

# **An Overview of the Richmond Region**

## Demographic and Socio-Economic Indicators

Presented to:

PlanRVA Executive Committee

February 8, 2024

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# Demographics : **Total Population** (2020 Decennial Count)

- Demographics**
  - Population**
  - Race
  - Age Groups
- Economy**
  - Income
  - Poverty
  - Unemployment
- Housing**
  - Ownership
  - Cost Burden
  - Affordability
- Education**
  - Attainment
  - By Race

PlanRVA Region			
<b>1,120,304</b>			
Charles City	Chesterfield	Goochland	Hanover
<b>6,773</b>	<b>364,548</b>	<b>24,727</b>	<b>109,979</b>
Henrico	New Kent	Powhatan	Richmond
<b>334,389</b>	<b>22,945</b>	<b>30,333</b>	<b>226,610</b>

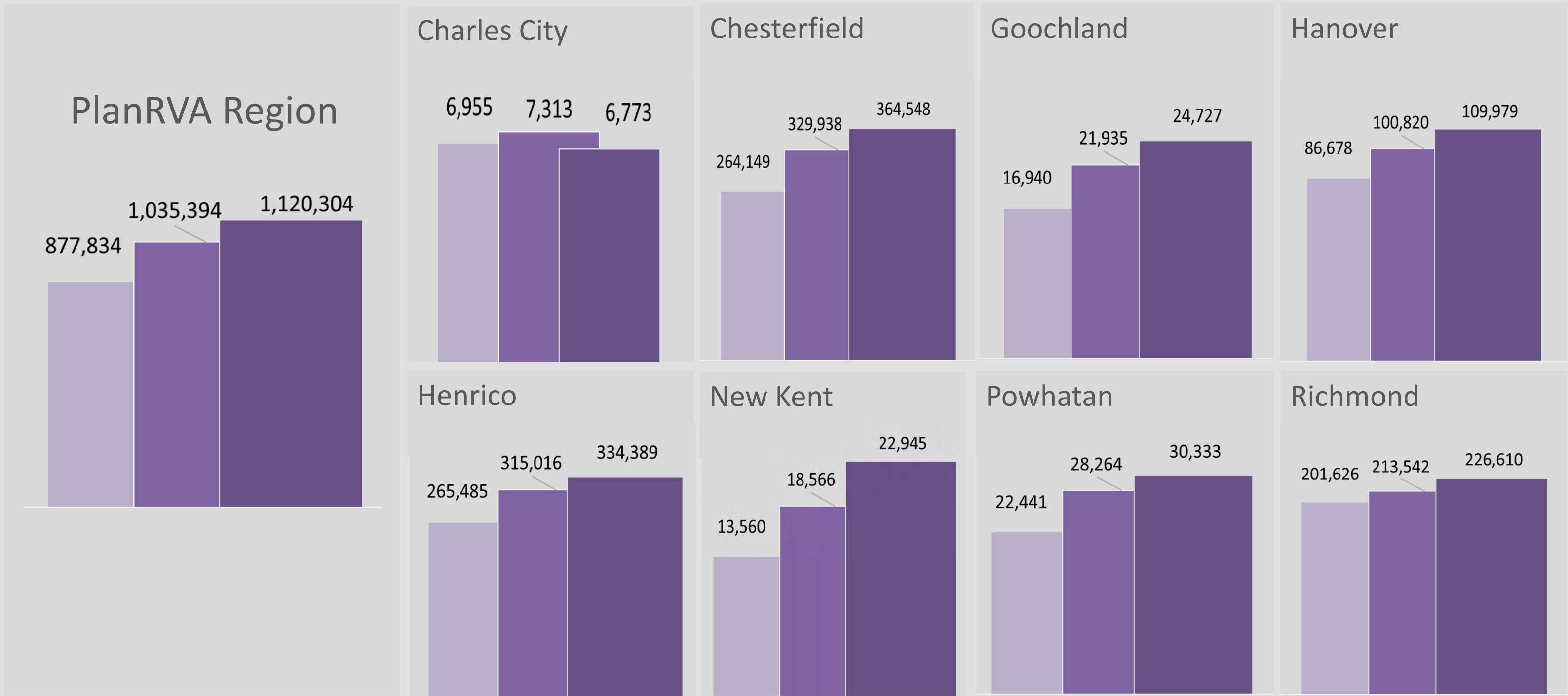
Source: Decennial Census 2020. <https://www.census.gov/programs-surveys/decennial-census.html>



PlanRVA is where the region comes together to look ahead.

# Demographics : Population Trend

- Demographics
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  - Ownership
  - Cost Burden
  - Affordability
- Education
  - Attainment
  - By Race



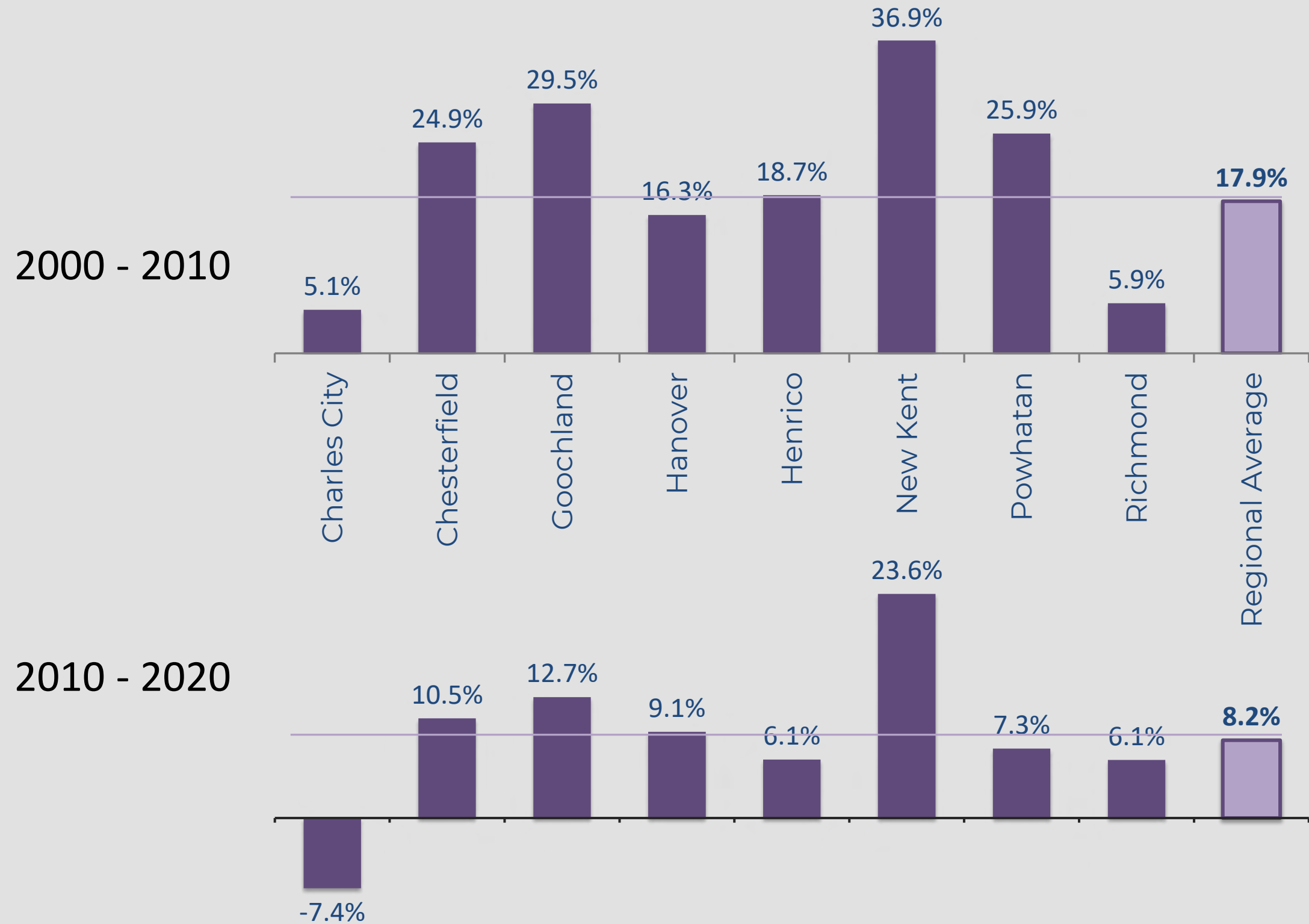
Source: Decennial Census 2020. <https://www.census.gov/programs-surveys/decennial-census.html>



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# Demographics : Population Change

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  - Cost Burden
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- Education**
  - Attainment
  - By Race

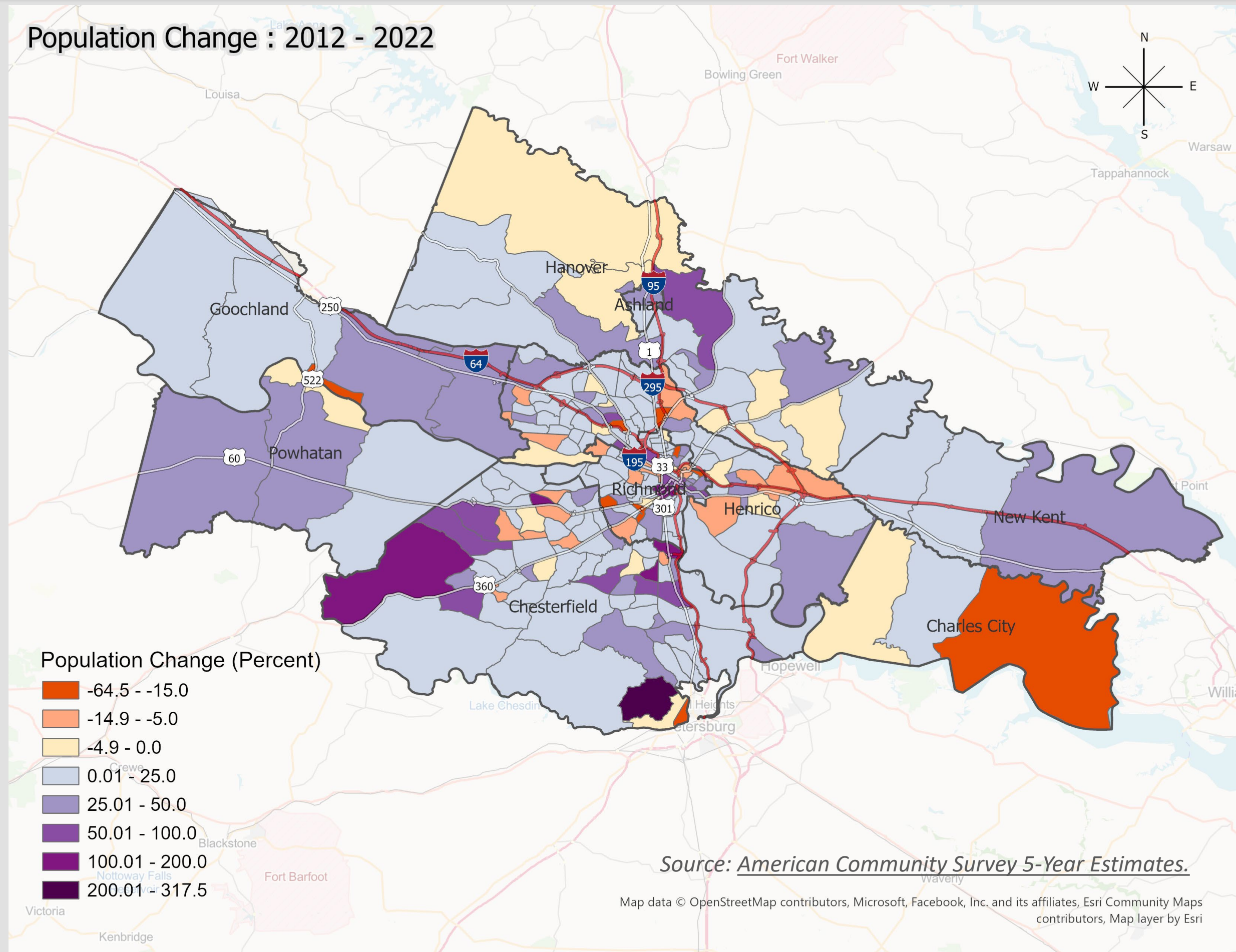


Source: Decennial Census 2020. <https://www.census.gov/programs-surveys/decennial-census.html>

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# Demographics : Geography of Population Change

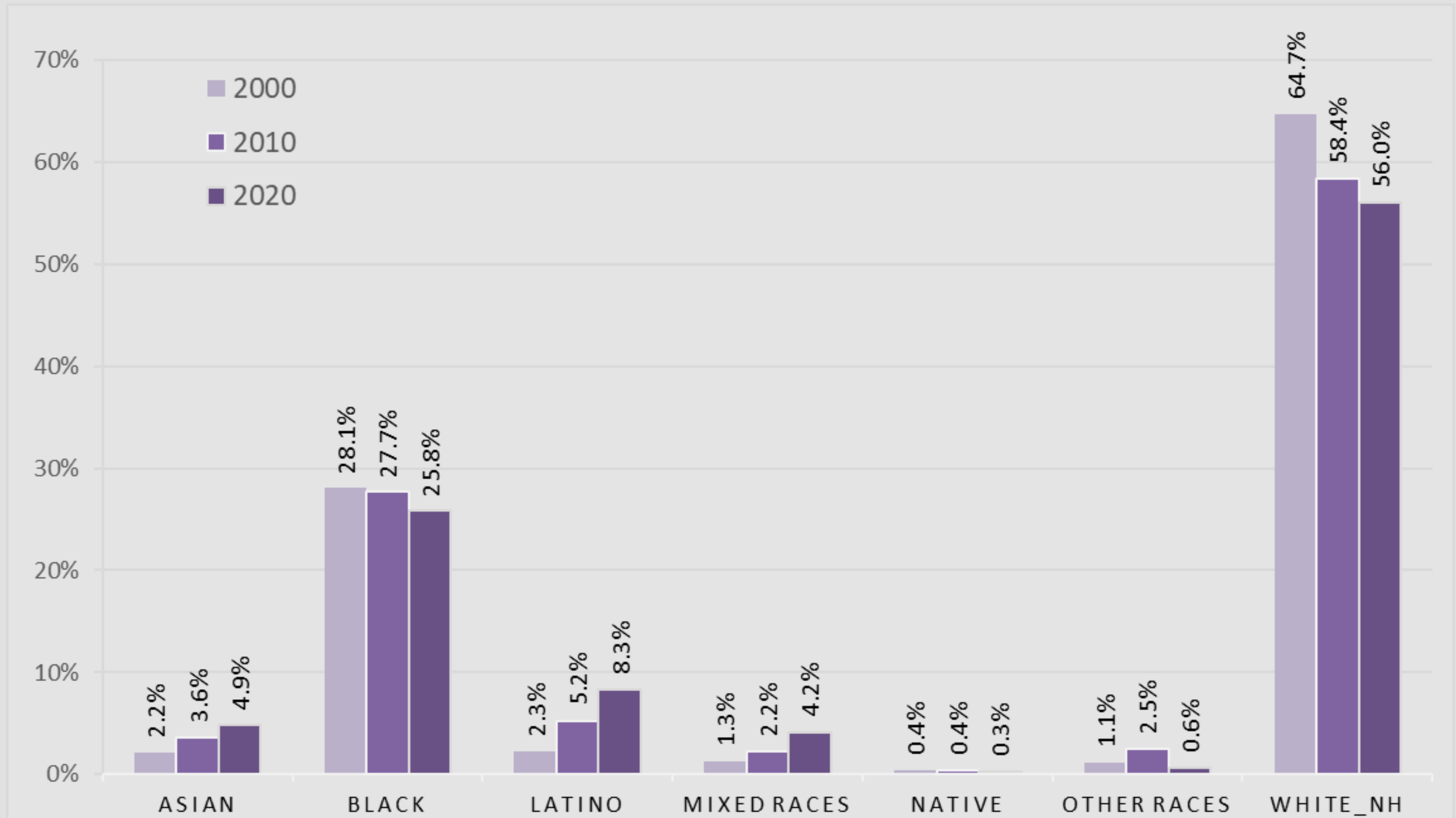
- Demographics
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# Demographics : Race

