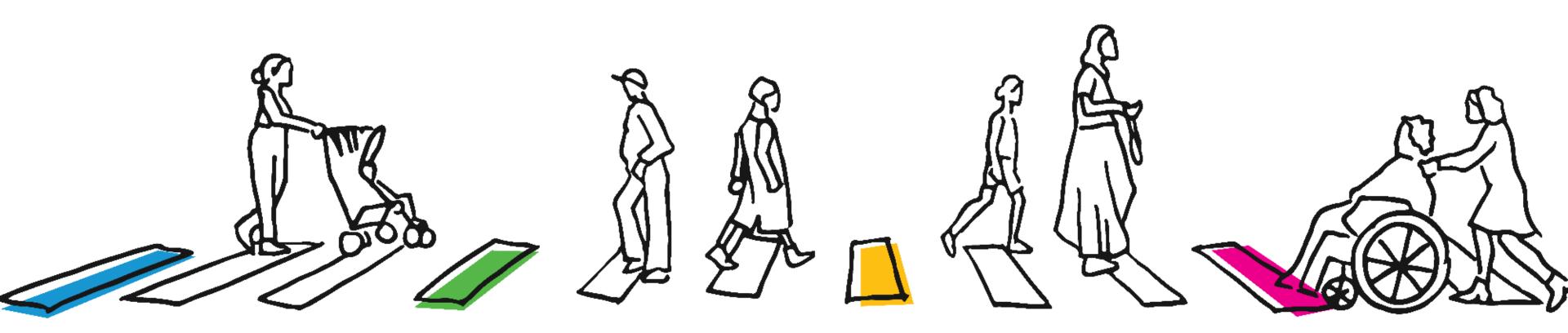


# PlanRVA Day!

## A day of learning, networking, and collaboration.





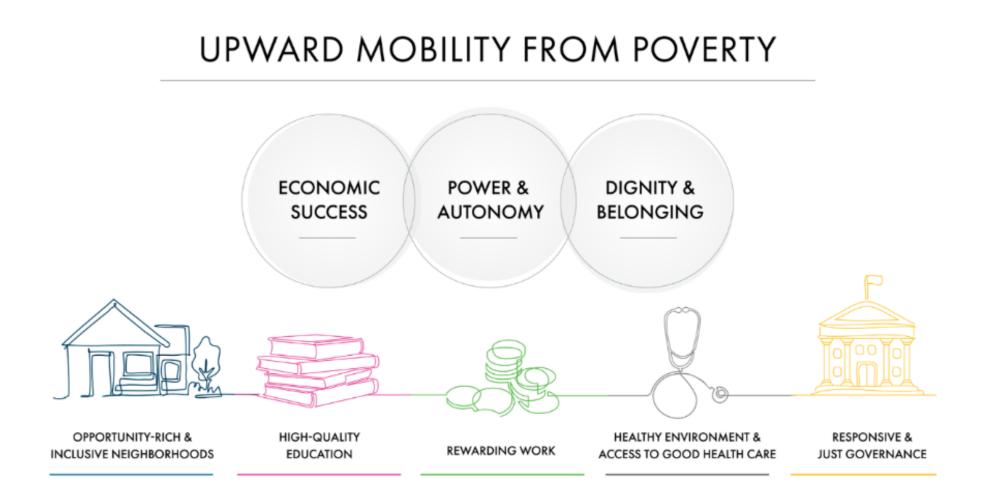


JUNE 13, 2024

# The Upward Mobility Framework



# Our mission is to help communities create or improve conditions that advance upward mobility and racial equity.





## History of the Upward Mobility Framework







# US PARTNERSHIP ON MOBILITY FROM POVERTY

## What would it take to dramatically increase mobility from poverty ?





## The Three-Part **Definition of Mobility** from Poverty

Economic Success

Mobility

When a person feels the respect, dignity, and sense of belonging that comes from contributing to and being appreciated by people in their community.

Being Valued in Community

Power and Autonomy



When a person has adequate income and assets to support their and their family's material well-being.

When a person has the ability to have control over their life, to make choices, and to influence larger policies and actions that affect their future.

## The Three-Part Definition & Structural Racism: Housing Example

- Barriers to homeownership, devaluation of homes in neighborhoods of color, and residential segregation have led to less ability to build wealth and economic success for people of color.
- Discriminatory lending practices, residential segregation, and intentional redlining may limit someone's ability to feel that they can make choices about their life and accomplish their goals
- Barriers to homeownership may also create more residential instability and thus, lesssocial connectedness and feelings of rootedness



Upward Mobility Framework

Economic Success

# Mobility

Being Valued in Community

Power and Autonomy

## **Understanding the Three-Part Definition in Practice**



## CUNY-ASAP

Moving to Opportunity



Upward Mobility Framework

## YouthBuild

## Family Rewards

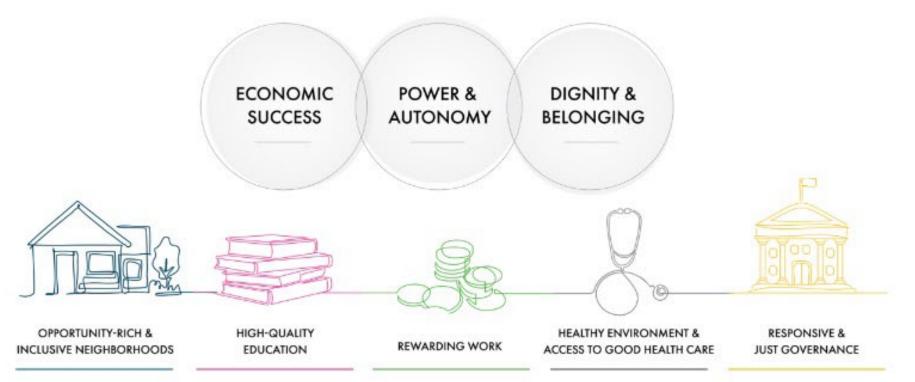






#### The Upward Mobility Framework

#### UPWARD MOBILITY FROM POVERTY



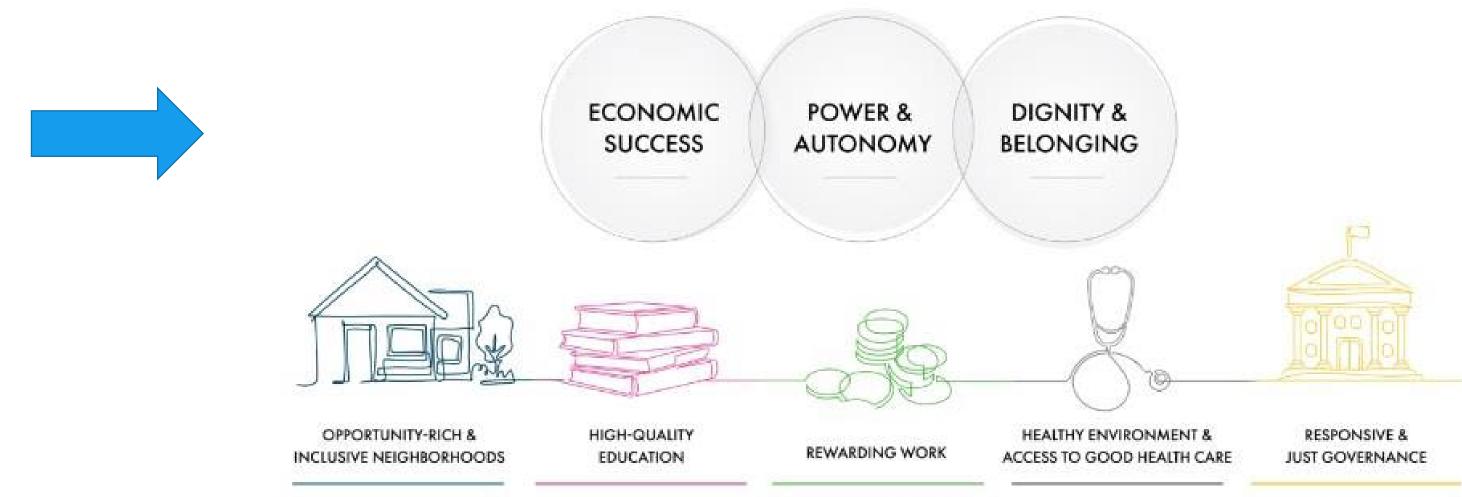
#### ENSURE EQUITABLE ACCESS FOR ALL, INCLUDING PEOPLE OF COLOR & OTHER MARGINALIZED GROUPS

Housing affordability	Access to preschool	Employment opportunities	Access to health services	Political participation
Housing stability	Effective public education	Jobs paying living wages	Neonatal health	
Economic inclusion	School economic diversity	Opportunities for income	Environmental quality	
Racial diversity	Preparation for college	Financial security	Safety from trauma	Just policing
Social capital	Digital access	Wealth-building opportunities		
Transportation access				



