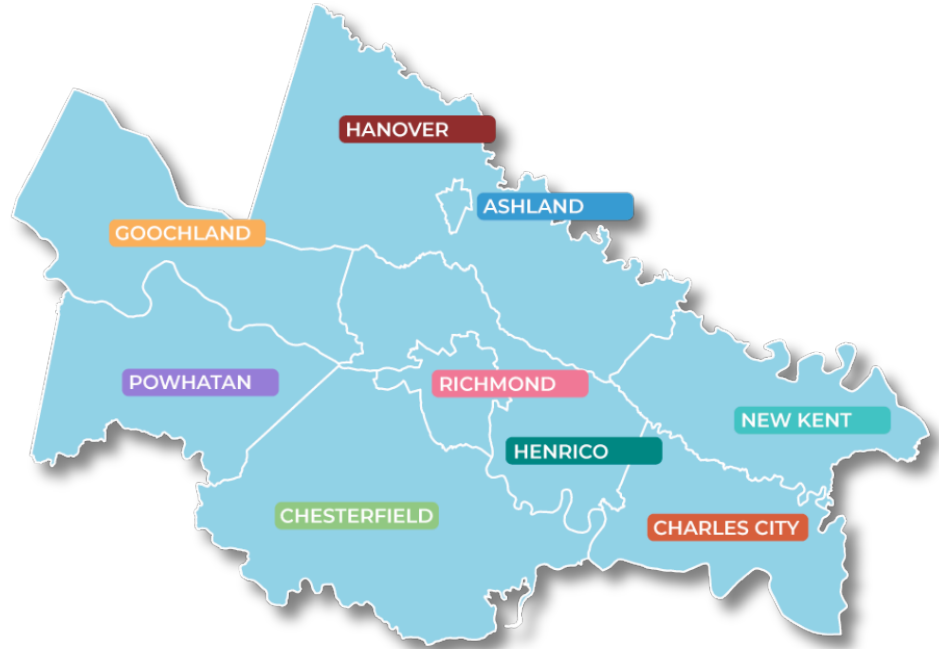




# Annual Report FY2024



## Friends,

I am filled with pride and gratitude for the remarkable progress and achievements we have made together this year. **We have maintained our commitment to our vision for our region: fostering a thriving community, promoting economic prosperity, and enhancing the quality of life for all!**

In this annual report, you will find key highlights of PlanRVA's Fiscal Year 2024 accomplishments:

- **Customer Satisfaction:** Our commitment to supporting local priorities has resulted in high satisfaction levels and showcases our dedication to excellence.
- **Promoting Regional Success:** Through strategic outreach and communication efforts, we told the story of regional cooperation in the Richmond Region, reflecting our collaborative spirit.
- **Expanding Regional Partnerships:** We have strengthened our collaborations, ensuring that our region and our many partners benefit from a unified approach to sustainable prosperity.

**These accomplishments are a testament to the top talent and expertise of our staff, and of the Commission's engaged leadership.** Our team's dedication has been instrumental in achieving our goals. I'd like to thank everyone for their unwavering commitment to our mission of bettering the region.

As we look ahead to 2025, we invite you to stay engaged in regional planning and join us in our efforts to create the future for our Richmond Region! **Your participation and support are crucial as we continue to build bridges, strengthen community, and foster resilience.** Together, we can achieve even greater heights and ensure that our region is a thriving place for all!



*~ Martha*

Martha Shickle, Executive Director





**#ONEREGIONRVA**

**Seer.**



**Planner.**

**Shaper.**



**Convener.**



**Powered by.**





# Seer. Planner. Shaper. Convener. Powered by.

The Richmond Regional Planning District Commission, known as PlanRVA, is a regional planning organization comprised of the nine local governments in the Richmond Region, including the **Town of Ashland, Counties of Charles City, Chesterfield, Goochland, Hanover, Henrico, New Kent, Powhatan, and the City of Richmond**, with the purpose of encouraging collaboration to address regionally significant issues and opportunities.

**PlanRVA's mission** is to promote regional cooperation and collaboration among government, private sector, and community organizations to improve the quality of life for residents in the planning district.