- Demographics
  - Population
  - Race**
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  - Unemployment
- Housing
  - Ownership
  - Cost Burden
  - Affordability
- Education
  - Attainment
  - By Race

Region-Wide trend among population of different races



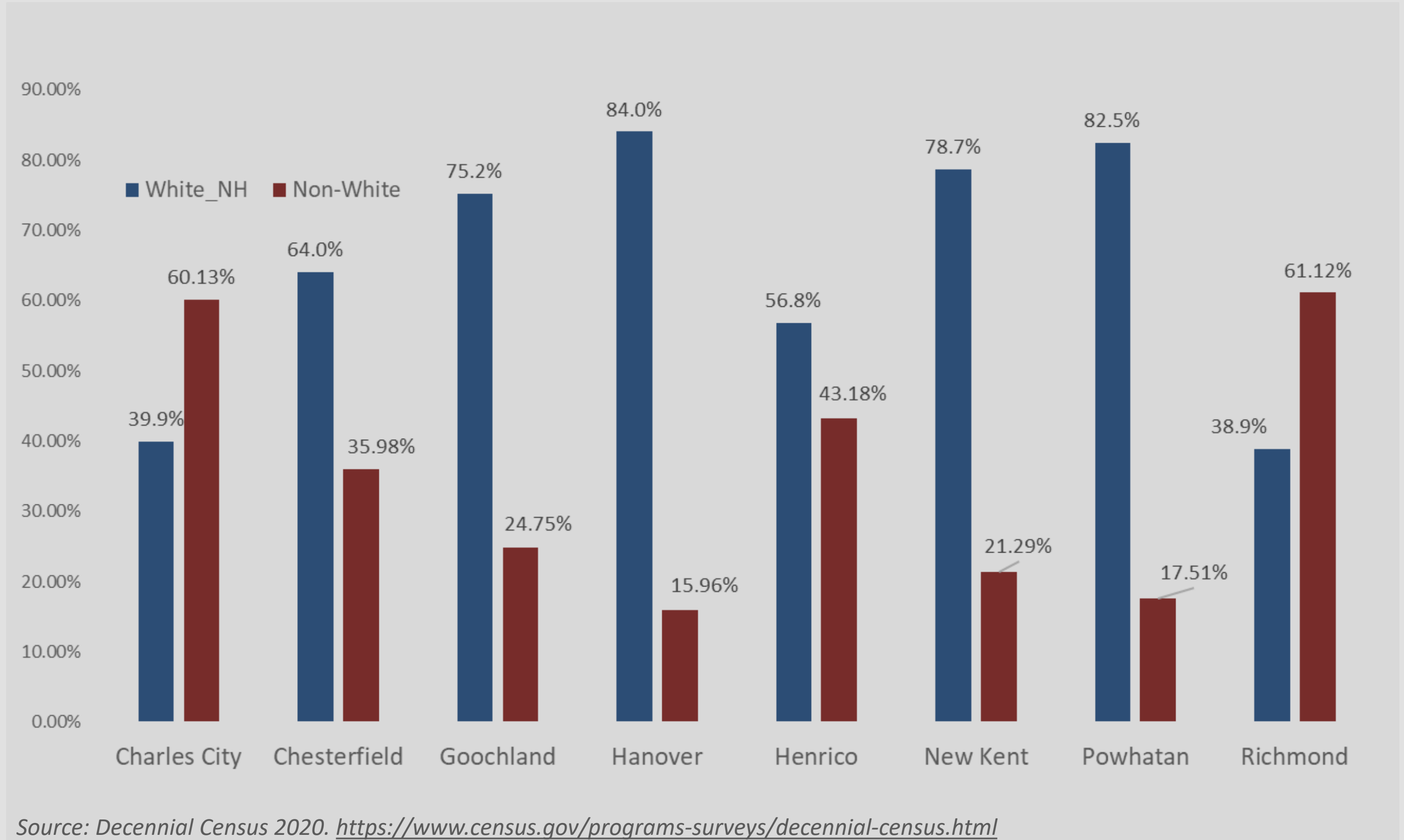
Source: Decennial Census 2020. <https://www.census.gov/programs-surveys/decennial-census.html>

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# Demographics : Race

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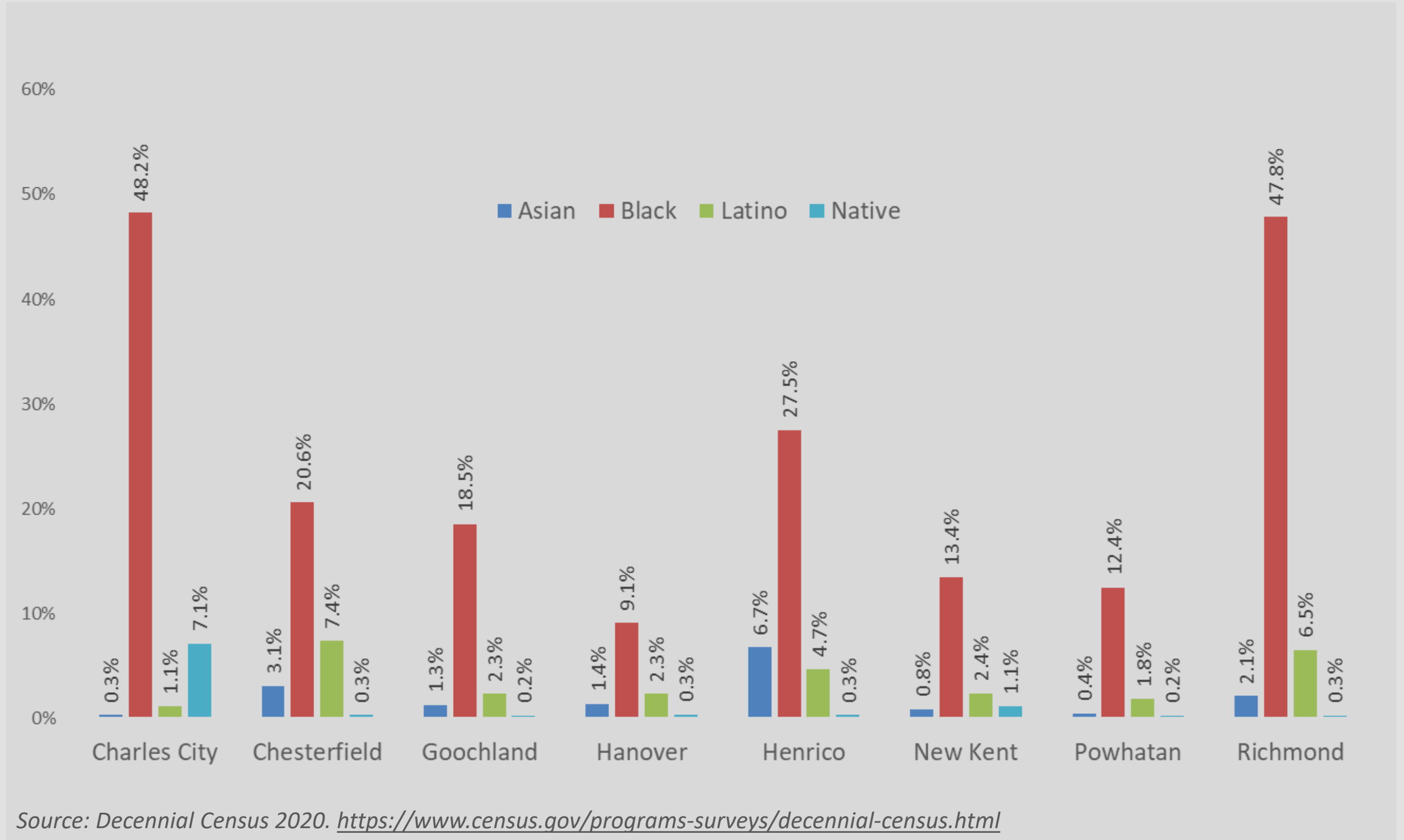
Share of Non-White and White population by locality



# Demographics : Race

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  - By Race

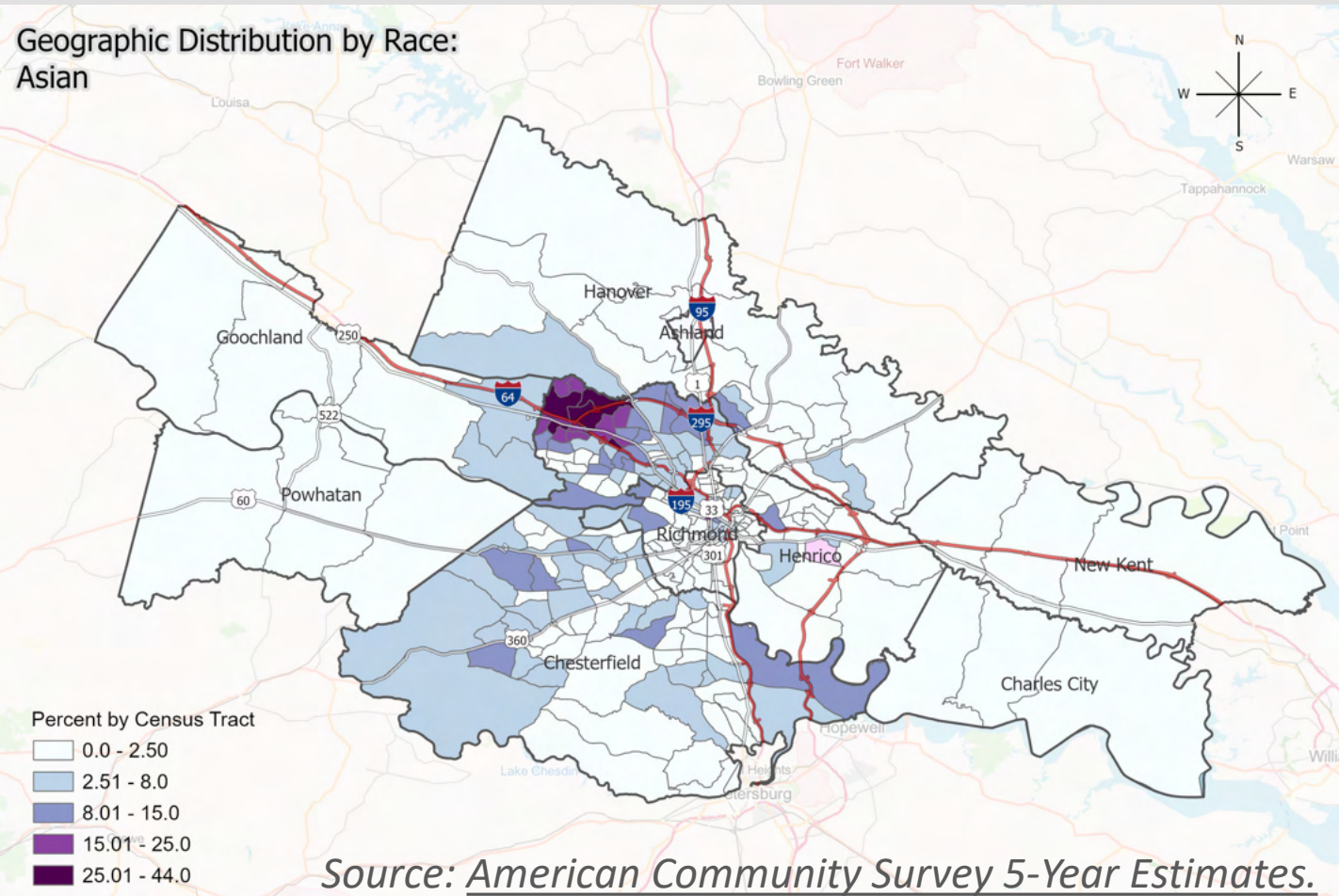
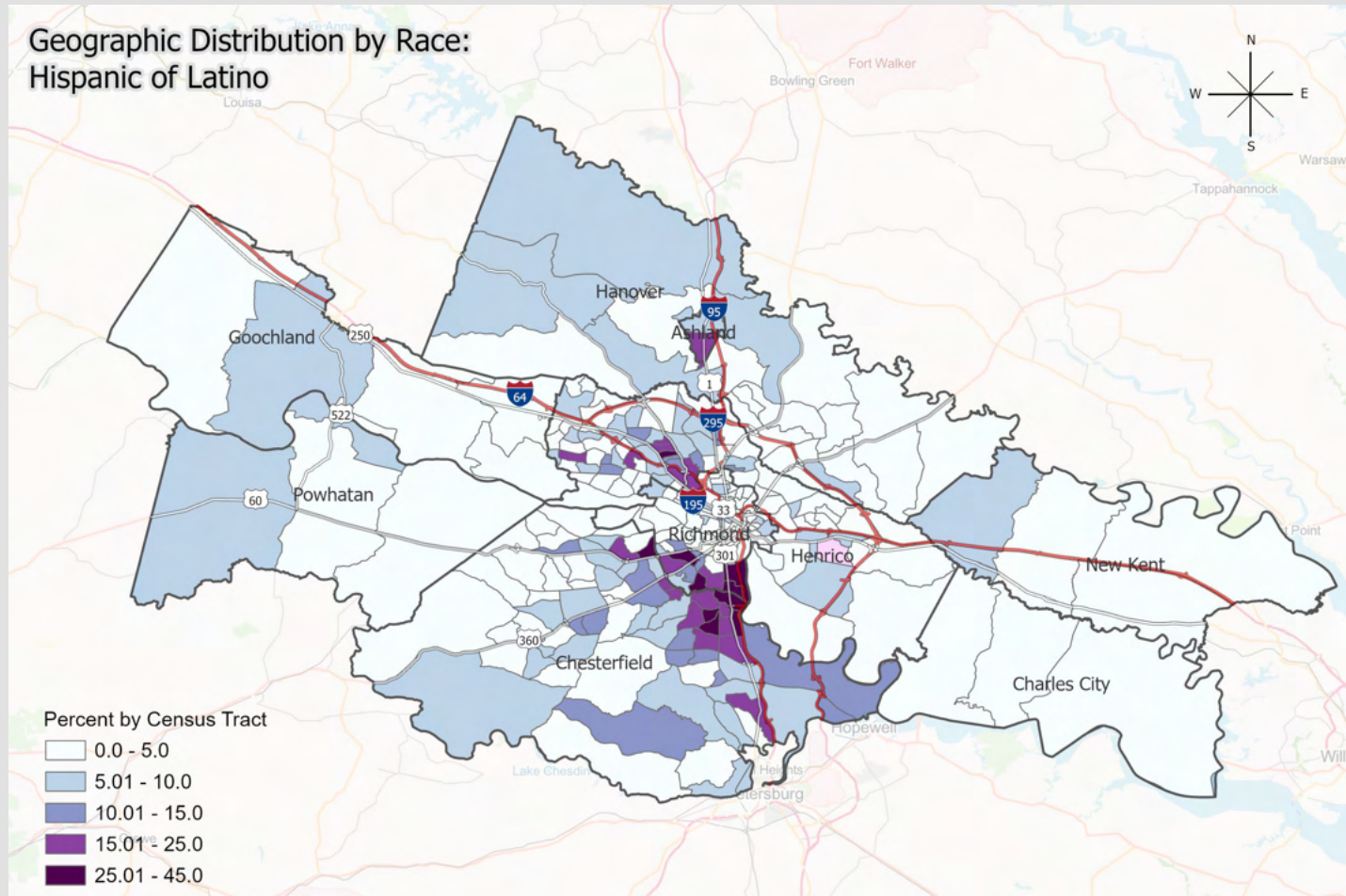
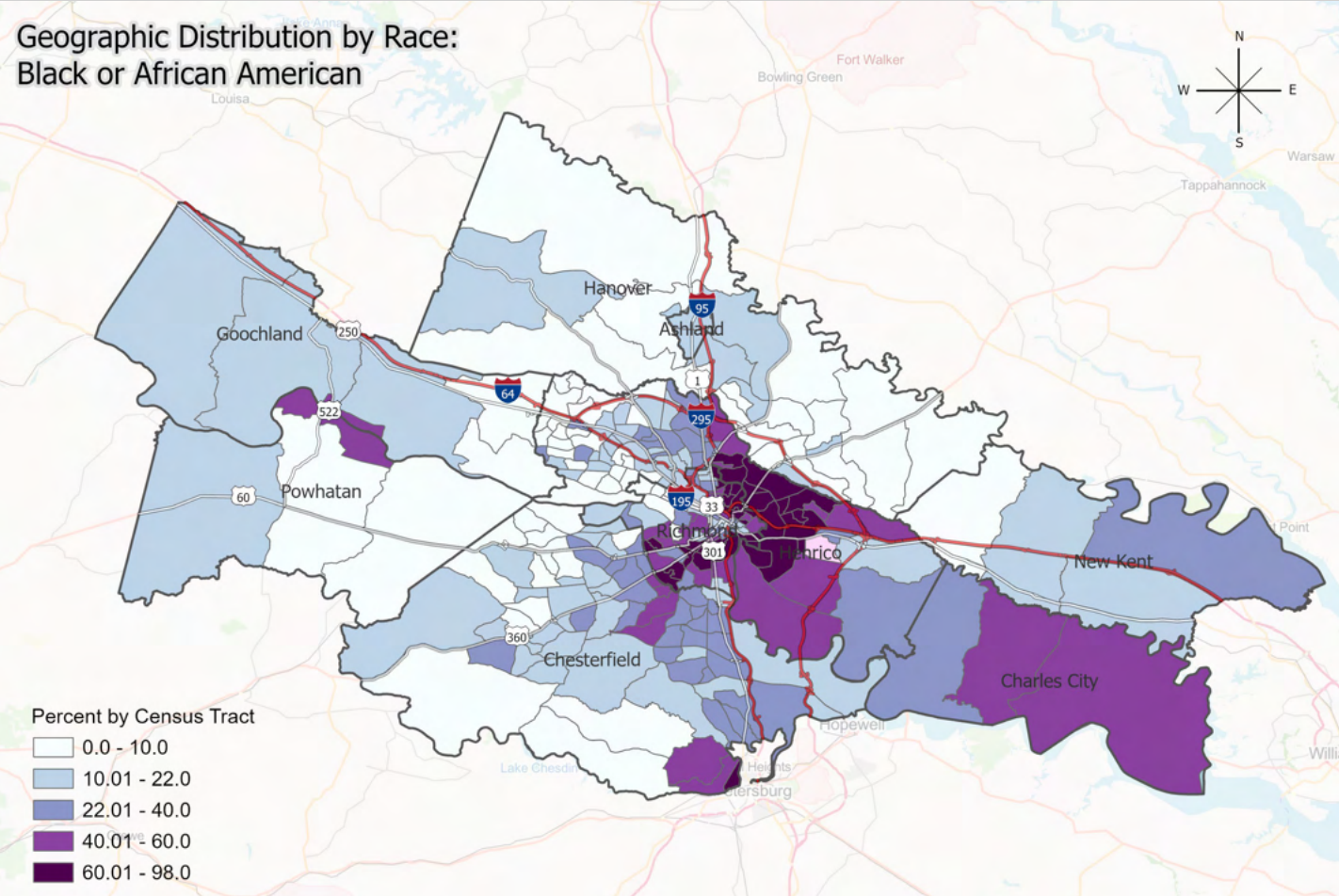
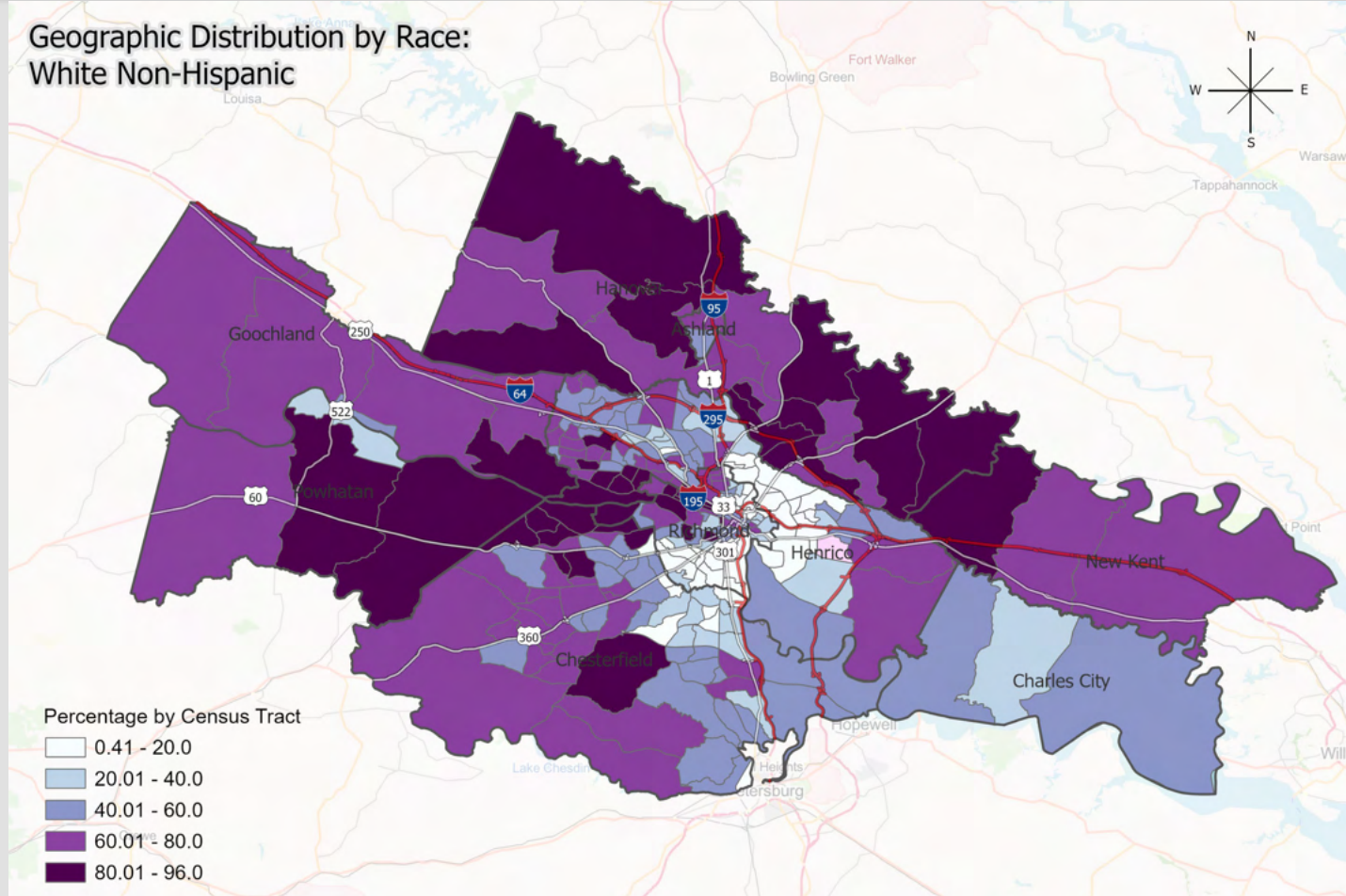
Share of major Non-White Race categories by locality