### Breaking down the Upward Mobility Framework: The 3-part Definition

## UPWARD MOBILITY FROM POVERTY



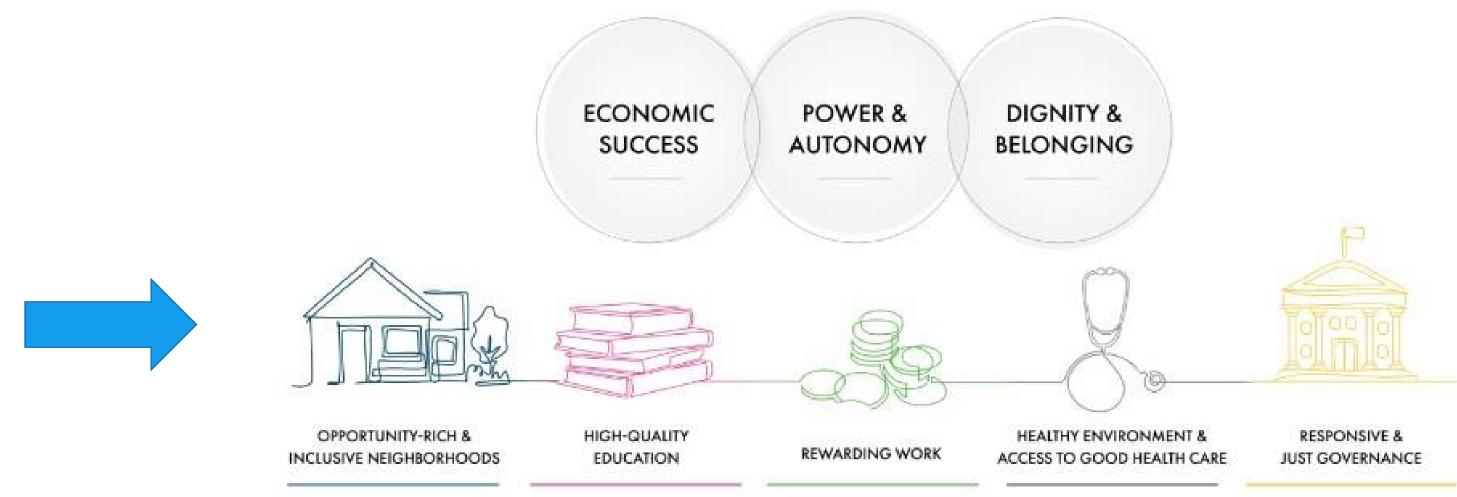
#### ENSURE EQUITABLE ACCESS FOR ALL, INCLUDING PEOPLE OF COLOR & OTHER MARGINALIZED GROUPS





### Breaking down the Upward Mobility Framework: 5 Essential Pillars

## UPWARD MOBILITY FROM POVERTY



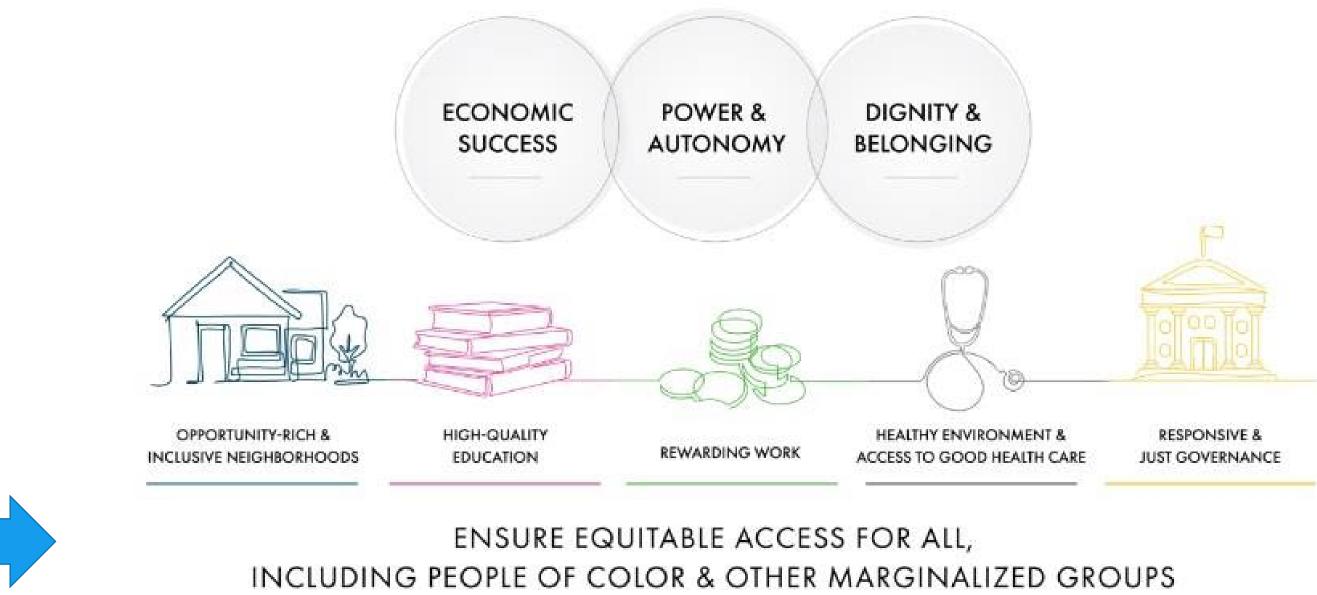
#### ENSURE EQUITABLE ACCESS FOR ALL, INCLUDING PEOPLE OF COLOR & OTHER MARGINALIZED GROUPS





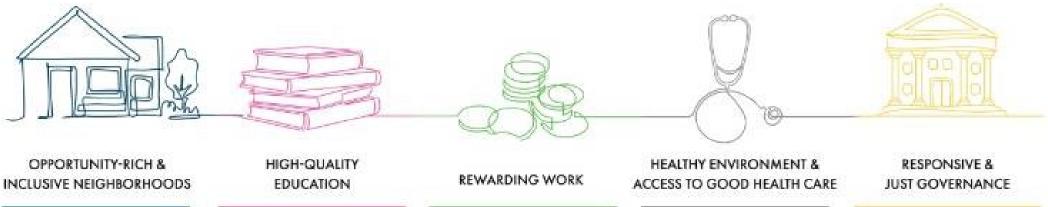
### Breaking down the Upward Mobility Framework: Emphasis on Racial Equity

## UPWARD MOBILITY FROM POVERTY





#### Breaking Down the Upward Mobility Framework: The Predictors



ENSURE EQUITABLE ACCESS FOR ALL, INCLUDING PEOPLE OF COLOR & OTHER MARGINALIZED GROUPS

Housing affordability	Access to preschool	Employment opportunities	Access to health services	Political participation
Housing stability	Effective public education	Jobs paying living wages	Neonatal health	Descriptive representation
Economic inclusion	School economic diversity	Opportunities for income	Environmental quality	Safety from crime
Racial diversity	Preparation for college	Financial security	Safety from trauma	Just policing
Social capital	Digital access	Wealth-building opportunities		
Transportation access				

## **Evidence Resource Library**

#### **Evidence Resource Library**

Learn more about the predictive factors that influence upward mobility over the course of people's lives and how we

chose them.

Search

#### ASSESSMENTS

#### Access to Health Services

Access to and utilization of health services leads to improved physical health, which promotes power and autonomy. Lack of access to health services can lead to unmet health needs for children, adolescents, and adults. A living wage is the level of earnings that equals or exceeds the cost of a family's basic needs for food, clothing, helter, child care, health care, and transportation. Livingjobs provide opportunities for work that enable people to meet their families' financial needs, supporting b economic success and feelings of autonomy.

Access to Jobs Paying a Living Wage

#### Access to Preschool

Coping with Stress

We focus here on early childhood education that begins before kindergarten for children ages 2 to 5 and highlights how preschool and pre-kindergarten, or pre-K, strengthen academic success and school readiness, particularly in the short term and for children who have experienced poverty. Improving access to preschool in a community can enhance academic success for lower-income children. Preschool enables children to develop critical cognitive skills that set them up for success through higher test scores both in indergarten and throughout school (Magnuson and an 2016)

#### Belongingness

Criminal Record

ability to determine their future.

This predictor assessment describes the relationship between a sense of belonging and socioemotional development and well-being. This predictor is directly related to mobility as a measure of belonging in community itself and having a sense of value.

This predictor assessment describes the relationship

between having a criminal record and future employment

and economic success. People with a criminal record are

can limit their options for economic success and their

often excluded from job opportunities, and that exclusion

#### College Access

Depression

conditions.

College access includes accessing higher education after receiving a GED or high school diploma. This predictor assessment explores the relationship between accessing postsecondary education and later-life economic and noneconomic outcomes, such as income and health. Having a college degree broadens career options-for example, by providing greater access to jobs that pay a higher wageleading to greater economic success.

Mental health, including emotional and behavioral well-

being, is an important part of overall health. Untreated

stress, relate to others, and make choices. Untreated

depression can affect memory function, risk-taking

depression negatively effects how youth and adults handle

behavior, sleep, and adherence to medical plans for other

This predictor assessment looks at the relationship between coping strategies and the psychological and physical health of children and adolescents. Coping strategies can allow children and adolescents to better regulate their emotions and exert some control over situations that provoke stress or trauma. Children and adolescents who can respond appropriately to and manage stress are more engaged in the classroom and more likely to absorb what they are learning and are therefore more

#### **Descriptive Representation**

likely to excel in school and beyond.

Descriptive representation among local officials refers to having a racial or ethnic distribution among local officials that matches the distribution of the residents they represent. This predictor describes the effects that being or feeling represented by local officials has on a given person's civic engagement as well as their sense of belonging and empowerment. Having local elected officials whose demographic characteristics (i.e., gender, race, ethnicity, or sexual orientation) broadly reflect those of their constituents correlates with greater feelings of political influence (power and autonomy) and engagement among otherwise underrepresented demographic groups

#### **Upward Mobility Framework**

We focus here on early childhood education that begins before kindergarten for children ages 2 to 5 and highlights how preschool and pre-kindergarten, or pre-K, strengthen academic success and school readiness, particularly in the short term and for children who have experienced poverty. Improving access to preschool in a community can enhance academic success for lower-income children. Preschool enables children to develop critical cognitive skills that set them up for success through higher test scores both in kindergarten and throughout school (Magnuson and Duncan 2016).

#### **Evidence of the Relationship between** Predictor and Related Outcomes

- Awareness subtest).

#### Access to Preschool

December 28, 2021



· Attending pre-K can promote critical brain development among young children (Phillips et al. 2017). Research shows that cognitive development and the supportive environment of pre-K is especially effective for development in children who have experienced poverty (Phillips et al. 2017). Pre-kindergarten enables children to learn, for example, vocabulary, mathematics, and interpersonal skills that contribute to later school success, measured by cognitive skills, achievement, and grade-level performance (Phillips et al. 2017).