PlanRVA serves the region in these multi-faceted roles:

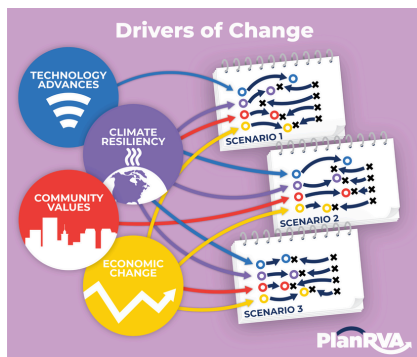
- **Seer:** exploring, interpreting, and sharing data to understand regional needs
- **Planner:** providing technical planning and project management assistance
- **Shaper:** guiding the implementation of plans to support the regional vision
- **Convener:** bringing together community leaders to build relationships and capacity
- **Powered by:** providing backbone support for entities across the planning spectrum

[www.planrva.org](http://www.planrva.org)

**PlanRVA completed the “Pathways to the Future” Scenario Planning project this year.** This explored how community, economic, environmental, and technological factors could shape various regional futures. This can help communities prepare for uncertainty by examining multiple potential outcomes.



**Regional stakeholders and subject matter experts weighed in** during interactive charettes (collaborative planning meetings) that explored and affirmed the scenario narratives and modeling results.



SCENARIO ALLOCATION APPROACH					
	<b>BASELINE</b>	<b>ECOTOPIA</b>	<b>BACK TO THE FUTURE</b>	<b>MEH &amp; SAFE</b>	<b>RVA SINKS</b>
	BASELINE GROWTH	HIGH GROWTH	HIGH GROWTH	BASELINE GROWTH	LOW GROWTH
<b>PRIMARY AREA</b> Areas inside of the I-295/VA-288 Ring	●	●	●	●	●
<b>SECONDARY AREA</b> Areas outside of the I-295/VA-288 Ring, connected to public water utilities	●	●	●	●	●
<b>TERTIARY AREA</b> Areas outside of the I-295/VA-288 Ring, not connected to public water utilities	●	●	●	●	●

● BASELINE GROWTH    ● GROWTH SIGNIFICANTLY LOWER THAN BASELINE    ● GROWTH SOMEWHAT HIGHER THAN BASELINE    ● GROWTH SIGNIFICANTLY HIGHER THAN BASELINE

- HEALTHY LIVING INDEX**  
Human health measures, food insecurity, transportation safety
- SMART GROWTH INDEX**  
Total area parcel in use for housing and jobs, households in high density land use
- ENVIRONMENTAL PROTECTION INDEX**  
Pollution measures, wildfire potential, water inundation potential
- ACCESS TO MARKETS INDEX**  
Markets within 45 minutes away
- BUSINESS IMPACTS INDEX**  
Regional productivity (Gross Regional Product)
- TECHNOLOGY INDEX**  
Amount of vehicle miles travelled by CAV, changes in energy use and emissions
- COST OF LIVING INDEX**  
Household cost, travel cost
- ACCESSIBILITY FOR EQUITY EMPHASIS AREAS INDEX**  
Access to key destinations, access to employment

The resulting scenarios, **forecasting a wide range of plausible regional futures**, will inform the update of the regional **Long-Range Transportation Plan 2050**, which is already underway.

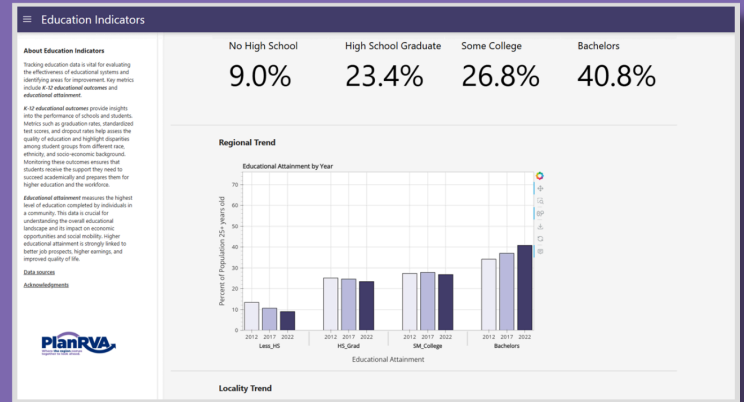




# Data Collaborative

PlanRVA has partnered with the region's anchor institutions to form a data collaborative to identify and track indicators, trends, and metrics across key areas (like housing and economy) in alignment with the Urban Institute's **Upward Mobility Framework**.

Once complete, this data will be available to partners and the public on a dedicated regional indicators website.



Education Indicators Data Dashboard under development. Image from PlanRVA Day 2024 presentation.

## PlanRVA builds tools to solve regional needs:

Where is residential and commercial development occurring?

Development Tracking Tool with BizSense

What locations are suitable for utility-scale solar energy installations?

Solar Suitability Analysis & Solar Energy Resources



Which areas may be affected by extreme heat, and where would benefit from heat mitigation?

Urban Heat Island Analysis

What areas outside the floodplain may be more vulnerable to flash stormwater flooding?

Pluvial Blue Spot Analysis

What key assets in our communities could be prioritized for hazard mitigation?

