



NORTH-SOUTH BRT STUDY

Fact Sheet

GRTC is working to identify corridors for a new North/South Pulse line and is looking for your input!

In 2018, GRTC launched its flagship Pulse Bus Rapid Transit (BRT) line to improve service on its most used local route. This upgrade shortened travel times and increased reliability along the Broad/Main Street corridor, re-imagining what transit looks like for the greater Richmond region.

Now, GRTC is looking to upgrade at-capacity local routes with a second Pulse line. A study is underway focused on bringing the same connectivity offered by the Pulse north along Chamberlayne Avenue (U.S. 1), through downtown, and across the river into the south side.

Why BRT?

BRT offers many of the benefits of light-rail-style rapid transit without the same expensive infrastructure costs. The Pulse features level boarding, dedicated lanes, traffic signal priority, and real-time arrival information at every station—making it a true 21st-century rapid transit line while using existing roadway infrastructure. BRT has proven it delivers on the promise of much-needed rapid transit for the Richmond region.

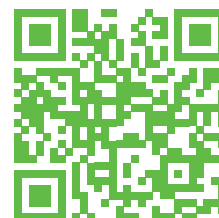
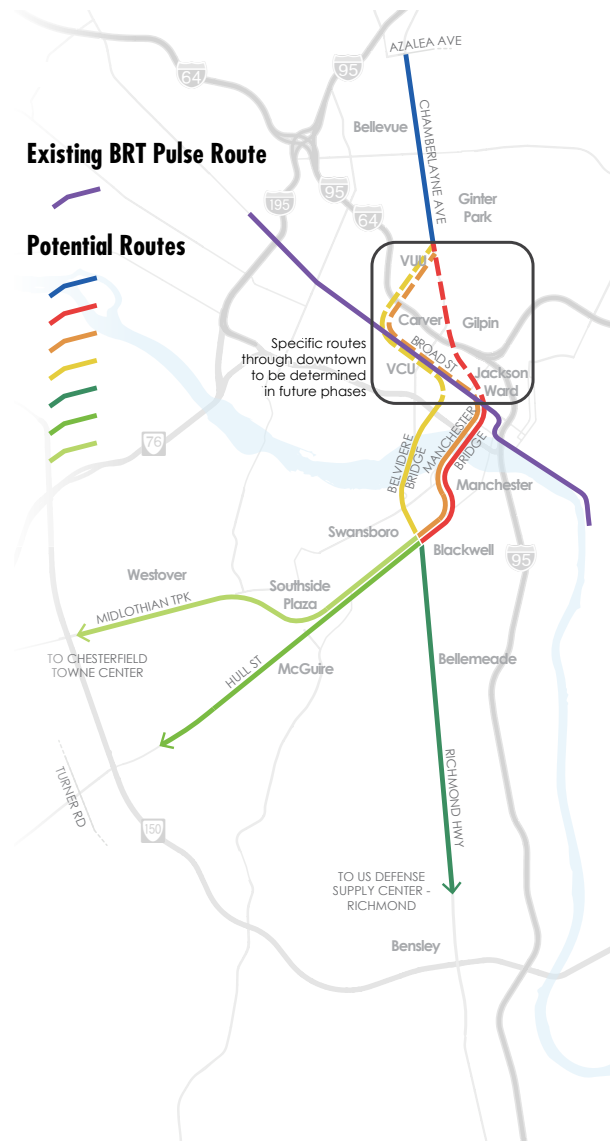
Where are we now?

We're looking for feedback! In our current phase, the focus is on determining which corridors north and south of the river will be served by the new Pulse route and which connecting points it will prioritize downtown. We're also looking to determine which bridge it should use to cross the river.

The next phase, kicking off this winter, will require additional engagement and get into more specifics. This includes determining street alignment, performing traffic analysis, determining station location and early stage design environmental analysis.

Get involved:

- Explore the proposed route, and answer some questions (bit.ly/Pulse-North-South-Survey or scan the QR code).
- Talk with GRTC in your community. We'll be hosting information tables in your area where you can ask questions and provide feedback on potential routes.
- Attend a public meeting!



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