 Preschool attendance promotes immediate school readiness for kindergarten and is linked to higher test scores throughout primary education (Ansari 2018; Magnuson and Duncan 2016; Phillips et al. 2017). Barnett and colleagues (2018) use an age-cutoff regression discontinuity design to compare two groups of children: One group had completed pre-K the previous year and were just beginning state kindergarten; the other had missed the birthdate cutoff for pre-K the previous year and were just beginning pre-K. They find that among statefunded pre-K programs, having been in pre-K is associated with a one-year-later increase in language scores of about 0.24 standard deviations (measured using the PPVT-III, or the Peabody Picture Vocabulary Test 3rd edition), an increase in math scores of about 0.44 standard deviations (Woodcock-Johnson Applied Problems 3rd edition), and an in increase in emergent literacy skills of 1 standard deviation (Preschool Comprehensive test of Phonological and Print Processing's Print



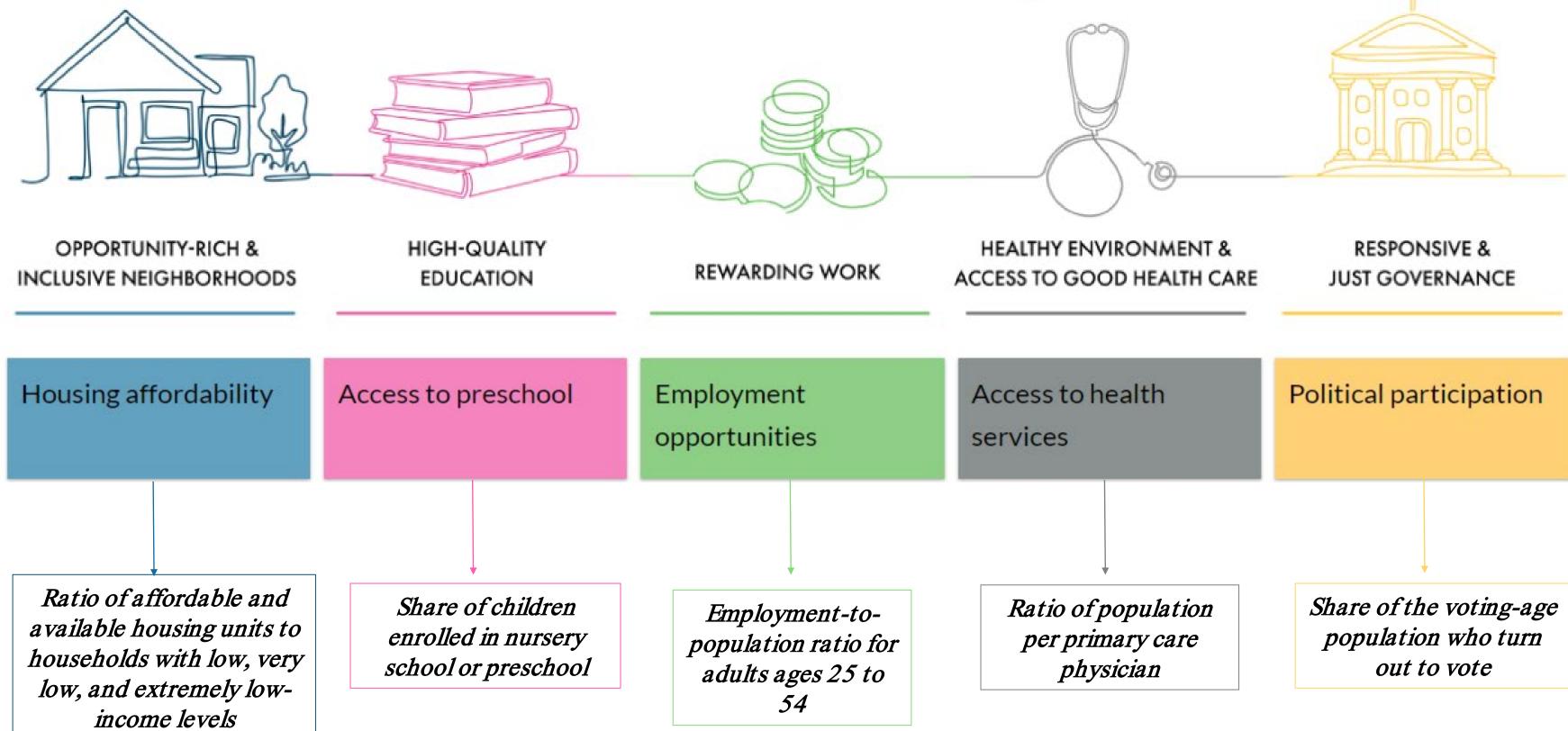
DOMAIN

Education

Mobility dimension engaged: Economic success



### Breaking Down the Upward Mobility Framework: The Mobility Metrics





cess to health vices	Political participation
Detie of a constation	Shara of the voting ago

### **Breaking Down the Upward Mobility Framework: The Mobility Metrics**

- Data tables for 26 metrics for each predictor
- All counties
- Cities above 75,000
- Nationally available data

Home	Description	
	On this page Pillar: Opportunity-Rich & Inclusive Neighborhoods	Mobility N
	Pillar: High-Quality Education	These mobility metrics dat States measure the status
	Pillar: Rewarding Work Pillar: Healthy Environment and Access to Good Healthcare Pillar: Responsible and Just Governance	The Urban Institute's Upw set of evidence-based pre to boost the economic and were identified by an inter cover diverse aspects of co influenced by state and lo
	Additional Notes on Data	Communities can use this strategic plan for upward



**OPPORTUNITY-RICH &** INCLUSIVE NEIGHBORHOODS



**Upward Mobility Framework** 

#### letrics for Richmond City, Virginia

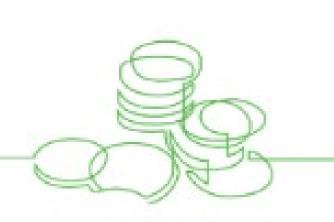
ta tables are designed to help local leaders in every county and over 450 cities in the United of and progress toward increasing upward mobility and equity in their communities.

ard Mobility Framework identifies five essential pillars that support mobility from poverty and a dictors that are strongly correlated with the likelihood that a community can create conditions Ind social mobility of its residents while narrowing racial and ethnic inequities. These predictors rdisciplinary group of experts and refined through testing with cross-sector partners. They ommunity, such as affordable housing, living-wage jobs, and political participation, and can be cal policy.

suite of metrics along with the Planning Guide for Local Action as they work to develop a mobility and monitor progress over time.



### https://upward -mobility.urban.org/mobility-metrics-data





## **Mobility Metric**

#### REWARDING WORK

#### Employment opportunities

Jobs paying living wages

Opportunities for income

Financial security

Wealth-building opportunities opware mobility Framework

Employers pay living wages and provide benefits that enable stability

Ratio of pay on avg job to the cost of living.

Ratio of pay to living wage

Data quality Strong

Source: US Bureau of Labor Statistics Quarterly Census of Employment and Wages (QCEW) data, 2021; Massachusetts Institute of Technology Living Wage Calculator, 2022. (Time period: 2021)

## **Mobility Dimension(s)**



- **Economic Success**
- **Dignity &** Belonging
- Power & Autonomy

Henrico, Virginia

0.74

# Applying the Framework







# **Upward Mobility Planning Guide**

- A guide to help local leaders better understand impediments to upward mobility and how to build a cross-sector team that can plan, advocate for, and implement a set of systems changes focused on bringing all members of your community out of poverty and creating more equitable results.
- Provides practical advice for people driven to boost mobility from poverty and asking,
  "Where do I start?"
- Informed by the Boosting Upward Mobility cohort that beta-tested the metrics.