Critical Infrastructure Mapping

# Q

# &

# A





# Explore these tools here:



How many people in the Greater Richmond region are experiencing homelessness?

Homeward Point-in-Time Count

What is the trend in overdose deaths?  
How many first responders are trained to administer naloxone?  
Which localities have experienced the most significant impact?

REVIVE!: First Responder Training Program Evaluation and Impact Assessment



How many people of color have benefited from attaining homeownership, wrap-around services, access to credit, and financial literacy training?

WORTH (Wealth Opportunities Realized Through Homeownership) Data Analysis



What does affordable housing look like in the region?  
Can individuals afford housing near their place of work?

Affordability Gap and Jobs-Housing Imbalance Analysis

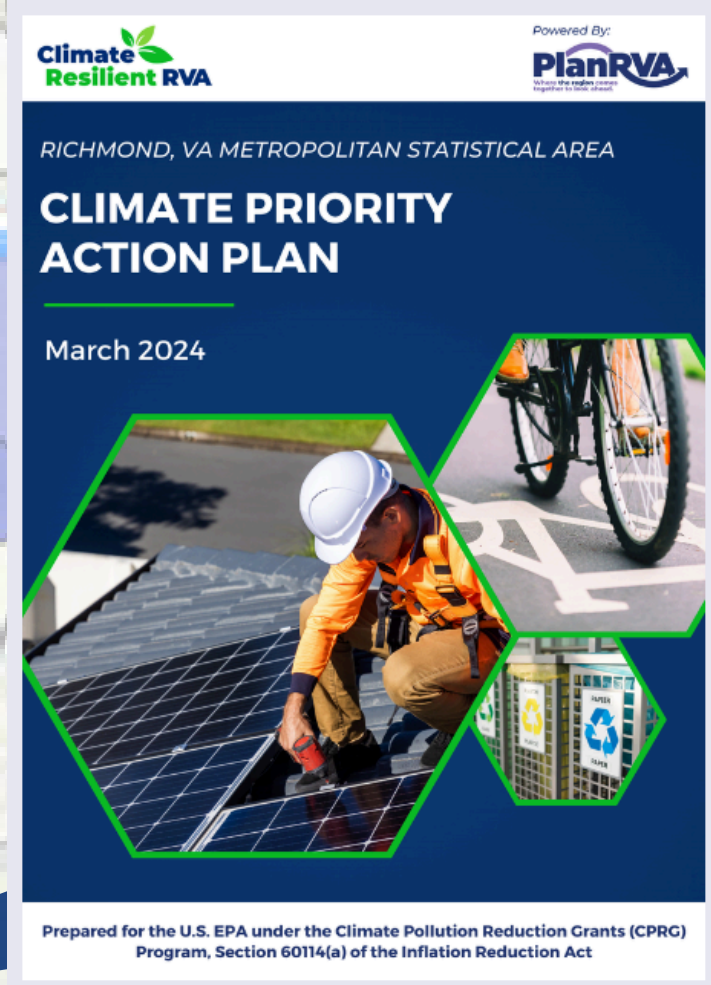
# Climate Resilient RVA

PlanRVA completed the initial stage of the first-ever regional plan to address climate pollution with the creation of the Priority Climate Action Plan (PCAP) submitted to the US Environmental Protection Agency (EPA).

The PCAP's initial greenhouse gas inventory and set of short-term measures across a limited set of sectors (including transportation, waste, and buildings) have created the foundation for more comprehensive assessments and implementation efforts in FY25 and beyond.



**Full PCAP Report:**





# Trolley Line Trail History 1905 - 1938

PlanRVA collaborated with the National Park Service to present Trolley Line Trail History, designed to preserve and enhance the public's engagement with regional history.

The work features storymaps, timelines, photos, and oral history of people and neighborhoods of the former Ashland Trolley Line corridor--illustrating and interpreting the history of the route.

This project is an example of cooperation with local governments on a regional transportation initiative.

An active exploration of  
our regional past



# Housing in RVA

Ribbon cutting at completion of the 86-unit Cool Lane Commons in Henrico County.



Cool Lane Commons offers independent living support for the most vulnerable residents, many of whom have experienced chronic homelessness and/or mental and physical health challenges.

PlanRVA's work with Partnership for Housing Affordability made possible the creation of 270 affordable housing units throughout the region. Funding from Virginia Housing's Planning District Commission grant helps support shared regional strategies for the development of new affordable homeownership and rental opportunities.



