

Imperatives for Fiscal Year 2022

# 1	# 2	# 3	# 4	# 5
Preserve our Financial Position	Manage Core Operations	Build Relevance and Demand for Services	Drive New Initiatives	Advance Special Priorities
<ul style="list-style-type: none"> • Achieve Successful Audit for FY2021 • Establish Top Notch Finance Team • Build a Dynamic Financial Reporting System 	<ul style="list-style-type: none"> • Fulfill requirements for all grant funded programs • Deliver key Work Program priorities • Build organizational capacity to meet growing needs 	<ul style="list-style-type: none"> • Develop and Implement a brand strategy including articulation of value proposition • Increase demand for services • Increase engagement with the Board of Commissioners and locality staff 	<ul style="list-style-type: none"> • Promote Regional Response Fund • Determine Long Term CVTA Staffing • Revive Regional Indicators & Prepare Strategic Plan • Grow Emergency Management and Environmental Programs 	<ul style="list-style-type: none"> • Develop a physical presence that aligns with our mission • Build Collaborative Partnerships for efficiency • Innovate Organizational Practices and Procedures

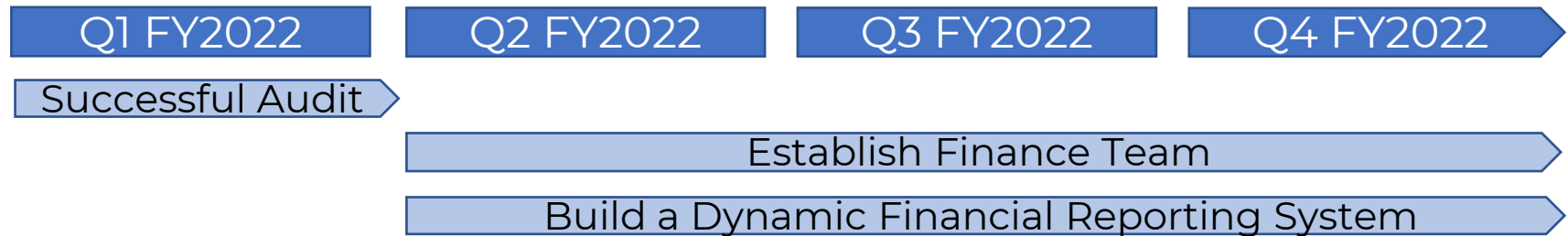
Summary of Activities- 2nd & 3rd Quarters
 Assessment of Progress Year to Date

Imperatives for Fiscal Year 2022

1

Preserve our Financial Position

- **Achieve Successful Audit for FY2021**
- **Establish Top Notch Finance Team**
- **Build a Dynamic Financial Reporting System**



FY2021 Audit scheduled for committee review 10/26/2021

Position description and recruitment plan for lead finance role at PlanRVA; advertisement scheduled for April.

Evaluation of timekeeping system/integration with Quickbooks. Opportunity to streamline timekeeping, financial accounting and payroll services

Near completion of internal budget modeling tool to project cost allocation, revenue capture and opportunity to match new grant awards.

CEFA Reconciliation and FY2021/ 2022 Indirect Cost Plan Approval underway with VDOT

Imperatives for Fiscal Year 2022

2

Manage Core Operations

- **Fulfill requirements for all grant funded programs**
- **Deliver key Work Program priorities**
- **Build organizational capacity to meet growing needs**

Q1 FY2022

Q2 FY2022

Q3 FY2022

Q4 FY2022

Program Compliance

Work Program Priorities

Successful completion of Quadrennial Recertification for Richmond Regional Transportation Planning Organization

ConnectRVA 2045 approved 10/4/21; Regional Bicycle and Pedestrian Plan scheduled for RRTPO Policy Board Review 5/4/22(TAC recommended approval on 4/12/22)

Emergency Management, Coastal and Rural Transportation Grants closed out.

Reg'l Prioritization Framework approved by CVTA 9/29/21; phase 2 funding scenario recommended by Finance Committee 4/13/22; open for public comment.

Regional Housing Grant Program launched with Spring Allocation round under review.

Completed recruitment for Transportation Program Coordinator, Community Engagement Manager, Administrative Assistant and Resiliency Planner. Principal Data Manager in final stages.

Succession Management Plan scheduled for approval; Title VI Projects completed. Title VI training program underway.