# Demographics : Geographic Distribution of Race

- Demographics
  - Population
  - Race**
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  - Unemployment
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  - Ownership
  - Cost Burden
  - Affordability
- Education
  - Attainment
  - By Race



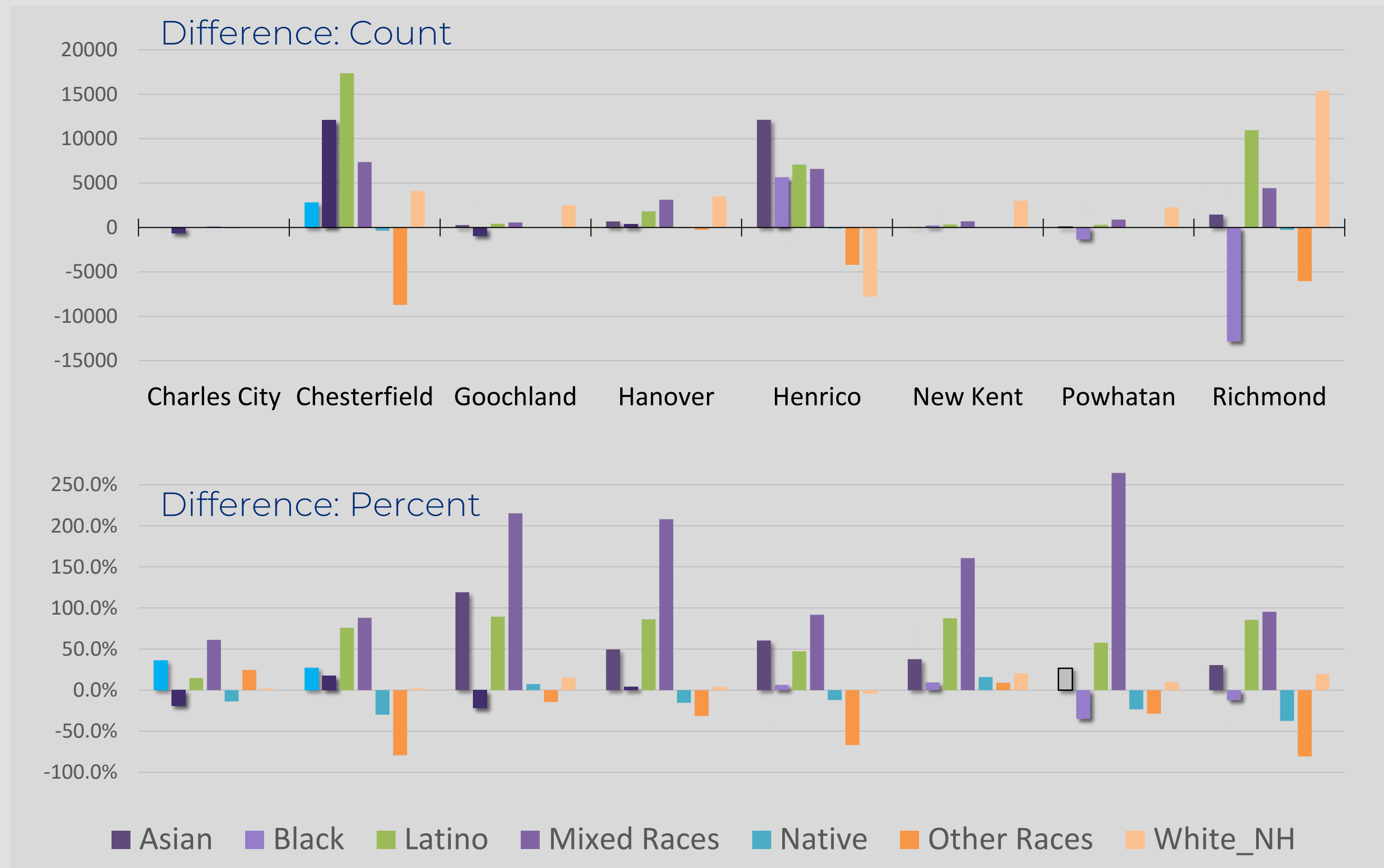
Source: American Community Survey 5-Year Estimates.



# Demographics : Race

- Demographics
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  - Attainment
  - By Race

Population change by Race (2010-2020)



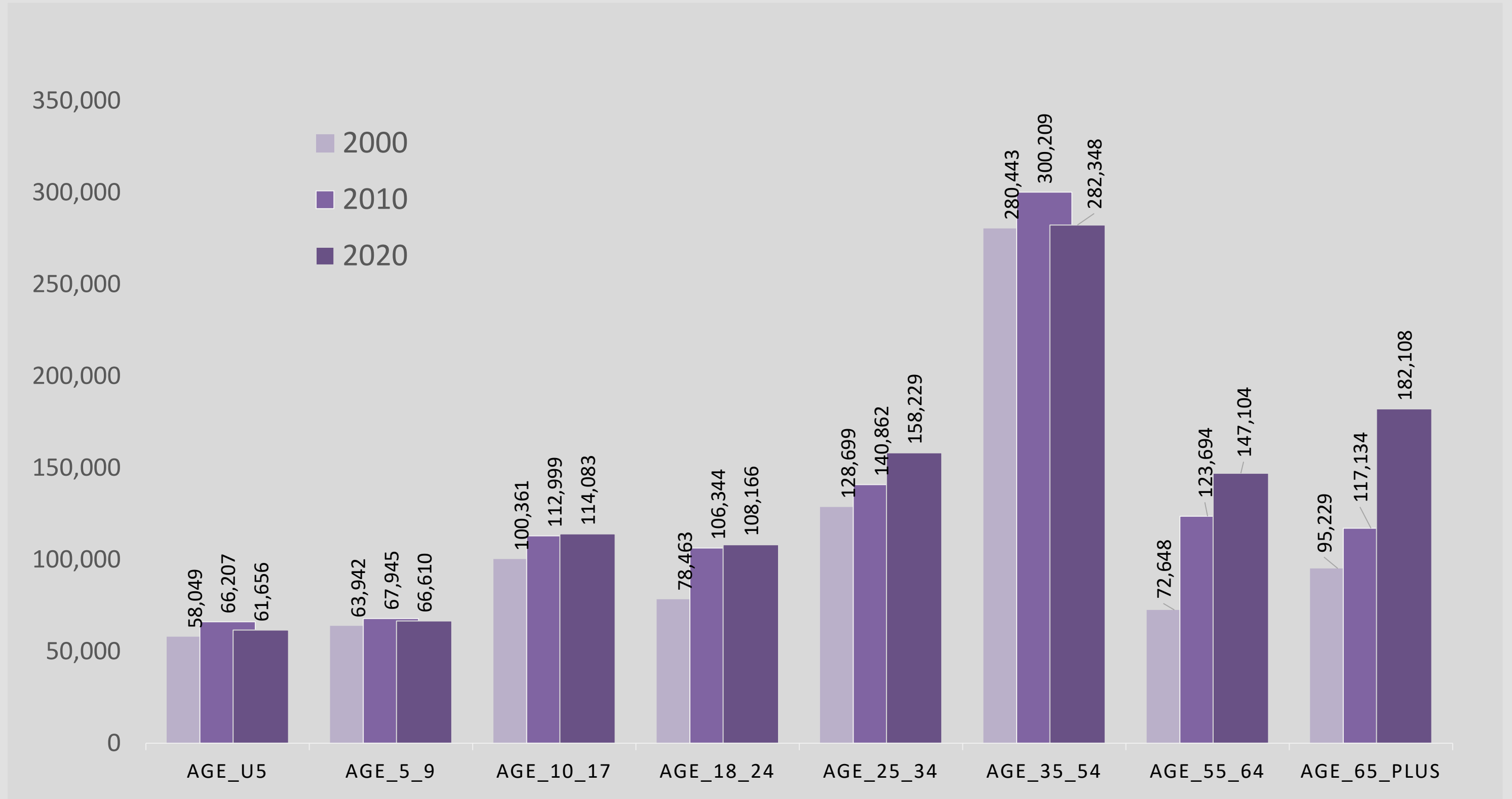
Source: Decennial Census 2020. <https://www.census.gov/programs-surveys/decennial-census.html>

PlanRVA is where the region comes together to look ahead.

