

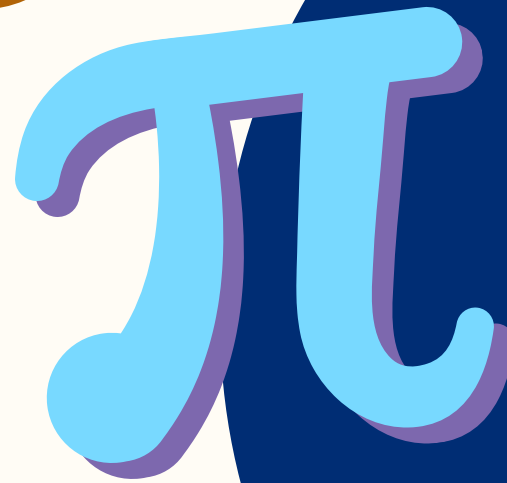
Pathways to the Future

Regional Symposium 2025

Exploring the intersectionality of critically important issues affecting the region.



engage.planrva.org



Day!

3.14.25



Writing a recipe for our region

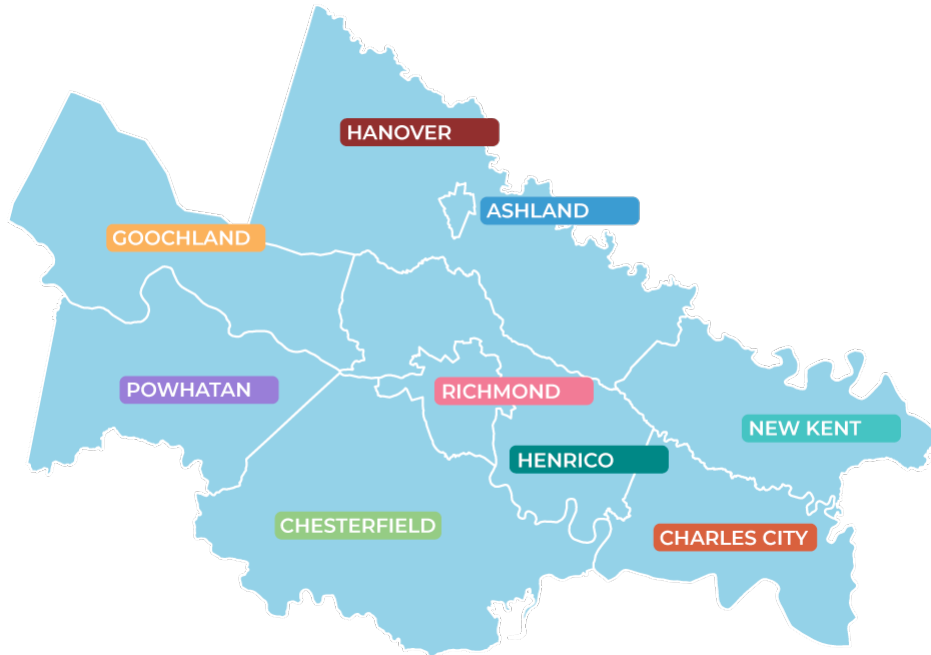
Sarah Stewart, PlanRVA



#oneregionRVA

Meet the Chef - PlanRVA

- Regional Cooperation Act
- 12 duties of Planning District Commissions



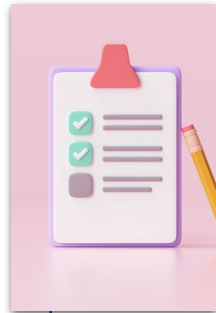
What is a Regional Strategic Plan?



Required in the Regional Cooperation Act



Guide the district on matters that are of importance to more than one locality



Subject to public review & performance indicators

Looking back

- What has been used in the past?



Looking forward

Time to change our approach



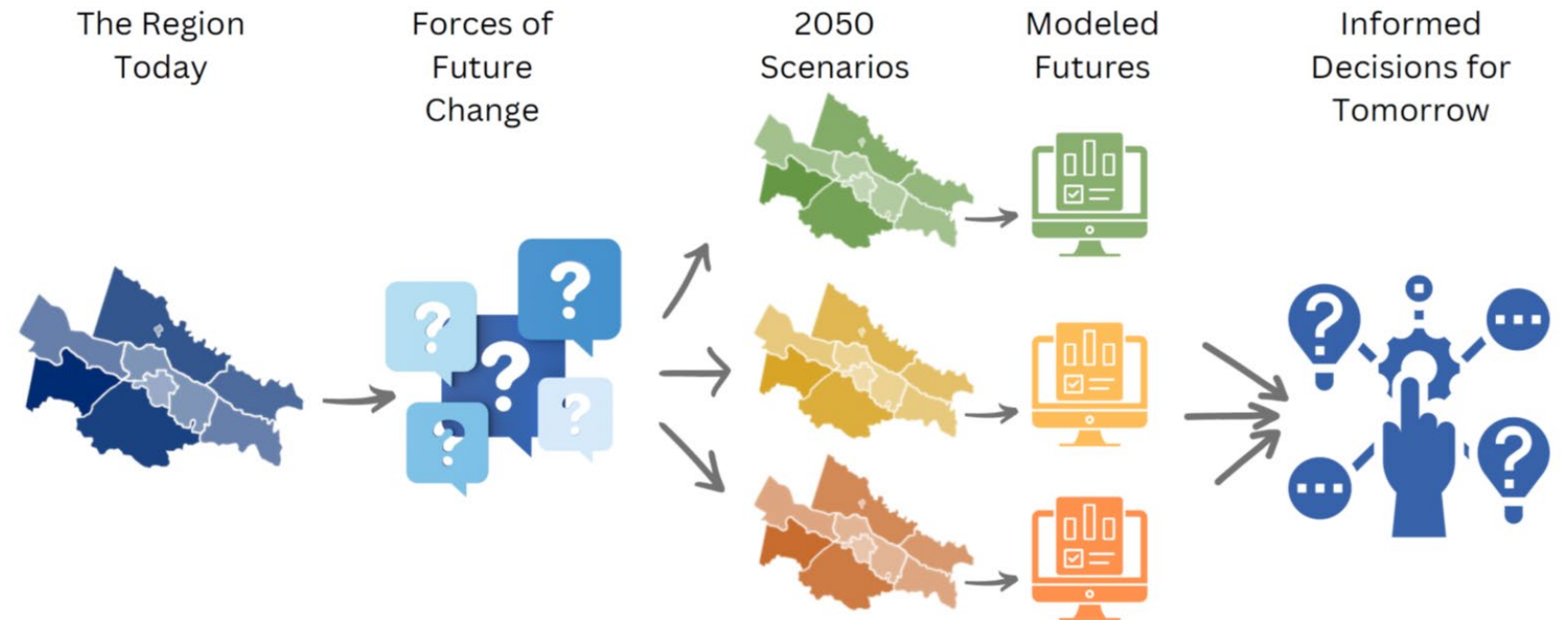
Increasing spirit of regional cooperation



Growing portfolio of plans and programs at PlanRVA

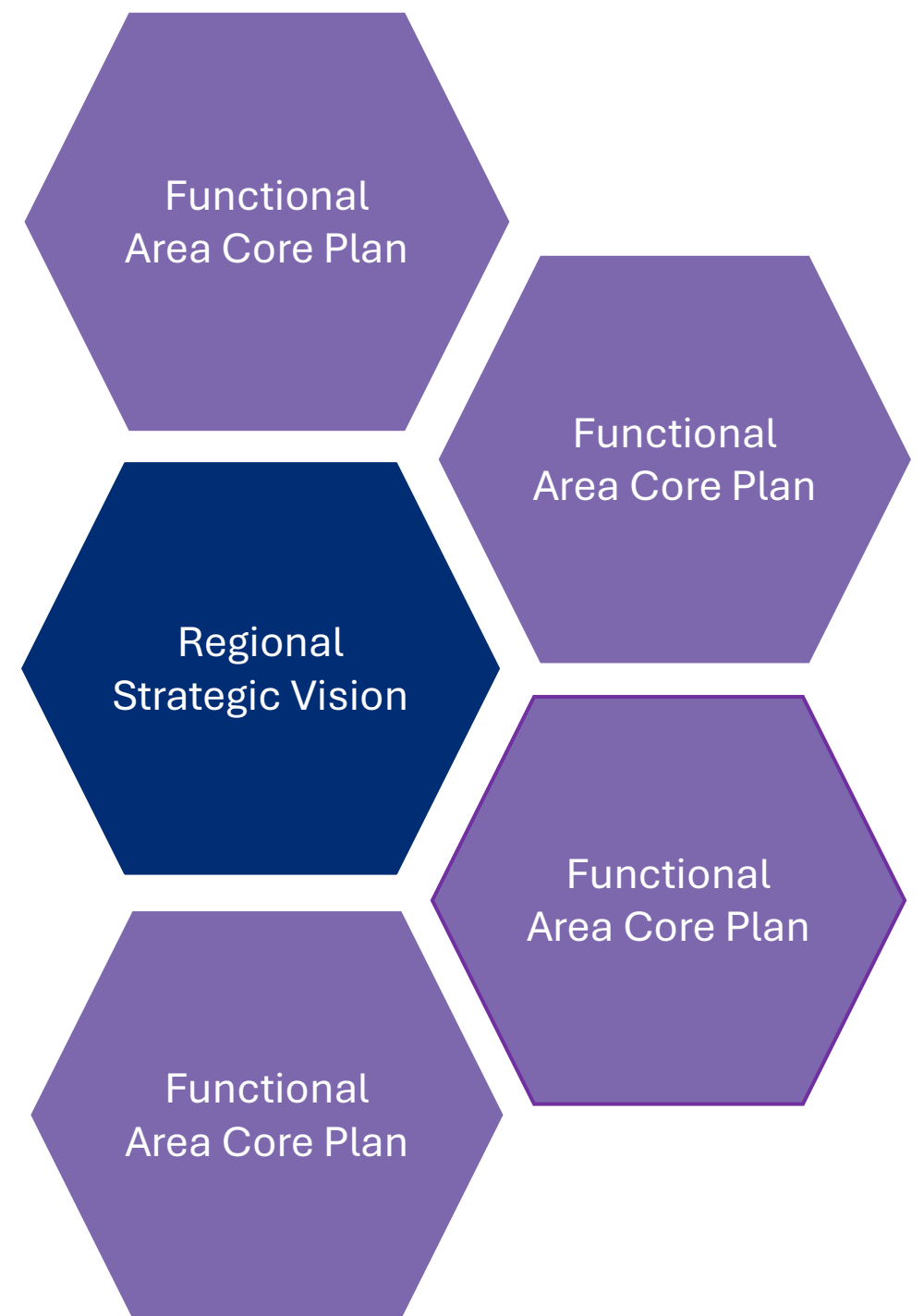
Pathways to the Future – Scenario Planning

- Opportunity for program leads and planners to think differently
- Interdisciplinary connections



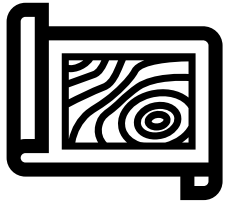
A new model recipe

- Coordinated regional vision and goals.
- Indicates the role and responsibilities of PlanRVA in serving the region.
- Contextualizes the relationship, content, processes for functional area plans.



Foundational Ingredient: A Regional Vision

5 Interconnected Themes. A Region With:



Strategic and Resilient Infrastructure: infrastructure and systems designed and maintained to protect and enhance individual and community health and well-being



A Healthy Environment: thriving ecosystems - healthy watersheds, clean air, fruitful working lands, flourishing habitats, and communities that are located and planned in ways that recognize the connections between environmental health and human health and well-being.

Foundational Ingredient: A Regional Vision

5 Interconnected Themes. A Region With:



Attainable Housing: diverse housing stock that makes housing attainable for everyone, is safe, comfortable, resource-efficient, and built in coordination with available or planned infrastructure and services.



A Strong Economy: a diverse and resilient economic base, an educated and skilled workforce, employment that enables workers to meet their family needs, and communities with the physical, structural and social conditions to support and attract employers, workers and visitors.

Foundational Ingredient: A Regional Vision

5 Interconnected Themes. A Region With:



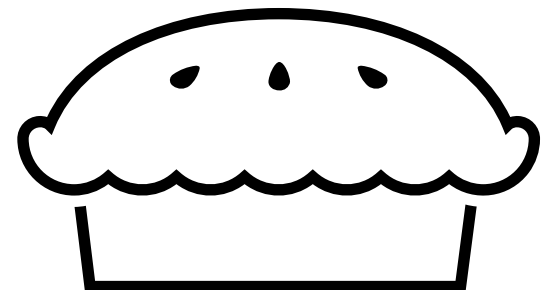
Equitable Opportunity and Choice for Everyone: that engages and collaborates with all voices and creates pathways to success through equitable access to jobs, housing, infrastructure and services, quality education, a healthy environment, and other elements that allow individuals and families to thrive.

A Pathways Pie



What it means in practice

- Each year we will:
 - Review and adopt updated versions of the core plans developed by PlanRVA.
 - Review the status of each plan.
- Review progress on and guide upcoming regional planning and programmatic activities.
- Develop/update metrics pertinent to the vision's elements
- Review the data results for these metrics.



A Recipe with Shared Ingredients & Benefits

- Plan & data integration
- Efficiency
- Improved context to talk to the public about long range planning



Today is an invitation to join us!


- Help us chart a course for the direction of our region.
- We look forward to working with you to plan and implement it!

Thank you & enjoy some pie!





Pathways to the Future



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Day!

3.14.25



**Pathways
to the Future**
TRANSPORTATION



**Long Range Transportation
Plan (LRTP) 2050**

Holly Gordon
Senior Community Engagement Manager

Pathways to the Future

TRANSPORTATION



Vision

The transportation system in the Richmond Region will reliably and safely connect people, prioritize more equitable opportunities for all to thrive and live healthy lives, promote a strong economy, and respect environmental stewardship.

How do we plan for 2050?



Transportation
Issues



Review Vision,
Goals &
Objectives



Universe of
Projects



Scoring, ranking
& prioritizing



Cost-possible
plan



Evaluation &
improvement

Timeline: 2024 - 2026

Why does it matter?



Roadmap for Future
Investments



Opportunity to Think
Regionally



Required for Federal
Funding

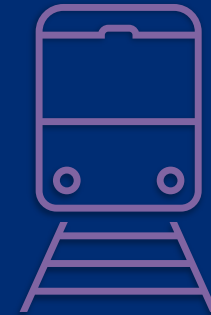
Who Implements?



Locality governments



VDOT (Virginia Department of Transportation)



VA DRPT (Department of Rail & Public
Transportation) AND
GRTC (Greater Richmond Transit Company)

Revisiting

3 Big Engagement Times

NOW-June 2025	Vision and Identifying Needs	What matters most & what are the issues to solve?
January 2026-March 2026	Prioritizing Investments: \$\$	How can we realistically get there?
June 2026-August 2026	Presenting the Plan	How do you feel about the way forward?

How can you participate?

1

Share your ideas in our
survey & map activity

2

Connect us with your
community

3

Share the Toolkit with
your networks



engage.planrva.org/LRTP

Our Public Engagement Site

Engage PlanRVA

The place to give your input on how to shape the region.



I'm looking for projects about

All categories



in

All places



or

Search for a specific project...



