



LRTP  
Engagement  
Vision/Needs  
Phase 1

Input Report  
May 27, 2025

# L RTP Engagement #s:

Jan 1 - May 6, 2025  
primary open engagement period  
(with some outliers)

Type	# Events	# Engaged	
In person events	50	1,872	

All #s are as of May 6, 2025

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Type	#	<i>engage.planrva.org/L RTP</i>
Page views	2,319	
Unique visitors	1,011	
Contributions to surveys or input tools	2,186	

All #s are as of May 6, 2025

Performance Summary



2,350

Views

1,804

Visits

1,023

Visitors

2,286

Contributions

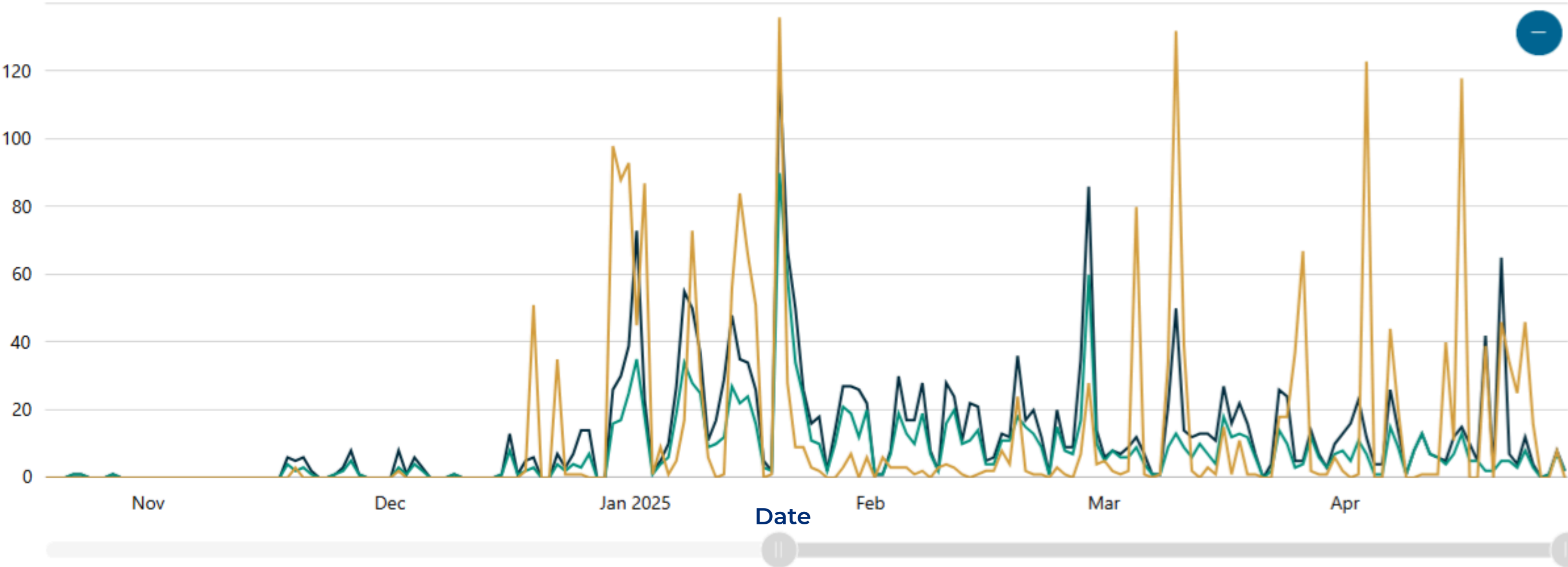
252

Contributors

53

Followers

Count



Views Visits Visitors Contributions Contributors Followers

# Transportation 2050 (LRTP)

Updating the long-range transportation plan for the Richmond region

✓ Following



Home / Transportation 2050 (LRTP)

Survey

Issue Map

Overview

FAQs

Definitions

Toolkit

## Transportation Exp

Open

### Answer a few basic tra

#### 1. What is most important to you in

Drag your choices to the right so that  
number your choices.

Congestion/Predictability (can pl  
with out transportation data utility




engage.planrva.org/LRTP

**47.5% Engagement Rate for our site**

**Standard: 2-12%**

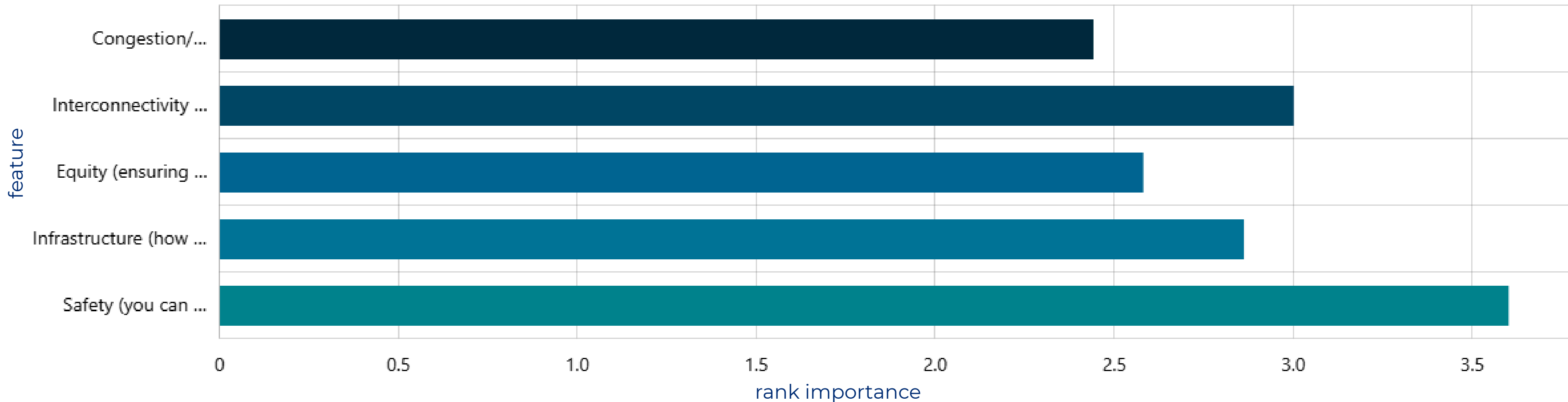
(source: Social Pinpoint Team)

