



WHAT IS THE CAPITAL TRAIL?

- 51.7 mile trail for recreation and transportation
- Connects the City of Richmond, Henrico County, Charles City County, and James City County following Route 5
- Paved, off the road, multi-use
- 1.2 million trail counts in 2020
- Took 20+ years to get completed, fully completed October 2015

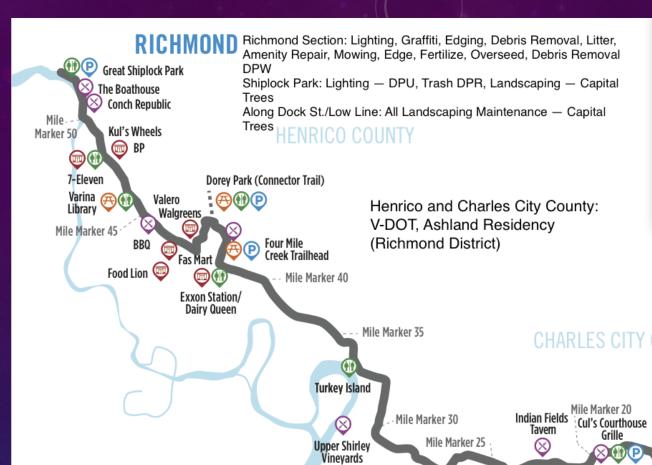












Parking

(ii) Restrooms

Picnic Areas

Restaurants

Camping

Convenience Stores



RVA = 2.25 miHenrico, Charles City County= 42 mi James City County = 7.5 mi



Haupt's Country Store

TRAIL ETIQUETTE

- Be Respectful and Alert
- Stay to the right, pass on the left
- Give audible warnings
- Obey all Trail and Road Signs
- Use safe speeds, slow down in congested areas
- Pull off the Trail when stopped
- Leash and clean up after pets
- Maintain single file

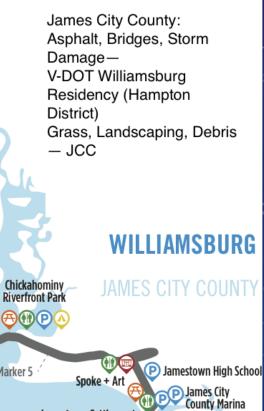
Mile Marker 15

Sandy Point

Superette

Mile Marker 10

- No unauthorized motorized vehicles



Mile Marker 5

Jamestown Settlemen

Billsburg Brewery

VIRGINIA CAPITAL TRAIL FOUNDATION

Mission Statement:

The Virginia Capital Trail Foundation exists to protect, promote, and enhance the Virginia Capital Trail, and to serve as a resource, community builder, and connector to other trails throughout the Commonwealth.

- Unified Voice of the Capital Trail
- Programs: Trail Ambassadors, Adopt-a-Trail Program, Trail Cleanups, and Pop-Up Rest Stops
- Events: Cap2Cap Bike Ride, Cap Trail 10m/5k, and Cap Trail Challenge
- Amenities and Public/Private Partnership with VDOT
- Trail Advocacy
- Trail Promotion and Marketing
- Economic Development

ACCOMPLISHMENTS



ANNUAL USAGE COUNTS OF OVER

1.2 MILLION

42% TRAIL USAGE



TRAIL AMBASSADORS RODE **15,171 MILES**

BAGS OF TRASH

Anti-Litter Program

501 VOLUNTEERS

142 CLEANUPS | 393 BAGS



2ND ANNUAL

588 VOLUNTEERS

CAP TRAIL 10 MILE / 5K

160+ **RUNNERS/WALKERS**

c2c CAP 2 CAP

679 CYCLISTS

15TH ANNUAL CAP2CAP

LAUNCHED

QUARANTINE CHALLENGE

PARTICIPANTS 786

NEW TRAIL



2,635 HOURS of SERVICE

COMMUNITY PARTNERS Including **VDOT**

USAGE COUNTS	USAGE COUNTS BY JURISDICTION	
CITY OF RICHMOND	362,487	
HENRICO COUNTY	498,821	
CHARLES CITY COUNTY	119,311	
JAMES CITY COUNTY	249,745	

SOCIAL CHANNEL ENGAGEMENT

TWITTER FOLLOWERS......2.215

INSTAGRAM FOLLOWERS4,721 ANNU. WEBSITE VIEWS 286,000+



ECONOMIC IMPACT FY2018-19:

- \$8.9 Million (est.) generated to the Commonwealth's economy (\$8.5 million spent within 50-miles of the Trail)
- \$6.1 Million (est.) in increased revenue (90 percent spent within 50-miles of the Trail)
- 99 full-time equivalent jobs supported
- \$3.6 Million (est.) in associated labor income
- \$5.3 million (est.) in value-added effects contributed to gross domestic product
- \$613,000 in state and local tax revenue
- 3.7 percent increase in property values that bordered the trail between 2014-2016 over similar properties not adjacent to the trail



COMMENTS AND QUESTIONS?

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