Open Projects

These projects are currently collecting input



Transportation 2050 (LRTP)

Last updated: 19 Feb, 2025

The update to the Richmond region's long-range transportation plan (LRTP).

[Learn more](#)



Natural Resources

Last updated: 13 Feb, 2025

Identifying the region's natural resource features, opportunities, and risks.

[Learn more](#)



Economic Development Strategy (CEDS)

Last updated: 13 Feb, 2025

A Comprehensive Economic Development Strategy (CEDS) for the Richmond Region

[Learn more](#)



The Survey Tool



Survey

Issue Map

Overview

FAQs

Definitions

Toolkit


Transportation Experience Survey


Open


Answer a few basic transportation questions


1. What is most important to you in planning for transportation improvements? Required


Drag your choices to the right so that the top is most important and bottom is least. On mobile, click to number your choices.

Congestion/Predictability (can plan trips without unexpected delays like traffic or crowding) 

Interconnectivity (can get where you need to go however you'd like to get there) 

Equity (ensuring transportation works fairly for all) 

Infrastructure (how well maintained the existing things are) 

Safety (you can travel without being harmed) 

2. How safe do you feel TRAVELING in the region? Required

Not safe Very Safe

3. How safe do you feel WALKING/WHEELING in the region? Required

Not safe Very Safe

4. How safe do you feel BIKING in the region?

Project timeline

★ Visioning

What matters most for the future of the region?

October 2024-May 2025

Presenting opportunities for the public to help shape strategic goals and objectives of the plan.

★ Identifying Needs

What are the transportation issues to address?

October 2024-May 2025


Engaging the public to identify needs in the Richmond region with a special emphasis on equity.


[See more](#)

Public Events

Please [check here](#) for all events. New events being added all the time.


Pi(e) Day Regional Symposium

 Mar 14, 2025 9:45 AM - Mar 14, 2025 3:00 PM

 Greater Richmond Convention Center, Richmond convention hall, 403 N 3rd St, Richmond, VA 23219, USA

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Deaf/Hard of Hearing Town Hall

 Mar 29, 2025 10:00 AM - Mar 29, 2025 11:30 AM

 Dept for Aging & Rehab Svcs, 8004 Franklin Farms Dr, Richmond, VA 23229, USA

Members of the Deaf, DeafBlind, and hard of hearing communities and their friends, are invited to share their transportation needs for the future in a...



Interactive Issue Mapper

Home / Transportation 2050 (LRTP)

Survey

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Multimodal Issue Mapping

Open

Multimodal Issue Identification

Place a marker on the map to identify issues in the Richmond region.

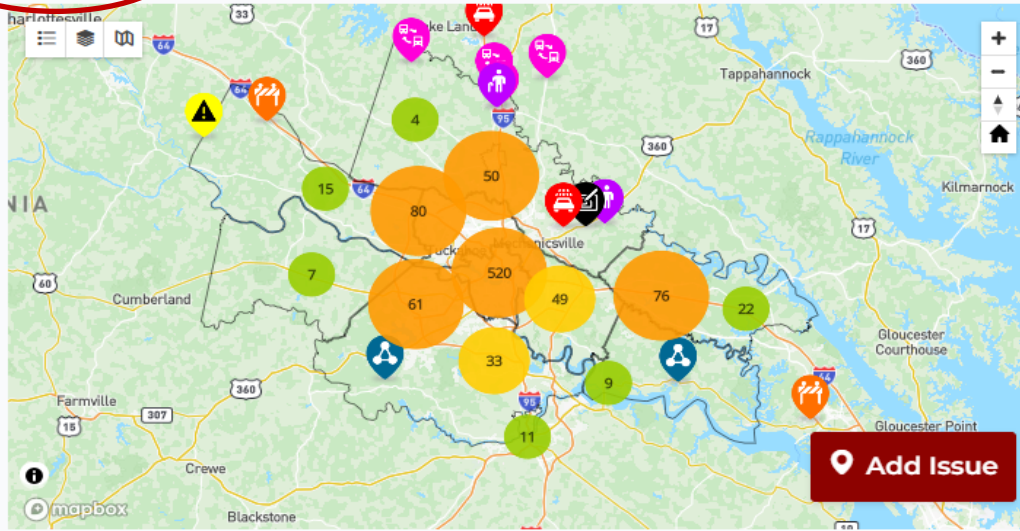
Definitions: Click the "i" bubble box (information) in the upper-left corner of the map to see definitions of the issue categories.

Double-click the map or use the controls in the upper-right corner to zoom. Select the 'Locations' bookmark bar to zoom into a specific locality.

951 contributions so far

Enter an address

Locations



Project timeline

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Dept for Aging & Rehab Svcs, 8006 Franklin

Categories

- Survey
- Issue Map**
- Overview
- FAQs
- Definitions
- Toolkit

Multimodal Issue Mapping

Open

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951 contributions so far

The screenshot shows the 'Definitions' popup window for the 'Safety' category. The popup contains the following text:

Safety
Ensuring that people can travel without being hurt or killed, whether they are driving, rolling, biking, walking, or using public transportation

Congestion
Traffic or crowding on roads, buses, or trains that slows everyone down and makes trips take longer than expected

For help using this map, please see the [instructions](#).

The background map shows the Richmond region with several issue markers: a yellow warning triangle (Safety), a red car with a traffic jam (Congestion), a blue person with a cane (Accessibility), and a purple person with a shopping bag (Design). The map also shows the Rappahannock River and several highways (17, 360, 60).

Project timeline

- Visioning**
What matters most for the future of the region?
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[See more](#)



• Safety



• Congestion/Traffic



• Interconnectivity



• Accessibility



• Design



• Predictability



• Infrastructure



• Travel Options



• Equity

Type Address or Drop Pin

Home / Transportation 2050 (LRTP)

- Survey
- Issue Map**
- Overview
- FAQs
- Definitions
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Multimodal Issue Mapping

Open

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951 contributions so far

The screenshot shows the 'Issue Map' interface. At the top, there is a search bar with the placeholder text 'Enter an address' and a 'Locations' dropdown menu. Below the search bar is a map of the Richmond region, Virginia, with various issue markers (bubbles) of different colors and sizes. A red circle highlights the search bar, and another red circle highlights the 'Add Issue' button in the bottom right corner of the map. The map shows several issue markers with numbers inside them, such as 4, 7, 11, 15, 33, 49, 50, 520, 61, 76, 80, and 89. There are also various icons representing different types of issues, such as a person, a car, and a bus. The map includes labels for various locations like Farmville, Crewe, Blackstone, Gloucester Courthouse, and Gloucester Point. The 'Add Issue' button is a red button with a white location pin icon and the text 'Add Issue'.

Project timeline

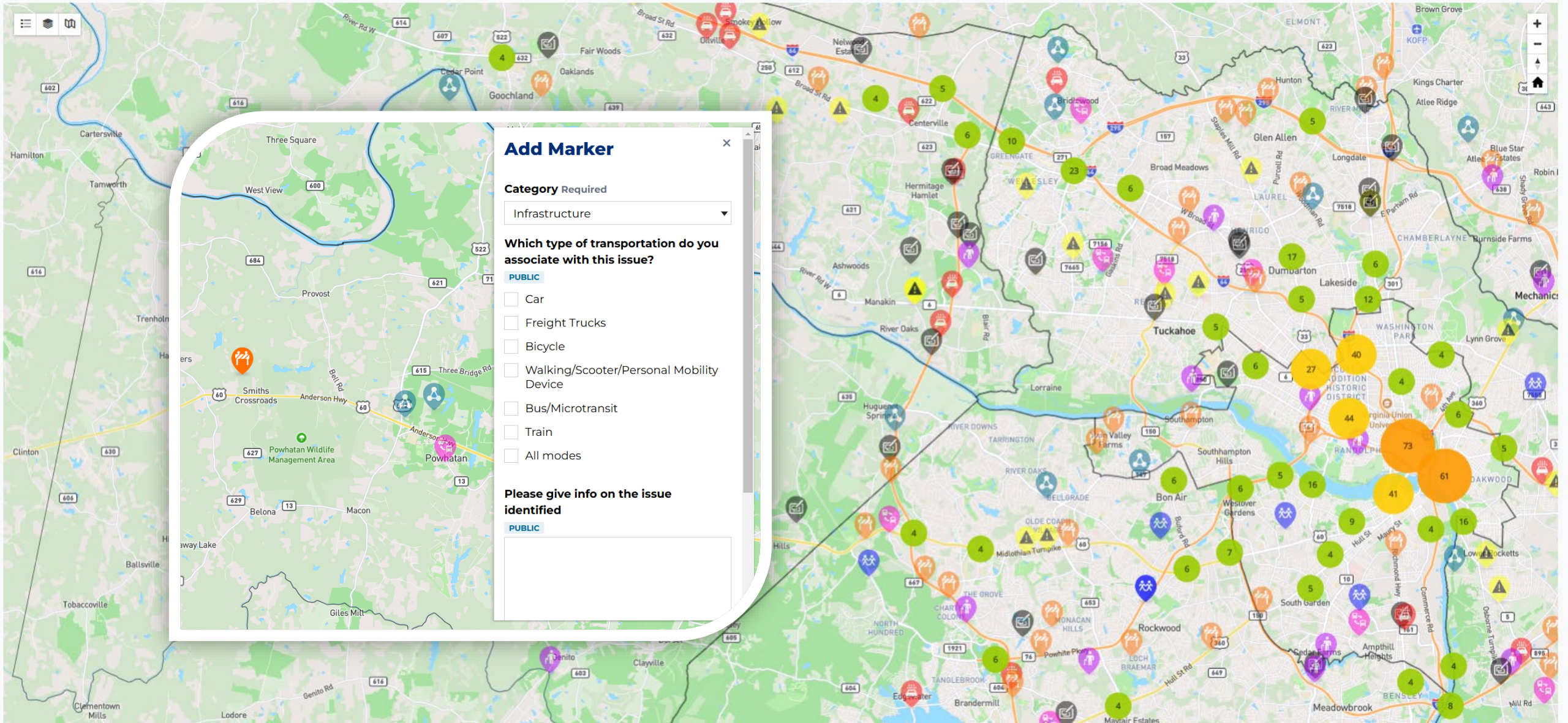
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[See more](#)

Extend the Screen

Add Marker

Enter an address Locations



Add Marker

Category Required
Infrastructure

Which type of transportation do you associate with this issue?

Car
 Freight Trucks
 Bicycle
 Walking/Scooter/Personal Mobility Device
 Bus/Microtransit
 Train
 All modes

Please give info on the issue identified

Sharing Toolkit & Resources



Transportation 2050 (LRTP)

Updating the long-range transportation plan for the Richmond region

+ Follow



Home / Transportation 2050 (LRTP)



- Survey
- Issue Map
- Overview
- FAQs
- Definitions
- Toolkit**

Download items needed to share about this effort

We'd love your help spreading the word so that more voices are heard. Would you share with your neighborhood association, house of worship, school, or community group?

- Print a flier to hang in your group's space
- Post to your social media and tag @planrva
- Ask your people to fill out the survey and issue map

Flier

Download >

Folleto en español

Download >

Image with QR code

Download >

Project timeline

- ★ **Visioning**
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[See more](#)

Public Events

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Translatable in 10 Languages



Inicio

Proyectos

🌐 Español ▾

Iniciar sesión / unirse



Transportation 2050 (LRTP)

Actualización del plan de transporte a largo plazo para la región de Richmond

+ Seguir



Hogar / Transportation 2050 (LRTP)

Encuesta

Mapa de problemas

Descripción general

Preguntas frecuentes

Definiciones

Kit de herramientas

Forma del proyecto

Descargue los elementos necesarios para compartir sobre este esfuerzo

Nos encantaría que nos ayudaras a difundir la información para que se escuchen más voces. ¿Lo compartirías con tu asociación de vecinos, tu iglesia, tu escuela o tu grupo comunitario?

- Imprime un volante para colgar en el espacio de tu grupo.
- Publica en tus redes sociales y etiqueta a @planrva
- Pídele a tu gente que complete la encuesta y el mapa de problemas



Volante

Descargar >



Folleto en español

Descargar >



Imagen con código QR

Descargar >



Visualización

¿Qué es lo más importante para el futuro de la región?

Octubre 2024-mayo 2025

Presentar oportunidades para que el público ayude a dar forma a las metas y objetivos estratégicos del plan.



Identificación de necesidades

¿Cuáles son los problemas de transporte que hay que abordar?

Octubre 2024-mayo 2025

Involucrar al público para identificar las necesidades en la región de Richmond con un énfasis especial en la equidad.

Ver más

Eventos públicos

Please check here for all events. New events being added all the time.



Follow the Project

Transportation 2050 (LRTP)

Updating the long-range transportation plan for the Richmond region

+ Follow



Home / Transportation 2050 (LRTP)

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Folleto en español

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Project timeline



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[See more](#)

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Upcoming Events

Public Events

Please [check here](#) for all events. New events being added all the time.

ChamberRVA Mix

🕒 Feb 25, 2025 5:00 PM - Feb 25, 2025 6:30 PM

📍 Virginia Crossings Hotel, 1000 Virginia Center Pkwy, Glen Allen, VA 23059, USA

NEW DATE: FEB 25. PlanRVA will be attending.

Nutzy's Block Party @The Diamond

🕒 Mar 1, 2025 10:00 AM - Mar 1, 2025 1:00 PM

📍 The Diamond, 3001 N Arthur Ashe Blvd, Richmond, VA 23230

The Richmond Flying Squirrels will host Nutzy's Block Party on Saturday, March 1st from 10 a.m. to 1 p.m. in the Blue Lot at The Diamond. OUTDOOR EVE...

SAARA Community Resource Fair

🕒 Mar 6, 2025 10:00 AM

📍 Diversity Richmond, 1407 Sherwood Ave, Richmond, VA 23220, USA

Substance Abuse and Addiction Recovery Alliance of Virginia (SAARA)'s mission is to transform Virginia communities through hope, education, and advoc...

Pi(e) Day Regional Symposium

🕒 Mar 14, 2025 9:45 AM - Mar 14, 2025 3:00 PM

📍 Greater Richmond Convention Center, Richmond convention hall, 403 N 3rd St, Richmond, VA 23219, USA

Join us on Pi(e) Day (3.14.25) for the Pathways to the Future Regional Symposium 2025, a dynamic day of exploration and conversation focused on buildi...

Riders + Advocates Connect

🕒 Mar 25, 2025 5:30 PM - Mar 25, 2025 7:00 PM

📍 PlanRVA, 424 Hull Street suite 300, Richmond, VA, USA

RVA Rapid Transit hosts their semi regular event with bus riders and advocates. Over a shared meal, we build relationships, discuss transit news & opp...

Deaf/Hard of Hearing Town Hall

🕒 Mar 29, 2025 10:00 AM - Mar 29, 2025 11:30 AM

📍 Dept for Aging & Rehab Svcs, 8004 Franklin Farms Dr, Richmond, VA 23229, USA

Members of the Deaf, DeafBlind, and hard of hearing communities and their friends, are invited to share their transportation needs for the future in t...



Pathways to the Future
Regional Symposium 2025

Exploring the intersectionality of critically important issues affecting the region.