### Contributions by Activity

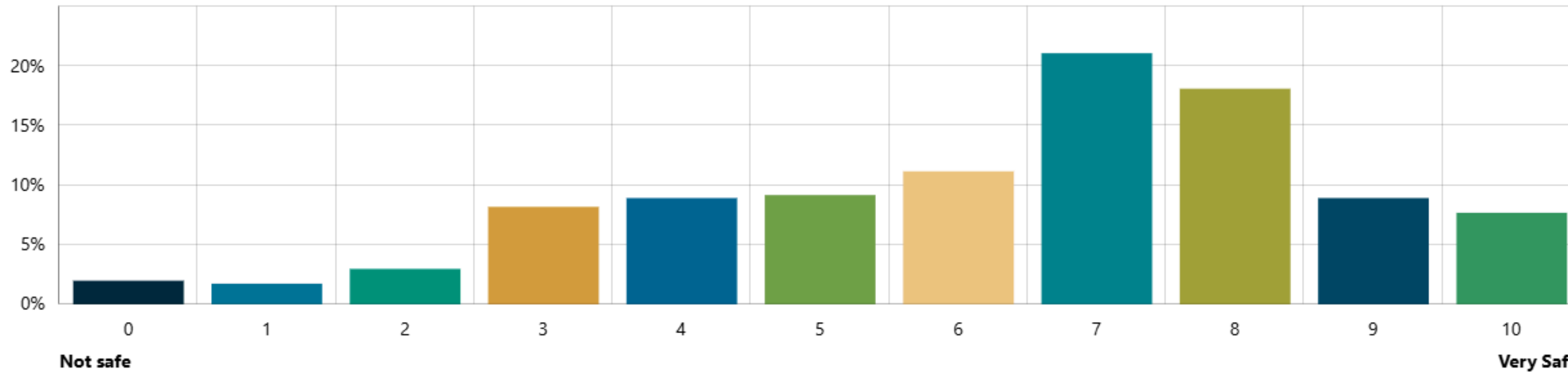
	Activity	Contributions		%
	Social Map	1,881	<div><div></div></div>	82.28%
	Form	404	<div><div></div></div>	17.67%
	Q&A	1	<div><div></div></div>	0.04%

# Questions

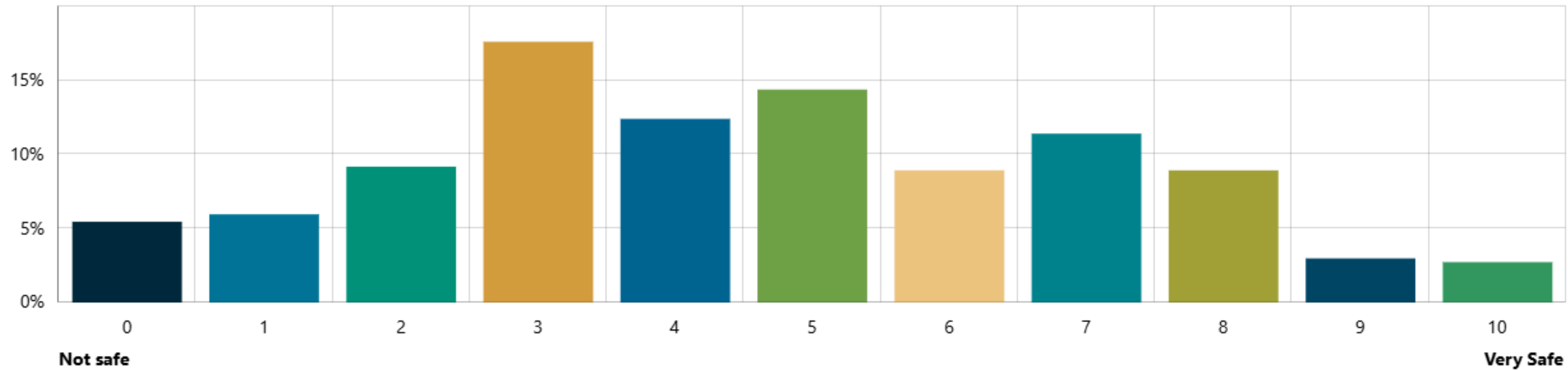
What is most important to you in planning for transportation improvements?  
(Rank: 5 is high, 1 is low)



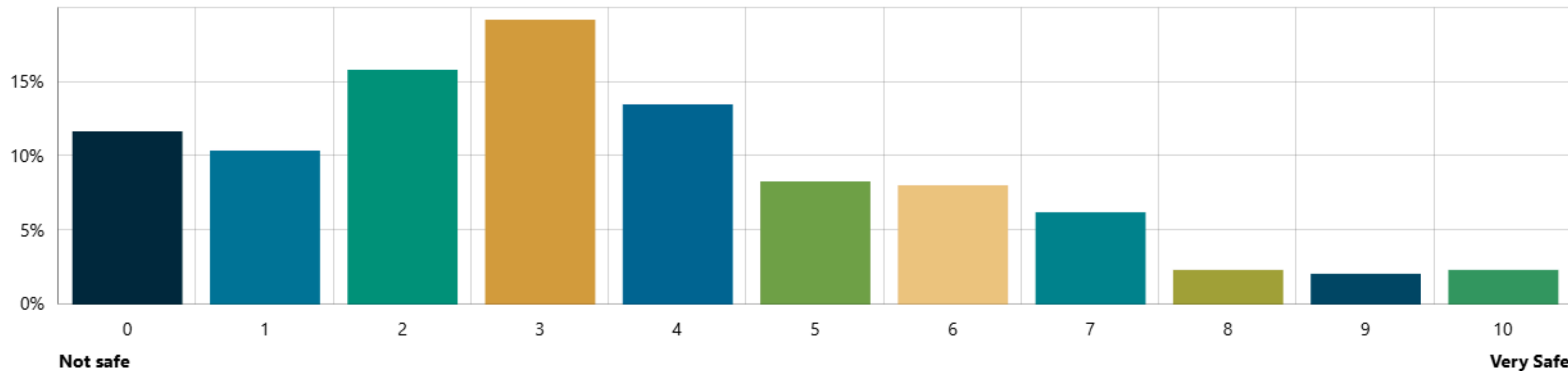
- Congestion/Predictability (can plan trips without unexpected delays like traffic or crowding)
- Interconnectivity (can get where you need to go however you'd like to get there)
- Equity (ensuring transportation works fairly for all)
- Infrastructure (how well maintained the existing things are)
- Safety (you can travel without being harmed)



How safe do you feel  
**TRAVELING** in the region?



How safe do you feel  
**WALKING/WHEELING** in  
the region?