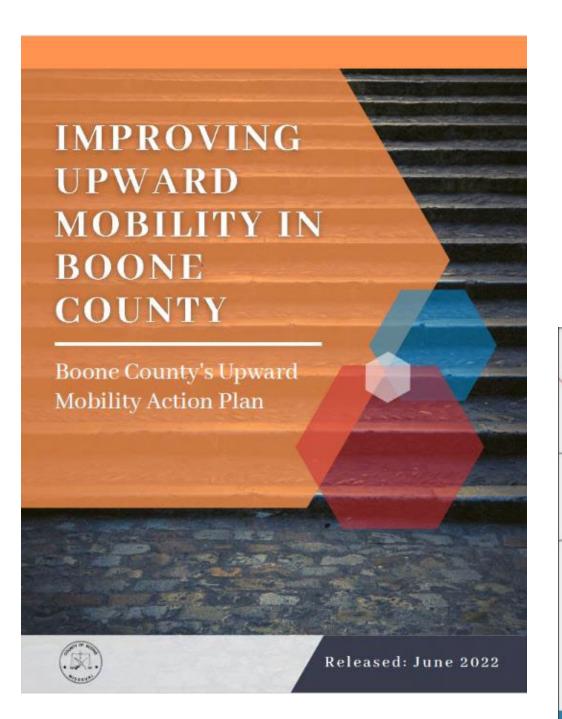




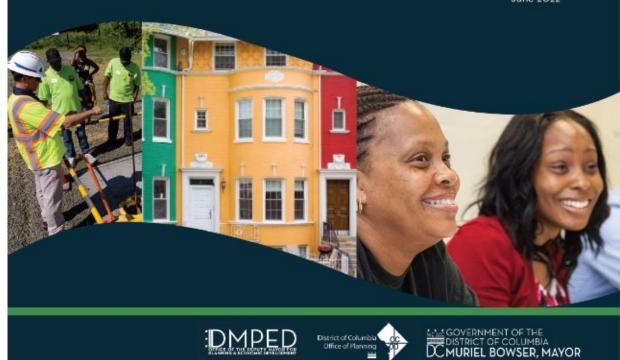
#### BOOSTING UPWARD MOBILITY

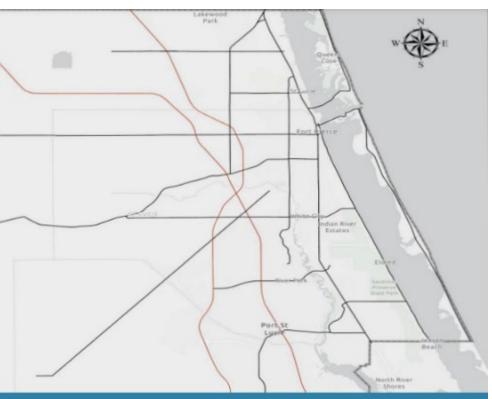
#### A PLANNING GUIDE FOR LOCAL ACTION

## **Mobility Action Plans**



#### The DC Upward Mobility Action Plan







Upward Mobility Framework

UPWARD MOBILITY ACTION PLAN

June 2022



#### PHILADELPHIA

UPWARD MOBILITY ACTION PLAN

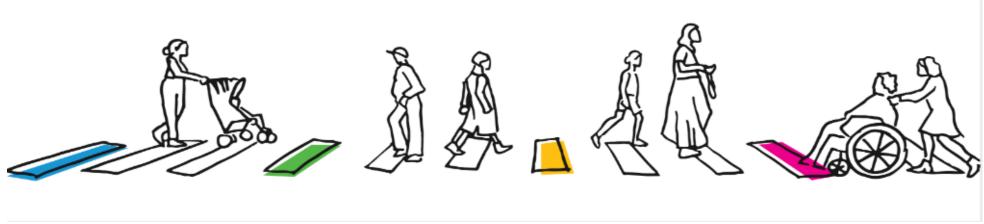


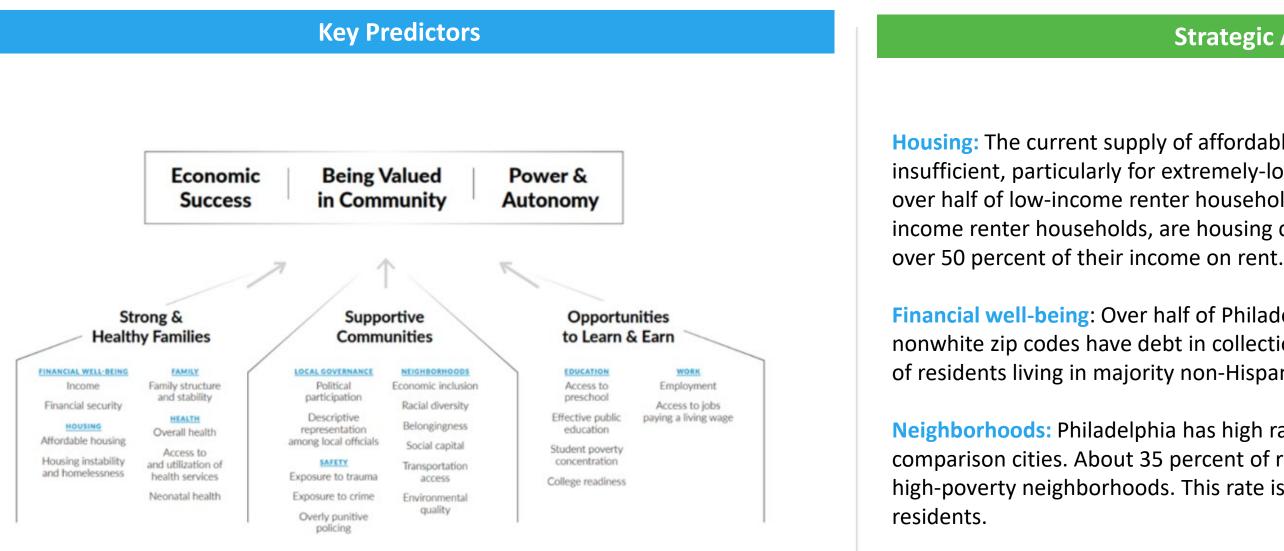
### SUMMIT COUNTY

#### UPWARD MOBILITY ACTION PLAN

(330) 643-2510

# Philadelphia, Pennsylvania





Work: In 2018, only 74.2 percent of Philadelphians ages 25 to 54 were employed. The employment rate is even worse for Black and Hispanic Philadelphians: only 67.1 percent of Black Philadelphians and 63.9 percent of Hispanic Philadelphians between ages 25 to 54 were employed in 2018.

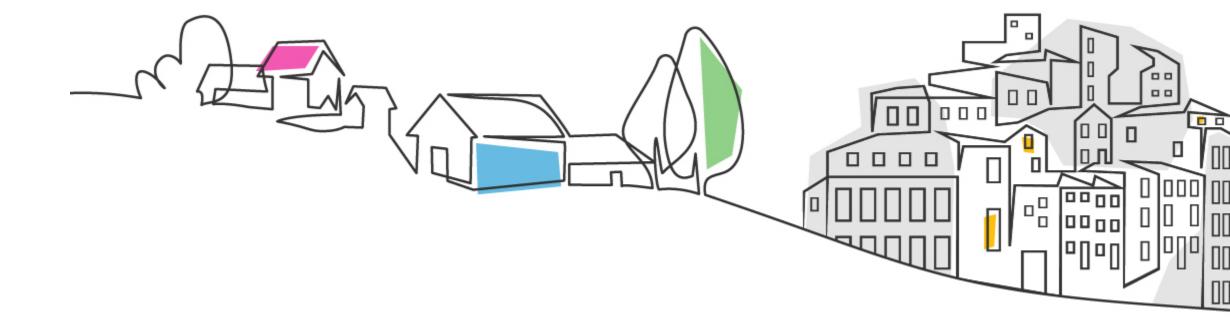


#### **Strategic Actions**

**Housing:** The current supply of affordable housing in Philadelphia is gravely insufficient, particularly for extremely-low income households. Further, well over half of low-income renter households, and two-thirds of extremely-low income renter households, are housing cost burdened, meaning they spend

Financial well-being: Over half of Philadelphia residents living in predominantly nonwhite zip codes have debt in collections compared with less than a quarter of residents living in majority non-Hispanic white zip codes.

**Neighborhoods:** Philadelphia has high rates of income segregation relative to comparison cities. About 35 percent of residents experiencing poverty live in high-poverty neighborhoods. This rate is worse for Black and Hispanic



2024

# **Mobility Action Learning Network**



Upward Mobility Project

## The Mobility Action Learning Network

- A cohort of 26 teams of local leaders across the US creating and bolstering locally driven programs, policies, and actions that promote upward mobility from poverty and racial equity.
- Network Goal: equip members with data, promising practices, and opportunities to learn from each other to address local challenges related to upward mobility and racial equity work.
- Network members will leave the network with an increased capacity and understanding of how to apply the Upward Mobility Framework, tools, and resources to address local challenges.



## **Measuring Impact**

This track demonstrates how mobility action teams can **measure progress** toward upward mobility and racial equity goals in their community. Teams gain a better understanding of program assessment tools and measurement plans that focus on systems changes and benchmarks for impact. The localities in this track are:

- Charlotte, NC Dayton, OH Fairfax County, VA Memphis, TN Pima County, AZ Providence, RI Richmond, VA Rochester, NY



## **Available Resources**

- Upward Mobility Framework
- Boosting Upward Mobility: Exemplars
- Mobility Action Plans (MAPs)
- A Planning Guide for Local Action
- Mobility Metrics Data Tables
- Evidence Resource Library
- Upward Mobility Blog
  - How Policymakers Can Use Measures of Mobility from Poverty Affected by the COVID-19 Pandemic (February 2024)





# PlanRVA Day!

## A day of learning, networking, and collaboration.





# Data in Philanthropy

June 2024: PlanRVA Day

# Agenda

# 01

**Regional Data** 

- Initial Working Group
- Mobility Action Team

# 02

Data in Philanthropy

- United Way

• Integrated Framework • Community Foundation

#### Organizations

- PlanRVA

#### Our Goal

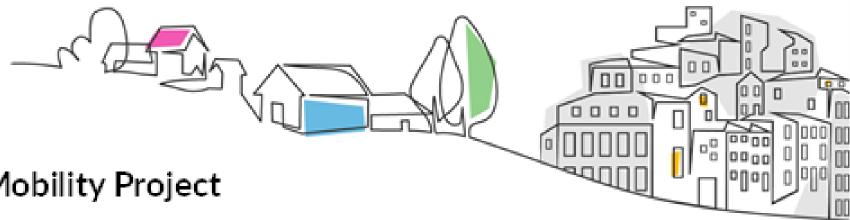
• The creation of a comphrehensive and collaborative data framework for our region.

# How We Got Here

Initial Working Group

• Community Foundation for a greater Richmond

• United Way of Greater Richmond & Petersburg





#### Upward Mobility Project

### Mobility Action Learning Network

- Awarded grant in late 2023.
- 26 localities chosen.
- Coaching, training, technical assistance, peer learning.
- Focus: develop and implement measurable strategies specific to our region.
- "Measuring Impact" track.

Sarin Adhikari, Ph.D Plan RVA

Isabel Eljaiek, MSW Community Foundation for a greater Richmond

Urban Institute Technical Assistance

#### Implementation Team

Frank Cardella United Way of Greater Richmond & Petersburg

> Christina Mastroianni ChamberRVA

Woody Rogers Partnership for Housing Afford a b ility

# Mobility Action Plan

- Analysis of current mobility conditions.
- Review of Urban Institute mobility metrics and analysis of additional metrics.
- Define strategic actions for how change could occur in our community.
  - Systems-change logic model.
- Measurement plan.