Registration Required

Greater Richmond Convention Center

Day!
3.14.25

9:45am - 3:00pm
FREE Event!
Lunch

QR code for registration



TRANSPORTATION TOWN HALL
for the Deaf and Hard of Hearing Community

Pathways to the Future
TRANSPORTATION

SATURDAY, MARCH 29, 2025
10:00 AM - 11:30 AM

Department of Aging and Rehabilitative Services (DARS)
8004 Franklin Farms Dr, Richmond, VA 23229

ASL Interpretation Provided
PlanRVA Interactive Map & Feedback Activity
Morning Refreshments Served

Hosted by VDDHH **RSVP Required**
bit.ly/TransportationTownHallRVA

Virginia Department for the Deaf and Hard of Hearing



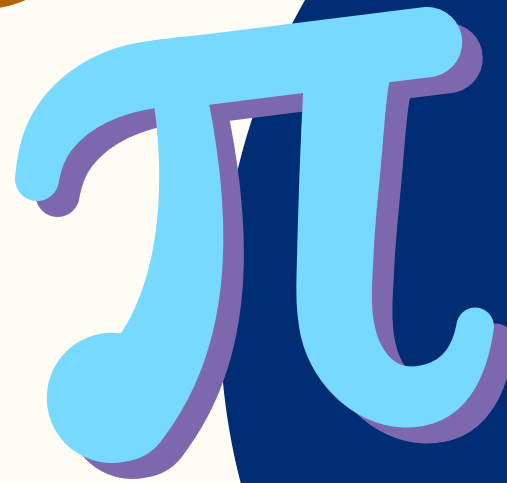
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engage.planrva.org



Day!

3.14.25



Near Miss Dashboard



Launching the Near Miss Dashboard

Elizabeth Greenwell

What is a Near Miss?



Examples

Near Miss / Dangerous Locations Survey

Overview

What are you reporting?*

Check all that apply

Near Miss Dangerous Location

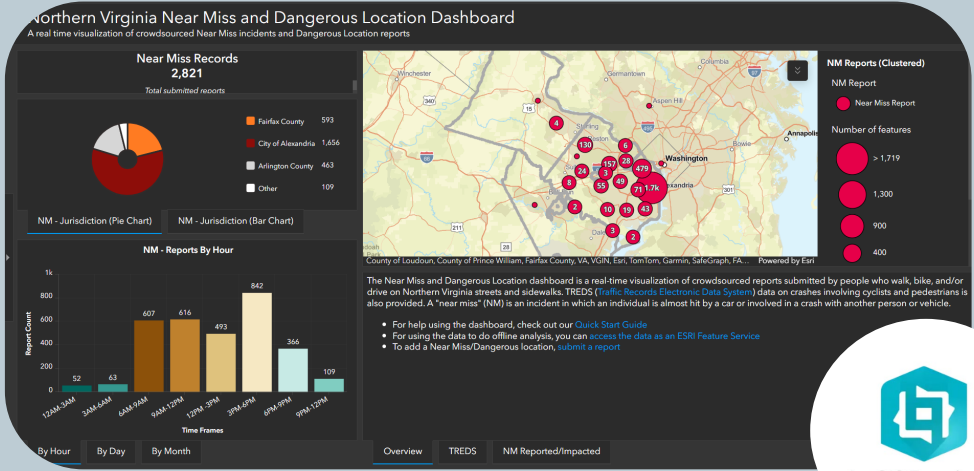
Date of Incident*

Time period of incident*

Check all that apply

Middle of the Night (12 AM - 3 AM)

Early Morning (3 AM - 6 AM)



This form will ask you questions so that we can help make biking, walking and driving safe for everyone. Thank you for your cooperation.

What are you reporting? *

Crash Near Miss Dangerous Location Parked Vehicle

Incident Date

Incident Time

Where did the incident take place? *

Washington DC Arlington Alexandria
 Fairfax County Prince George County Montgomery County
 City of Falls Church Fairfax City Town of Vienna

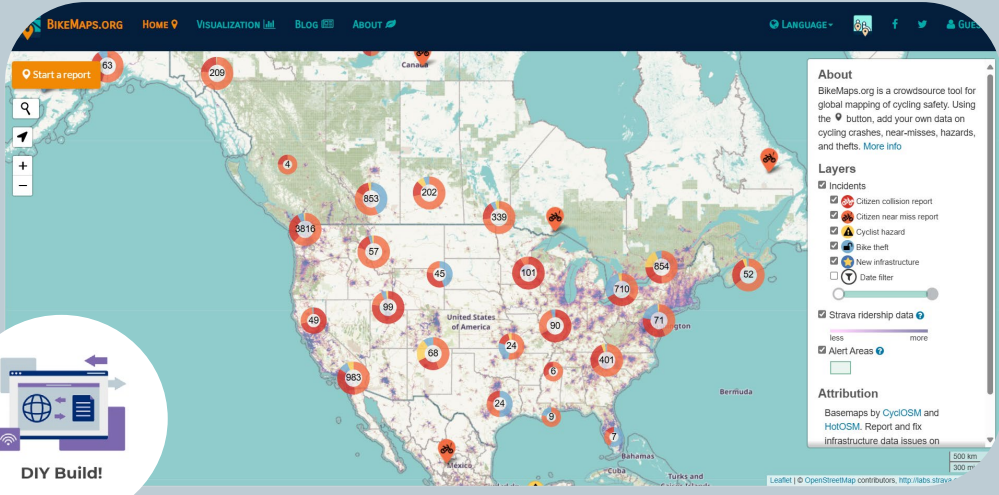
Reporting behavior of a ... *

Bicyclist Motorcycle / Moped Person Driving
 Pedestrian Scooter Unsafe Condition or Dangerous Location

Unsafe condition is an environmental or maintenance issue, such as a missing sidewalk or poor visibility.

Who was affected? *

Bicyclist Person Harmed Person Walking





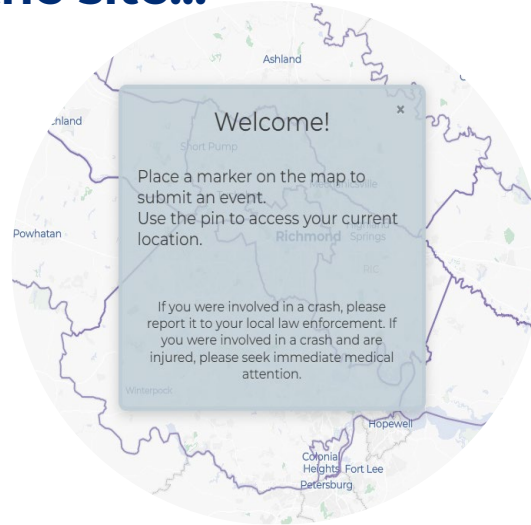
What types of events might be reported?

- Poor road/path conditions
- Traveling in wrong direction
- View obstructed
- Trash or debris in path
- Failure to obey yellow light
- Failure to obey red light
- Turning through active crosswalk or bike lane
- Opening door in bike lane
- Parked in bike lane
- Speeding
- Crossing mid-block
- Not enough time at crosswalk
- Poor visibility/sight lines

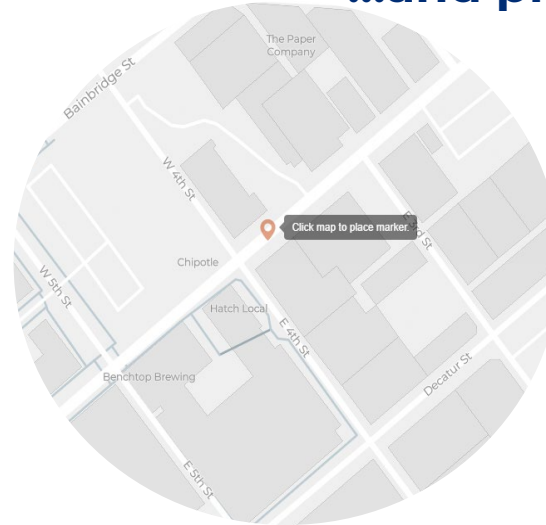
What do we hope to learn?



Visit the site...



...and place a pin



Fill out the form...

Submit a Near Miss Event
Coordinates: 37.525171072723936,
-77.43751729906872

Select Report Type:
.....

Select Event That Occurred:
.....

At the time of the event, how were you traveling?
.....

Were you injured?
.....

Were any unsafe behaviors exhibited? Select all that apply.

- Car approaching or passing too closely
- Car catching yellow light
- Car making improper right on red
- Car failing to yield to pedestrian or cyclist
- Car opening door into bike lane
- Cyclist jumping the curb or riding on sidewalk
- Pedestrian crossing without signal
- Pedestrian crossing midblock or walking outside sidewalk

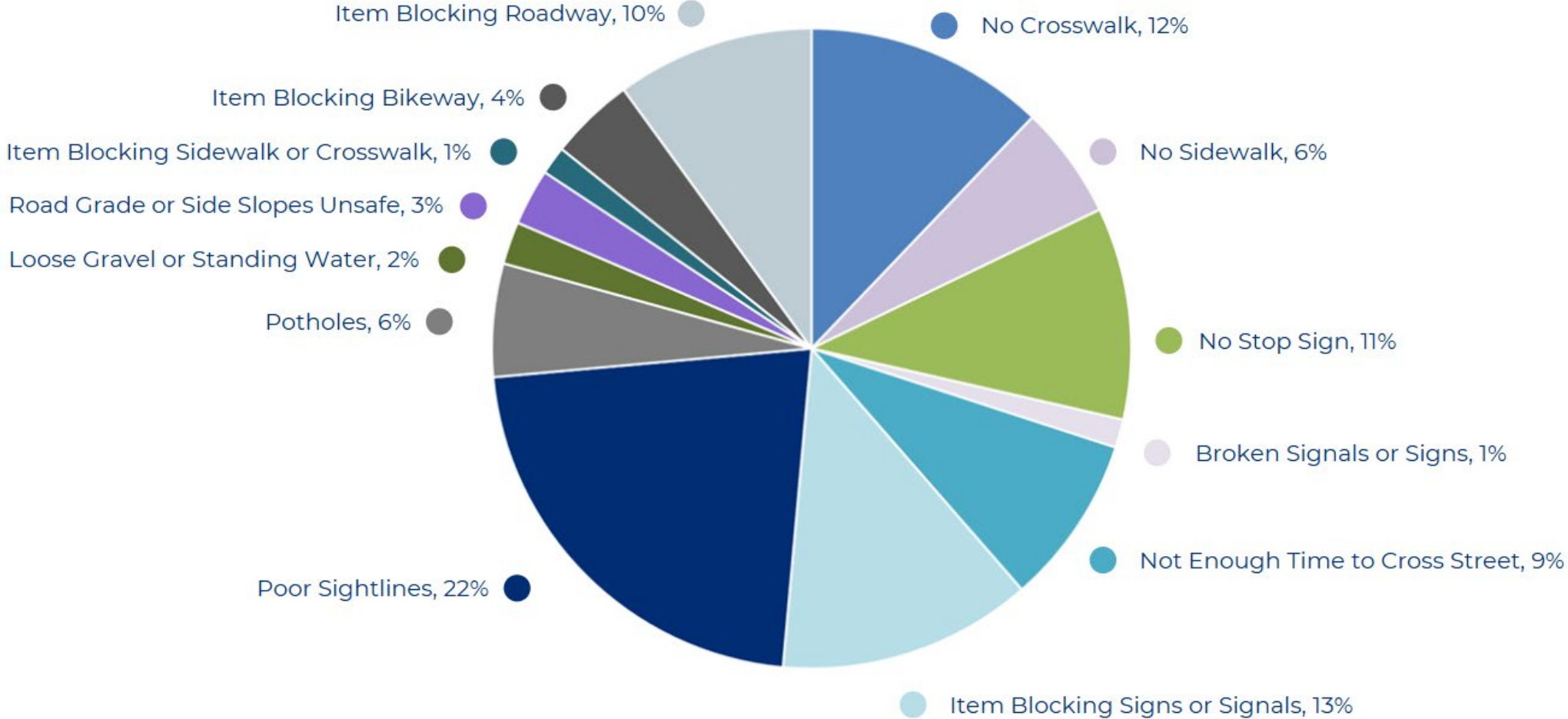
*Were any unsafe conditions? Select all that

...see submissions



Initial Findings*

What unsafe conditions were present?

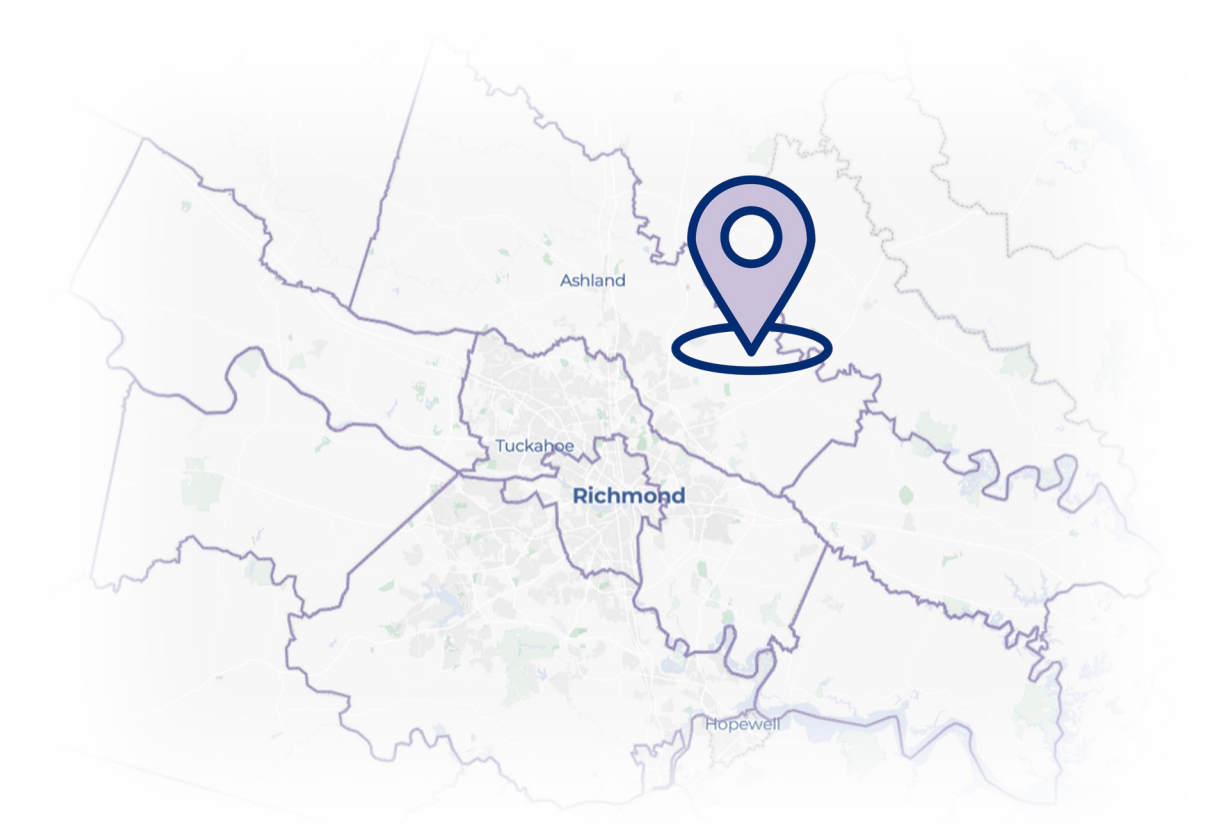


**extremely initial*

Test with us!