# Demographics : Age Groups

- Demographics**
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  - Race
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- Housing**
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  - Affordability
- Education**
  - Attainment
  - By Race

Region-Wide trend among age groups



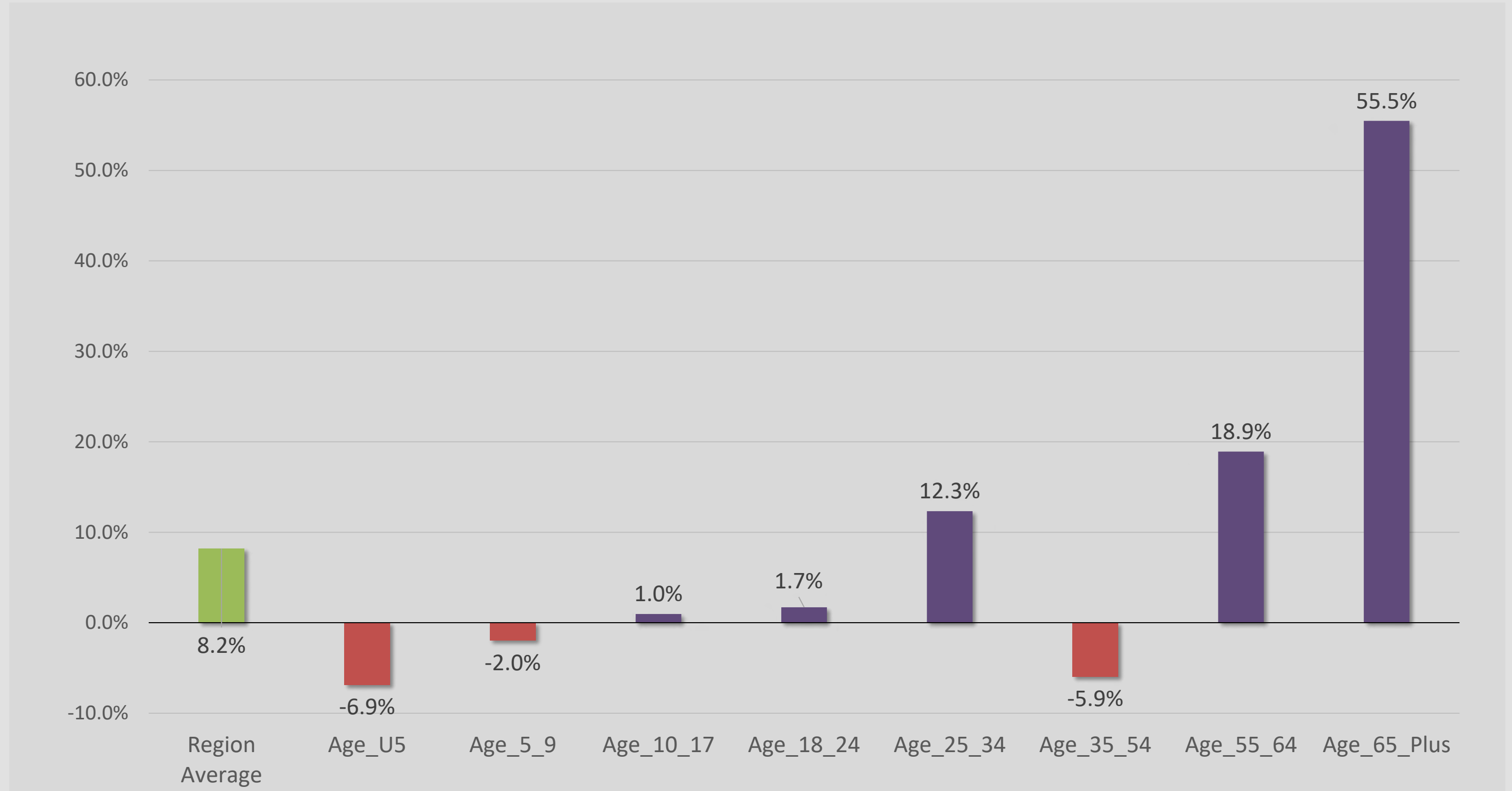
Source: Decennial Census 2020. <https://www.census.gov/programs-surveys/decennial-census.html>

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# Demographics : Age Groups

- Demographics
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Growth/Decline across age brackets (2010 – 2020)



Source: Decennial Census 2020. <https://www.census.gov/programs-surveys/decennial-census.html>

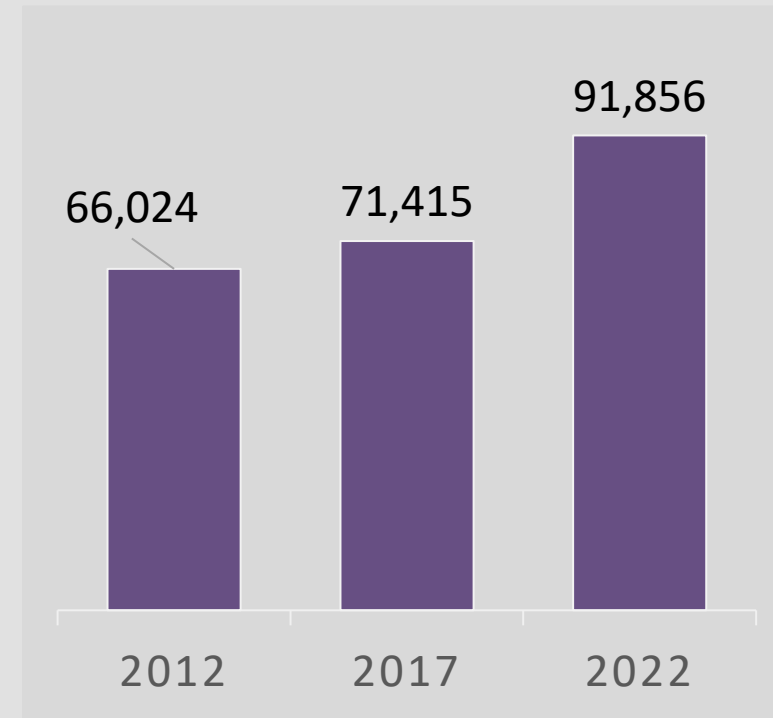
PlanRVA is where the region comes together to look ahead.



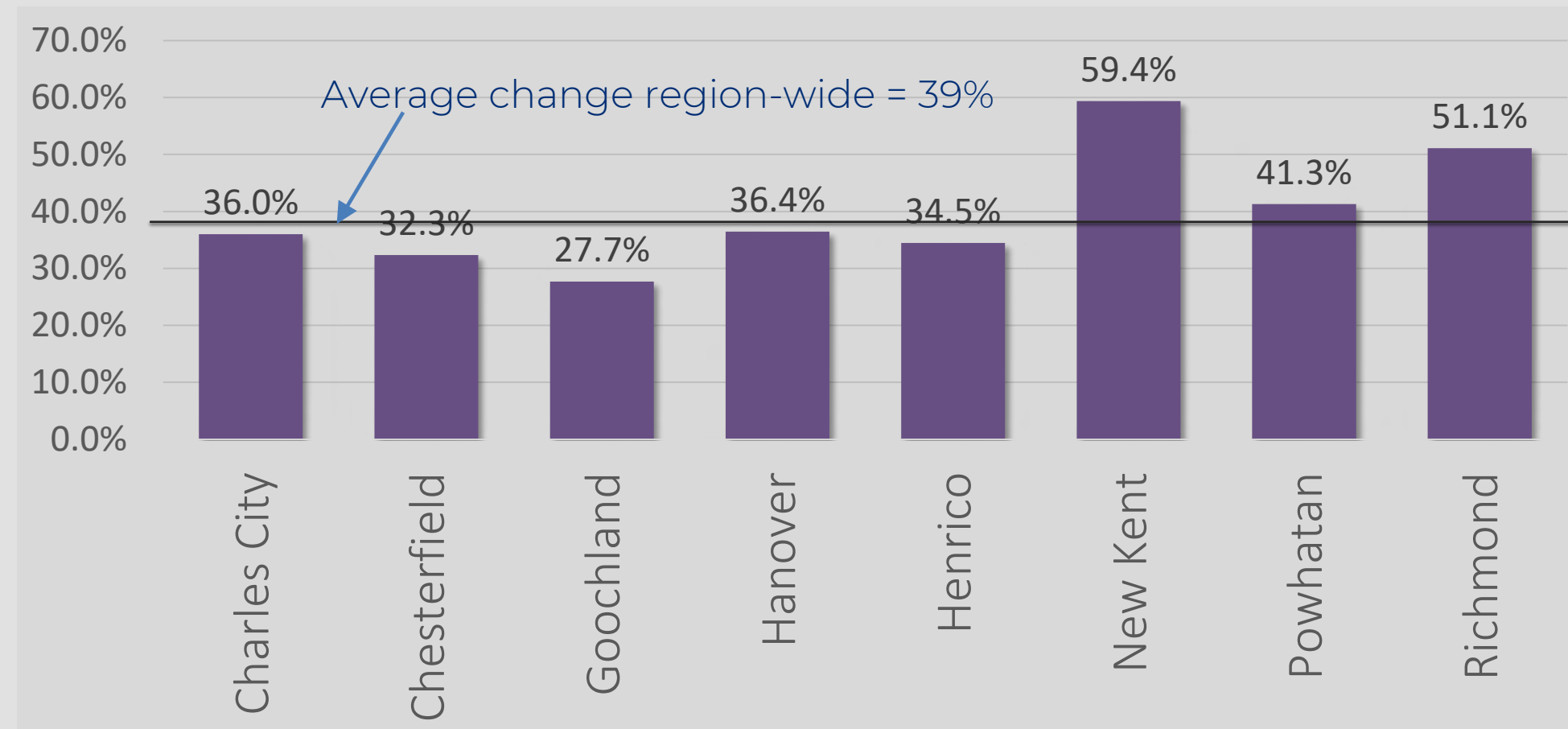
# Economy : Household Income

- Demographics
  - Population
  - Race
  - Age Groups
- Economy**
  - Income**
  - Poverty
  - Unemployment
- Housing
  - Ownership
  - Cost Burden
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- Education
  - Attainment
  - By Race

Region-wide trend, corrected for inflation



% Difference in Median Household Income by locality (2012-2022), corrected for inflation

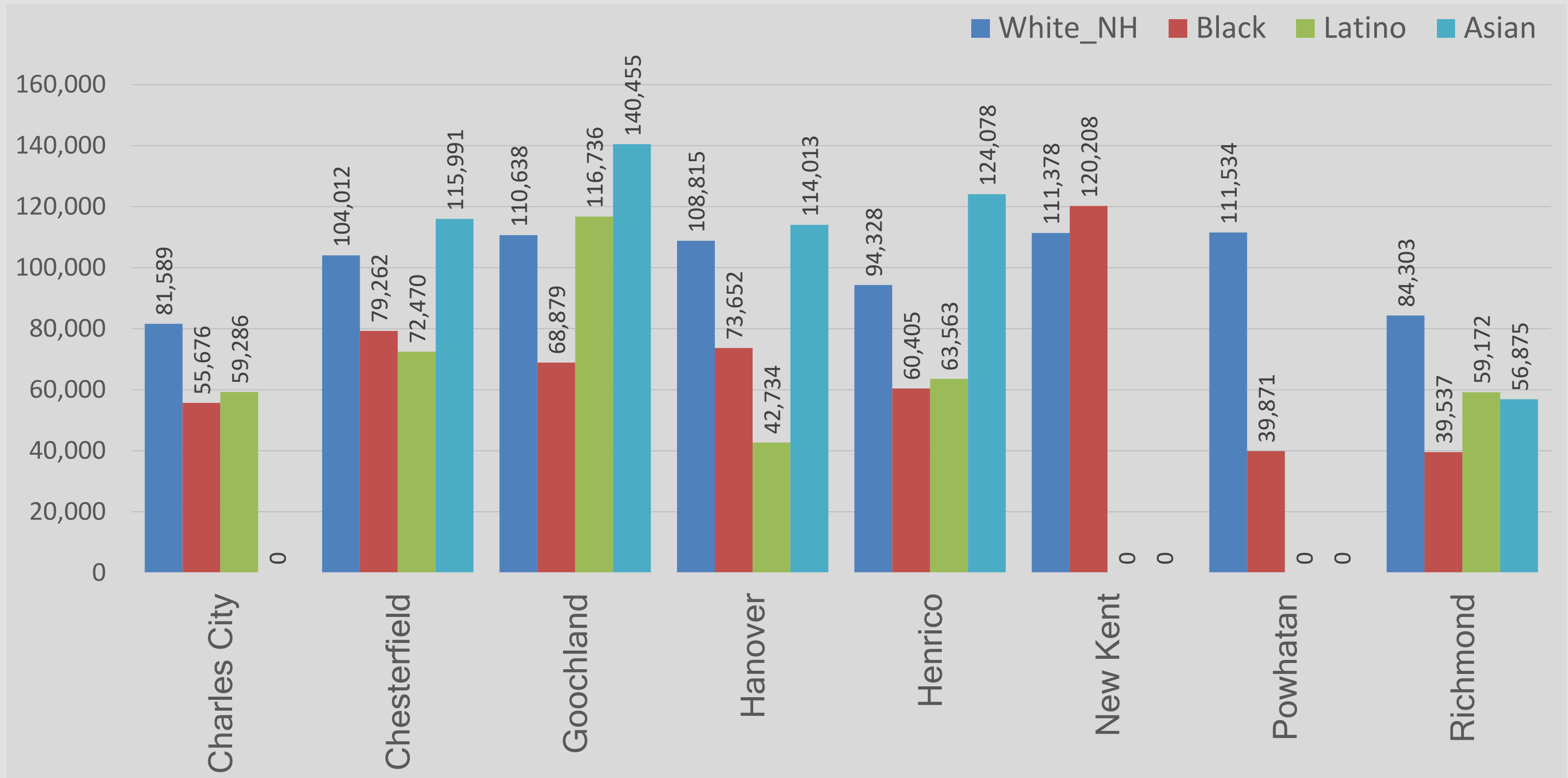


Source: American Community Survey 5-Year Estimates.

# Economy : Household Income

- Demographics
  - Population
  - Race
  - Age Groups
- Economy**
  - Income**
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- Education
  - Attainment
  - By Race

Median Household Income by Locality by Race (2022)  
corrected for inflation



Source: American Community Survey 5-Year Estimates.