Housing

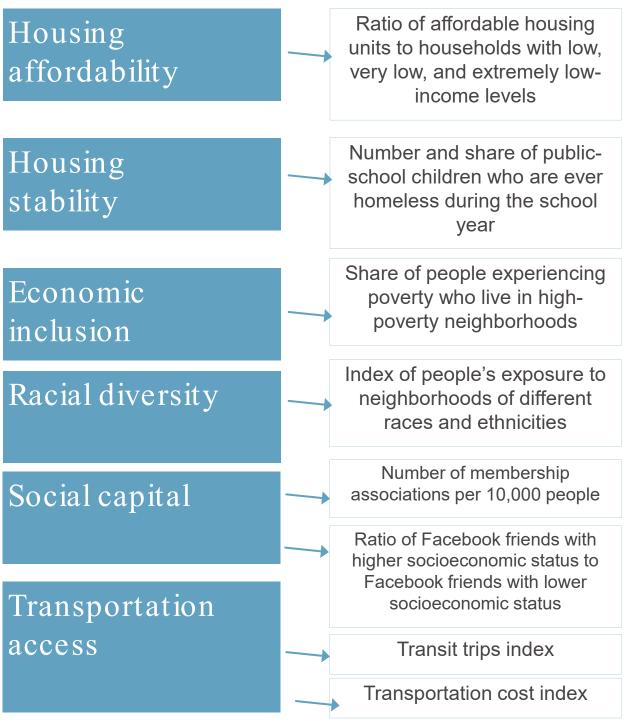
stability

access

Urban Institute Technical Assistance

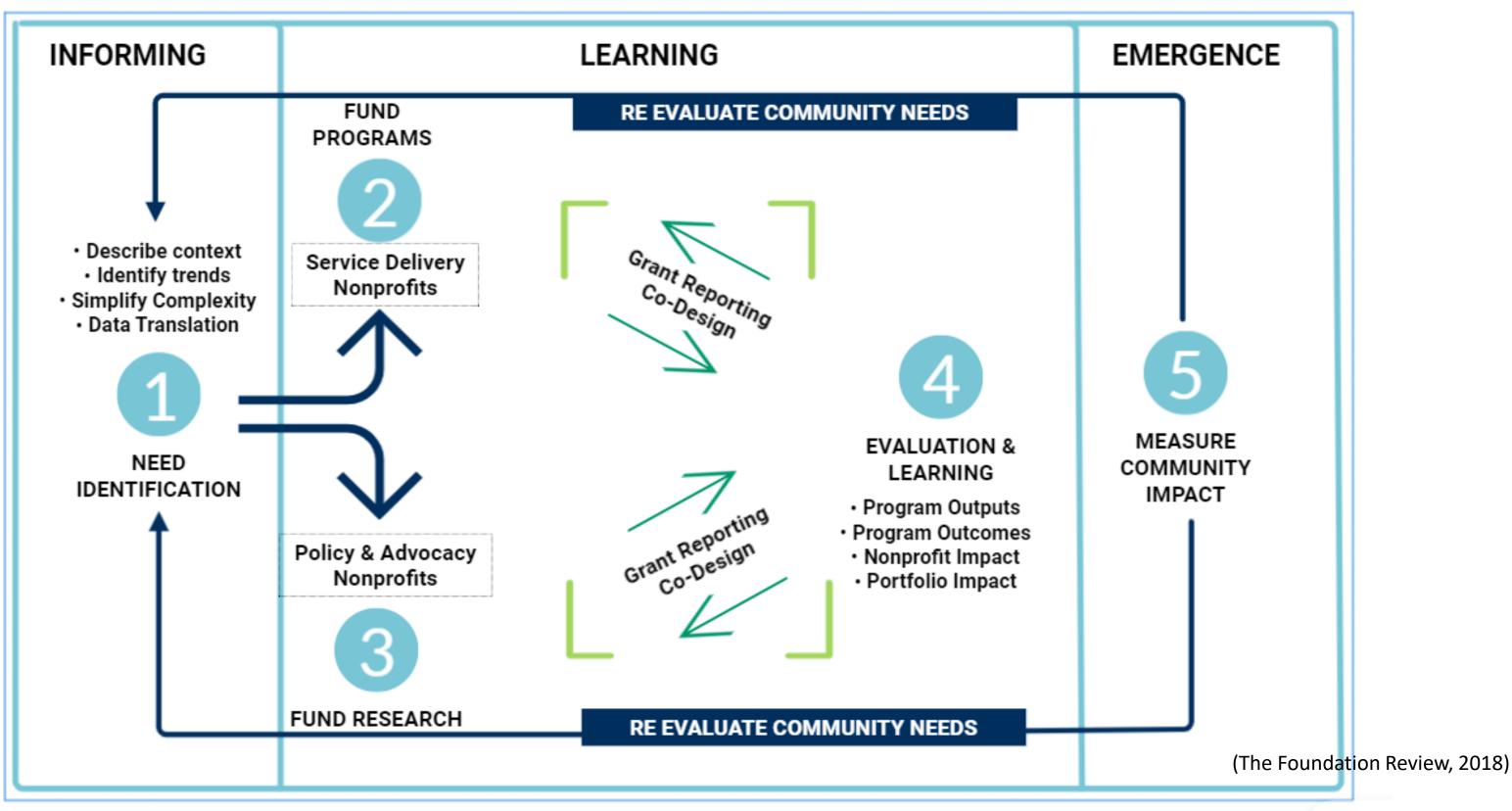


#### **OPPORTUNITY-RICH &** INCLUSIVE NEIGHBORHOODS



## Data in Philanthropy An Integrated Framework

#### DATA FOR....



## Data-Driven Decisions

Community Foundation for greater Richmond

**Enhanced Impact** 

• Data-driven measurements ensure efforts are aligned with strategic goals.

#### **Bias Mitigation**

• Demographic data ensures fair resource distribution.

Informed Decision-Making

• Data-based decision-making targets resources where disparities exist.



## Data-Driven Decisions

United Way of Greater Richmond & Petersburg

Indicators of Community Strength

• Provide critical information to community leaders and organizations to better understand the areas where change is needed most.

#### **Targeted Funding**

• Work with partner organizations to develop solutions that actually move the needle.

#### Shared Responsibility

• Common language around data to convene providers and community champions at the neighborhood level or within service sectors.