Contact me:

nearmiss@planrva.org



Activity-Your choice (30 min)

Sticker Map	4 corners of room
Submit a Near Miss	nearmiss.planrva.org
Brainstorm and Share At Your Table Sheets	Where will you spread the word or connect us to a community?
Complete survey & map	engage.planrva.org/LRTP



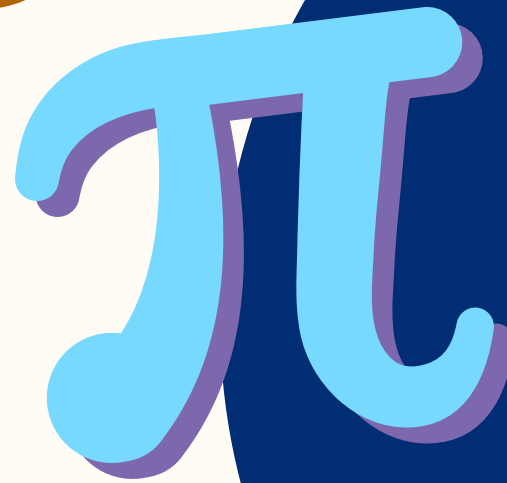
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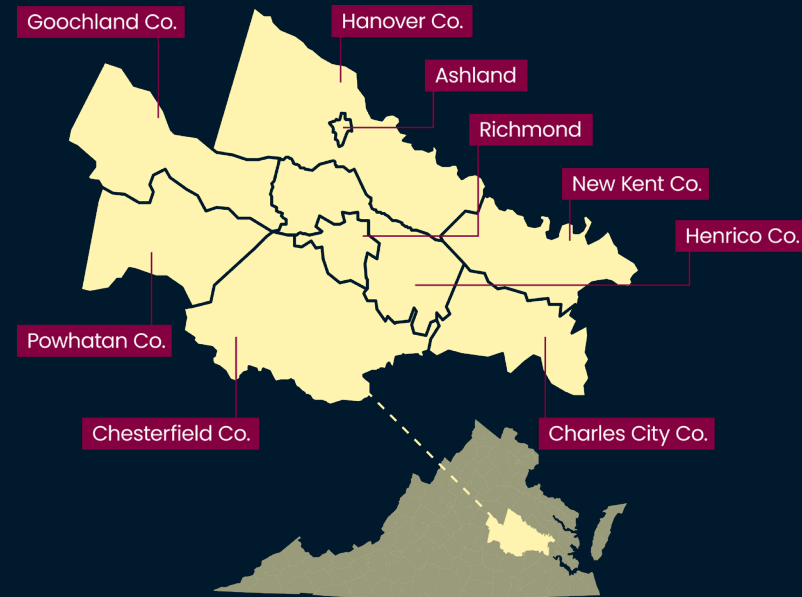


RVA RISING

GROW.
THRIVE.
HERE.

A journey of progress for Greater Richmond.

Making our home a place where everyone can thrive.



What is **RVA Rising**?

RVA Rising is a long-term, collaborative effort to ensure everyone in the Richmond region can thrive here. Driven by data and community input, RVA Rising brings people and institutions together to pursue strategies that will create systems change and increase economic mobility for all.

We know **opportunities are not equal** across our region.

In many ways, RVA is thriving. But this growth and success isn't the reality for everyone. It's time to recognize that underneath the surface, we face many challenges that still need to be overcome.

Everyone – regardless of race, gender or zip code – deserves an equal chance to prosper. RVA should be a region where everyone feels welcome.



RVA Rising Leadership Team



Sherrie Armstrong
*President & CEO
Community Foundation*



Brian Anderson
*President & CEO
ChamberRVA*



Barbara Couto Sipe
*President & CEO United
Way of Greater
Richmond & Petersburg*



Martha Shickle
*Executive Director
PlanRVA*



Moses Foster
*President & CEO
West Cary Group*



Laura Lafayette
*CEO
Richmond Association
of Realtors*



Renee Haltom
*VP & Regional Executive
Federal Reserve Bank of
Richmond*



Reginald Gordon
*President & CEO
Richmond Memorial
Health Foundation*



John W. Martin
*President & CEO
SIR*

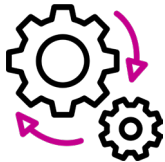


Veronica Fleming
*Community
Engagement
Consultant*

Guiding principles that reflect our strong ongoing commitment.



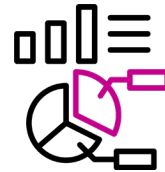
Collaborative leadership
with intentional diversity



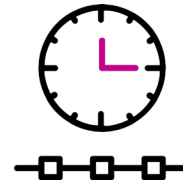
Action-oriented approach to leverage
collective time and resource investments



Community engagement at every level,
embedded throughout the process



National peers and partners to inform,
develop and sustain data-driven
strategies



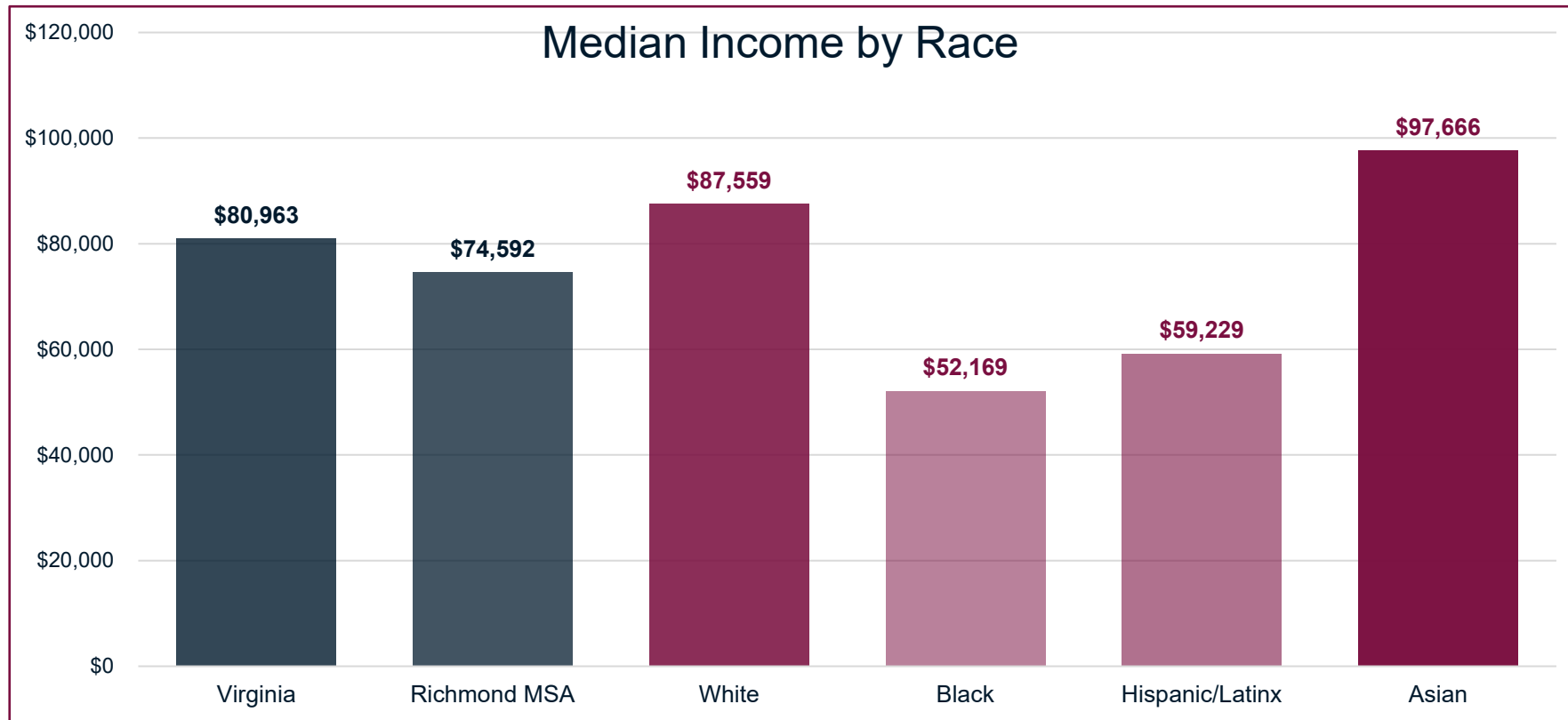
Long-term commitment to sustain
efforts over 10-20 year period

Local research that reflects **your voice, your reality.**

We've talked to so many people across different RVA communities to make sure that our focus is exactly where it needs to be – on what's important to you.

Priorities	Central (RVA)	Eastern	Northern	Piedmont	Western
Education 48%	53%	48%	46%	48%	52%
Health & Well-Being 47%	50%	43%	48%	49%	54%
Housing 40%	39%	39%	40%	50%	50%
Public Safety 38%	35%	41%	39%	34%	26%
Economic Security 36%	36%	35%	37%	39%	40%
Civil & Human Rights 25%	30%	23%	24%	25%	18%
Democracy 13%	13%	11%	15%	11%	9%

People of color are still earning less in our region. **It's time to close the gap.**

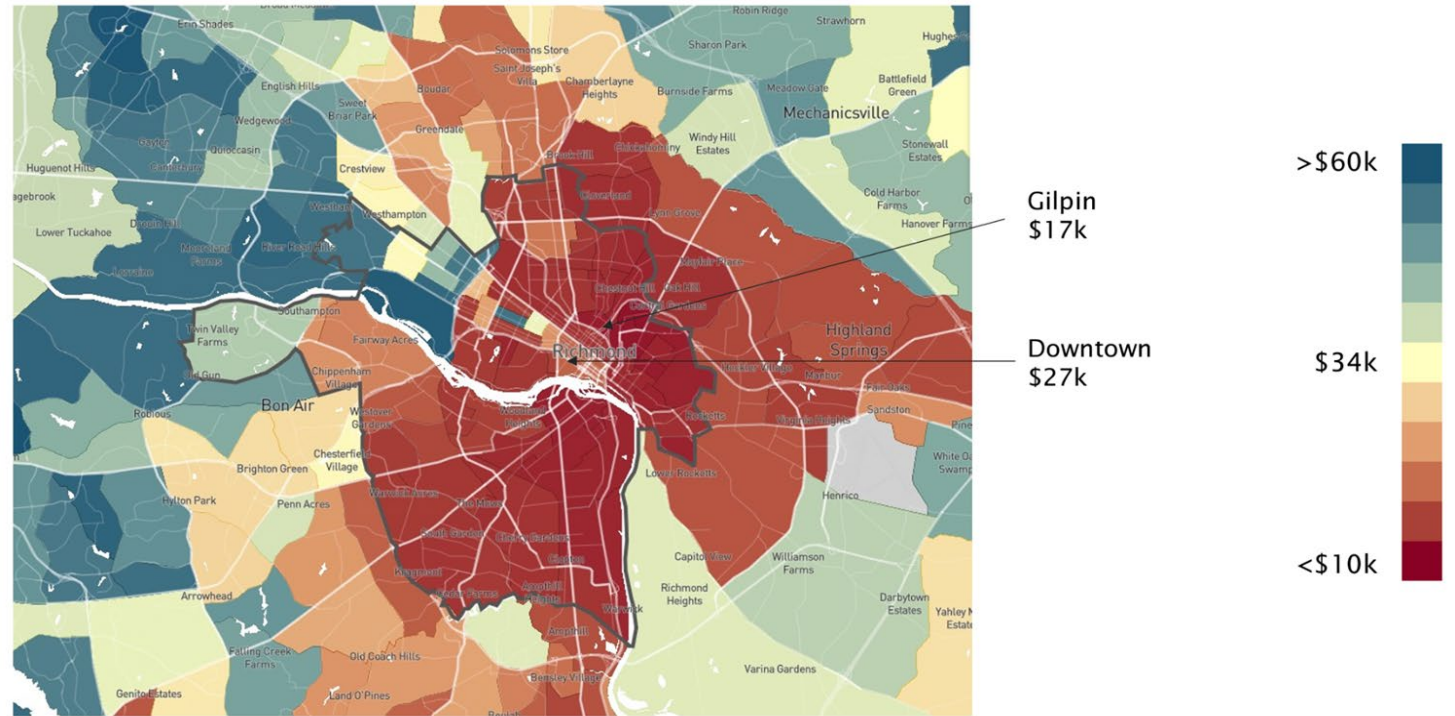


Zip codes
should not
determine
**your ability to
succeed.**

The geography of upward mobility in Richmond shows racial disparities.

Kids who grow up in underprivileged neighborhoods will earn even less than their parents did when they reach adulthood.

Average Income at Age 35 for Children whose Parents Earned \$27,000 (25th percentile)



Source: Increasing Upward Mobility in Richmond New Insights from Big Data, Raj Chetty, Harvard University, 2018.

We know that closing opportunity gaps is the key to achieving **upward economic mobility**.

When a person has adequate income and assets to support them and their family's material well-being.

**Economic
Success**

**Power &
Autonomy**

When a person has control over their life, can make choices, and influence larger policies and actions that affect their future.

When a person feels the respect, dignity, and sense of belonging that comes from contributing to and being appreciated by people in their community.

**Dignity &
Belonging**

Where we need to focus to make **positive change**.



**Opportunity
Rich &
Inclusive
Neighborhoods**



**High-Quality
Education**



**Rewarding
Work**



**Healthy
Environment &
Access to Good
Health Care**



**Responsive &
Just
Governance**

Let's take a look at the **five areas of focus.**



Opportunity-rich & Inclusive Neighborhoods

- Housing stability
- Economic inclusion
- Racial diversity
- Social capital
- Transportation access



High-Quality Education

- Access to preschool
- Effective public education
- School economic diversity
- Preparation for college
- Digital access



Rewarding Work

- Employment opportunities
- Jobs paying living wages
- Opportunities for income
- Financial security
- Wealth-building opportunities



Healthy Environment and Access to Good Health Care

- Access to health services
- Neonatal health
- Environmental quality
- Safety from trauma



Responsive and Just Governance

- Political participation
- Descriptive representation
- Safety from crime
- Just policing

Where is RVA Rising **now**?

Community Engagement is embedded throughout and is essential to long-term success.

We are taking a Collective Impact approach that includes the following key components:

Our **Common Agenda**?

Upward economic mobility for all.

What are our **Mutually Reinforced Activities**?

Co-create strategies | Set policy agenda | Co-invest in anchors and scalable initiatives

How will we **Align Data**?

Regional indicators | Monitoring Data | Shared Narrative

How will we **Communicate**?

Community engagement | Regional website | Storytelling & Reports | Events

Who are the **Backbone Organizations**?

Core Leadership | Pillar Leads | Work Groups | Coalitions

It's a new day.

We are getting rid of the status quo in favor of new and unrestricted thinking that moves past previous barriers.

Put politics and misperceptions aside

Work through past grievances

Build a positive and inclusive vision

Create more opportunity

Open new doors

Reduce racism and historical prejudices

Break uncomfortable silences

Foster a sense of love and compassion

RVA RISING



GROW.
THRIVE.
HERE.

Join Us.

