTS of data to unpack!

Working NOW to  
translate and consolidate  
into community identified  
needs map to accompany  
data driven identification  
of needs





# Get involved

- 1 Join mailing list [rvaconnects.com](http://rvaconnects.com)
- 2 Check out past input [rvaconnects.com](http://rvaconnects.com)
- 3 Come to advisory committee on October 18th 9:30-11am Main Street Station
- 4 Join a paid focus group: email [kelli.rowan@rva.gov](mailto:kelli.rowan@rva.gov)
- 5 Follow City of Richmond Facebook for community events and short video info sessions