## Shining Light on the Unseen United Way of Greater Richmond & Petersburg

# WHO IS ALICE?



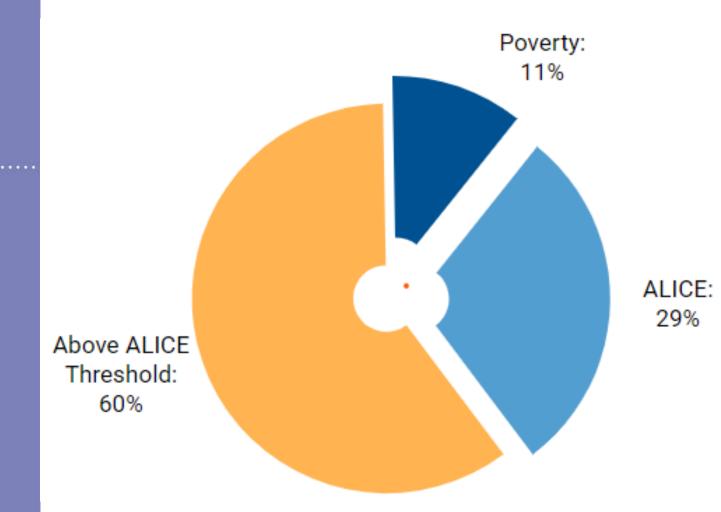
#### INCOME <u>C</u>ONSTRAINED



EMPLOYED









# PlanRVA Day!

# A day of learning, networking, and collaboration.





# Introduction to PlanRVA's Efforts in Developing Richmond's Regional Indicators

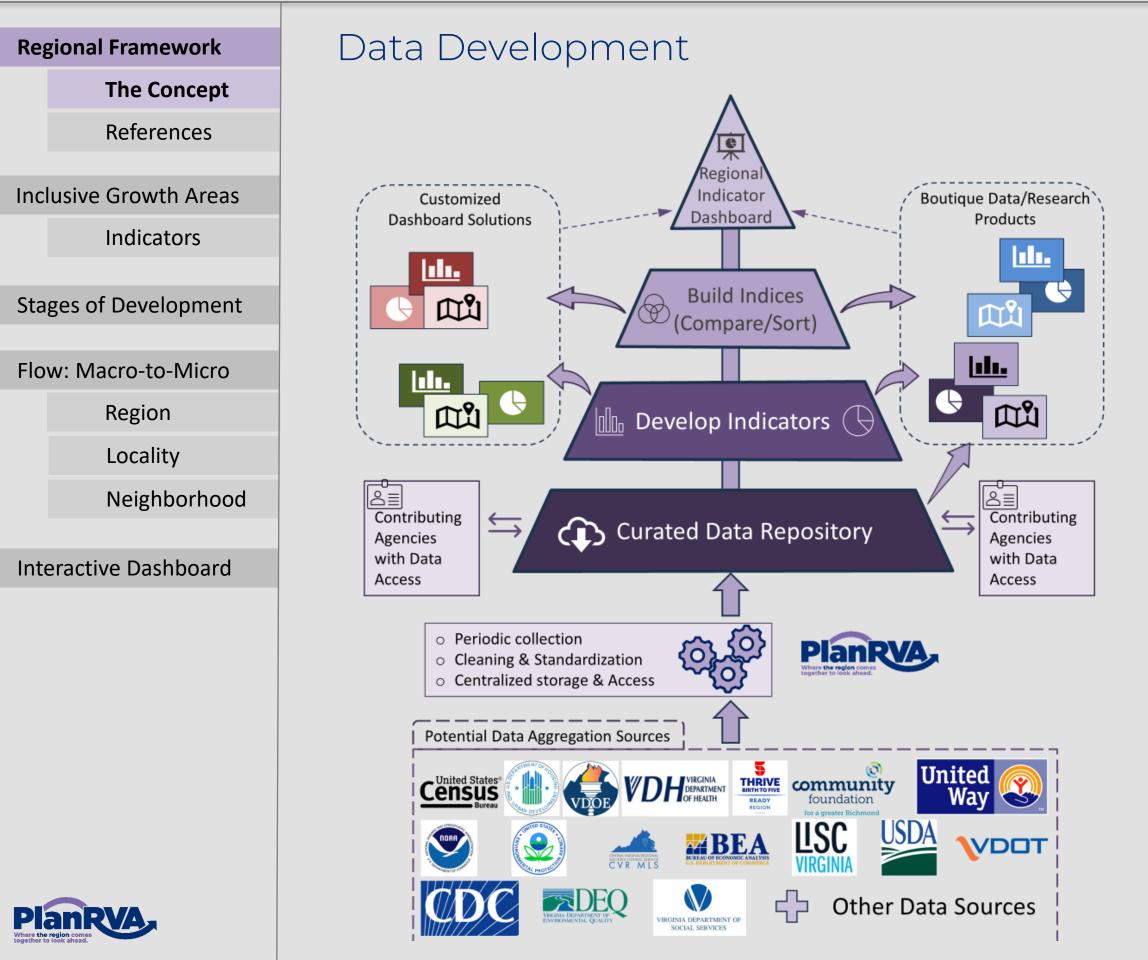
PlanRVA Day: Data Panel

June 13, 2024

Sarin Adhikari Principal Data Manager PlanRVA sadhikari@planrva.org



## Regional Framework : The Concept



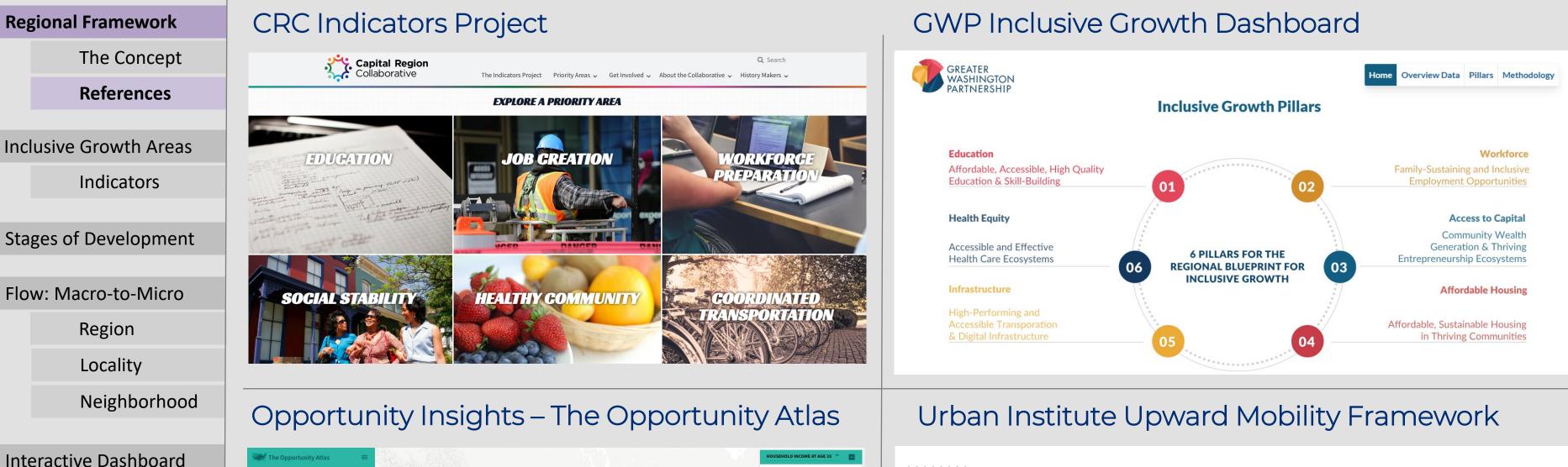
## Story Telling

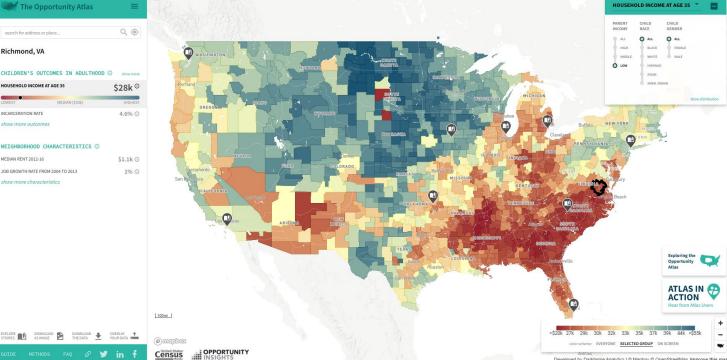
- Highlight real issues and stories
- Lived experiences of impacted communities
- Its not about the indicators, but the people impacted by the outcomes

Highlight Ongoing Initiatives

- Highlight initiatives focused towards fixing what is wrong.
- Celebrate success stories.

## Regional Framework : How we got here

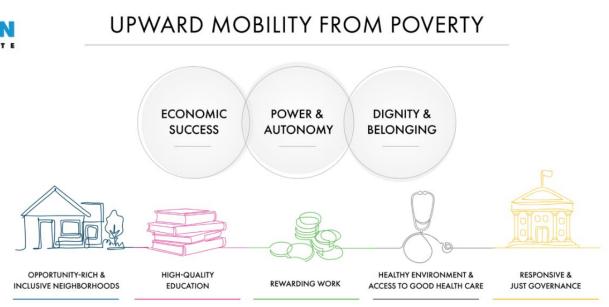






. . . . . . . .





ENSURE EQUITABLE ACCESS FOR ALL, INCLUDING PEOPLE OF COLOR & OTHER MARGINALIZED GROUPS

## **Key Categories**

Regional Framework						
The Concept						
References						
Inclusive Growth Areas	DEMOGRAPHICS	HOUSING	EDUCATION	ECONOMY	TRANSPORTATION	HEALTHCARE
Indicators						
Developing Indicators						
Flow: Macro-to-Micro	Population	Homeownership	Educational opportunities	Labor pool	Transportation Cost- burden	Health outcomes
Region	Race/Ethnicity	Cost burden	K-12 Educational	Labor supply-demand gap	Access to jobs	Social determinants of
Locality			outcome.			health.
Neighborhood	Age Groups	Affordable housing	Educational attainment	Employment	Mode choice	Access to health care
Interactive Dashboard						
	Growth rate	Displacement pressure	School diversity	Internship opportunities	Safety	Mortality rates
		Access to credit	Digital access	Occupation-wages	Bike-ped, transit access	Environmental risk factors
		Inclusive neighborhoods	College readiness	Household income at various AMI levels.	Jobs-Housing (Im)balance.	Food insecurity
		Disinvestment	Job readiness			
Plankya Where the region comes together to look ahead.						

## **Developing Indicators**

## Stages in Indicators Development

**Regional Framework** 

The Concept

References

Inclusive Growth Areas

Indicators

#### **Developing Indicators**

Flow: Macro-to-Micro

Region

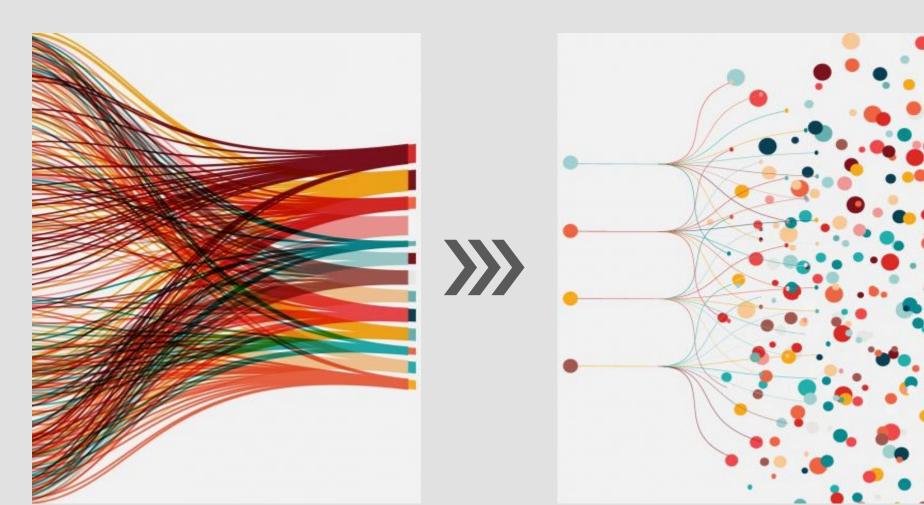
Locality

Neighborhood

Interactive Dashboard

## Building Data Pipelines

## Developing Metrices





### Visualizations & Deep Dive





## **Information Flow: Macro-to-Micro**

Region

Decennial Census Year

#### **Regional Framework**

The Concept

References

**Inclusive Growth Areas** 

Indicators

Developing Indicators

Flow: Macro-to-Micro

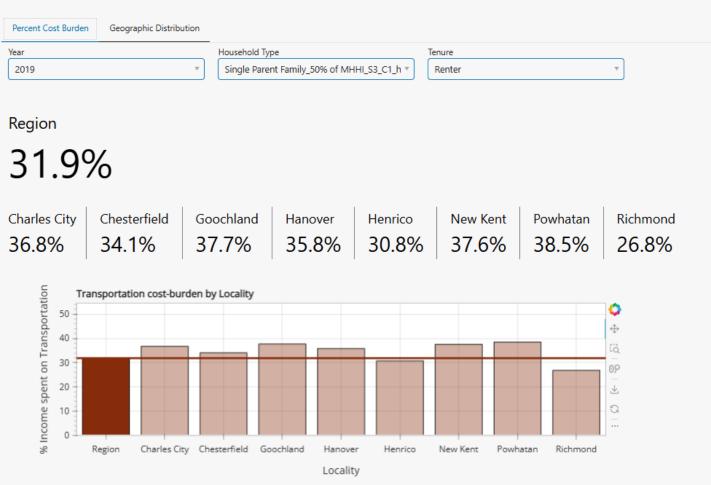
Region

Locality

Neighborhood

Interactive Dashboard

- Indicators represented at the Regional level
- 2020 Population: PlanRVA Region 1,120,304 Chesterfield Charles City Goochland Hanover Henrico New Kent Powhatan Richmond 24,727 109,979 6,773 364,548 334,389 22,945 30,333 226,610 esterfield owhatar ochland New Kent