RVA is **counting on you.**

Here are three things you can do now to support this important collaboration:

- 1. LEARN** about key issue areas
- 2. ENGAGE** in conversation & spread the word
- 3. INVEST** by sharing your ideas, time and voice

Stay updated at **rvarising.org.**



SAVE THE DATE

THE SYMPOSIUM

Hosted by the YMCA OF GREATER RICHMOND

RISING TOGETHER

STORIES OF ECONOMIC MOBILITY
AND THRIVING COMMUNITIES

SEPTEMBER 26
8:30 A.M.–4 P.M.

ALTRIA THEATER
6 N LAUREL ST, RICHMOND, VA



SIGN UP NOW TO STAY CONNECTED
WITH ALL SYMPOSIUM UPDATES

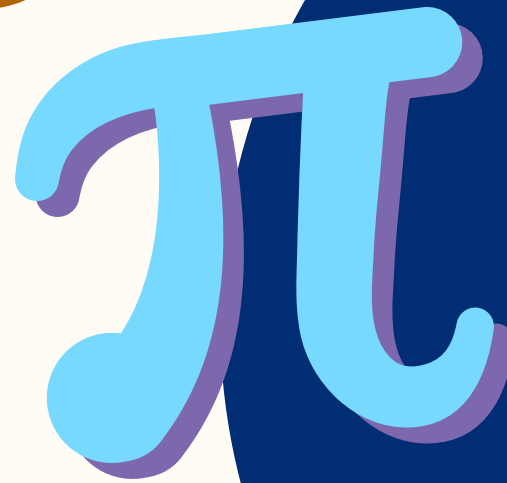
Pathways to the Future

Regional Symposium 2025

Exploring the intersectionality of critically important issues affecting the region.



engage.planrva.org



Day!

3.14.25





What is a Comprehensive Economic Development Strategy (CEDS)?



Data driven opportunity to look back to plan forward



Identify strengths and opportunities to explore emerging trends



Creation of a comprehensive resource to guide strategic decision making



Justification for funding of projects and programs



Aspirational vision for the future



Space for collaboration of local, regional, philanthropic, and citizen participants

How does the CEDS fit in with other regional planning efforts?

Data

- Socioeconomic Data 2017-2050
- Pathways to the Future-Scenario Plan
- Upward Mobility Framework

Plans

- Target Industry Cluster Analysis (GRP)
- PHA Regional Housing Framework
- GoVA Growth and Diversification Plan
- Long Range Transportation Plan 2050

Performance

- RVA Rising—Performance Metrics

Implementation

- Transportation & infrastructure funds
- EDA and other support
- Locality CIP & funding

Key Components of CEDS

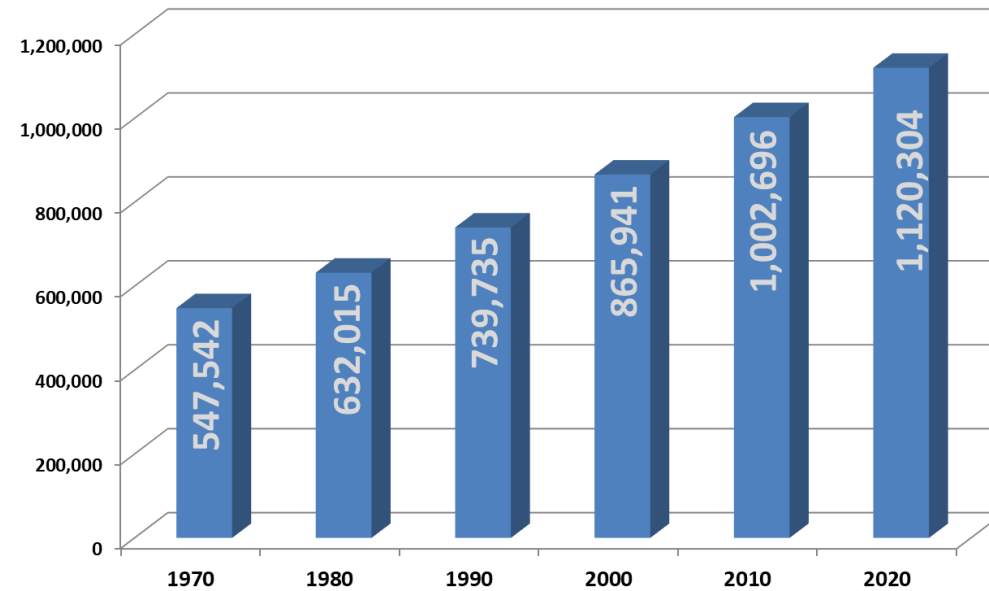
Demographics
Regional Economy
Education
Workforce Development
Community Infrastructure
Housing
Resiliency

Timeline

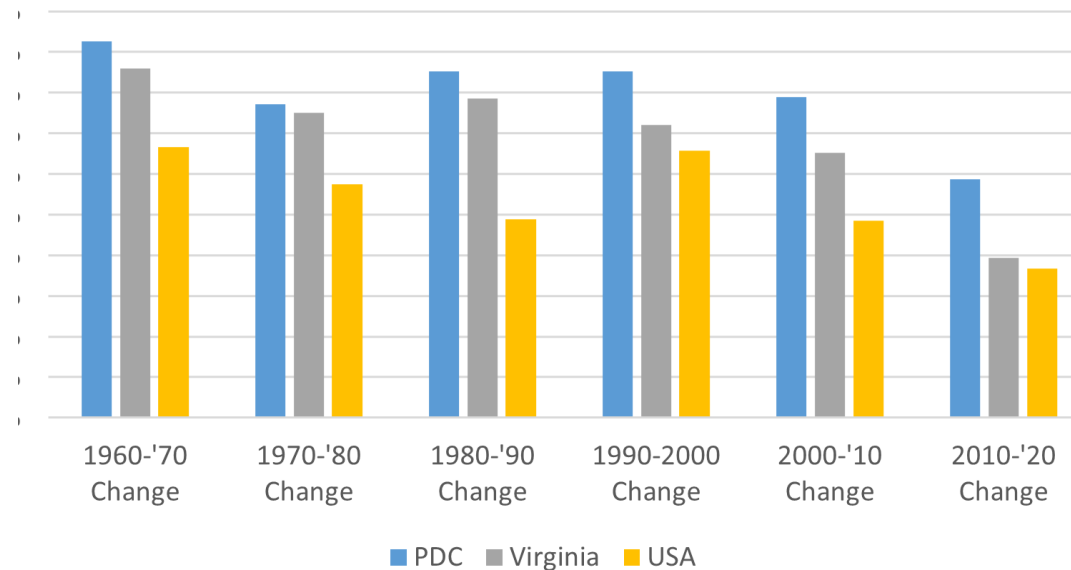


60 years of growth

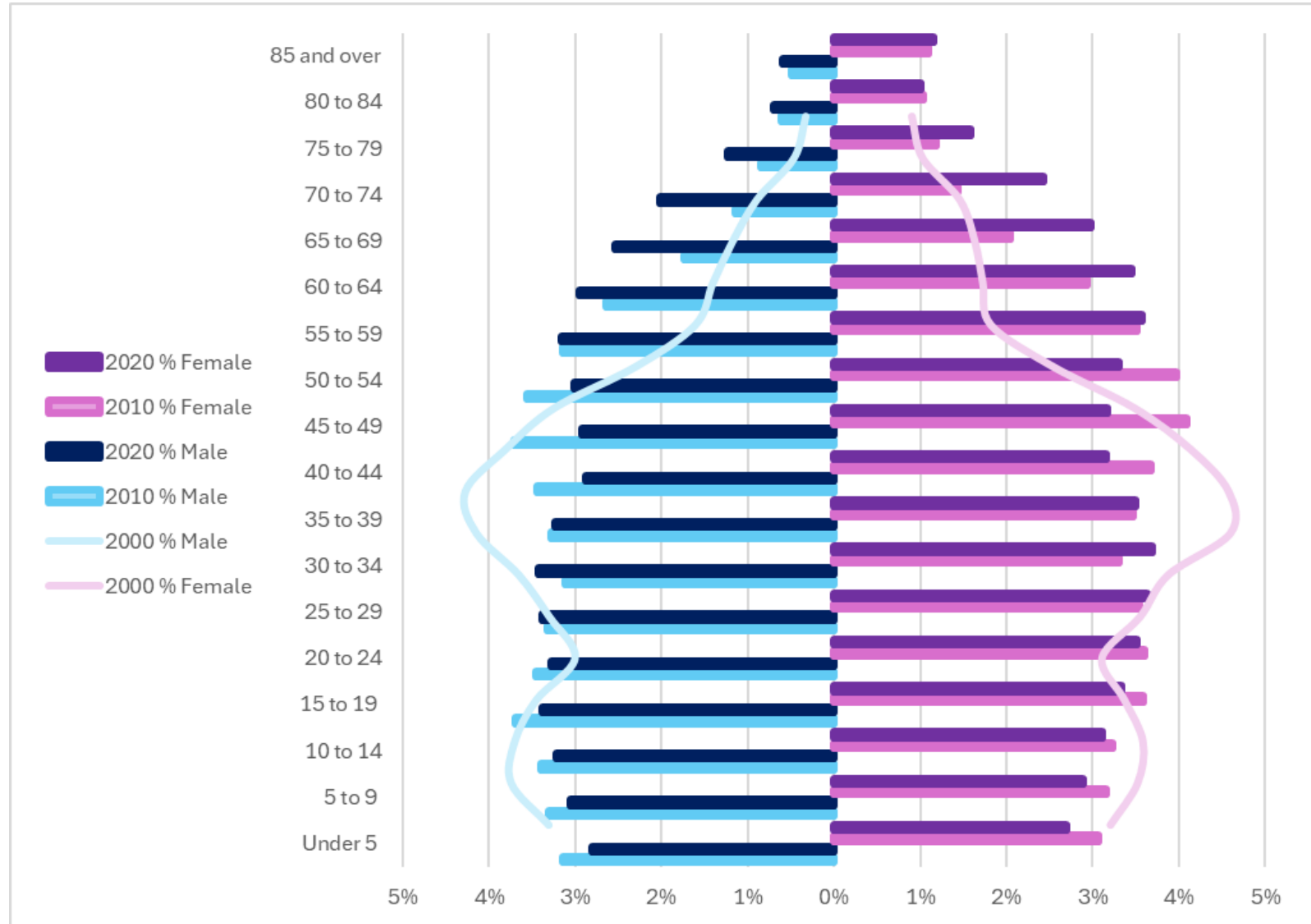
- 1960-1990: Explosive growth: 1-1/2 X
- 1990-2020: Slowing of growth: 50% increase
- Chesterfield largest growth in **numbers**-almost 5X
- New Kent largest **percentage** growth