How safe do you feel **BIKING**  
in the region?

percent of survey takers

## What's one thing you'd change about the transportation system?\*

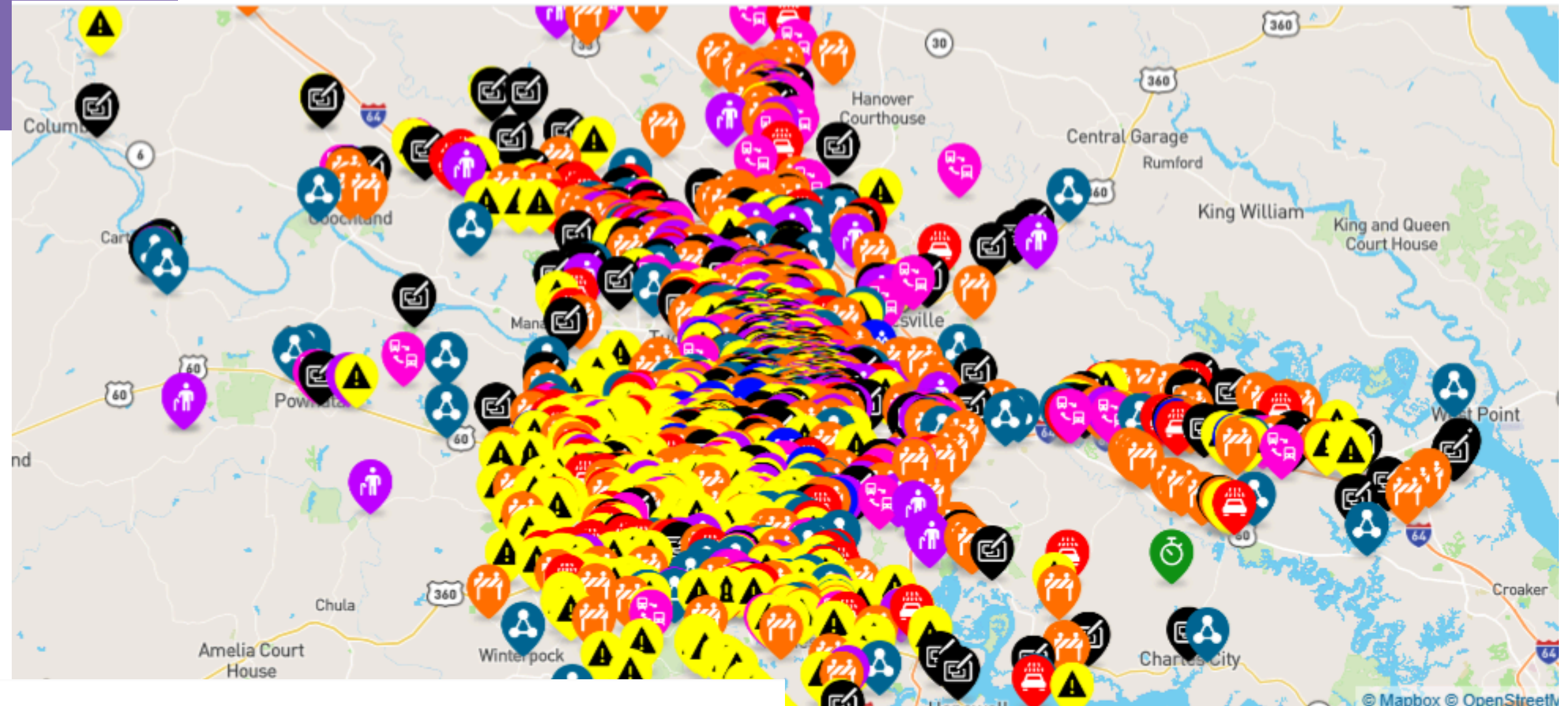
*Strong desire for a multi-modal, safer, more connected, and less car-dependent future. Residents envision a system that prioritizes pedestrians, cyclists, and robust public transit, while also addressing current infrastructure and operational deficiencies.*

### Themes:

- Enhanced Pedestrian and Bicycle Infrastructure
- Expansion and Improvement of Public Transportation
- Safety and Traffic Calming
- Reduced Car Dependency and Car-Centricity
- Improved Connectivity and Network Integration
- Infrastructure Maintenance and Repair
- Policy, Funding, and Governance
- User Experience and Accessibility (Public Transit)



# Social Map



## Top Contributions by Location

Location	Total Contributions	% Contributions
23113, Midlothian, Chesterfield County, Virginia, United States	108	5.7%
23233, Henrico, Goochland County, Virginia, United States	104	5.49%
23005, Ashland, Hanover County, Virginia, United States	79	4.17%
23832, Chesterfield, Chesterfield County, Virginia, United States	65	3.43%
23230, Richmond, Henrico County, Virginia, United States	55	2.9%
Shockoe Bottom, 23223, Richmond, Richmond city, Virginia, United States	55	2.9%

# Social Map

posts by category



- Safety
- Congestion
- Interconnectivity
- Accessibility
- Design
- Predictability
- Infrastructure
- Travel Options
- Equity



**417**

**Total Upvotes**

1.3 avg. upvotes / contribution

# Social Map

*Many comments highlight existing positive developments like the GRTC LINK service, the Fall Line Trail, and specific sidewalk or intersection projects, indicating an appreciation for ongoing efforts while underscoring the vast needs that remain.*

## Themes:

### **Roadway Infrastructure, Traffic Management, and Congestion**

Ex: Support for road diets (e.g., Boulders Parkway, Guthrie and Libbie, Staples Mill Rd, Lonas Pkwy).

### **Pedestrian and Bicycle Infrastructure & Safety**

Ex: Need for safer pedestrian crossings, including marked crosswalks with flashing lights (Ashland), pedestrian signals at existing traffic lights (Chesterfield)

### **Public Transportation Expansion and Improvement**

Ex: Generally positive feedback on LINK but needs more vans and improved availability for certain rides (e.g., to VCC).