# Economy : Household Income

## Demographics

Population

Race

Age Groups

## Economy

**Income**

Poverty

Unemployment

## Housing

Ownership

Cost Burden

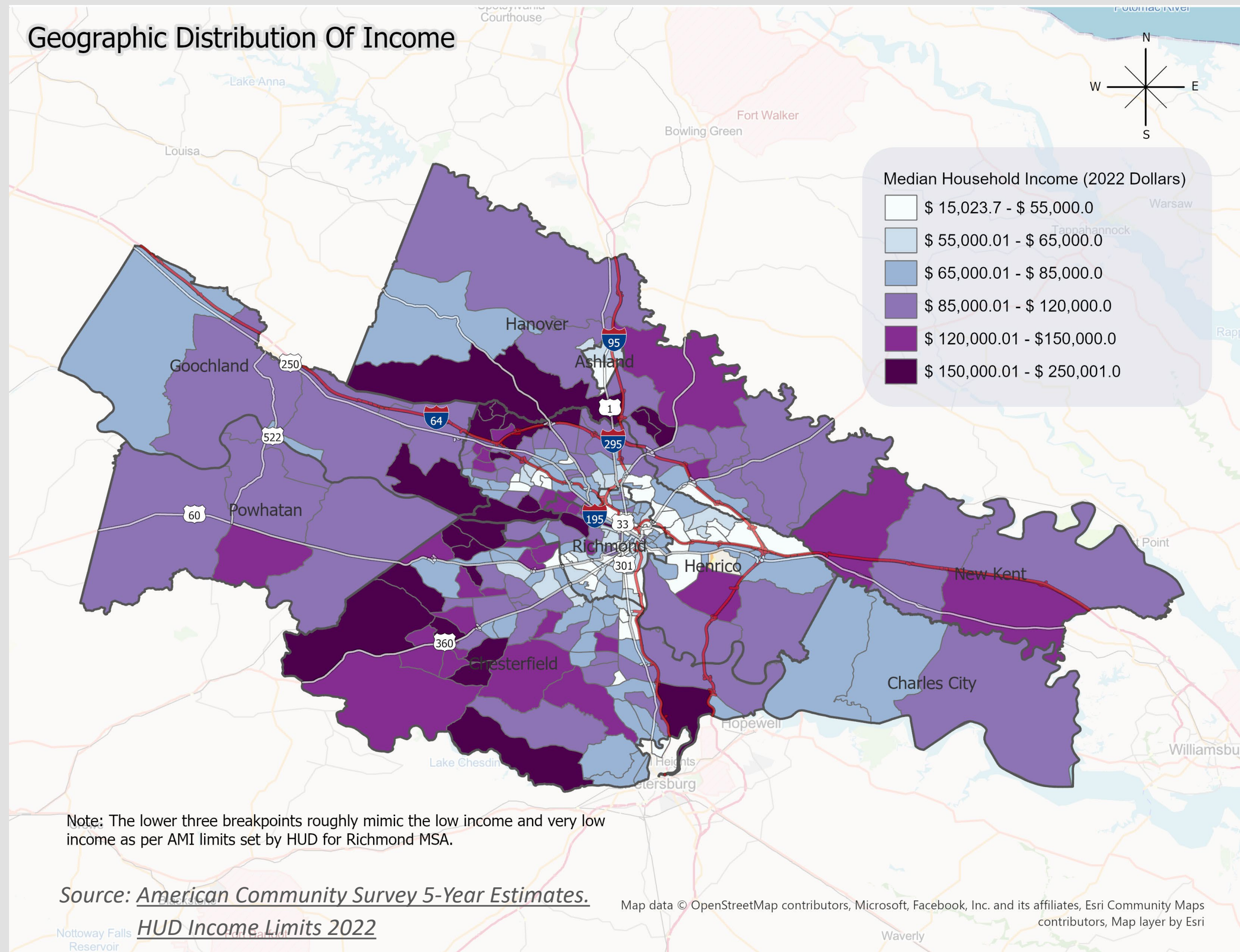
Affordability

## Education

Attainment

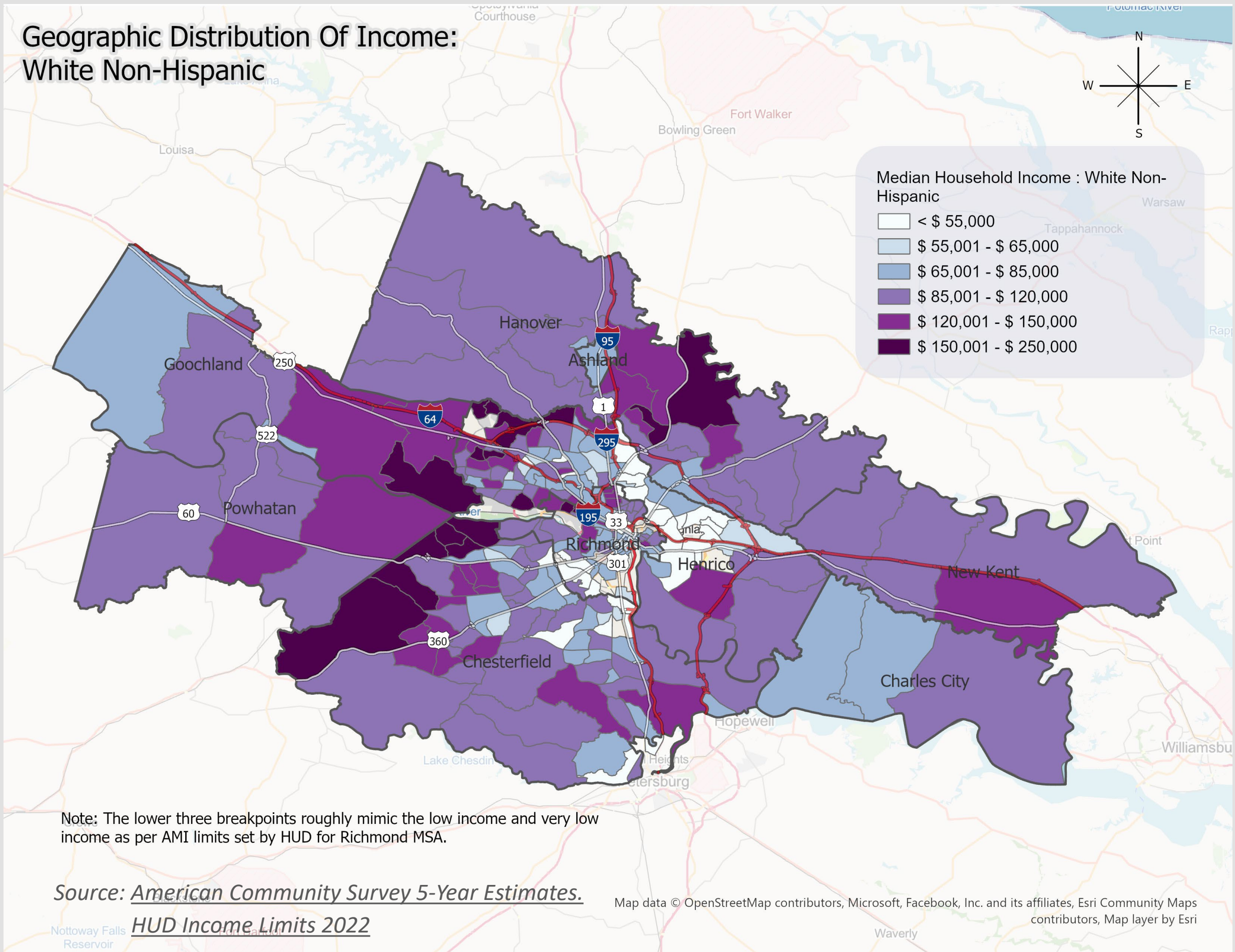
By Race

## Geographic Distribution Of Income



# Economy : Household Income: White Non-Hispanic

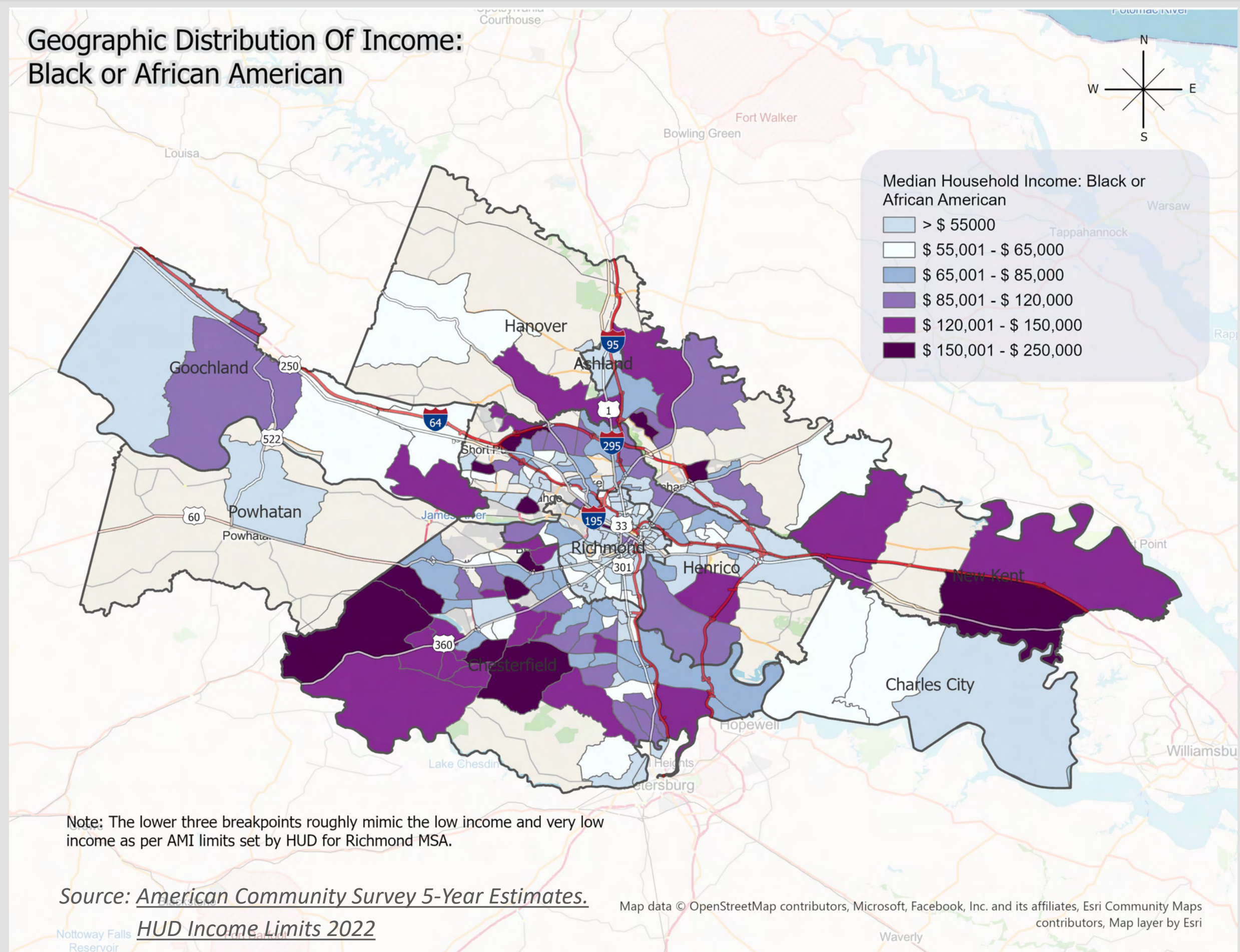
- Demographics
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  - Attainment
  - By Race





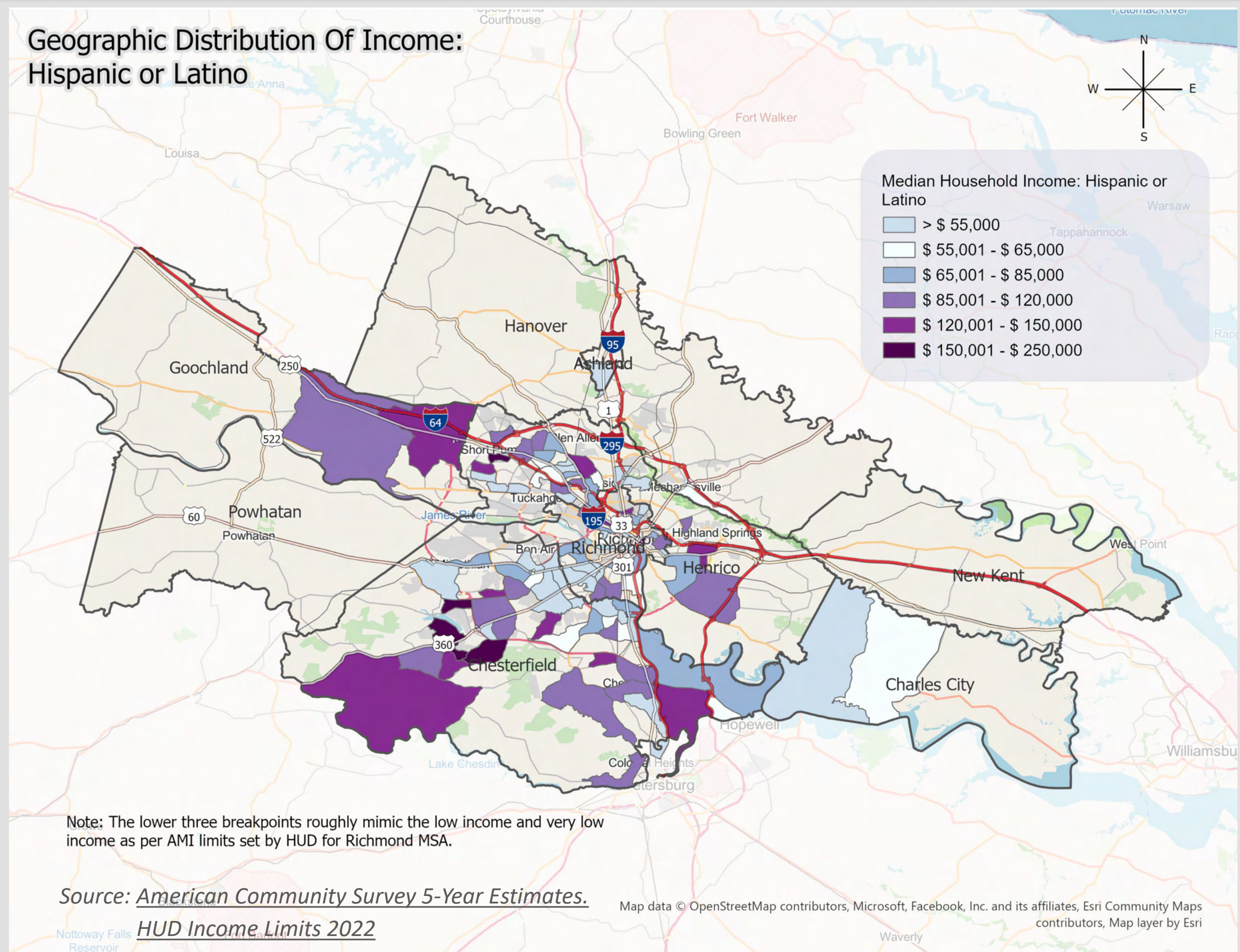
# Economy : Household Income: Black or African American

- Demographics
  - Population
  - Race
  - Age Groups
- Economy**
  - Income**
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- Housing
  - Ownership
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  - By Race



# Economy : Household Income: Hispanic or Latino

- Demographics
  - Population
  - Race
  - Age Groups
- Economy**
  - Income**
  - Poverty
  - Unemployment
- Housing
  - Ownership
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- Education
  - Attainment
  - By Race



# Economy : Poverty

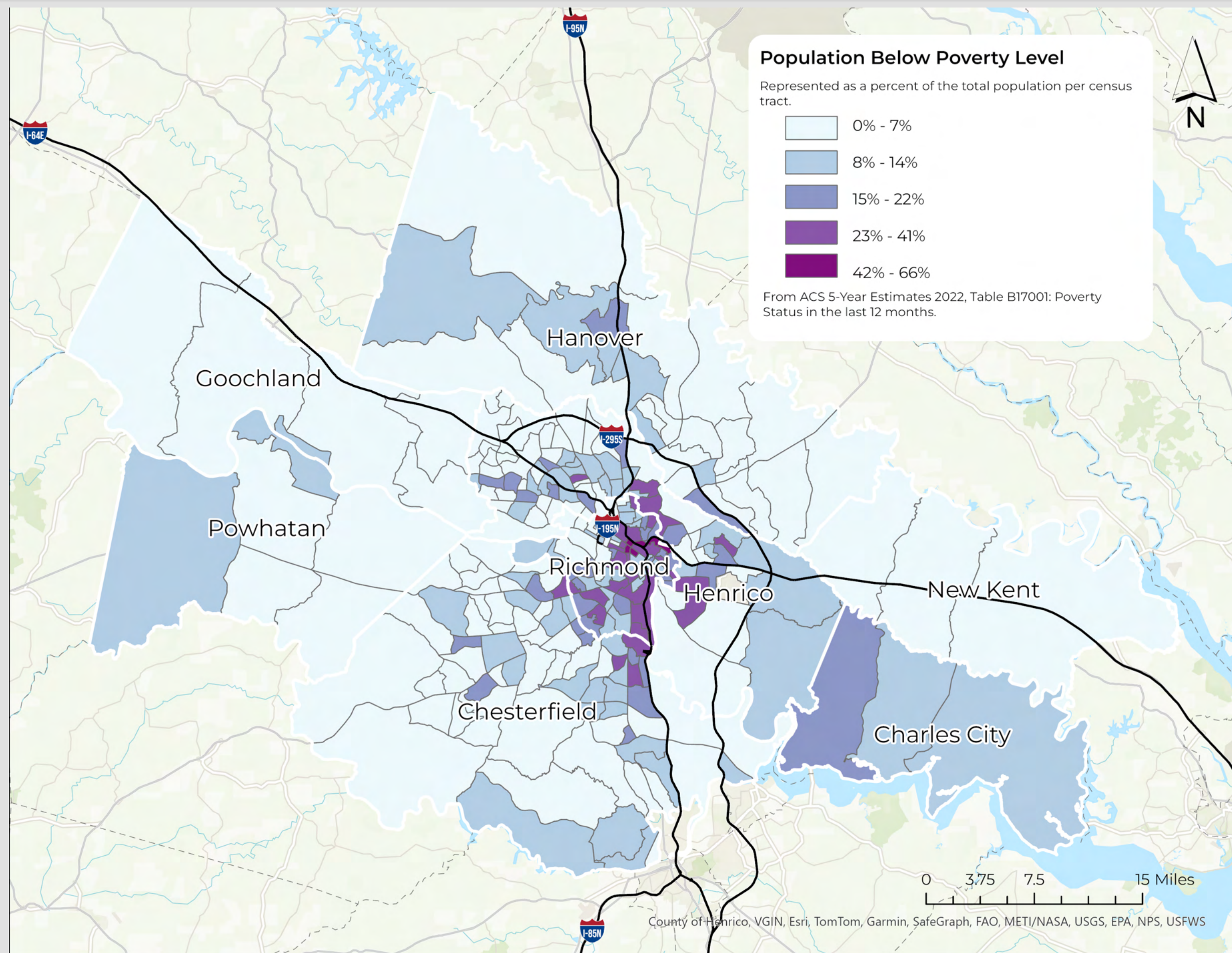
- Demographics
  - Population
  - Race
  - Age Groups
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  - Income
  - Poverty**
  - Unemployment
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  - By Race