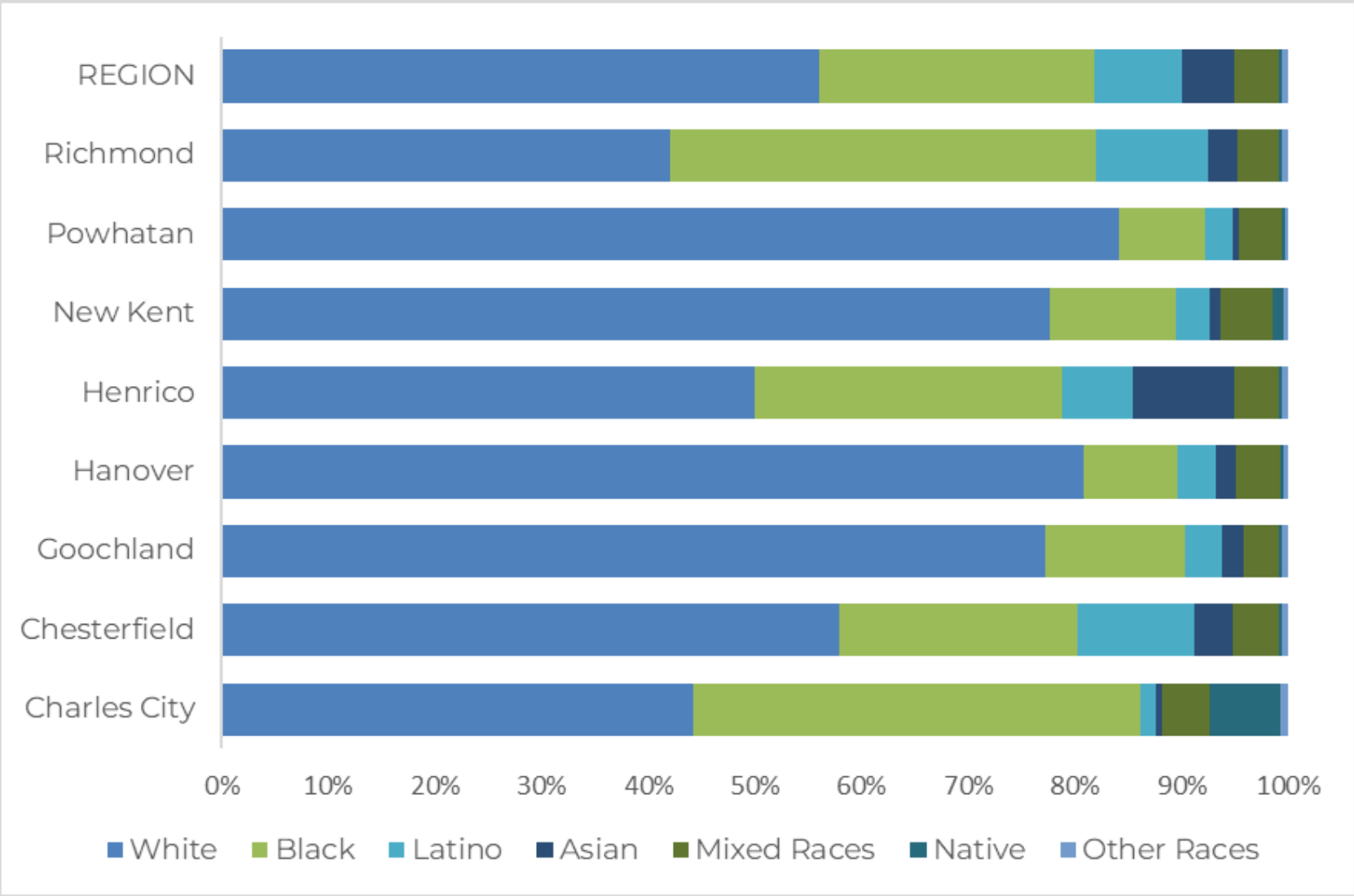
Population Growth Rate, 1960-2020



Population by Age from 2000-2020

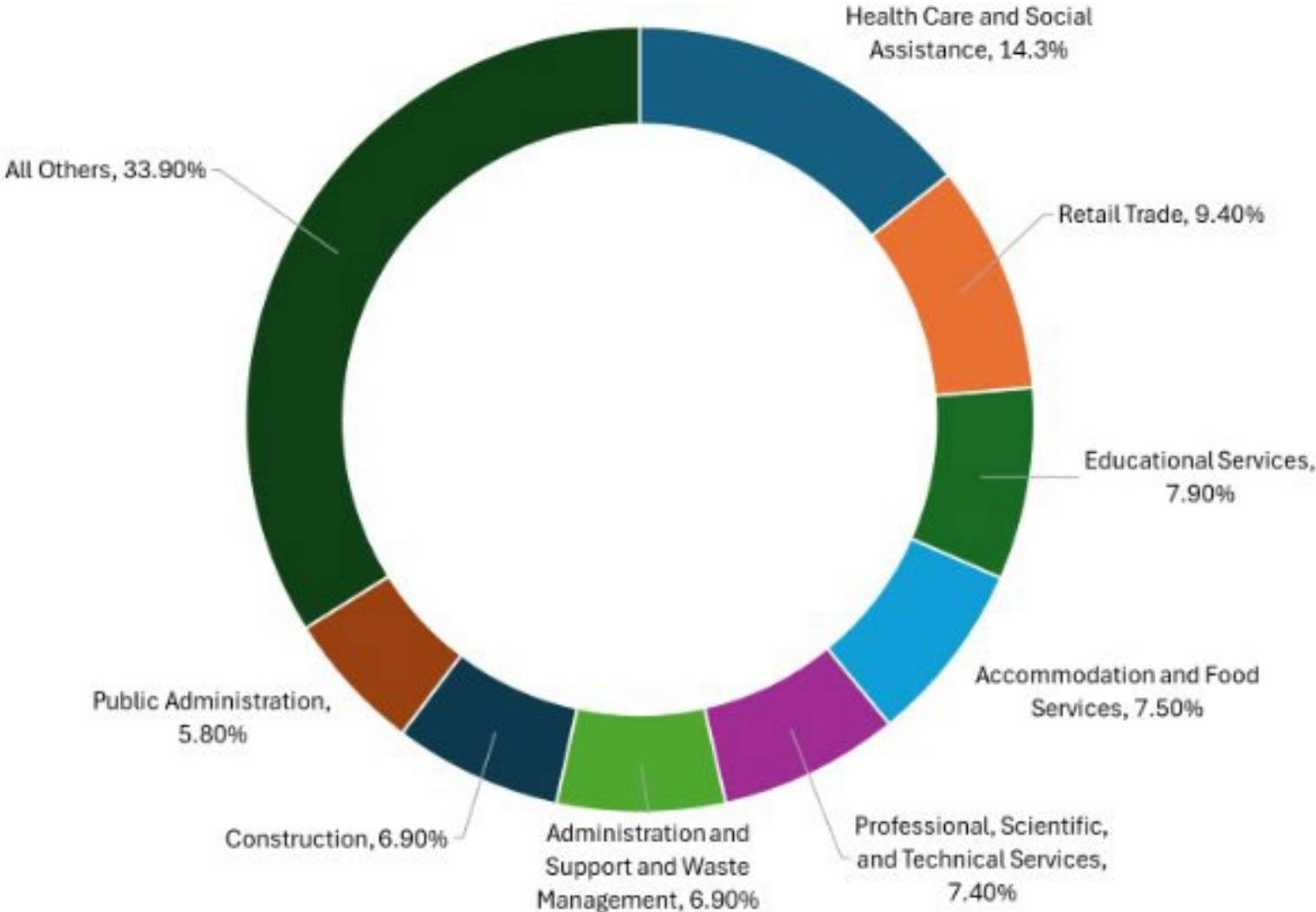


Race & Ethnicity

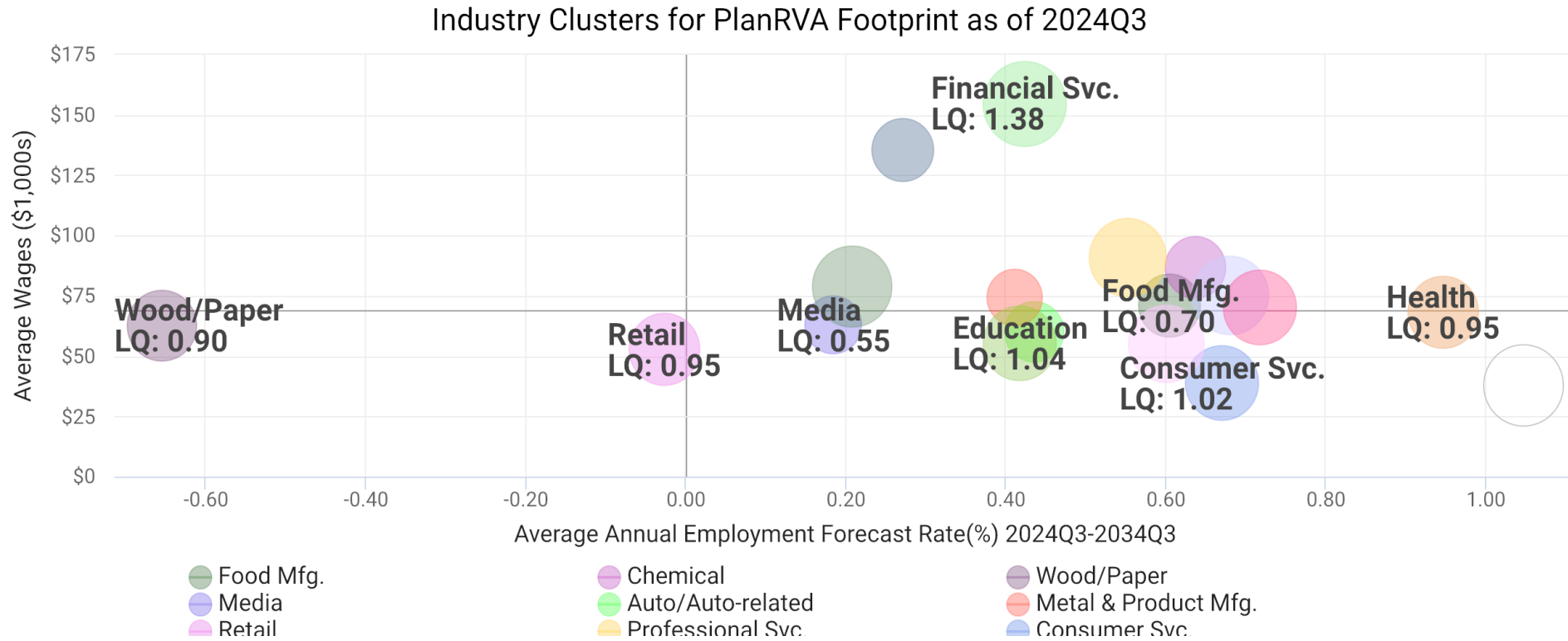


Diverse Economy

Total Workers for PlanRVA Footprint by Industry



Workforce



Updated target industries

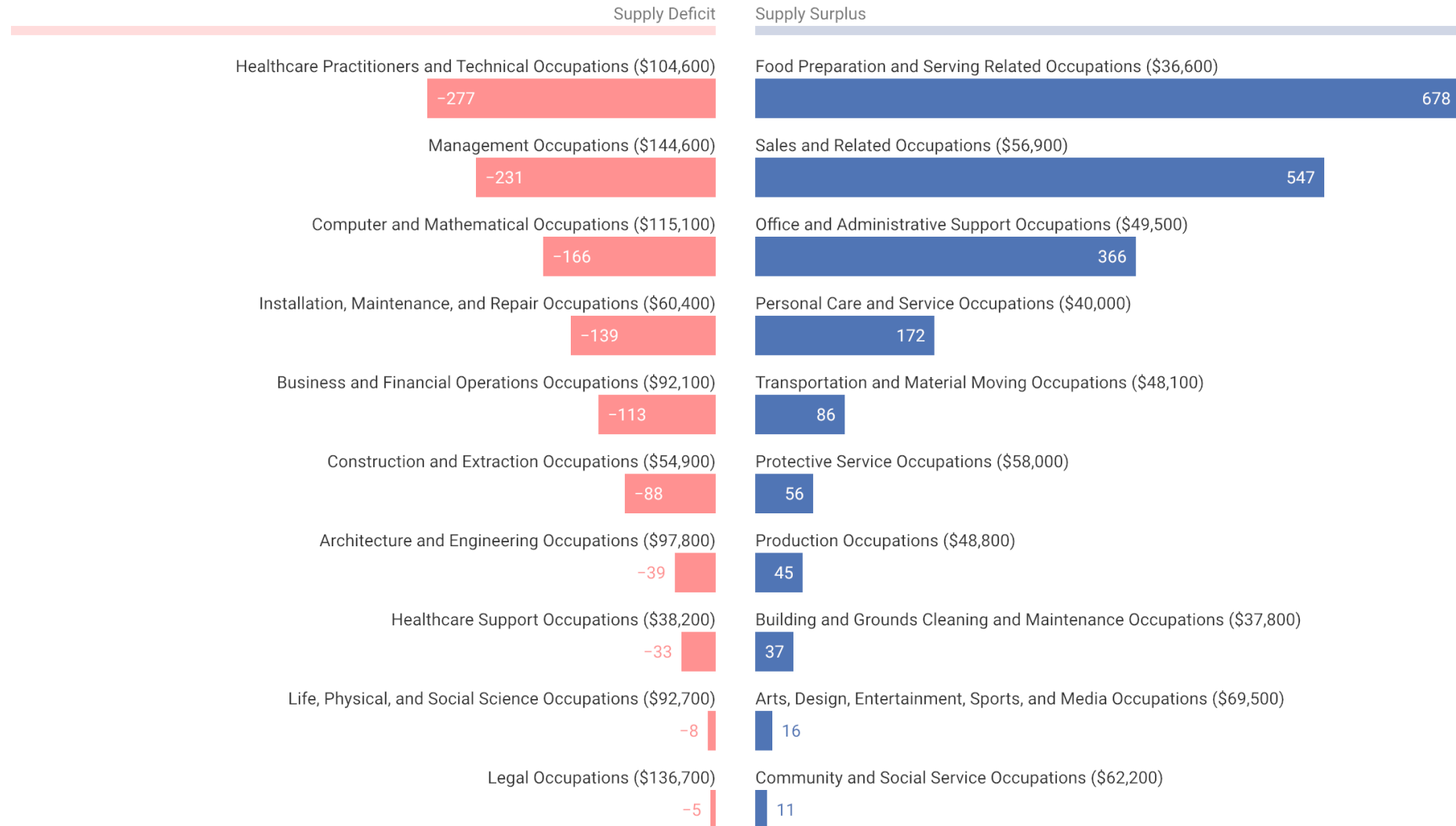


**Economic driver: Considered an important regional industry and a competitive advantage that can contribute to the growth of other industries. GRP is not planning to actively recruit companies within this sector, but can provide assistance upon request.*

Occupation Gaps

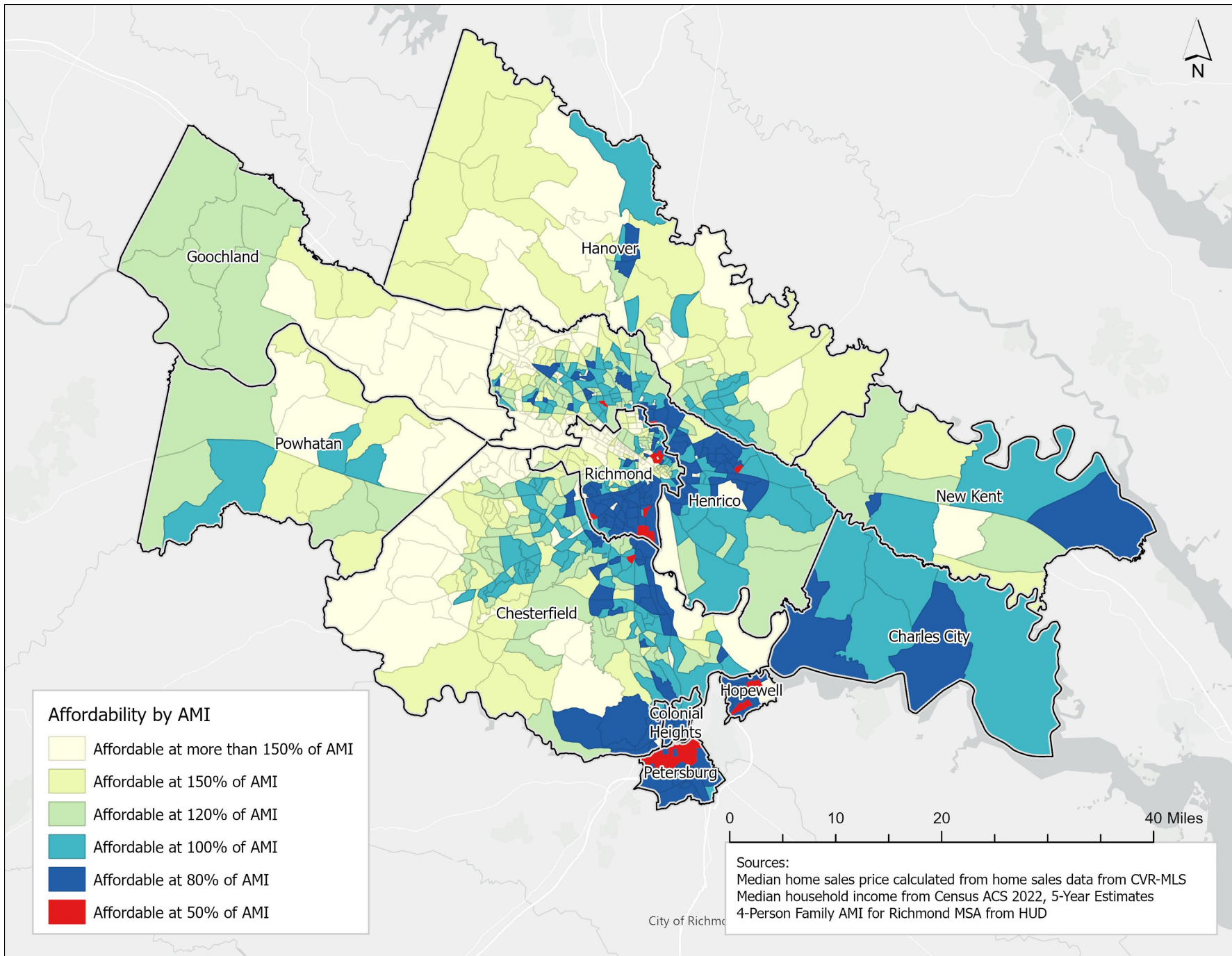
2024 Projected Annual Demand by Occupation

Occupation Gaps
Potential Average Annual Occupation Gaps over 5 Years in PlanRVA Footprint