Award-winning support of the  
**Emergency Management  
Alliance of Central Virginia.**

FY24 Accomplishments:

- **Business Recovery Project:** toolkit and training for companies to plan for emergency scenarios, delivered in partnership with ChamberRVA.
- **Mass Care Symposium:** brought together over 100 emergency management and social service providers to enhance collaboration and knowledge sharing on critical mass care topics.
- High-quality training video on **Emergency Shelter Operations** to help prepare government officials.

## Emergency Management



**Emergency  
Management  
Alliance**  
of Central Virginia

Shelter video





PlanRVA provides backbone support to several entities, coalitions, and programs in the form of governance, communication and marketing, finance and accounting, hiring and staffing support, office space and facilities, meeting hosting, and event management.

*Powered By:*



### **This includes the groups at left and:**

- RRTPO Technical Advisory & Community Transportation Advisory Committees
- CVTA Technical Advisory Committee & Fall Line Working Group
- Commission Public Outreach & Engagement Committee
- Environmental Technical Advisory Committee
- RVA Engage
- RVA Rising

### **Convening local government:**

- Planning Directors
- Public Information Officers & Communicators
- Clerks and Administrative Staff
- Economic Development Offices
- City/County/Town Administrators





[engage.planrva.org](https://engage.planrva.org)

**74**

**Partner and Community Meetings / Events Hosted**

**59**

**Engagement Events Attended or Co-sponsored**

**As a convener**, PlanRVA takes pride in providing space to regional and community partners to bring groups together for in-person dialogue. Integrated technology supports hybrid participation and kitchen facilities allow for full-scale events.

Engagement efforts include building relationships and convening the public to ensure their valued community input is included in regional initiatives. Above is a snapshot of some of the activities this year. **The public is invited to share input at [engage.planrva.org](https://engage.planrva.org).**



Fall Line Trail Groundbreaking at Richmond's Bryan Park



FY24 saw significant strides in the development and funding of the Fall Line Trail, a planned 43-mile, paved, shared-use trail serving the region as the North-South spine of a developing active transportation network.

The trail will be accessible for all ages and abilities, connecting seven Richmond-area localities and two planning districts, and providing essential access to activity centers, jobs, parks, schools, and transit.





**\$3,270,838**

**Total federally  
awarded funds  
expended  
for the region.**

**\$898,482**

**Pass-through  
funds generated  
in direct service  
to the region.**

**\$72,321**

**Net income  
contributed to the  
agency reserve  
fund balance.**

To move the region's priorities forward, PlanRVA increased staff capacity to meet local needs, established core program areas and functional support areas for the organization, and diversified federal and state revenue sources. The agency contributed an excess of revenues over expenses to the fund balance, consistent with the goal to maintain a healthy reserve.

## **Town of Ashland**

Kathy Abbott  
Brent Chambers  
Dr. Daniel McGraw  
Steve Trivett

## **Charles City County**

Byron Adkins  
William Coada  
Ryan Patterson

## **Chesterfield County**

Kevin Carroll  
Tim Davey  
Gloria Freye  
James Holland  
Jim Ingle  
Dr. Mark Miller  
Jessica Schneider  
Chris Winslow

## **Goochland County**

Johnathan Lyle  
Neil Spoonhower  
Charlie Vaughters

## **Hanover County**

Sean Davis  
Sue Dibble  
Canova Peterson  
Faye Prichard  
Charlie Waddell  
Randy Whittaker

## **Henrico County**

Gregory Baka  
Chris Bast  
Rev. Roscoe Cooper  
William Mackey  
Rev. Tyrone Nelson  
Patricia O'Bannon  
Jody Rogish  
Dan Schmitt  
Frank Thornton  
Melissa Thornton  
Misty Whitehead

## **New Kent County**

Milton Hathaway  
John Lockwood  
Patricia Page  
Amy Pearson  
Jordan Stewart

## **Powhatan County**

Michael Byerly  
William Donati  
Bobby Hall  
Steve McClung  
Robert Powers  
Jessica Winall

## **City of Richmond**

Andreas Addison  
Cameron George  
Jacob Giovia  
Ann-Francis Lambert  
Stephanie Lynch  
Dr. Cynthia Newbille  
Rodney Poole  
Ellen Robertson

# The Commission Board

We extend sincere gratitude to the Commissioners who served in FY24. Their commitment, support, and leadership from each of the nine RVA localities assured balanced representation and diversity of perspective in everything we do.

Their continued expression of the spirit of cooperation, collaboration, and future-minded solutions is a beacon for progress in our region.





PlanRVA is a team of highly qualified, creative, and dedicated staff whose expertise is essential to the work.

Get to know us, here!





**Where the region  
comes together  
to look ahead.**



[info@planrva.org](mailto:info@planrva.org) / [www.planrva.org](http://www.planrva.org)  
424 Hull Street, Suite 300 Richmond, VA 23224