Racial Differences in Poverty		
	<i>Total in Poverty</i>	<i>% out of Demographic Total</i>
<b>White (Non-Hispanic)</b>	34252	5%
<b>Black</b>	49066	16%
<b>AIAN</b>	289	11%
<b>Asian</b>	3623	7%
<b>NHPI</b>	0	0%
<b>Other Race (Single)</b>	7324	19%
<b>Two or More Races</b>	5836	10%
<b>Hispanic or Latino</b>	12811	16%

Poverty in the PlanRVA Region			
	<i>Population In Poverty</i>	<i>Population Total</i>	<i>Percent of Jurisdiction</i>
<b>Charles City</b>	846	6812	12%
<b>Chesterfield</b>	28066	386737	7%
<b>Goochland</b>	1009	24327	4%
<b>Hanover</b>	5924	110838	5%
<b>Henrico</b>	30556	344187	9%
<b>New Kent</b>	889	23079	4%
<b>Powhatan</b>	1313	29149	5%
<b>Richmond City</b>	44598	227715	20%
<b>Region Total</b>	113201	1152844	10%

# Economy : Geographic Distribution of Poverty

- Demographics
  - Population
  - Race
  - Age Groups
- Economy**
  - Income
  - Poverty**
  - Unemployment
- Housing
  - Ownership
  - Cost Burden
  - Affordability
- Education
  - Attainment
  - By Race



# Economy : Unemployment

- Demographics
  - Population
  - Race
  - Age Groups
- Economy**
  - Income
  - Poverty
  - Unemployment**
- Housing
  - Ownership
  - Cost Burden
  - Affordability
- Education
  - Attainment
  - By Race

Unemployment in the PlanRVA Region			
	<i>Total Unemployed</i>	<i>Total Population</i>	<i>Percent of Jurisdiction</i>
<b>Charles City</b>	148	5992	2%
<b>Chesterfield</b>	9833	308037	3%
<b>Goochland</b>	263	21543	1%
<b>Hanover</b>	1751	91265	2%
<b>Henrico</b>	7162	277571	3%
<b>New Kent</b>	365	19724	2%
<b>Powhatan</b>	397	26127	2%
<b>Richmond City</b>	7847	199378	4%
<b>Region Total</b>	28186	948792	3%

*Where total population is those aged 16-64.*

Racial Differences in Unemployment		
	<i>Total Unemployed</i>	<i>% out of Demographic Total</i>
<b>White (Non-Hispanic)</b>	9930	2%
<b>Black</b>	11709	5%
<b>AIAN</b>	449	22%
<b>Asian</b>	1055	3%
<b>NHPI</b>	6	1%
<b>Other Race (Single)</b>	7324	28%
<b>Two or More Races</b>	2072	5%
<b>Hispanic or Latino</b>	1896	3%

*Where total population is those aged 16-64.*

# Economy : Geographic Distribution of Unemployment

## Demographics

Population

Race

Age Groups

## Economy

Income

Poverty

**Unemployment**

## Housing

Ownership

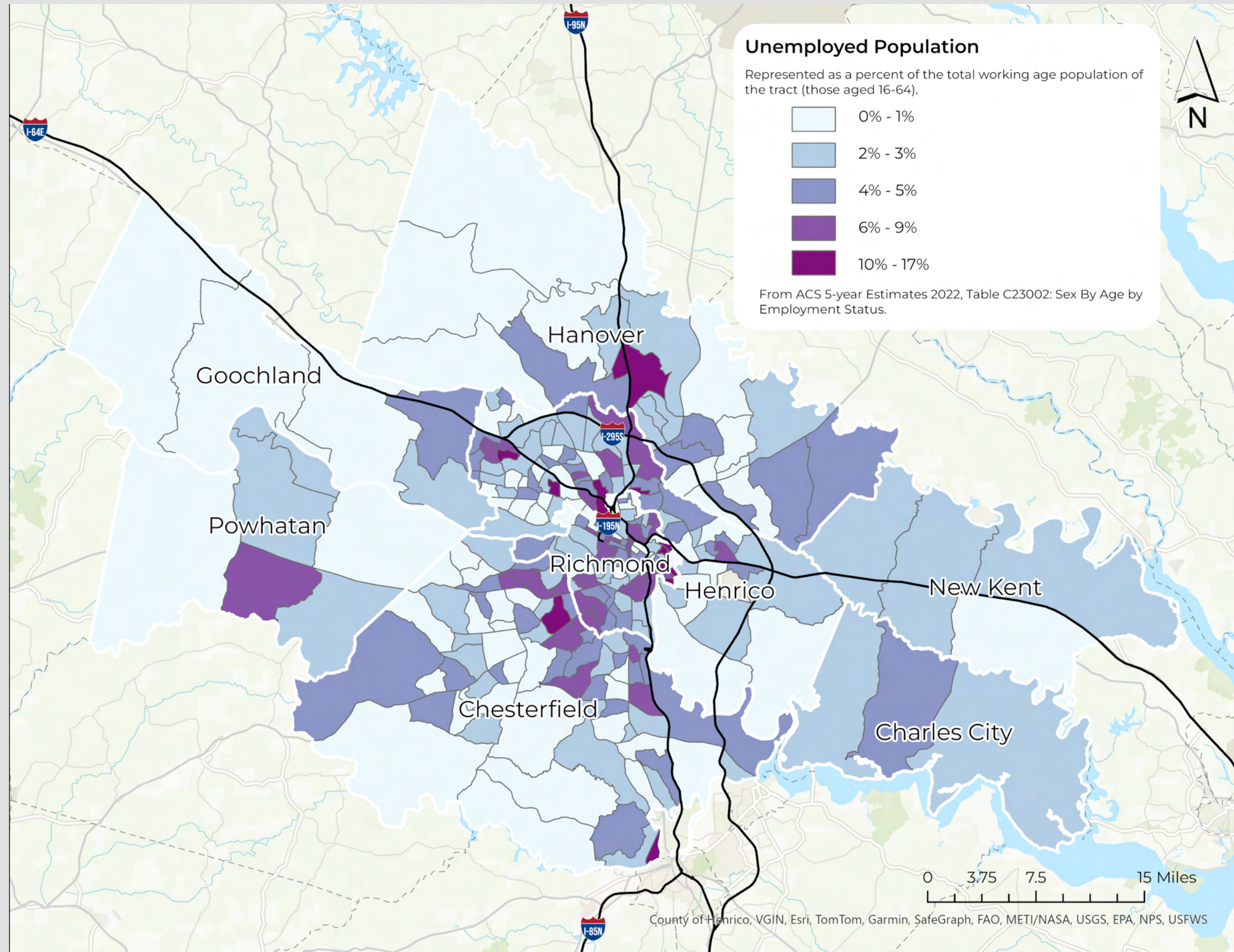
Cost Burden

Affordability

## Education

Attainment

By Race

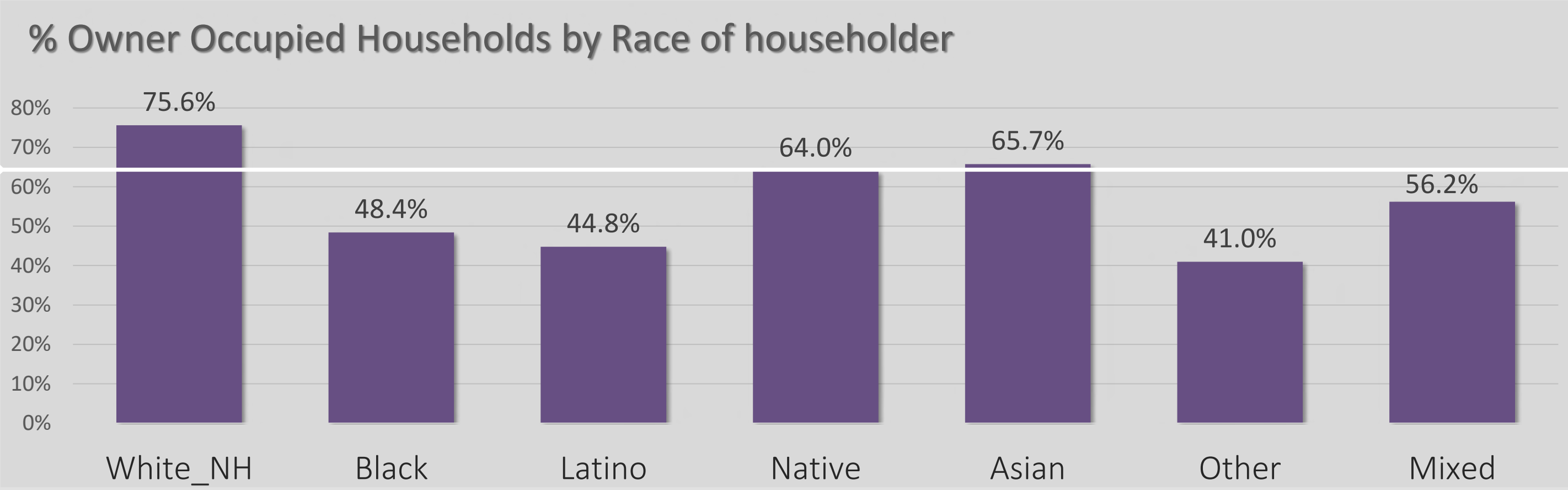
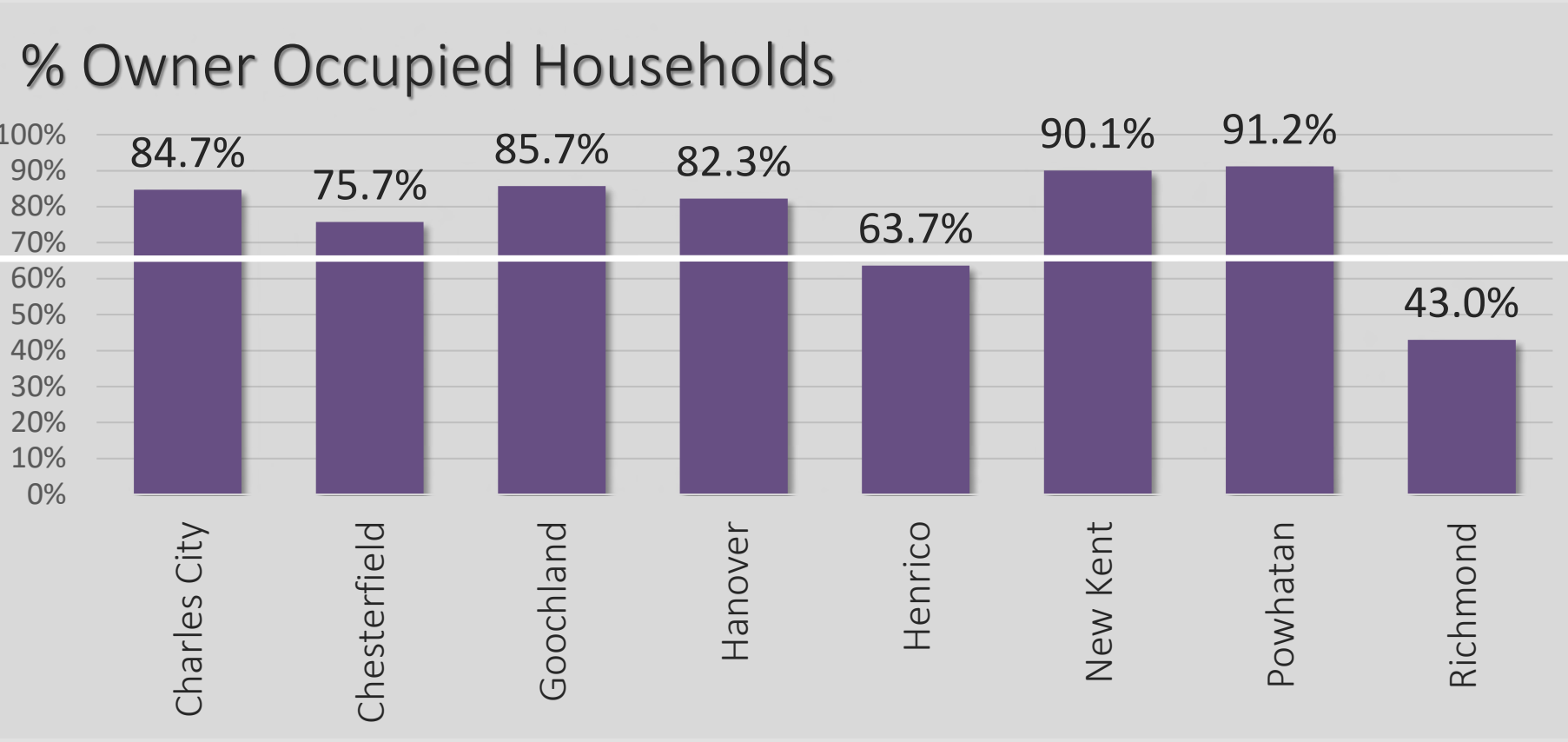


# Housing : Homeownership : Owner Occupied

- Demographics
  - Population
  - Race
  - Age Groups
- Economy
  - Income
  - Poverty
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- Housing**
  - Ownership**
  - Cost Burden
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- Education
  - Attainment
  - By Race