## **Information Flow: Macro-to-Micro**

#### **Regional Framework**

Locality

References

The Concept

**Inclusive Growth Areas** 

Indicators

Developing Indicators

Flow: Macro-to-Micro

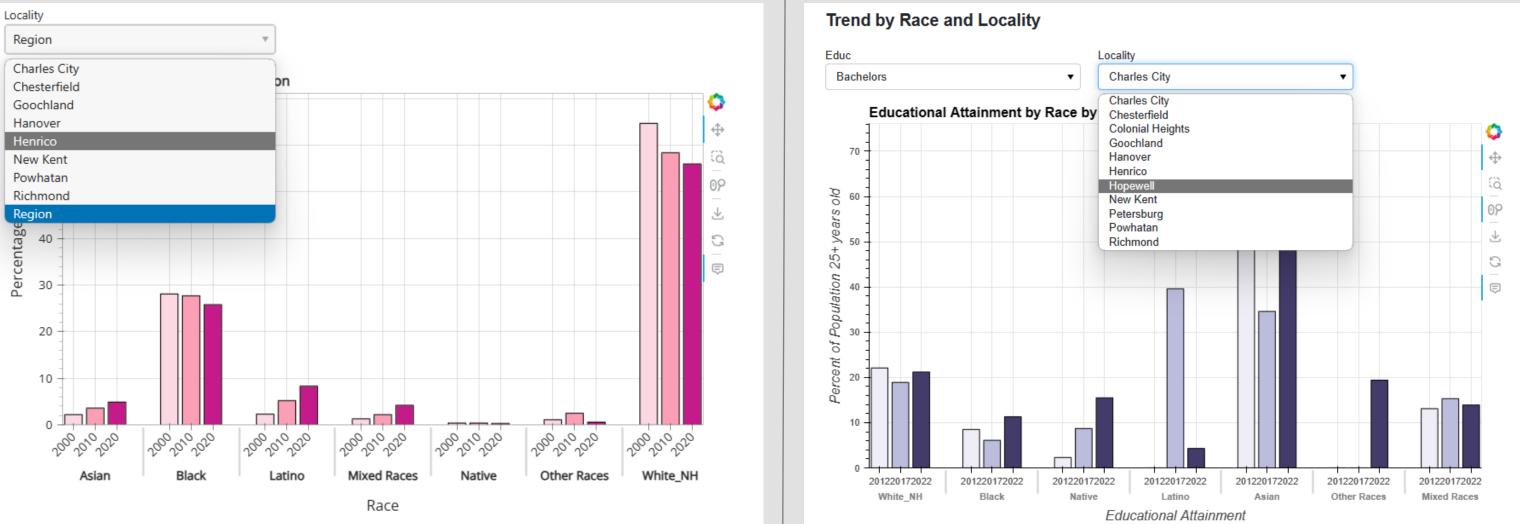
Region

Locality

Neighborhood

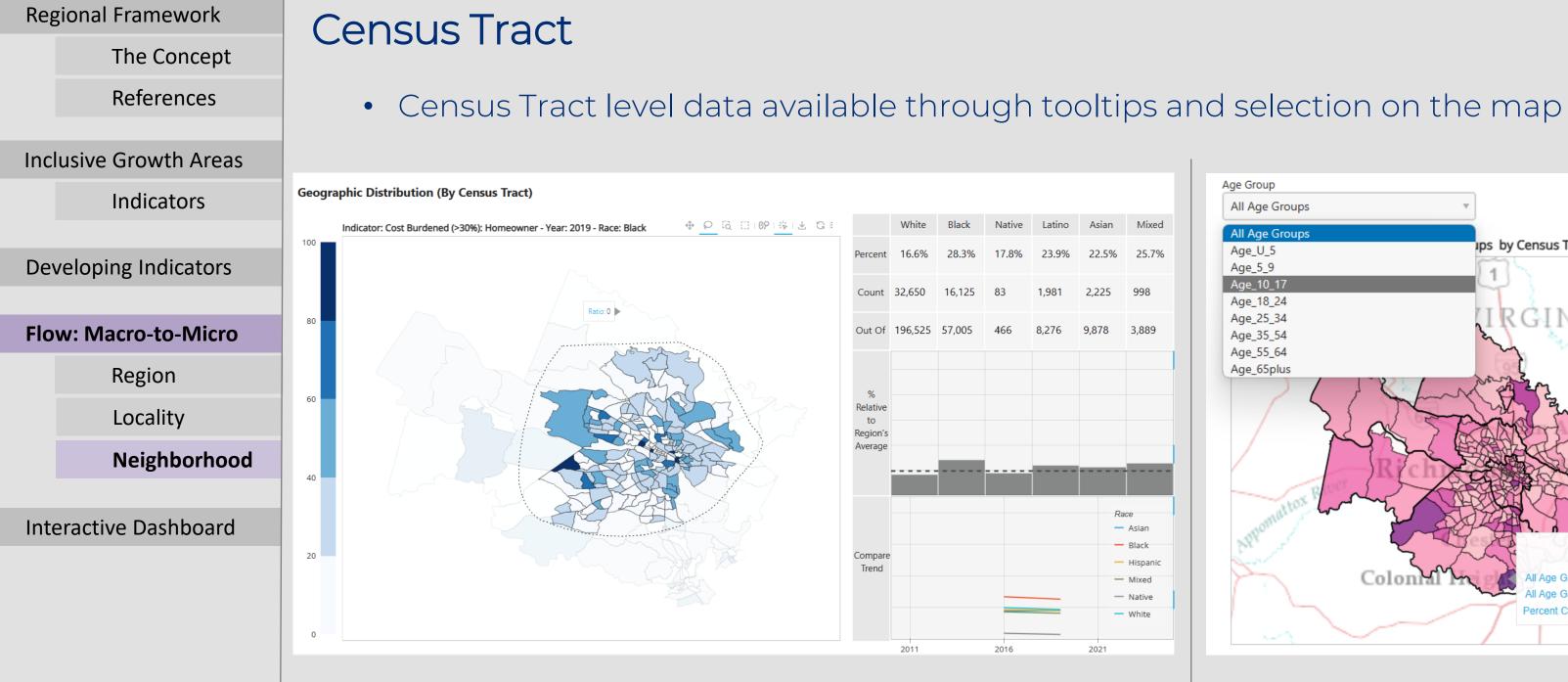
Interactive Dashboard

• Followed by Locality-level comparisons

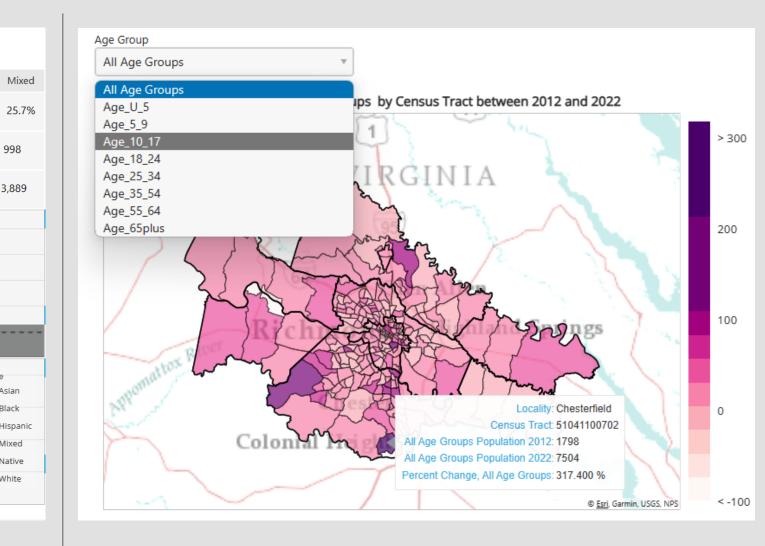




## **Information Flow: Macro-to-Micro**







**Regional Framework** 

The Concept

References

**Inclusive Growth Areas** 

Indicators

#### **Developing Indicators**

Flow: Macro-to-Micro

Region

Locality

Neighborhood

**Interactive Dashboard** 

#### ≡ Demographic Indicators

#### About Demographic Indicators

Demographic data is essential for understanding population dynamics and making informed decisions in policy and planning. Key metrics include population trends, race, and age.

Population trends reveal growth or decline patterns, indicating the need for infrastructure, services, and resources. Monitoring these trends helps in anticipating future demands and addressing current challenges.

Race data is crucial for assessing diversity and equity within communities. It highlights racial composition and can uncover disparities in areas such as education, employment, housing, and healthcare, guiding policies towards inclusivity and fairness.

Age distribution data provides insights into the population's age structure, impacting everything from school planning to retirement services. Understanding age demographics helps tailor services to different age groups, ensuring that both young and elderly populations receive adequate support.