Imperatives for Fiscal Year 2022

3

Build Relevance and Demand for Services

- **Develop and Implement a brand strategy including articulation of value proposition**
- **Increase engagement with the Board of Commissioners and locality staff**
- **Increase demand for services**

Q1 FY2022

Q2 FY2022

Q3 FY2022

Q4 FY2022

Brand Strategy

Increase Engagement

Increase Demand for Services

Completed recruitment of Community Engagement Manager position

Brand Strategy delivered to Commission on March 10, 2022

Better Together Webinars continue; Local Innovation Series launched

New Commissioner Orientation Sessions offered.

Outreach meetings to increase awareness/engagement with GO Virginia; FY2023 Work Program Development including local technical assistance for small/rural localities

Data and Regional Indicators: Smart Beginnings Greater Richmond, Market Value Analysis and ForwardRVA all moving forward.

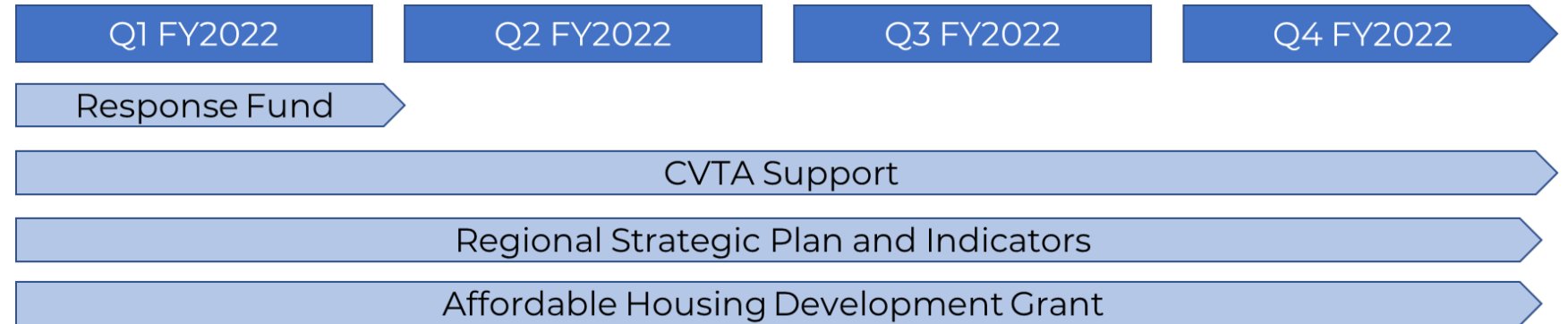
Developing training curriculum related to Title VI Compliance for federal grant administration, Equity in Planning and Collaborative Facilitation.

Imperatives for Fiscal Year 2022

4

Drive New Initiatives

- Promote Regional Response Fund
- Determine Long Term CVTA Staffing Arrangement
- Revive Regional Indicators & Prepare Strategic Plan
- Grow Emergency Management and Environmental Programs



CVTA Executive Director search underway; developing MOU with CVTA for continued support in FY2023 and beyond.

ForwardRVA, new regional planning framework in coordination with peer anchor organizations (ChamberRVA, Community Foundation) evaluated for alignment with PlanRVA Scenario Planning scheduled to launch in 2022. Ongoing development of Regional Indicators project update with emphasis on economic mobility and resiliency.

Market Value Analysis Project final steering committee meeting held on March 31, 2022; Data migration to PlanRVA underway with community engagement efforts pending grant award.

Regional Housing Program launched with first disbursements scheduled for April, 2022. Spring round closed and evaluations underway.

Expansion of EMACV Website agreement executed. Local support letter process with Executive Committee in preparation for 2022 round of grant submissions.

Imperatives for Fiscal Year 2022

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Advance Special Priorities

- **Develop a physical presence that aligns with our mission**
- **Build Collaborative Partnerships for efficiency**
- **Innovate Organizational Practices and Procedures**

Q1 FY2022

Q2 FY2022

Q3 FY2022

Q4 FY2022

Future Office Space Planning

Build Collaborative Partnerships

Monitor Trends & Innovate

New Office Space Selection and Lease Negotiations. Site Design underway.

MOU with CVTA pending, FOLAR letter of agreement extended for FY2023; MVA migration from RMHF.

Draft Continuity of Operations Planning framework pending updates for new office space.

Launched new HR platform for employee file management; Performance Management module scheduled for May/June

Initiated staff training program for Office 365 with Chesterfield County. Staff training for remote/hybrid work, completed in March.

Updated website language for inclusive purchasing program and supplier diversity objectives. Implemented equitable recruitment strategy for recent recruitment rounds (Title VI compliance activities).

Deployed new systems to coordinate our owned and (un)earned media including social media and news media outreach and coverage.