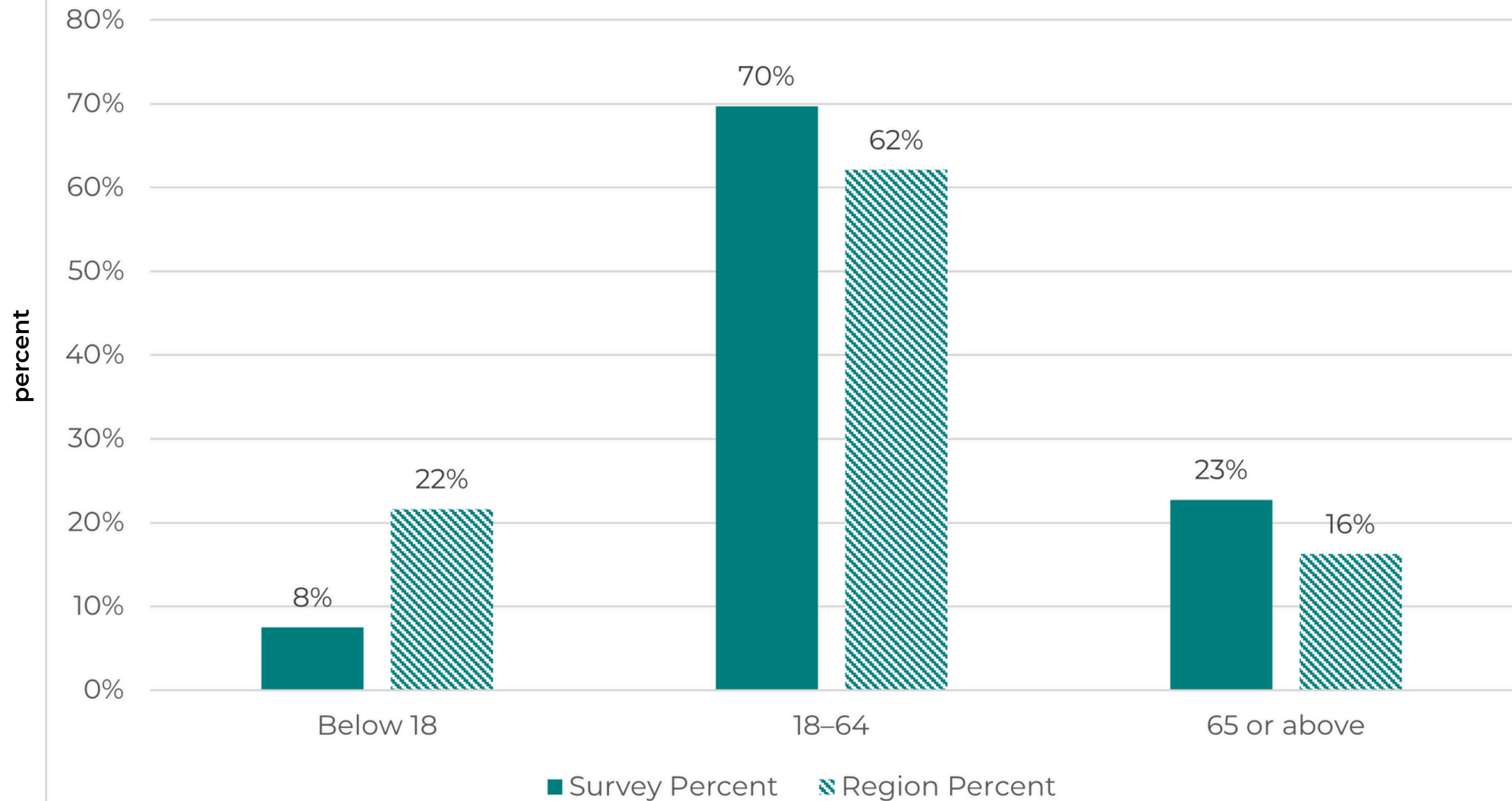
### **Maintenance and Environmental Concerns**

Ex: Issues with flooding on Rt. 60

### **Policy, Funding, and Development Coordination**

Ex: Need to bridge the funding gap for transportation infrastructure required by new housing developments.