Data sources

Acknowledgments



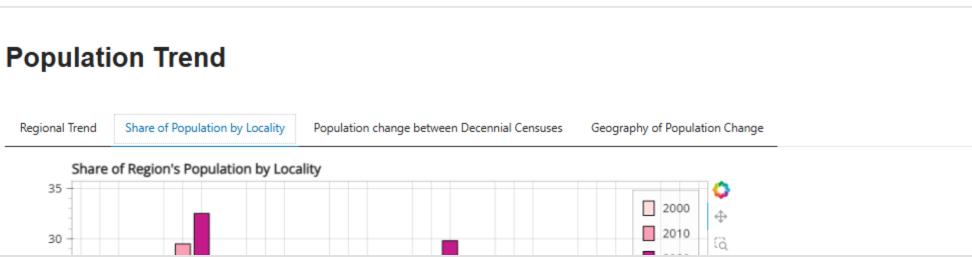
Decennial Census Year	
2020	Ŧ

Population: PlanRVA Region

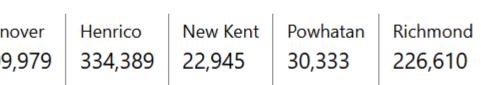
1,120,304

Charles City	Chesterfield	Goochland	Hand
6,773	364,548	24,727	109

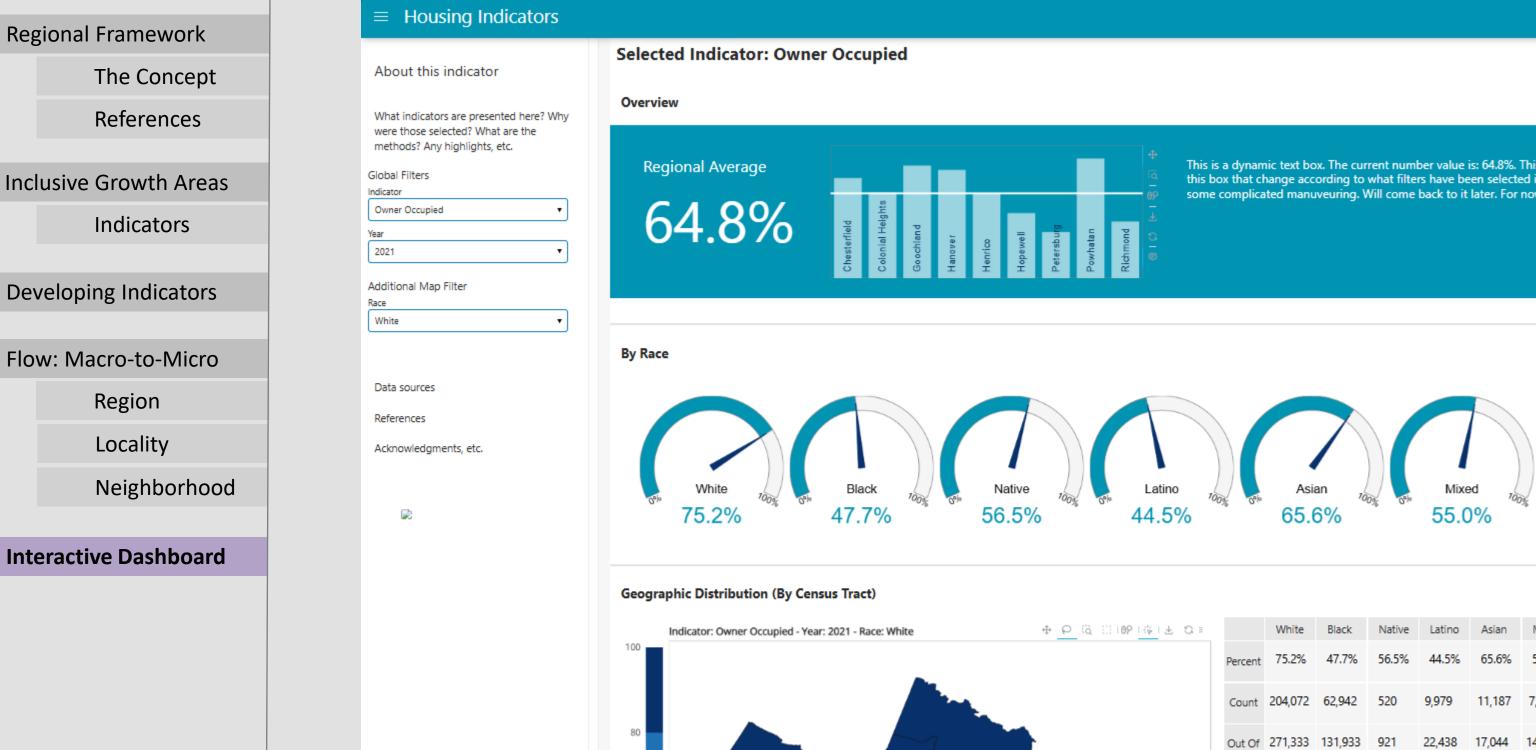
Chesterfield	Henrico



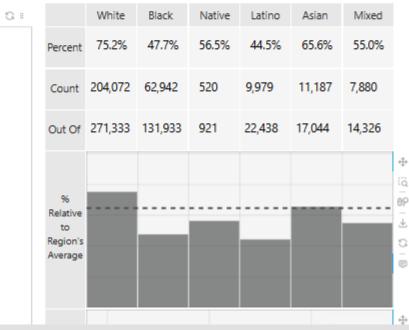








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#### **Regional Framework**

The Concept

References

#### **Inclusive Growth Areas**

Indicators

#### **Developing Indicators**

Flow: Macro-to-Micro

Region

Locality

Neighborhood

#### **Interactive Dashboard**

#### $\equiv$ Education Indicators

#### About Education Indicators

Tracking education data is vital for evaluating the effectiveness of educational systems and identifying areas for improvement. Key metrics include K-12 educational outcomes and educational attainment.

K-12 educational outcomes provide insights into the performance of schools and students. Metrics such as graduation rates, standardized test scores, and dropout rates help assess the quality of education and highlight disparities among student groups from different race, ethnicity, and socio-economic background. Monitoring these outcomes ensures that students receive the support they need to succeed academically and prepares them for higher education and the workforce.

Educational attainment measures the highest level of education completed by individuals in a community. This data is crucial for understanding the overall educational landscape and its impact on economic opportunities and social mobility. Higher educational attainment is strongly linked to better job prospects, higher earnings, and improved quality of life.

Data sources

Acknowledgments

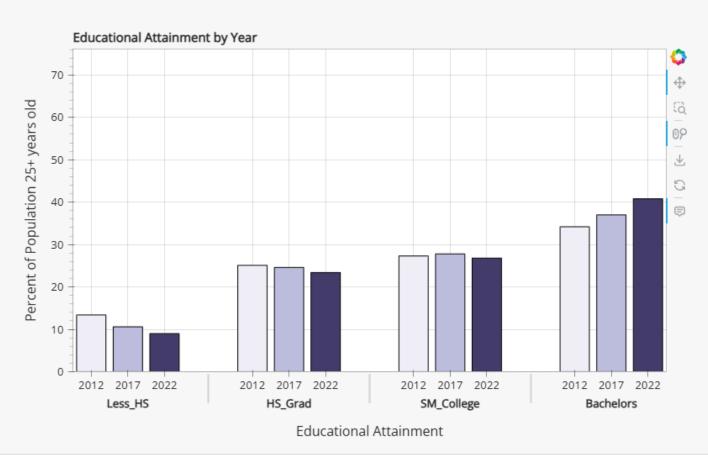


No High School

High School Graduate

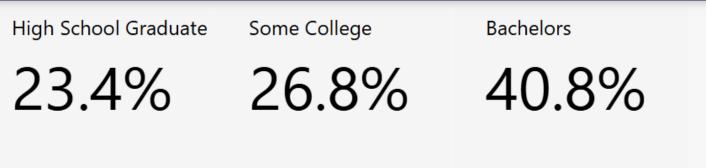
9.0%

#### **Regional Trend**



**Locality Trend** 





**Regional Framework** 

The Concept

References

**Inclusive Growth Areas** 

Indicators

**Developing Indicators** 

Flow: Macro-to-Micro

Region

Locality

Neighborhood

**Interactive Dashboard** 

#### Transportation Indicators Ξ

#### About Transportation Indicators

Understanding transportation indicators is crucial for assessing the accessibility and efficiency of transit systems. Two key metrics are the transportation cost burden and average transit trips.

The transportation cost burden measures the percentage of household income spent on transportation, providing insight into the affordability of commuting options. High transportation costs can significantly strain low-income households, limiting their access to jobs, education, and essential services.

Tracking average transit trips helps evaluate the usage and effectiveness of public transportation. Frequent use of transit options indicates a reliable and accessible system, while low usage may highlight areas needing improvement.

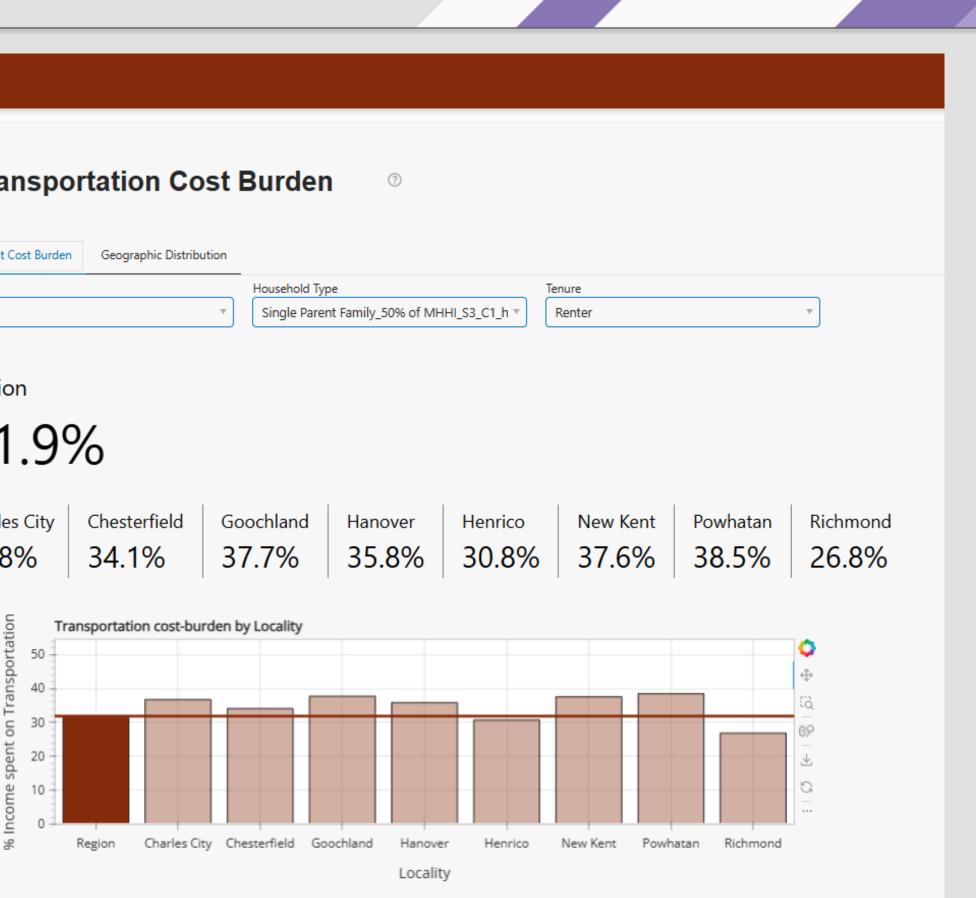
Data sources

Acknowledgments



### Transportation Cost Burden

Percent Cost Burder	Geographic Distrib	ution			
Year 2019		Ŧ	Household Single Pa		
			(		
Region					
31.99	%				
Charles City	Chesterfield G		Goochland		
36.8%	34.1%	37.7%			
nt on Transportation	ansportation cost-bu	ırden b	y Locality		
on Tra		7			
1 ac 1					





# Thank you!

## Questions | Comments | Suggestions | Ideas

Please contact:

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