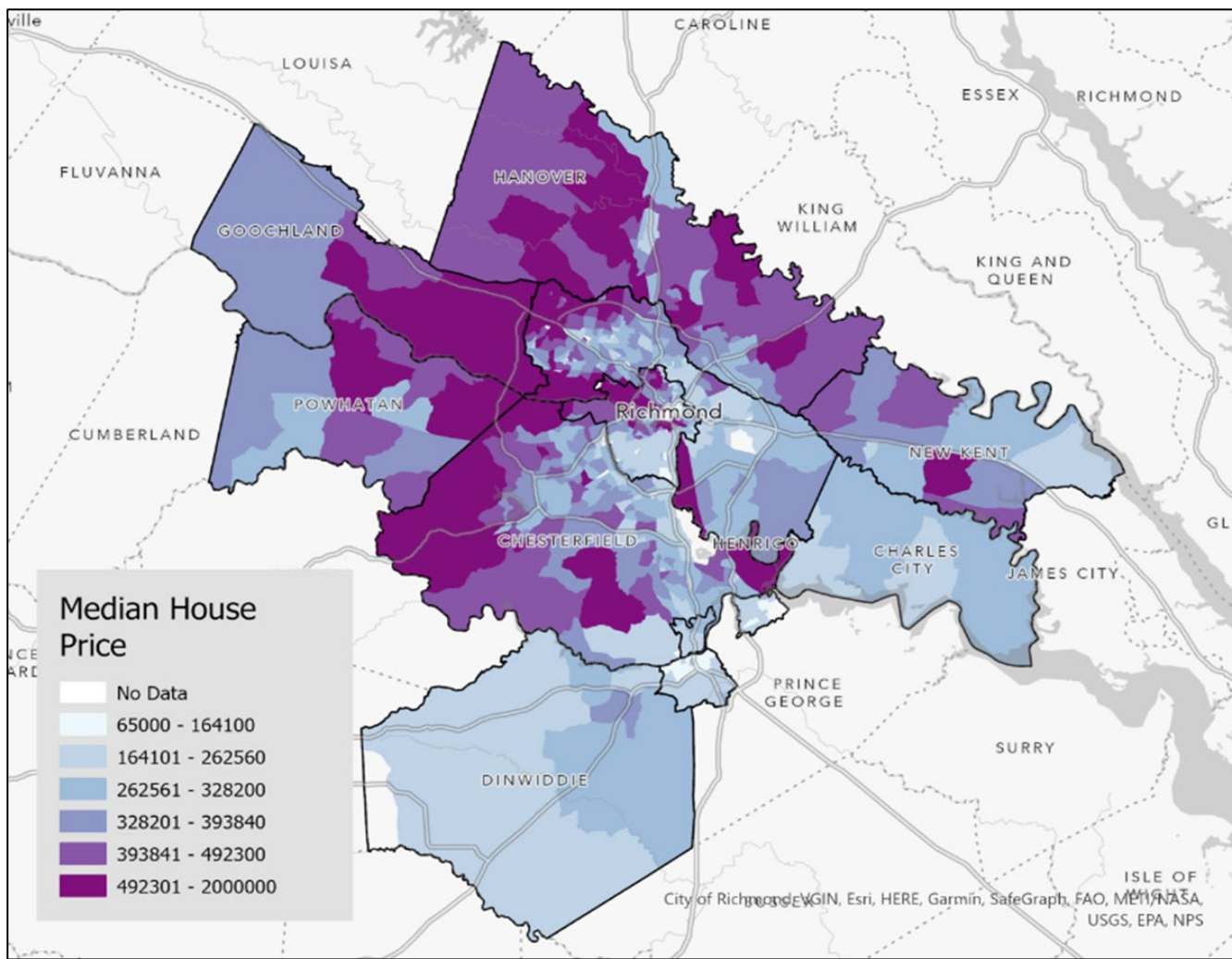


Public School Enrollment Characteristics, 2022-2023

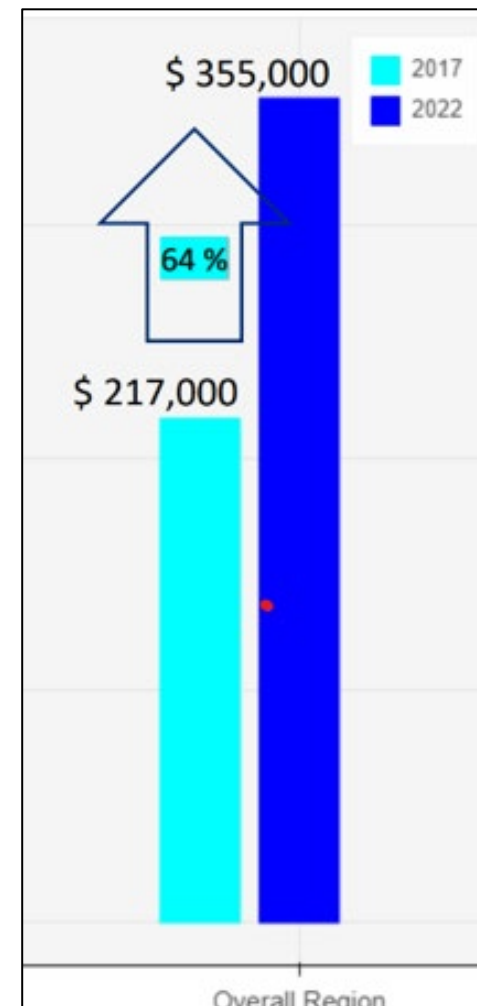
Jurisdiction	Total Enrollment '22	Graduation Rate	# Dual Enrollment	% Dual Enrollment	# CTE	% CTE
Charles City	562	82.8%	6	3.8%	42	14.6%
Chesterfield	63,962	88.6%	2,197	10.7%	7,026	19.9%
Goochland	2,643	95.7%	204	22.9%	-	-
Hanover	17,066	93.5%	323	5.7%	1,972	20.7%
Henrico	50,389	87.1%	520	3.2%	4,456	16.1%
New Kent	3,436	90.4%	118	10.5%	280	14.8%
Powhatan	4,251	90.6%	67	4.8%	393	16.6%
Richmond	21,705	70.0%	64	1.1%	1,409	14.0%
Region	164,014	86.8%	3,499	6.8%	15,578	17.6%
Virginia	1,263,367	88.8%	38,732	9.7%	117,932	17.3%



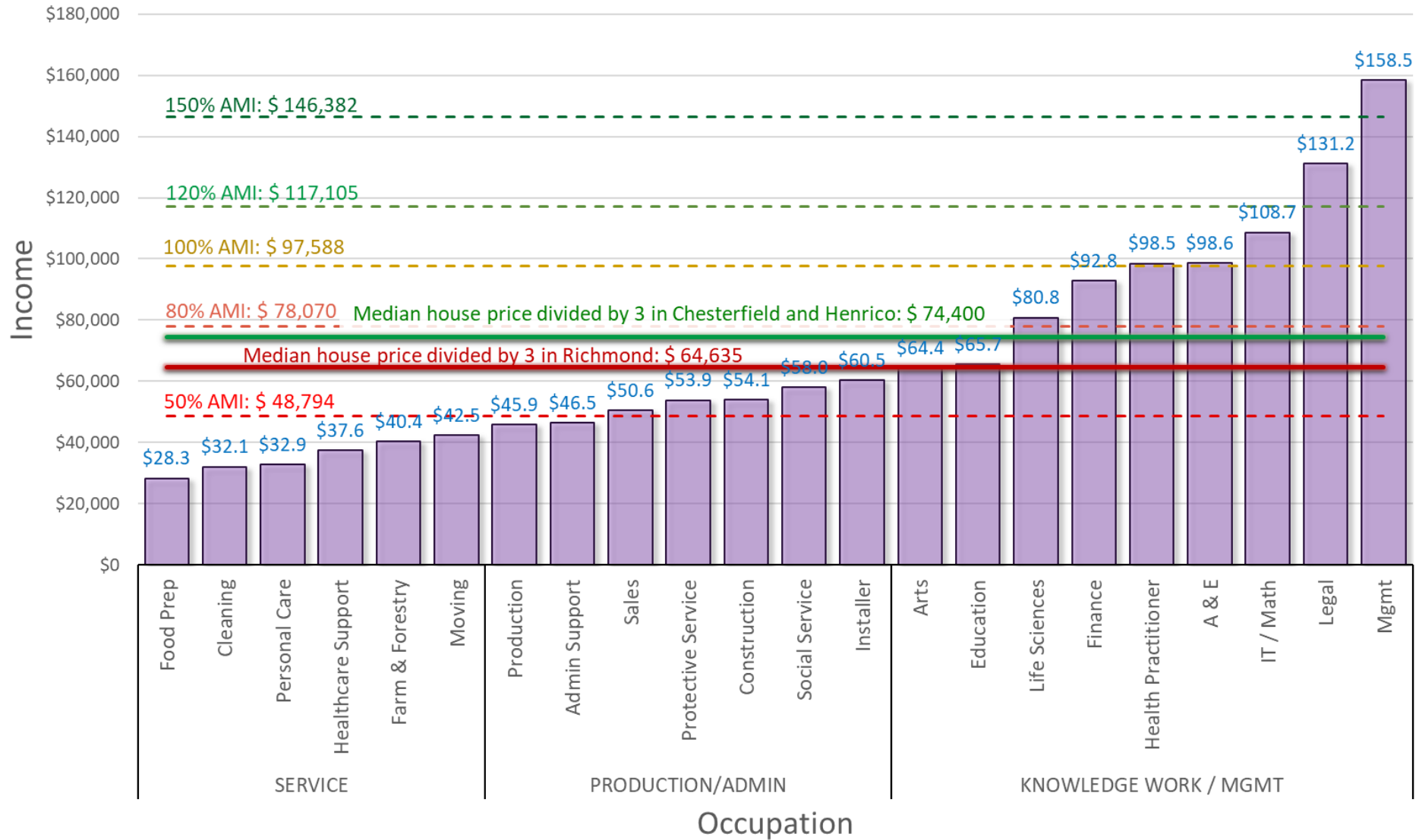
City of Richmond



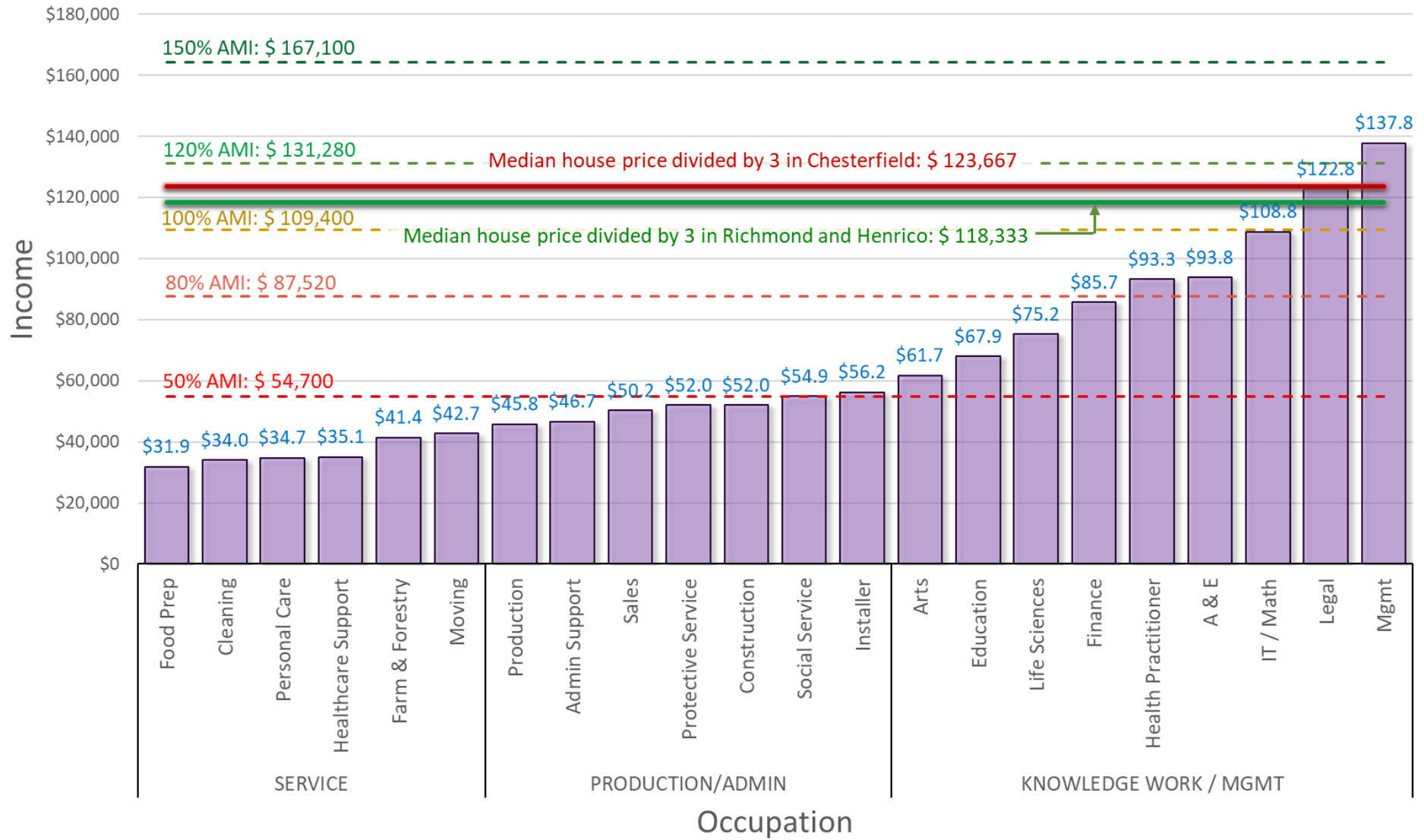
Regional Median Home Value

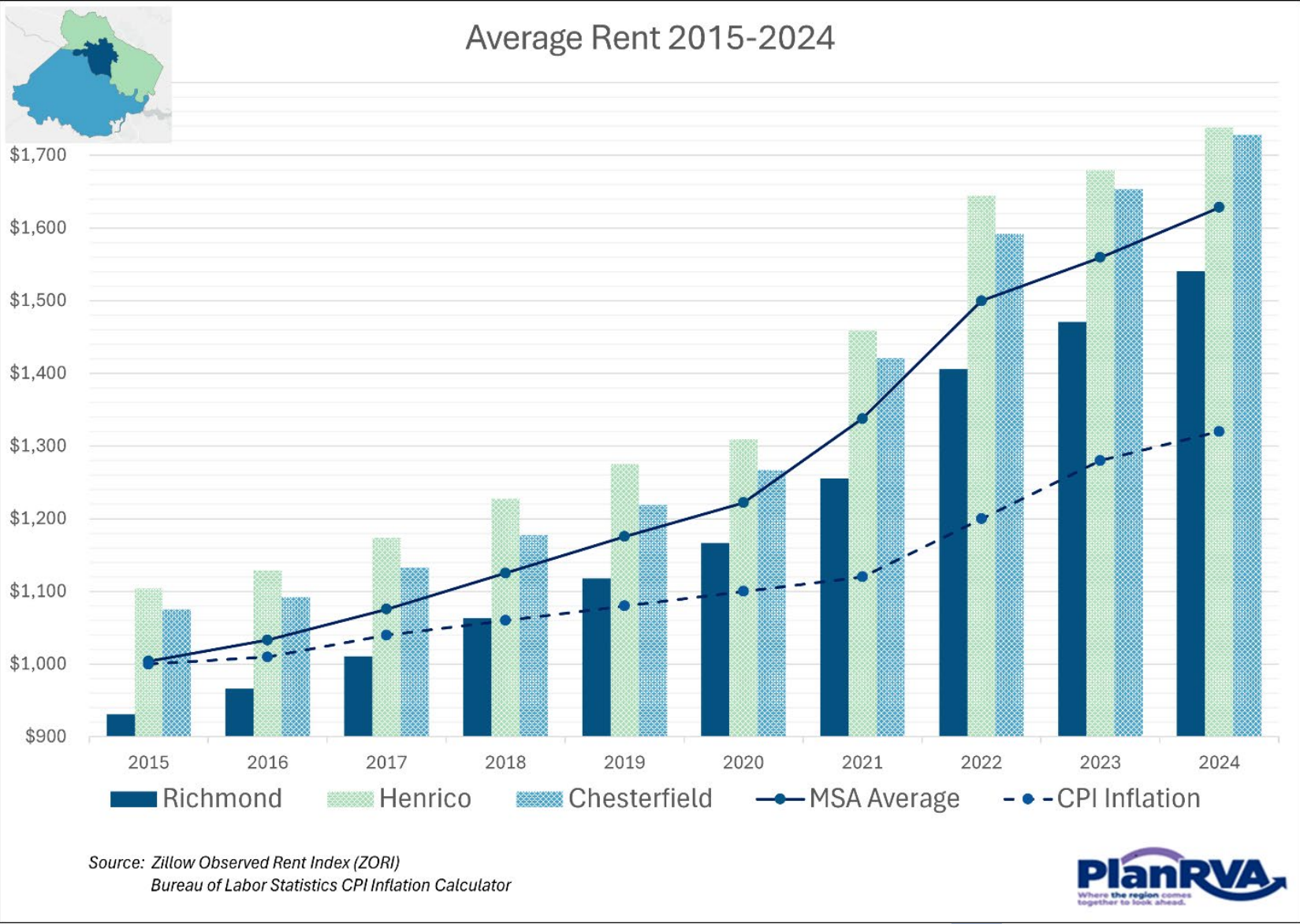


Median Annual Income by Occupations compared with Housing Affordability (2017)