## Survey and Region Age Demographics



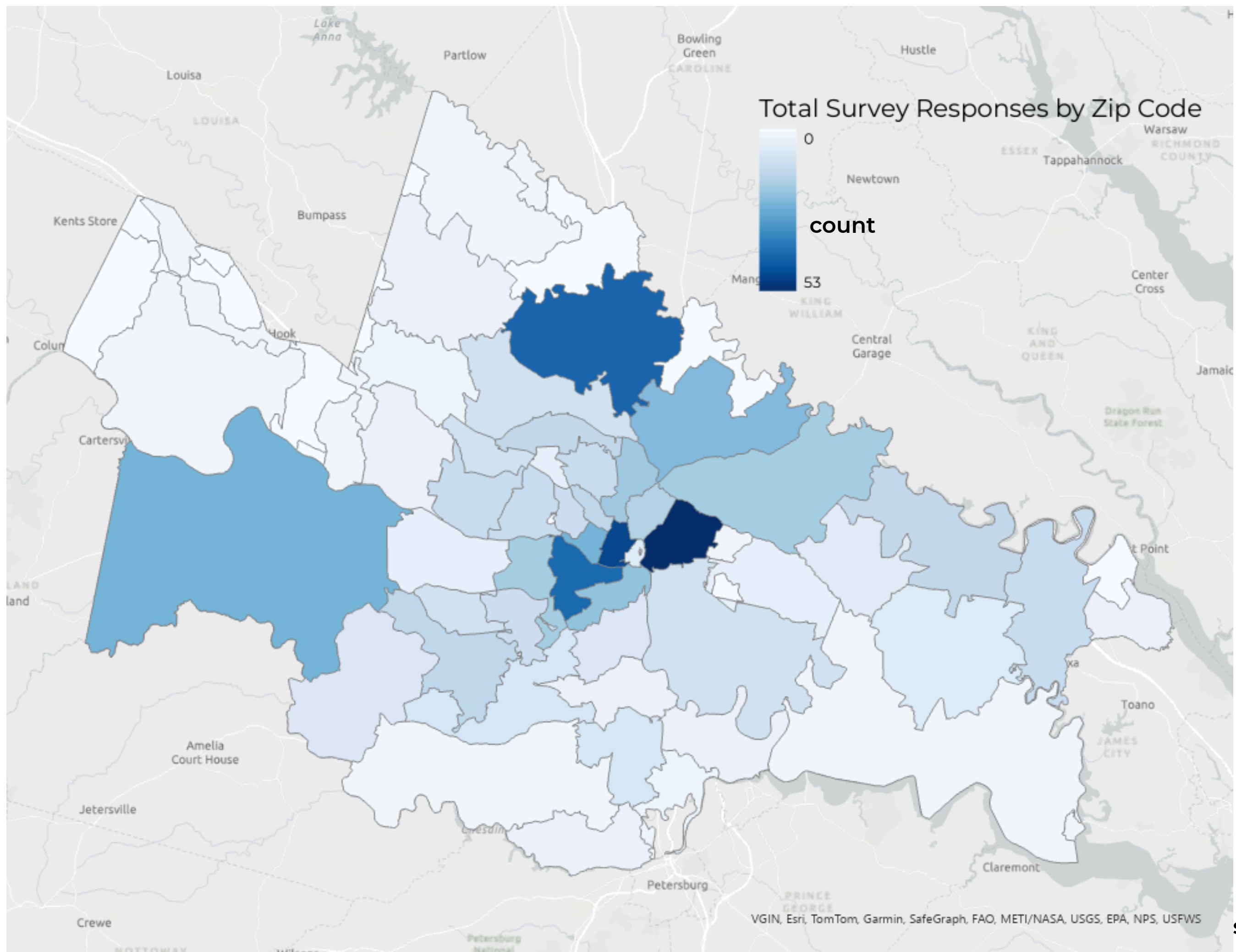
source: 2022 ACS



# Survey and Region Income Demographics

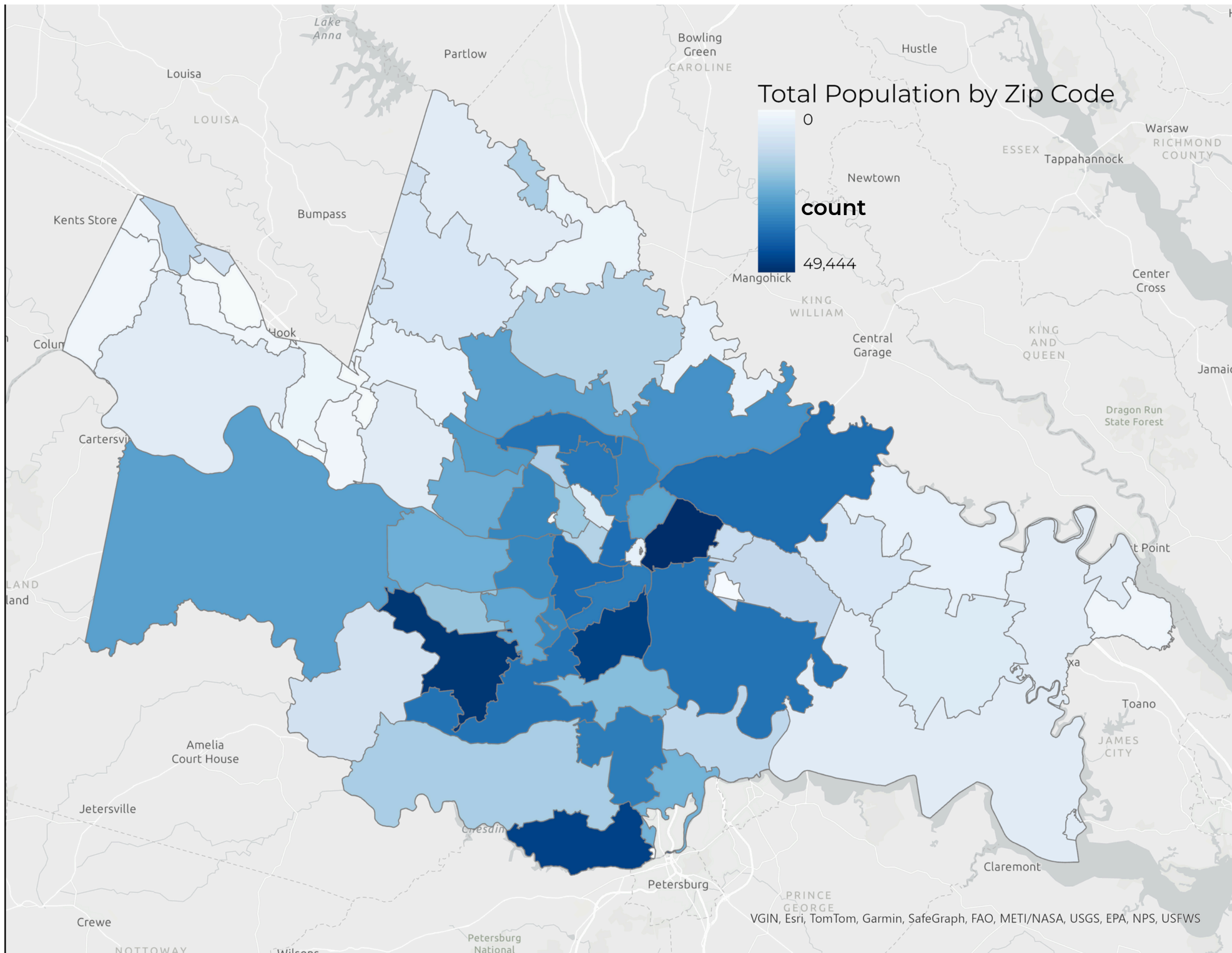


source: 2022 ACS



source: 2022 ACS

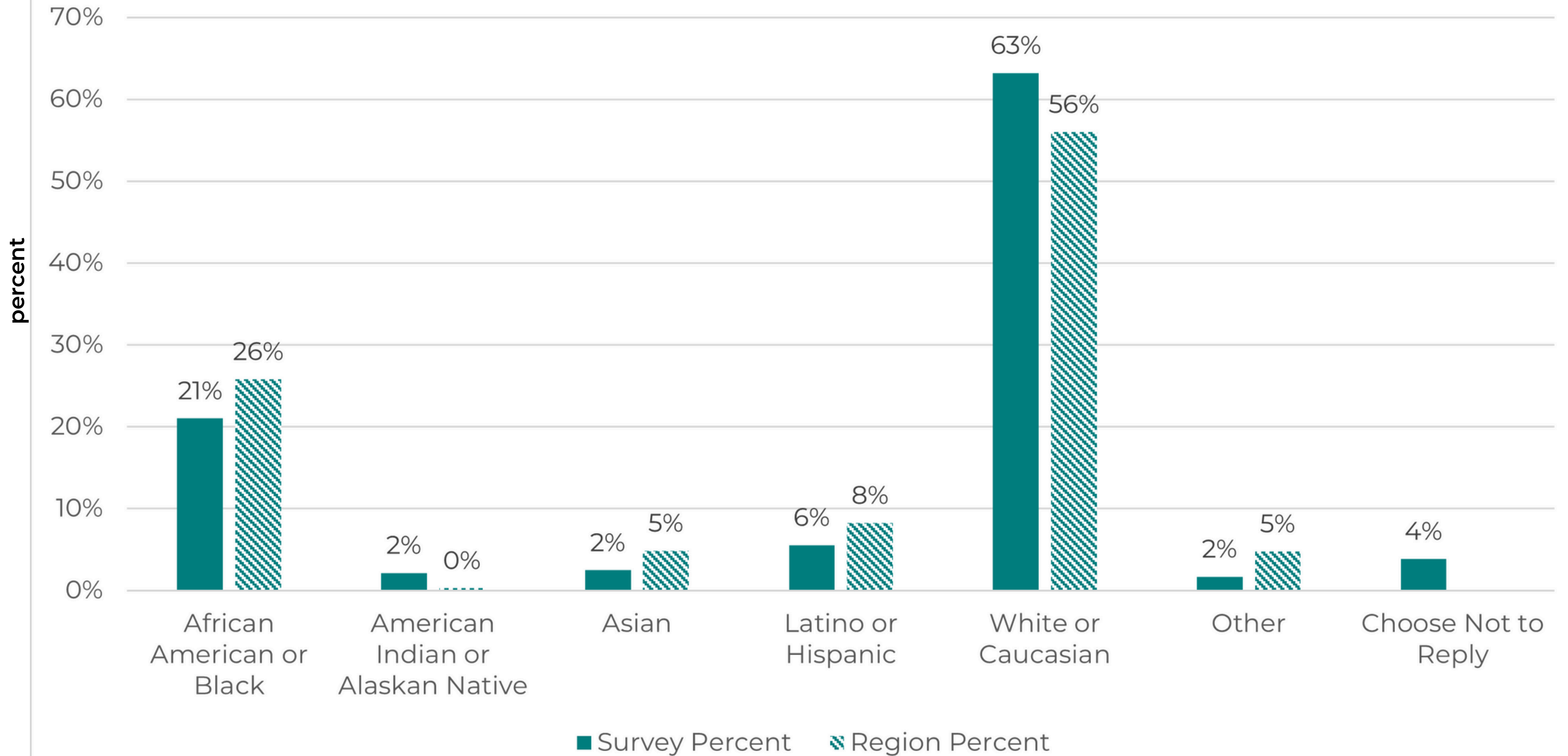




VGIN, Esri, TomTom, Garmin, SafeGraph, FAO, METI/NASA, USGS, EPA, NPS, USFWS

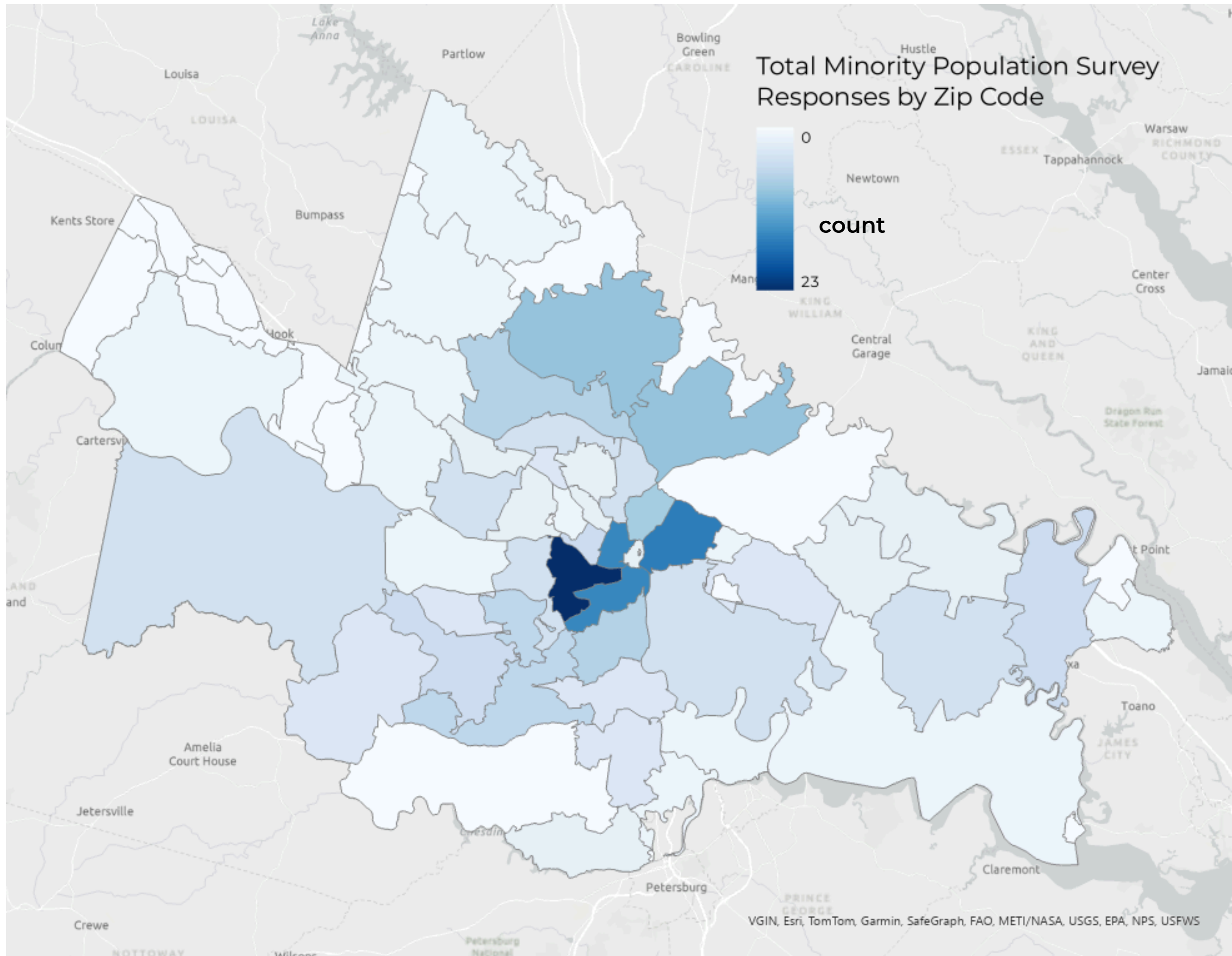
source: 2022 ACS

## Survey and Region Racial Demographics



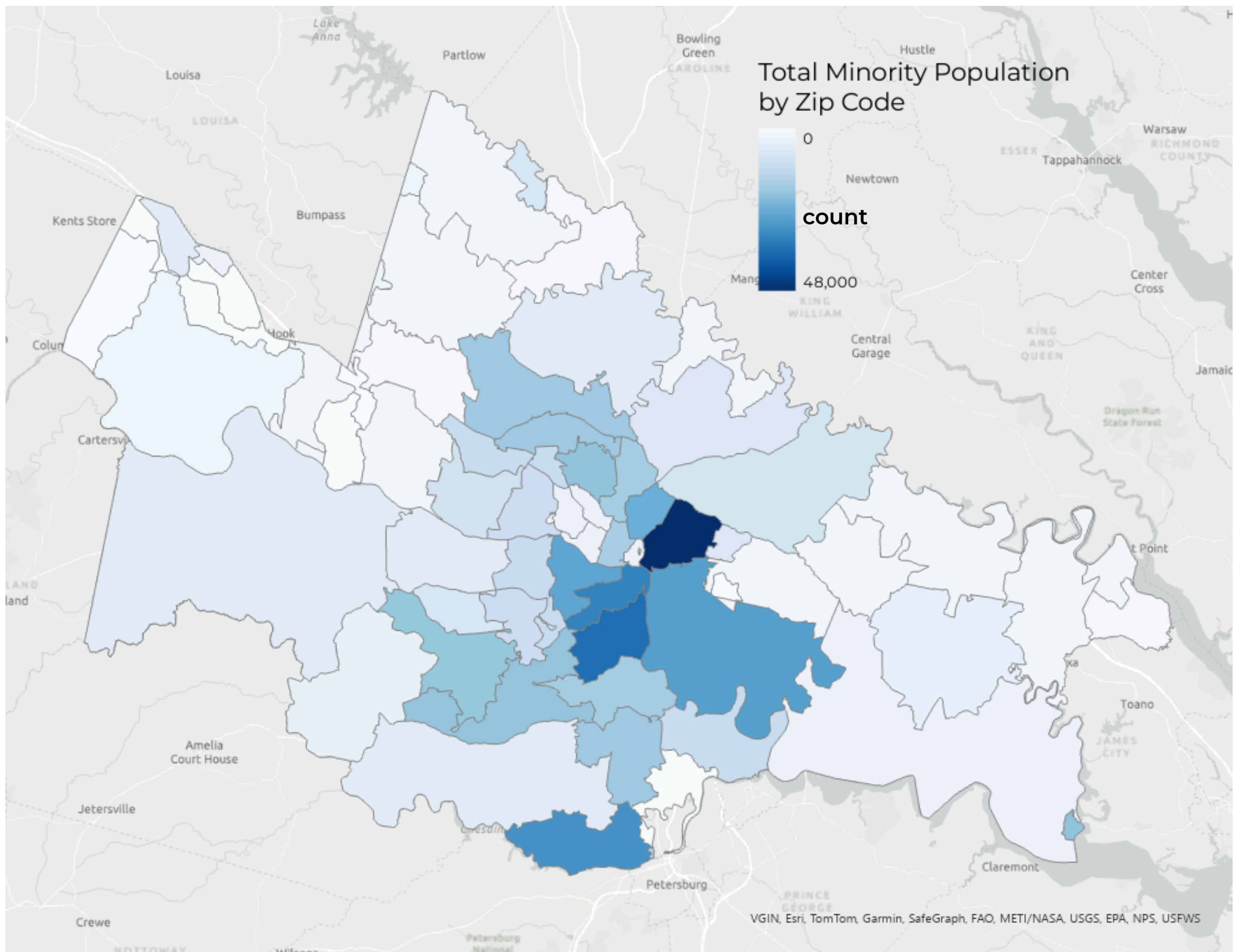
source: 2022 ACS






VGIN, Esri, TomTom, Garmin, SafeGraph, FAO, METI/NASA, USGS, EPA, NPS, USFWS

source: 2022 ACS



source: 2022 ACS

Sampling of Where We Went

L RTP Scheduled Engagements		Powered by 		
Completed Engagements				
Name	Date	# Engaged	Location	Locality Served
New Kent Comp Plan and L RTP	2024-10-22	120	New Kent Middle School	New Kent
Hanover Caregiver Expo	2024-11-14	65	Montpelier Public Library	Hanover
Great American Indian Expo - Pow Wow (Raceway)	2024-11-16	78	Richmond Raceway	Regional
Goochland Baptist Community Table Wednesdays	2024-11-20	60	Goochland Baptist Church	Goochland
LMR December Session	2024-12-04	80	Henrico Library	Regional
PHA State of Housing Event	2025-01-23	65	VA Museum of History &	Regional
CAPAZ+IT Registration Event	2025-01-25	13	6811 Jefferson Davis Hwy, Ruther Glen, VA, USA	Regional