Regional Average

# 64.8%



# Housing : Homeownership : Major Races

## Demographics

Population

Race

Age Groups

## Economy

Income

Poverty

Unemployment

## Housing

Ownership

Cost Burden

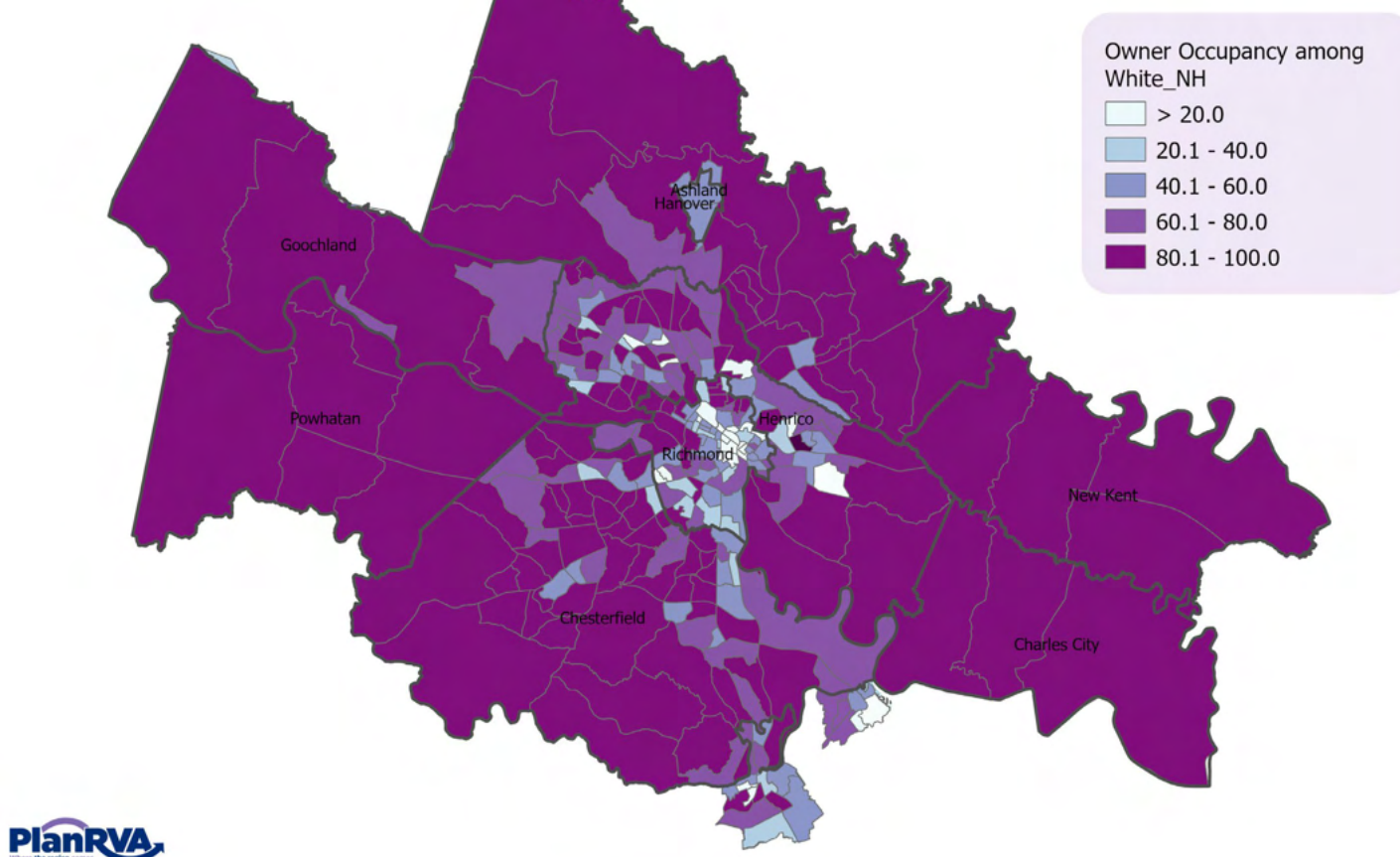
Affordability

## Education

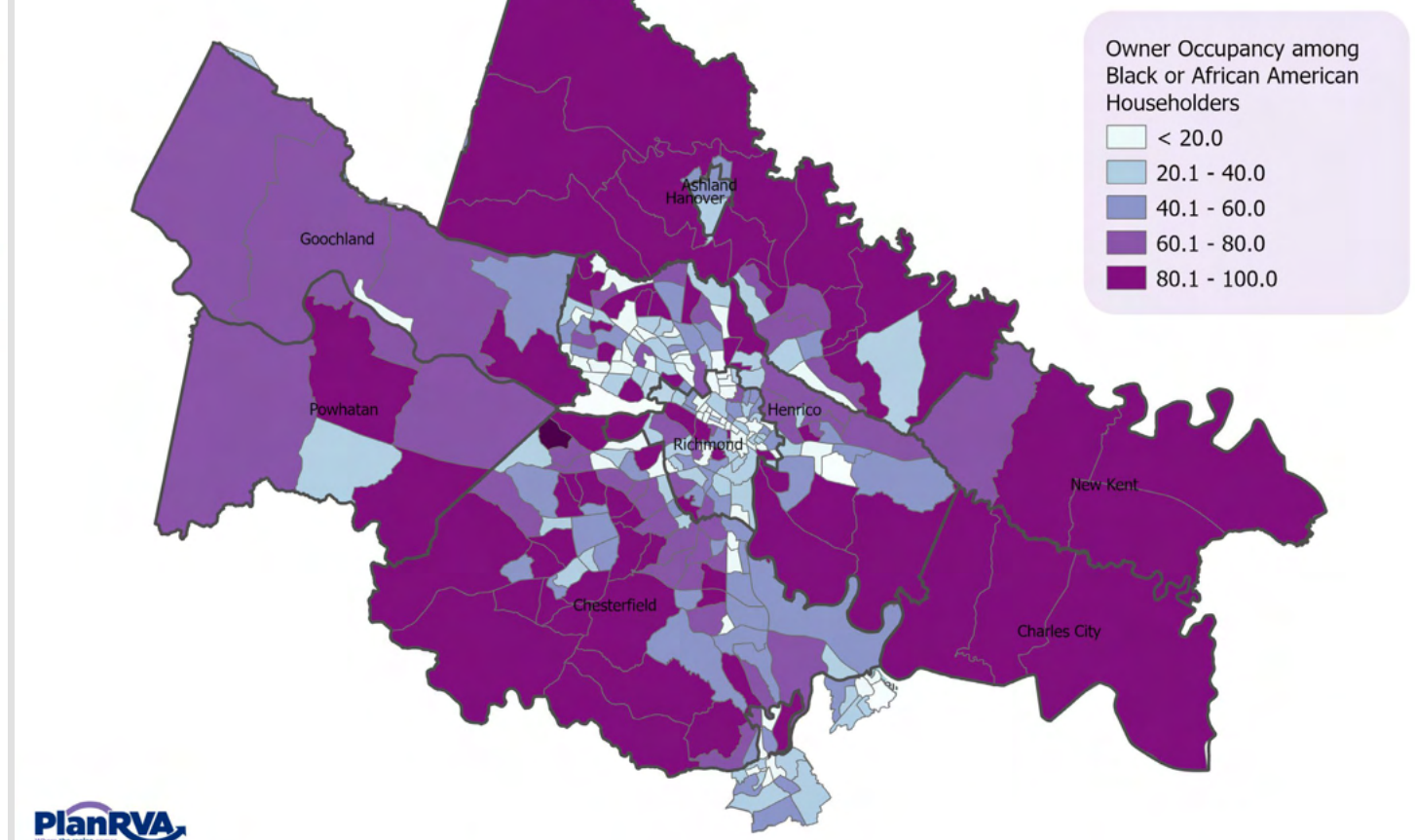
Attainment

By Race

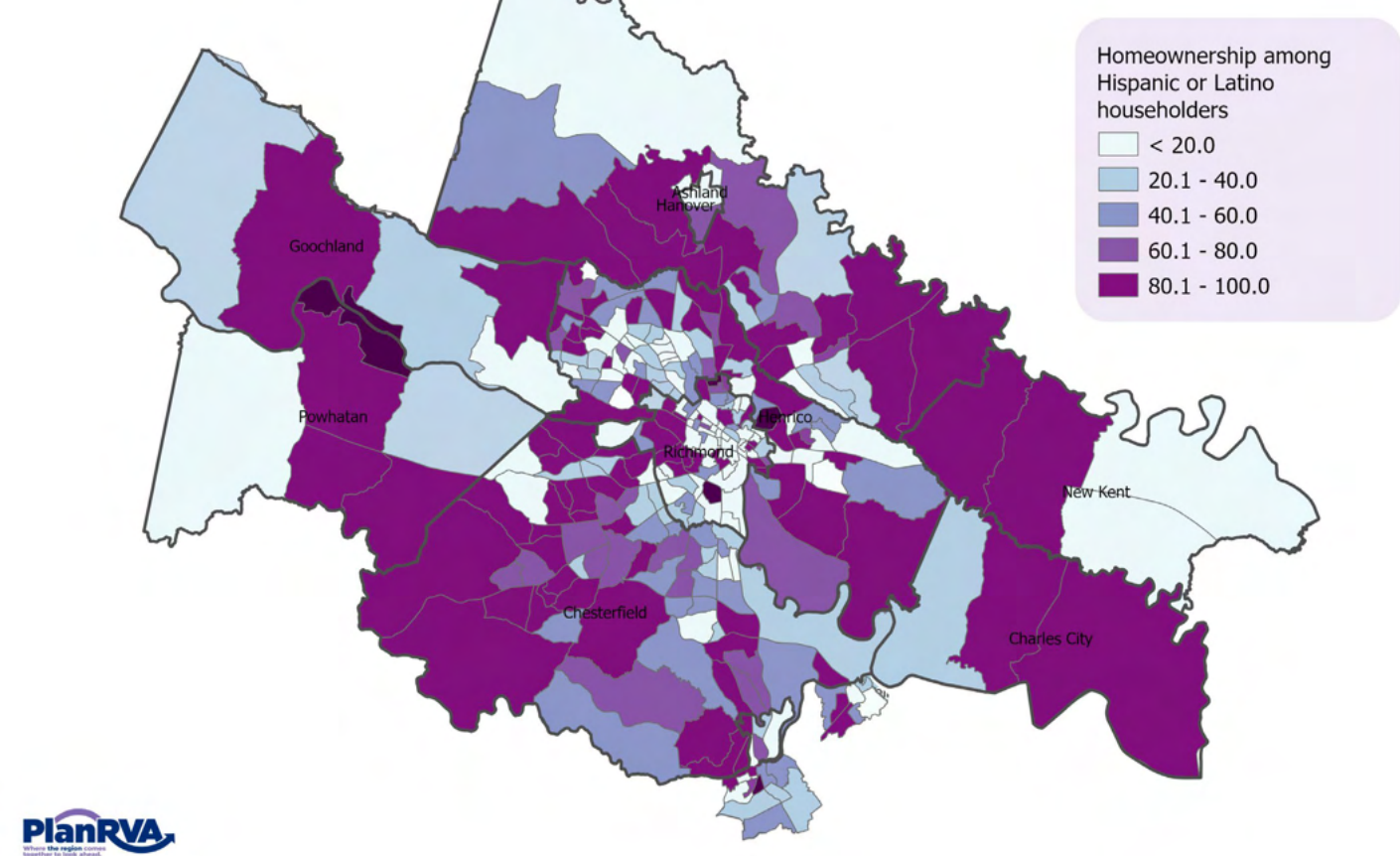
### White Non-Hispanic



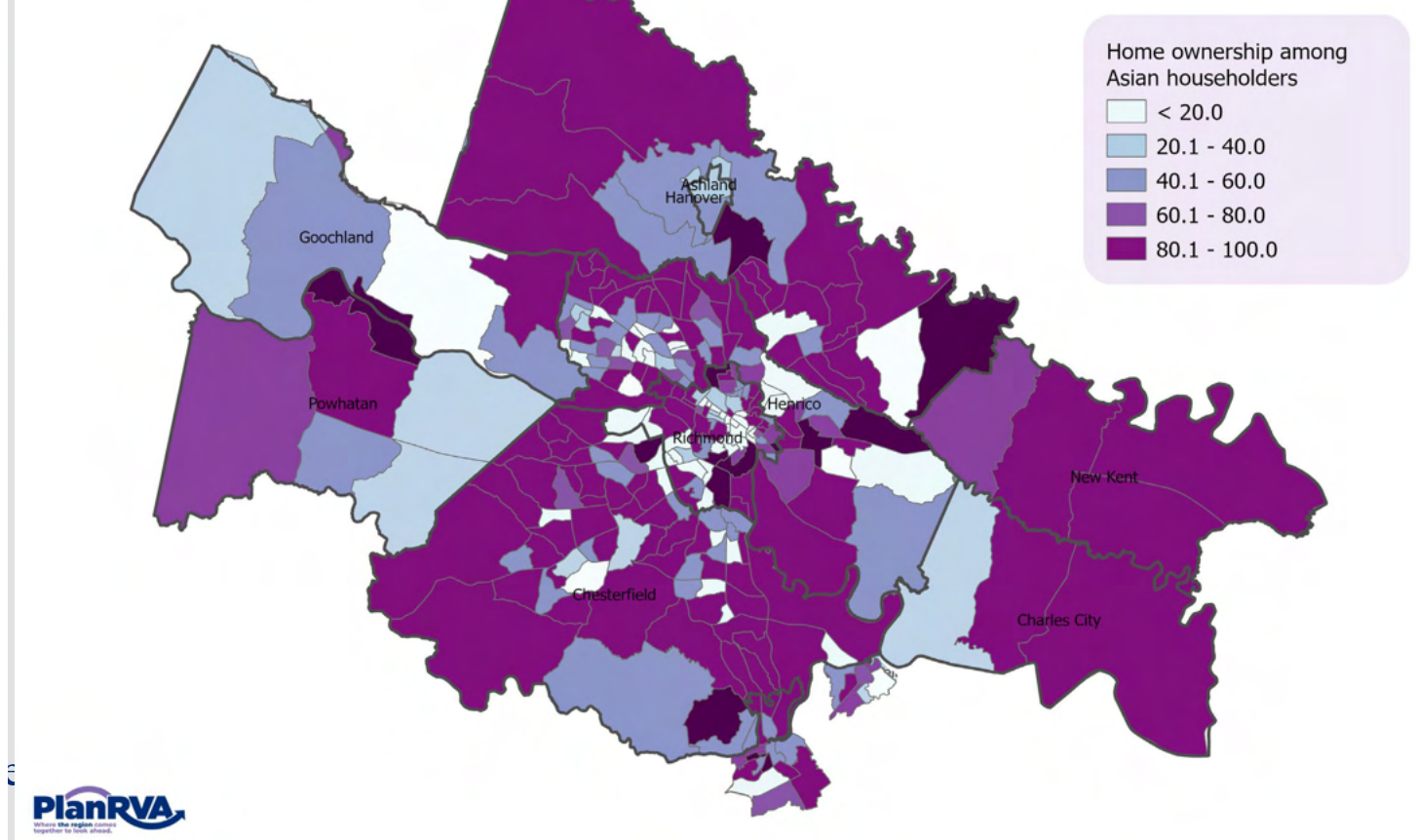
### Black or African American



### Hispanic or Latino



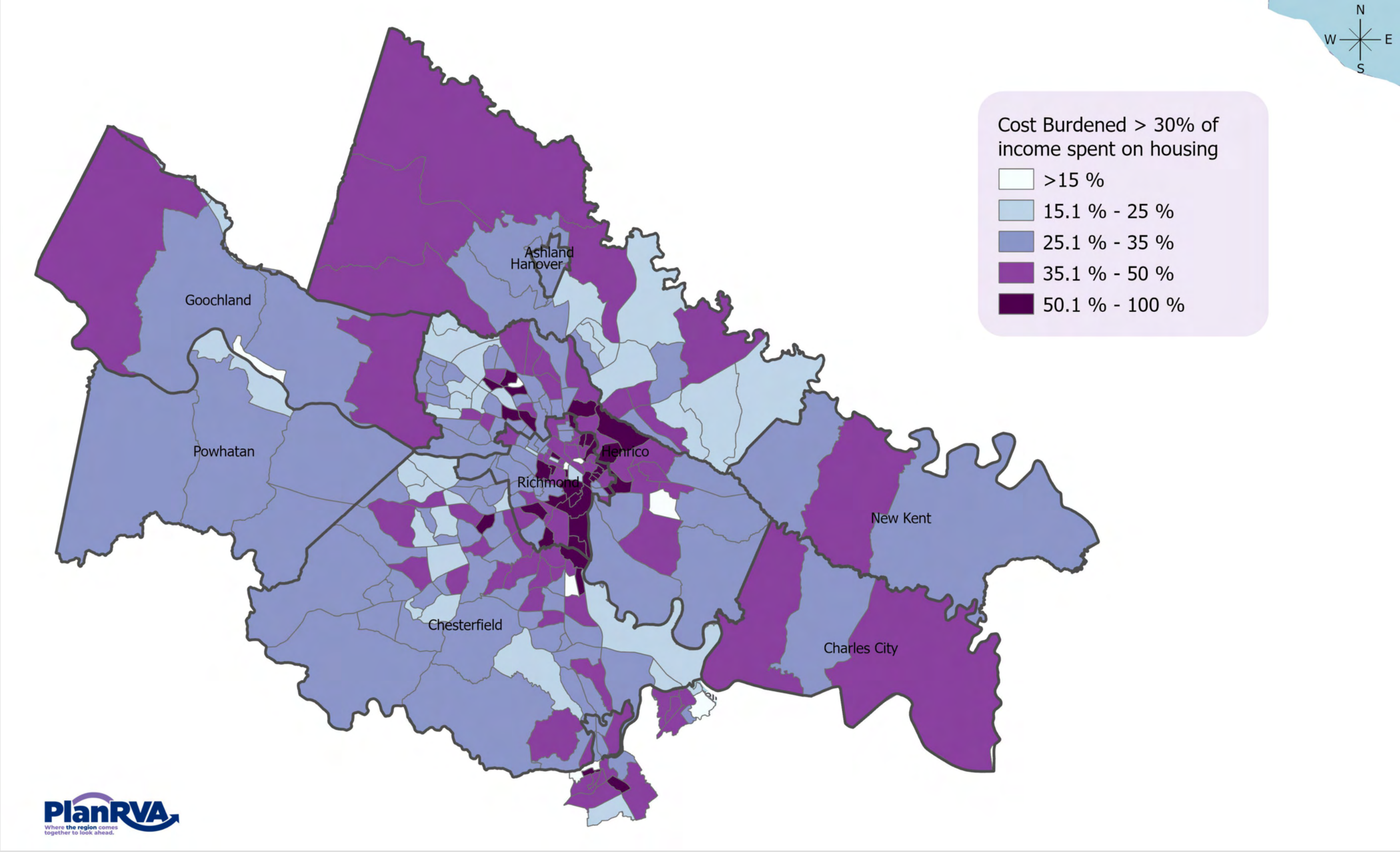
### Asian





# Housing : Cost Burdened Household – Owner Occupied

- Demographics
  - Population
  - Race
  - Age Groups
- Economy
  - Income
  - Poverty
  - Unemployment
- Housing**
  - Ownership
  - Cost Burden**
  - Affordability
- Education
  - Attainment
  - By Race



