Evaluation of the Governance Structure of Transit Service in the Richmond Region and the Establishment of a Transportation District

Central Virginia Transportation Authority

Kickoff Meeting
02/19/2021
Meet Our Team

Peter Voorhees
Project Manager

Stephanie Amoaning-Yankson
Transit Governance

Peter Joyce
Governance

Scott Baker
Technical Advisor

Robert Puentes (Eno)
Technical Advisor

Paul Lewis (Eno)
Technical Advisor
Project Background

- CVTA is a newly established entity
  - Established by 2020 General Assembly of Virginia
  - Counties and cities in Planning District 15

- Will administer transportation funding
  - Region 0.7% sales and use tax
  - Wholesale gas tax (started July 2020)
    • 7.6 cents/gallon of gasoline
    • 7.7 cents/gallon of diesel
## CVTA Membership

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CVTA Objectives

1. Review governance structure of existing transit service in Richmond region
2. Evaluate the possibility of creating a transportation district
3. Determine effectiveness of existing policies and processes
   Ensure accountability of regional transit funds

Other key goals or objectives?
Project Approach
Key Project Phases

1. Strategic Assessment
2. Evaluation of Transportation District
3. Options for Potential Governance Strategies
4. Project Reports
Key Tasks

GRTC Governance
- Existing conditions review
- Governance and funding

Peer Study
- Policy environment (culturally and economically)
- Labor laws/arrangements (union relations)
- Service standards and policies
- Interjurisdictional relations
  - Transportation District Commission of Hampton Roads
  - Rock Region Metro (Little Rock, AK)
  - Nashville MTA (Nashville, TN)
  - Capital District Transportation Authority (Albany, NY)
  - Via Metropolitan Transit (San Antonio)
Key Tasks

1

Benchmarking
- CVTA review
- Northern Virginia Transportation Authority
- Hampton Roads Transportation Accountability Commission (and Hampton Roads Regional Transit Program and Fund)
Key Tasks

Evaluation of Transportation District
- Associated legislation
- Strengths and weaknesses of transportation districts
- Examples:
  • Northern Virginia Transportation Commission
  • Hampton Roads Transportation District
**Key Tasks**

**Options for Potential Governance Strategies**

- **Evaluation of GRTC against peers**
  - Governance structure/type
  - Board governance (membership, composition, size, authority, voting structure, terms, etc.)
  - Funding
  - Service delivery structures

- **Development of potential governance options for GRTC**
  - Identify governance characteristics
  - Finalize governance options
  - Develop evaluation criteria
  - Evaluate options
Key Tasks

Draft and final reports
- Consolidation of technical memos from previous phases

Submission of study documentation
- Summary presentations from previous phases
- Study data and files
## Project Schedule

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<th>Phase</th>
<th>Month</th>
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- Project Kick-Off Meeting
- CVTA Action/Review
- Bi-Weekly Coordination Call
- AECOM Key Deliverable
AECOM Team Questions

- Study goals and expectations
- Feedback on peers
- CVTA deliverable review process
- Preferred communication between AECOM Team
- Key contacts
- Coordination meetings