

# Evaluation of the Governance Structure of Transit Service in the Richmond Region and the Establishment of a Transportation District

Central Virginia Transportation Authority

Kickoff Meeting

02/19/2021

# Overview

1



Project team

2



Understanding of background and objectives

3



Project approach and questions

4



Project schedule

# Meet Our Team



**Peter Voorhees**  
Project Manager



**Stephanie Amoaning-Yankson**  
Transit Governance



**Peter Joyce**  
Governance



**Scott Baker**  
Technical Advisor



**Robert Puentes (Eno)**  
Technical Advisor



**Paul Lewis (Eno)**  
Technical Advisor

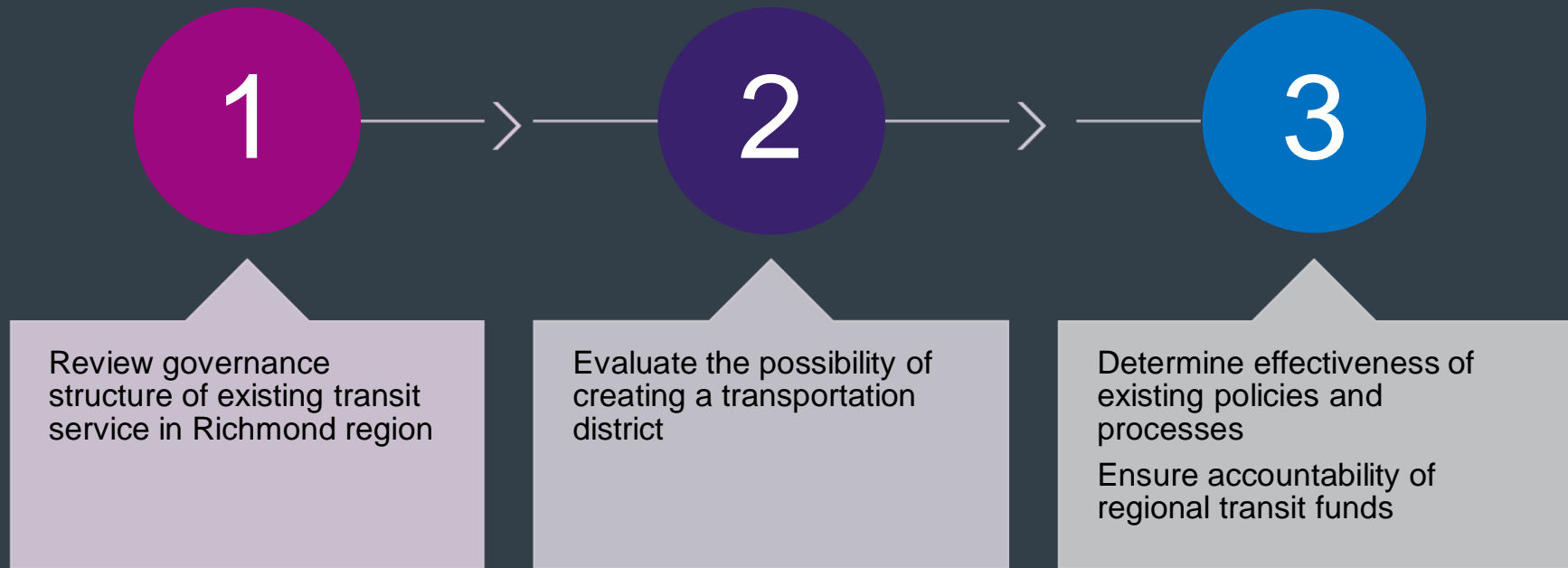
# Project Background

- CVTA is a newly established entity
  - Established by 2020 General Assembly of Virginia
  - Counties and cities in Planning District 15
- Will administer transportation funding
  - Region 0.7% sales and use tax
  - Wholesale gas tax (started July 2020)
    - 7.6 cents/gallon of gasoline
    - 7.7 cents/gallon of diesel

