



e: PlanRVA@PlanRVA.org
 p: 804.323.2033
 w: www.PlanRVA.org

**PlanRVA Public Outreach & Engagement Committee
 Meeting Minutes
 May 21, 2024 – 9:00 a.m.**

Locality	Committee Members	Present
Town of Ashland	Brent Chambers	X
Chesterfield County	Tim Davey, Chair	X
Chesterfield County	Frank Petroski	X
Chesterfield County	Jessica Schneider	X
Hanover County	Charlie Waddell	
Hanover County	Larry Leadbetter	X
Henrico County	Chris Bast	X
Henrico County	William Mackey	
New Kent County	Rev. Milton Hathaway	X
Powhatan County	Jessica Winall	
City of Richmond	Cameron George	X
City of Richmond	Rodney Poole	

Staff Present	
Janice Scott	Sidd Kumar
Phil Riggan	Martha Shickle
Gilbrith Gogel	Holly Gordon

The technology used for the meeting was a web-hosted service created by Zoom and YouTube Live Streaming and was open and accessible for participation by members of the public. A recording of this meeting is available on our [Plan RVA YouTube Channel](#).

1. Welcome, Roll Call and Introductions

Chair Davey welcomed everyone and called the meeting to order at 9:00 a.m.

2. Roll Call of Attendees and Certification of a Physical Quorum

Janice Scott, PlanRVA, certified that a quorum was present.

3. Approval of previous meeting minutes

- 1. August 24, 2023**
- 2. November 22, 2023**
- 3. January 23, 2024**
- 4. March 28, 2024**

On motion by Brent Chambers, seconded by Jessica Schneider, the members of the Public Outreach and Engagement Committee voted to approve the meeting minutes as presented.

4. Outreach Recap

a. Commissioner and Locality Engagement

Martha Shickle, Executive Director, provided an overview of the committee and the work that's been done for public and community outreach.

b. Public Engagement

Ms. Shickle reviewed the agency's recent public engagement activities. Committee members commented on the importance of learning the different areas PlanRVA is involved in.

There was discussion about developing a packet or kit of information for committee members to use for reference to help them share information about the agency.

Chris Bast arrived at approximately 9:40 a.m.

5. Who's in My Community Exercise

Holly Gordon, PlanRVA, explained the recent changes in the role of the RRTPO Community Transportation Advisory Committee (CTAC). The members of CTAC expressed an interest in identifying members of their community to guide/assist them in sharing information or seeking public input. The "who's in my community" activity was developed for that purpose. Ms. Gordon distributed the exercise and led the activity.

6. FY2025 Work Program Priorities

a. Civic Engagement Innovation Lab

b. Programmatic Outreach Needs

Ms. Shickle reviewed the work program priorities. The proposed key imperatives are:

- Regional Strategic Plan
- Regional Convenor
- Local Technical Assistance
- Regional Data Hub
- Compliance & Agency Sustainability

The "regional convenor" imperative was discussed and how, with respect to homelessness in the region, PlanRVA could potentially convene representatives from the nine localities and initiate a regional discussion about the matter.

The group discussed each of the six regional vision categories: strategic and resilient infrastructure, environmental stewardship, quality and diverse housing options, safe and healthy community (likely will be reworded to "prepared and resilient community"), economic vitality and equitable opportunity and choice. Sub bullets will be added to provide clarification on what will fall under each category.

7. Upcoming Events

a. Civic Action Series - 2024 Kickoff – June 5

b. Joint Annual Meeting - June 13

c. PlanRVA Day - June 13

The upcoming events were reviewed. Members were reminded to register for PlanRVA Day if they plan to attend.

8. Adjournment

The meeting was adjourned at approximately 10:30 a.m.