

DRPT MPO Representation

- DRPT will be sending letters identifying changes to DRPT MPO representation effective April 2022.

SMART SCALE Round 5

- Round 5 pre-application period is now open.
- For technical assistance in application preparation, please contact:
 - Taylor Jenkins (taylor.jenkins@drpt.virginia.gov) for transit applications
 - Randy Selleck (randy.selleck@drpt.virginia.gov) for rail applications

Rediscover Your Ride Initiative

- On March 14, DRPT will launch the Rediscover Your Ride campaign aimed to safely and confidently encourage Virginians to return to the transit services used prior to the pandemic.
- DRPT has developed a statewide marketing campaign that will consist of a unified message to most appropriately attract riders back to Virginia transit systems, reiterating the presence of safety measures, and providing explanation on why public transportation is a safe and viable option.
- Preview of the marketing materials are available at <https://transitva.org/marketing-toolkit/>.
- Transit Recovery Marketing Initiative funding is available for eligible marketing projects and expenses and may be awarded to the following organizations:
 - Public Transportation Service Providers
 - Planning District Commissions
 - Regional Planning Commissions
 - Metropolitan Planning Organizations
 - Local Governments
 - Transportation Management Associations
- Point of contact for the Rediscover Your Ride Initiative – Miriam Foster (Miriam.foster@drpt.virginia.gov)