# CVTA Membership

Authority Member	Number of Votes	Authority Member	Number of Votes
Town of Ashland	1	Virginia Department of Rail and Public Transportation	Non-voting
Charles City County	1	Virginia Department of Transportation	Non-voting
Chesterfield County	4	GRTC Transit System	Non-voting
Goochland County	2	Richmond Metropolitan Transportation Authority	Non-voting
Hanover County	3		
Henrico County	4		
New Kent County	2		
Powhatan County	2		
City of Richmond	4		
VA House of Delegates	1		
Senate of Virginia	1		
Commonwealth Transportation Board	1		

# CVTA Objectives



**Other key goals or objectives?**

# Project Approach

# Key Project Phases

1

Strategic Assessment

2

Evaluation of  
Transportation District

3

Options for Potential  
Governance Strategies

4

Project Reports



# Key Tasks

## 1

### Strategic Assessment

#### GRTC Governance

- Existing conditions review
- Governance and funding

#### Peer Study

- Policy environment (culturally and economically)
- Labor laws/arrangements (union relations)
- Service standards and policies
- Interjurisdictional relations
  - Transportation District Commission of Hampton Roads
  - Rock Region Metro (Little Rock, AK)
  - Nashville MTA (Nashville, TN)
  - Capital District Transportation Authority (Albany, NY)
  - Via Metropolitan Transit (San Antonio)

# Key Tasks

## 1

### Strategic Assessment

#### Benchmarking

- CVTA review
- Northern Virginia Transportation Authority
- Hampton Roads Transportation Accountability Commission (and Hampton Roads Regional Transit Program and Fund)

# Key Tasks

## 2

### Evaluation of Transportation District

#### Evaluation of Transportation District

- Associated legislation
- Strengths and weaknesses of transportation districts
- Examples:
  - Northern Virginia Transportation Commission
  - Hampton Roads Transportation District

# Key Tasks

## 3

### Options for Potential Governance Strategies

#### Evaluation of GRTC against peers

- Governance structure/type
- Board governance (membership, composition, size, authority, voting structure, terms, etc.)
- Funding
- Service delivery structures

#### Development of potential governance options for GRTC

- Identify governance characteristics
- Finalize governance options
- Develop evaluation criteria
- Evaluate options

# Key Tasks

## 4

### Draft and Final Reports

#### Draft and final reports




- Consolidation of technical memos from previous phases

#### Submission of study documentation

- Summary presentations from previous phases
- Study data and files

# Project Schedule

Phase	Month	Feb				Mar				Apr					May				Jun						
		Week	5	12	19	26	5	12	19	26	2	9	16	23	30	7	14	21	28	4	11	18	25	30	
0	Project Mang. & Admin.	Kick-Off Meeting and Biweekly Coordination Calls																							
1	Strategic Assessment	Task 1.1 Strategic Assessment of GRTC																							
		Task 1.2 Strategic Assessment of GRTC's Peer Transit Agencies																							
		Task 1.3 Strategic Assessment and Benchmarking																							
2	Evaluation of Transportation District	Task 2.1 Evaluation of a Transportation District																							
3	Options for Potential Transit Governance Strategies	Task 3.1 Evaluation of GRTC Governance relative to Peer Transit Agencies																							
		Task 3.2 Options for Potential GRTC Governance Strategies																							
4	Draft Final Report	Task 4.1 Draft Final Report																							
		CVTA Review of Draft Report																							
5	Final Report	Task 5.1 Final Report																							
		CVTA Review of Draft Report																							

-  Project Kick-Off Meeting
-  CVTA Action/Review
-  Bi-Weekly Coordination Call
-  AECOM Key Deliverable

# AECOM Team Questions



Study goals and expectations



Feedback on peers



CVTA deliverable review process



Preferred communication between AECOM Team



Key contacts



Coordination meetings

**AECOM** Imagine it.  
Delivered.