



Public Outreach and Engagement Committee

The Public Outreach and Engagement Committee was formed in 2018 and tasked with updating the RRPDC's image to be able to identify the agency to the public. Additionally, the committee was tasked with determining the agency's audience, what message to send, and the tone of that message.

The role of the committee has evolved to include the following duties:

- 1.** Establish special events and public outreach opportunities.
- 2.** Approve Commissioner training, orientation and onboarding.
- 3.** Determine communications channels and media.
- 4.** Approve improvements to the agency's YouTube channel, website and social media channels.
- 5.** Develop and recommend approval of the agency's Community Engagement Strategy.
- 6.** Determine agency branding.

The committee meets on an as-needed basis to address these matters and is comprised of members as appointed by the Commission Chair.