Recovery Event - Goochland Powhatan CSB	2025-01-25	27	3920 Marion Harland LnPowhatan, VA 23139	Powhatan
CAPAZ+IT Annual Meeting (Short Present)	2025-01-27	12	Capaz+IT	Chesterfield
Reynolds Community College ASL& IE Game Night	2025-01-31	80	Reynolds ASL Program	Regional
Silent Dinner - Metro Richmond	2025-02-07	35	Another Round Bar and Grill 7515 Book Rd	Regional
HSTCE Quarterly Meeting	2025-02-11	8	Human Services Transportation Coordination Entity	Regional
Manchester Alliance Meeting Monthly	2025-02-13	27	Benchtop Brewing	Richmond
Black RVA - Black Love Expo	2025-02-13	20	Main Street Station	Regional
Climate Q&A	2025-02-17	35	Studio 2 3	Regional
Powhatan Board of Supervisors Meeting	2025-02-24	30	3910 Old Buckingham Rd. Powhatan, VA 23139 - Village Auditorium	Powhatan



ChamberRVA Mix	2025-02-25	40	virginia crossings hotel	Regional
Hanover NAACP	2025-02-25	6	Atlee Library Hanover	Hanover
MBL Black Enterprise Event	2025-02-27	9	Stony Point Mall (Old H&M)	Regional
Creative Mornings	2025-02-28	110	Martin Agency	Regional
Squirrels Block Party @Diamond	2025-03-01	55	The Diamond	Regional
Bike Monday Bros	2025-03-04	25		Regional
BikeWalkRVA Bike Academy	2025-03-05	17	PlanRVA office	Regional
SAARA Commuity Resource Fair @ Diversity	2025-03-06	56	Diversity Richmond	Regional
Pi Day Symposium	2025-03-14	136	Convention Center	Regional