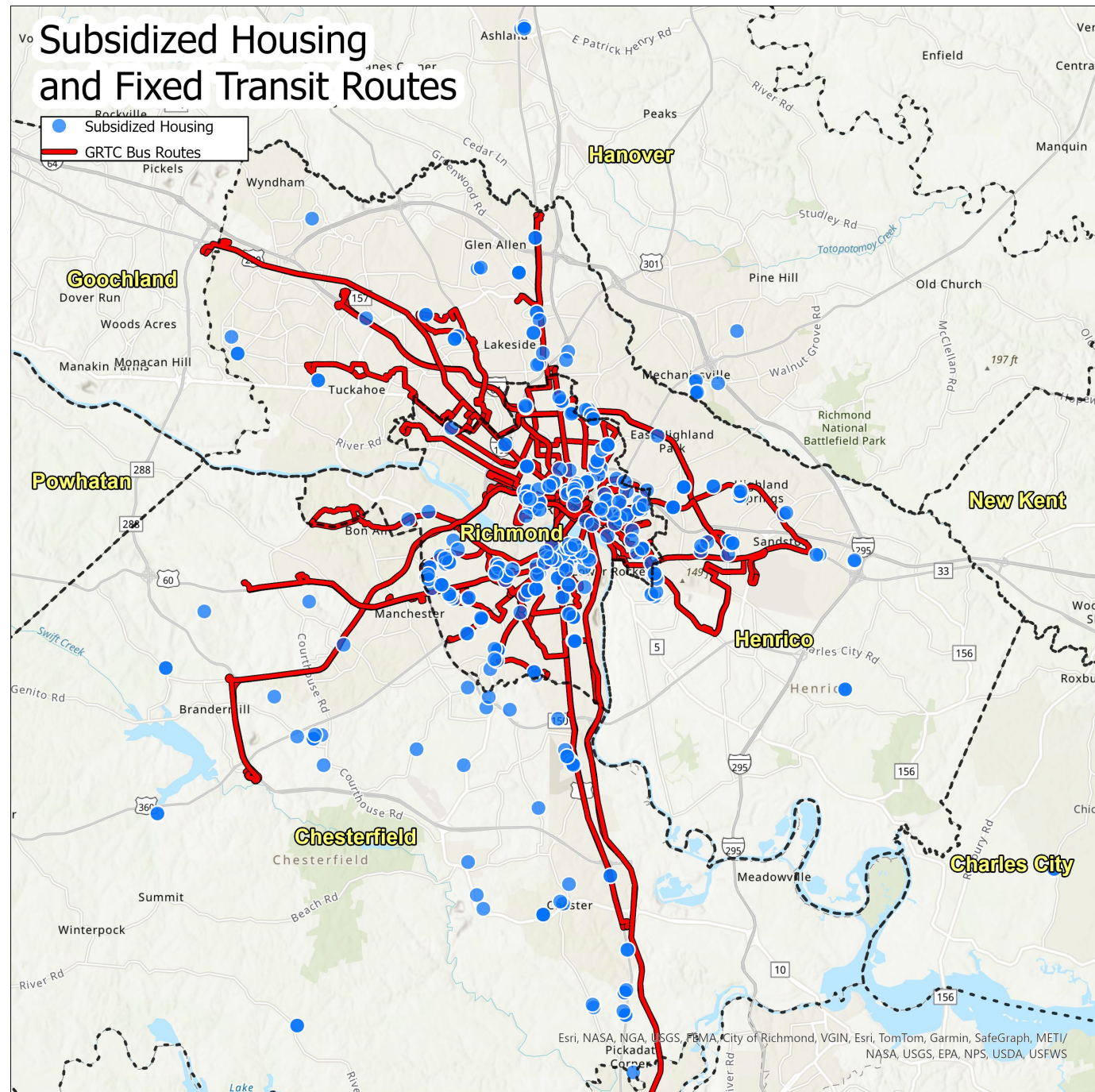


Median Annual Income by Occupations compared with Housing Affordability (2022)





Transportation Access to Jobs

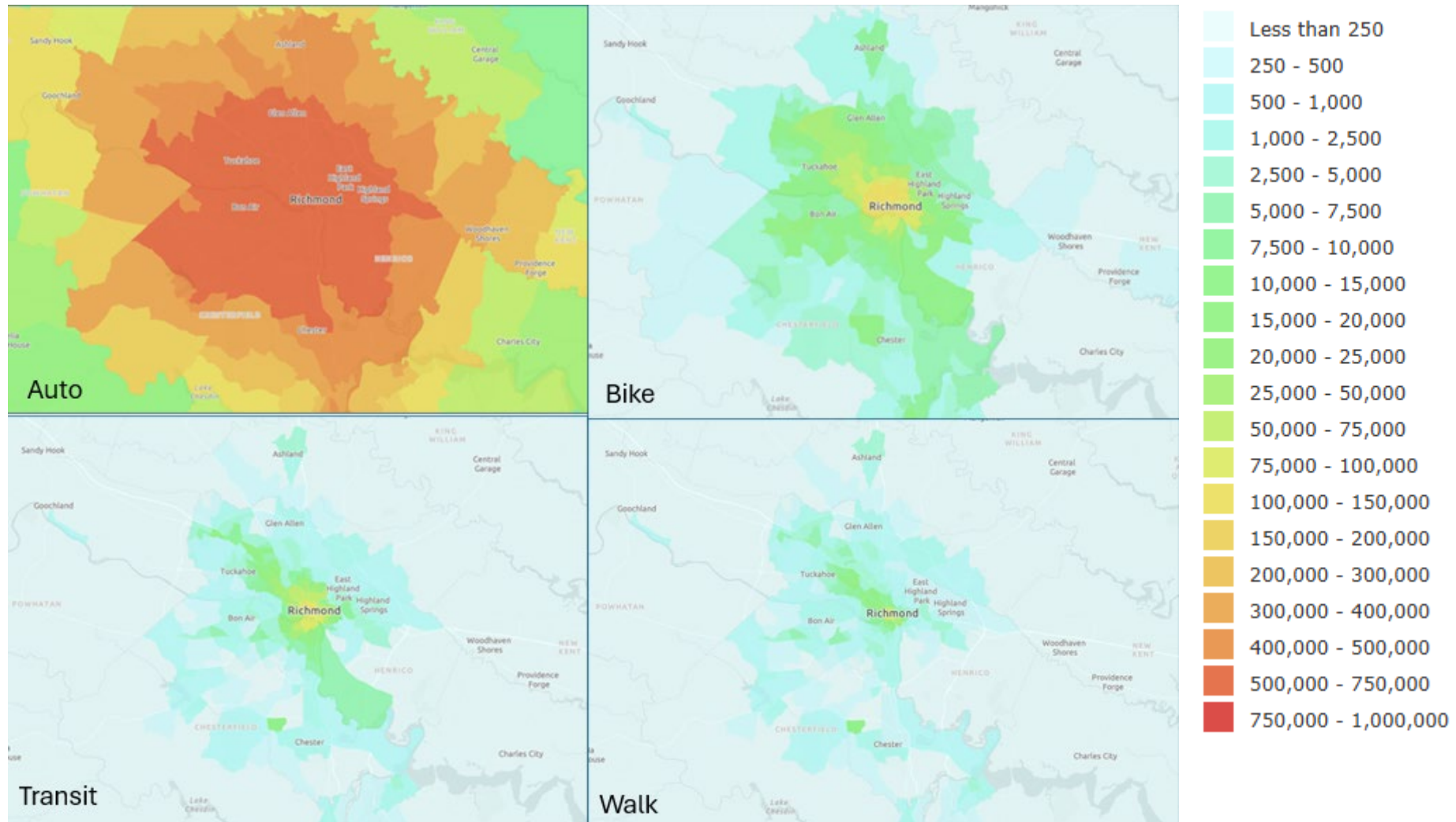


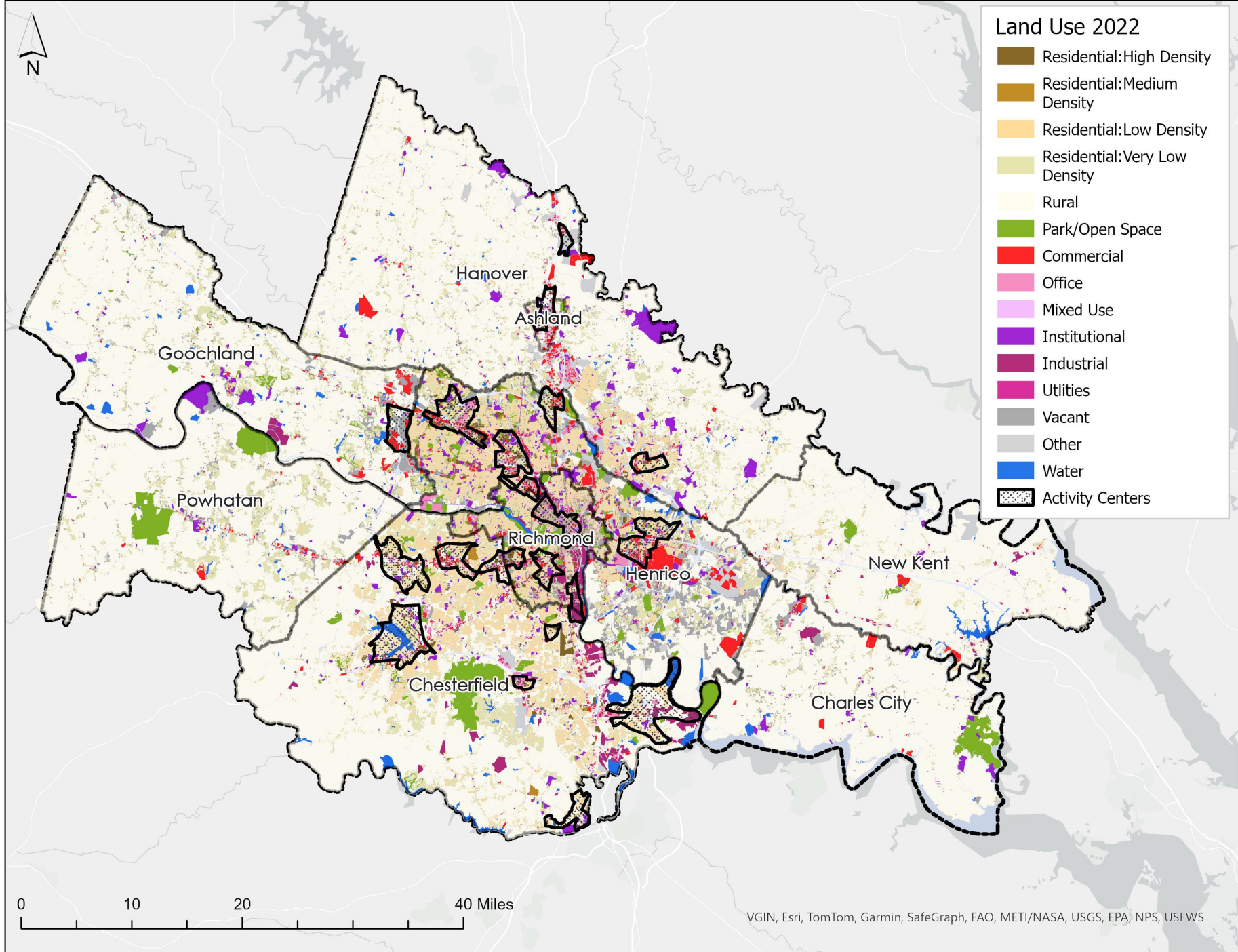
Commuting Patterns

Key Take-Aways

- The region is a net importer of employment: Employed/Living Ratio of 1.12 which is about the same as a decade ago
- 86,000 people worked from home in 2022 which is 4 times the number as in 2014
- Goochland has seen the greatest increase in employment share; Henrico and the City remain the commuter destinations
- The mean commute to work time is 28.5 minutes
- 80 percent of the region's workforce lives and works in the region

Employment reachable within 30 minutes by mode share

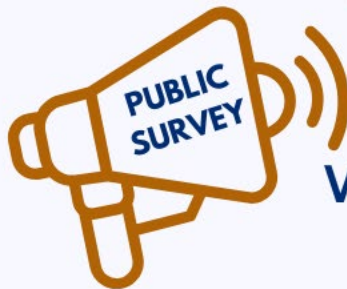




We're Updating the CEDS!



Comprehensive
Economic
Development
Strategy



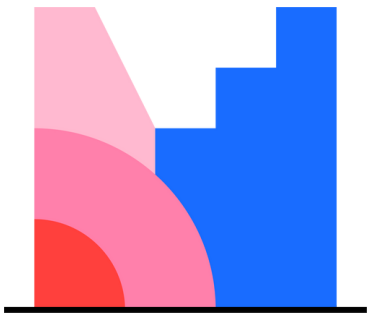
Now Thru March 17!

What are the region's strengths and opportunities for the future?

engage.planrva.org/CEDS

Activity

Kristin Hott,
Engagement Coordinator



Mentimeter



Join at menti.com | use code

5145 4321





Have a StandUp chat with someone(s)
who shares
your love of pi(e)!



Q: What did these results stir up for you?

Neighbor Talk

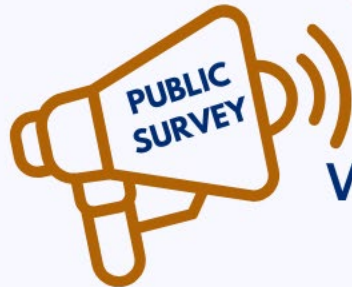


- Question Prompts
- Jot down ideas or themes.

We're Updating the CEDS!



Comprehensive
Economic
Development
Strategy



Now Thru March 17!

What are the region's strengths and opportunities for the future?

engage.planrva.org/CEDS



Thank you

Event Feedback:

#oneregionRVA