Span Center Listening Session	2025-03-18	8	Libbie Mill Library	Henrico
Belmont Community Association Meeting	2025-03-18	39	1600 Hilliard Road - Henrico	Henrico
9th District Town Hall	2025-03-20	16	Pop's Bingo Hall	Richmond
Teen Summit RVA 2025	2025-03-22	101	GRCC	Regional
Deaf and Hard of Hearing - Town Hall	2025-03-29	21	DARS: 8004 Franklin Farms Drive Henrico, VA 23229-5019	Regional
GRTC BRT Pulse Discussion	2025-03-25	28	Main Street Station	Regional
RVA Bike Month Planning	2025-04-02	25	SportsBackers Office	Regional
Art180 Cycling Through Change: First Friday	2025-04-04	26	Atlas on Marshall Street	Richmond
UU Church Service - Lobby Table	2025-04-06	42	1000 Blanton Avenue	Regional
Black Girls Do Bike RVA Kickoff	2025-04-06	6	Dorey Park	Regional
RVA Rapid Transit Riders & Advocates Dinner	2025-04-08	24	PlanRVA office	Richmond
City Fall Line Trail Public Meeting	2025-04-09	60	1202 Graham rd	Regional
Henrico Job Fair - Libbie Mill Library	2025-04-08	32	Libbie Mill Library	Henrico

# What do you want us to know about getting around the Richmond region? \*

*The feedback highlights significant concerns about safety for non-drivers, the necessity of cars for most travel, and the current state of infrastructure and public transportation. Many feel that the region is still heavily car-centric, often at the expense of pedestrians, cyclists, and transit users.*



## **Safety Concerns for Pedestrians and Cyclists:**

- Driver Behavior
- Inadequate Infrastructure
- Enforcement

## **Car Dependency and Infrastructure Limitations:**

- Necessity of Cars
- Congestion
- Highway Design Issues
- Parking

## **Public Transportation (GRTC and Rail):**

- Service Gaps
- Accessibility and Amenities
- Safety on Buses
- Rail Vision

## **Need for Improved and Connected Infrastructure:**

- Walkability
- Bike Network
- Maintenance and Upkeep
- Signage and Navigation

## **Equity and Accessibility:**

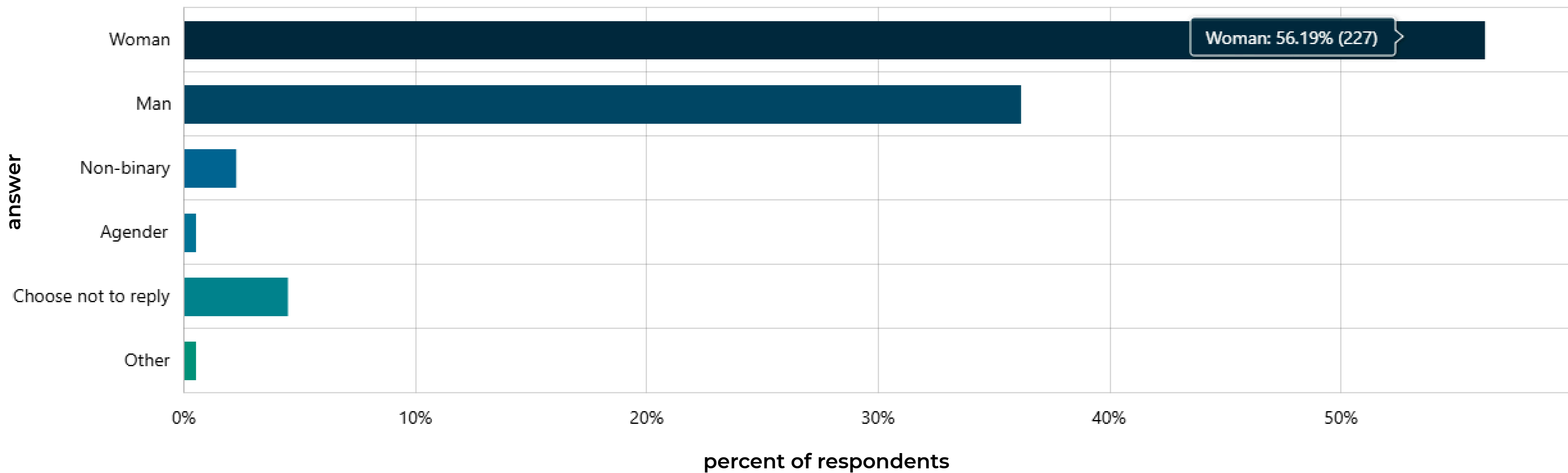
- Impact on Lower-Income Individuals
- Accessibility for Disabled and Seniors
- Communication

## **Specific Location/Route Concerns & Suggestions:**

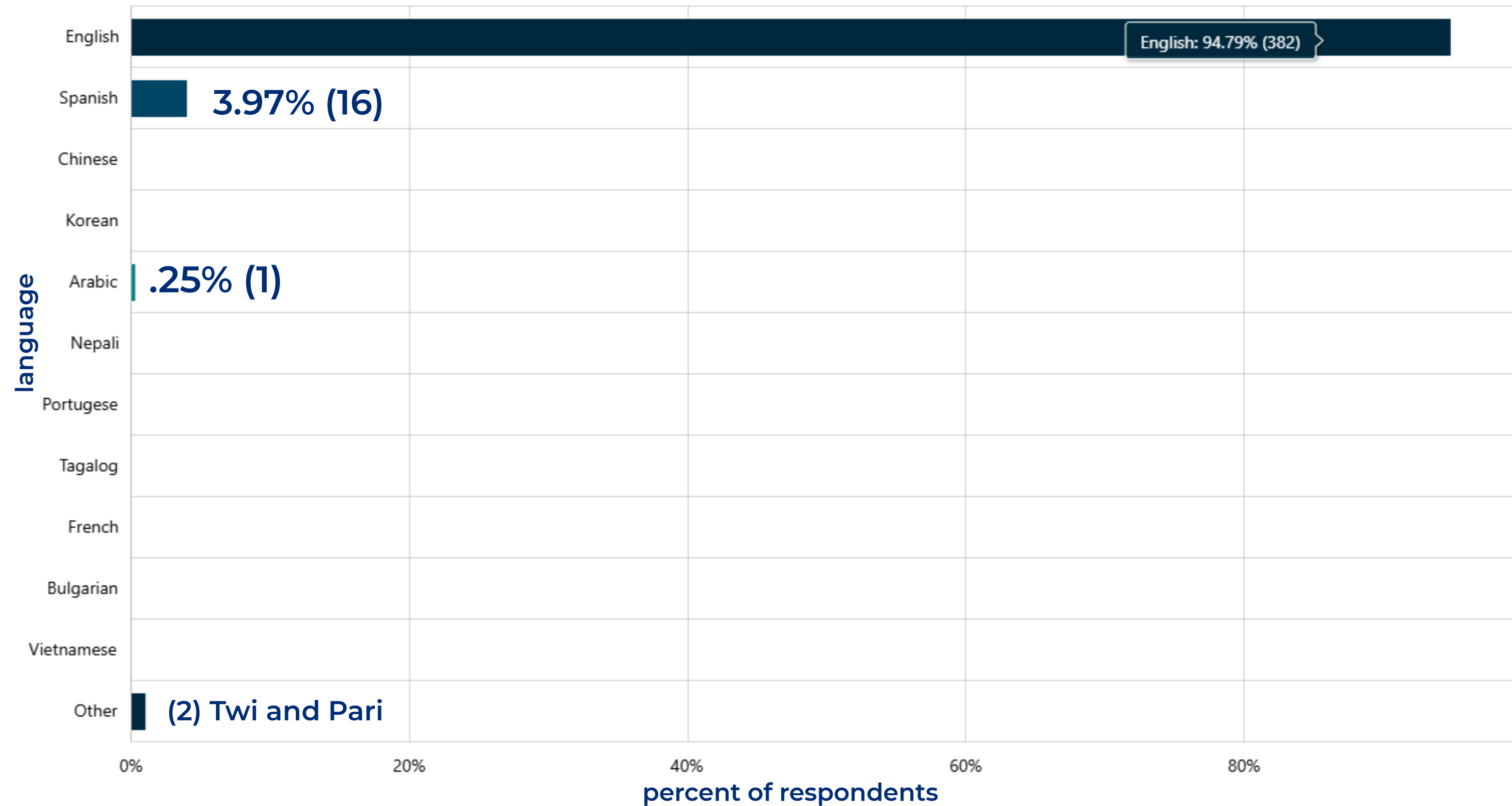
- Carytown
- Broad Street Downtown
- Leigh St Viaduct
- Manchester
- Powhatan/Hanover/Rural Areas
- Connectivity Desires

\*Summary is AI assisted.

# Gender



# Language at home



# How did you hear about this?