# Housing : Cost Burdened Household – Renter Occupied

## Demographics

Population

Race

Age Groups

## Economy

Income

Poverty

Unemployment

## Housing

Ownership

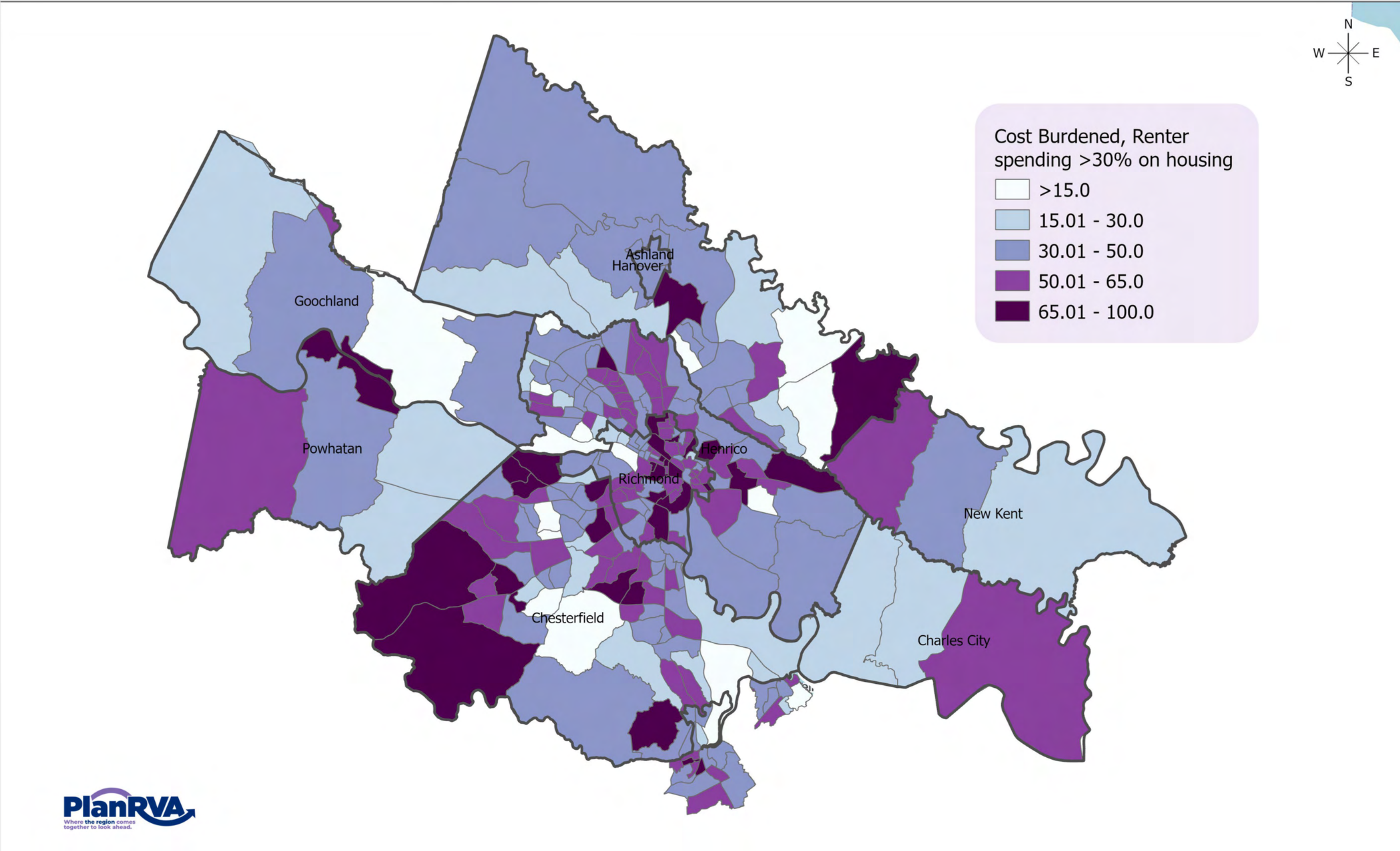
**Cost Burden**

Affordability

## Education

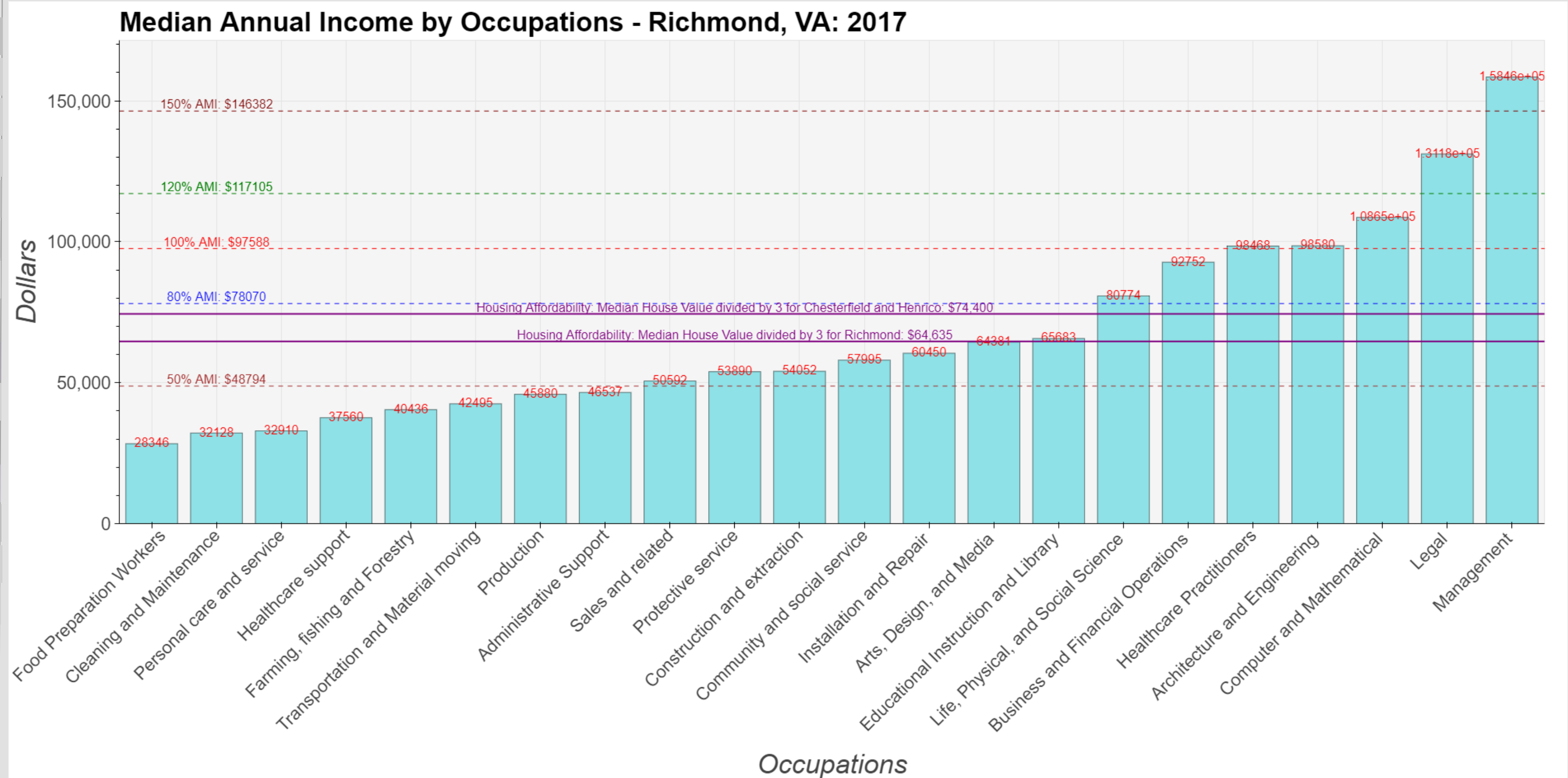
Attainment

By Race



# Housing : Affordability Gap 2017

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  - Population
  - Race
  - Age Groups
- Economy
  - Income
  - Poverty
  - Unemployment
- Housing**
  - Ownership
  - Cost Burden
  - Affordability**
- Education
  - Attainment
  - By Race

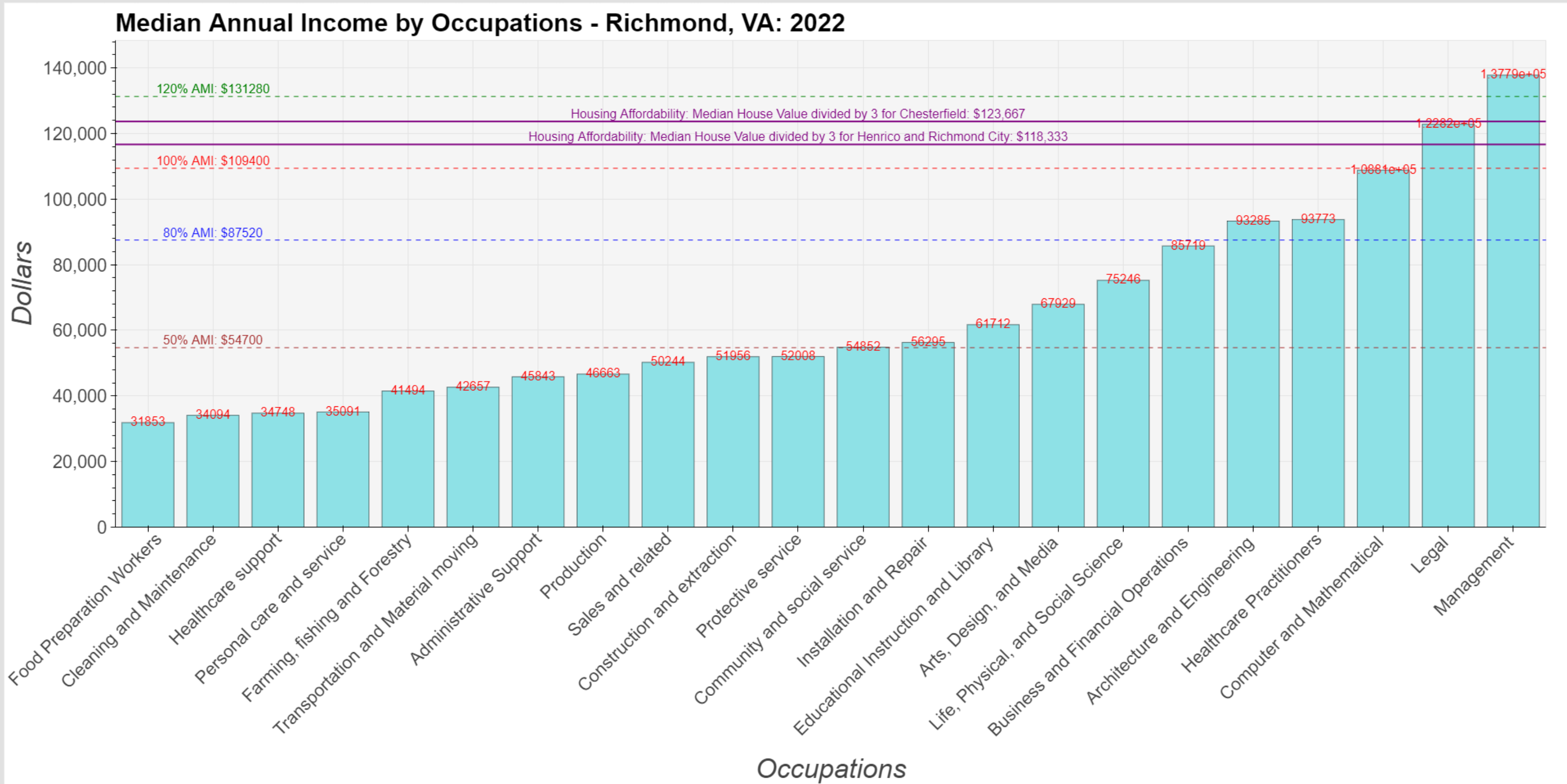


Source: Bureau of Labor Statistics. HUD Income Limits 2022 CVR MLS



# Housing : Affordability Gap 2022

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  - By Race

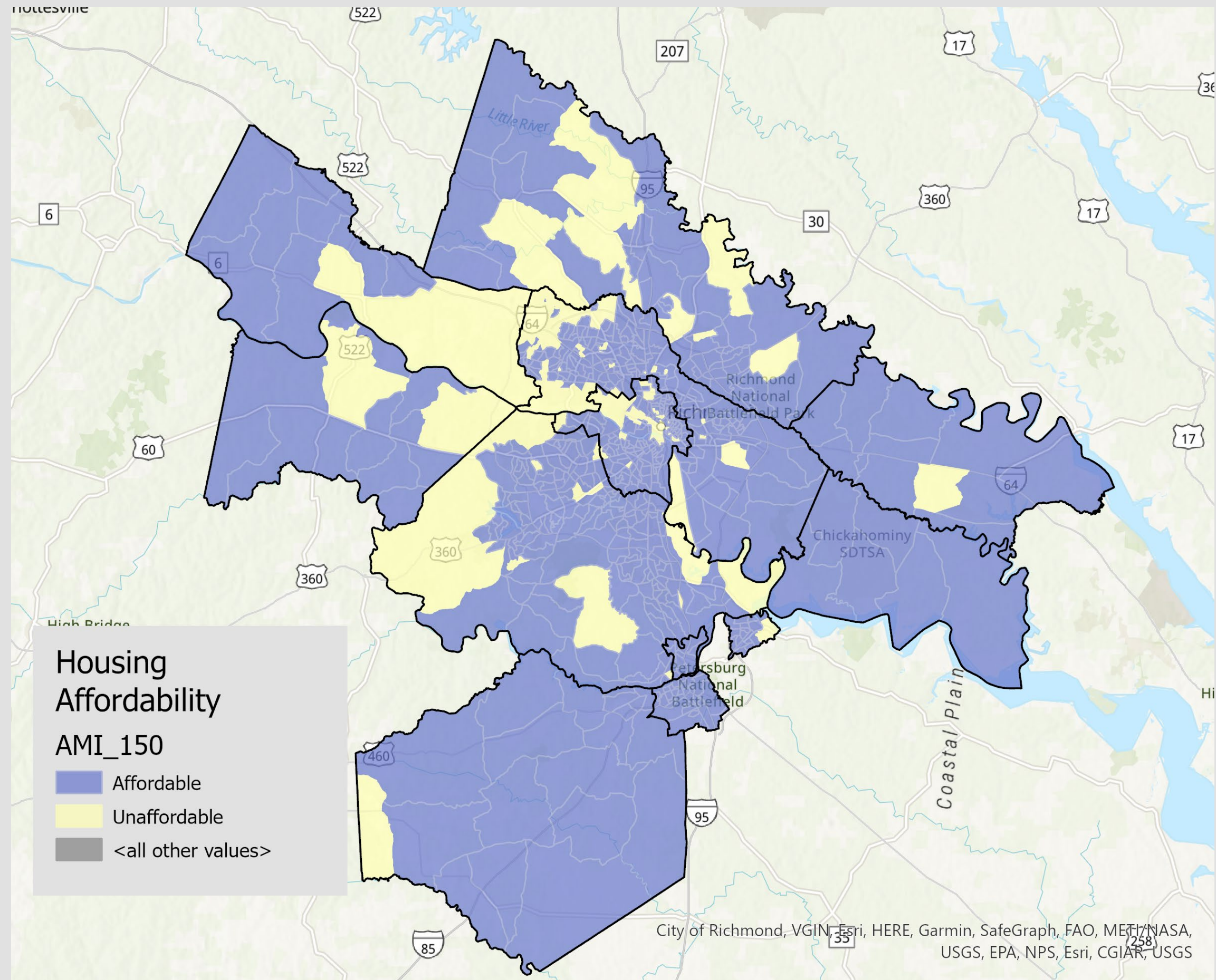


Source: Bureau of Labor Statistics. HUD Income Limits 2022 CVR MLS



# Housing : Affordability at Income of 150% AMI (Area Median Income)

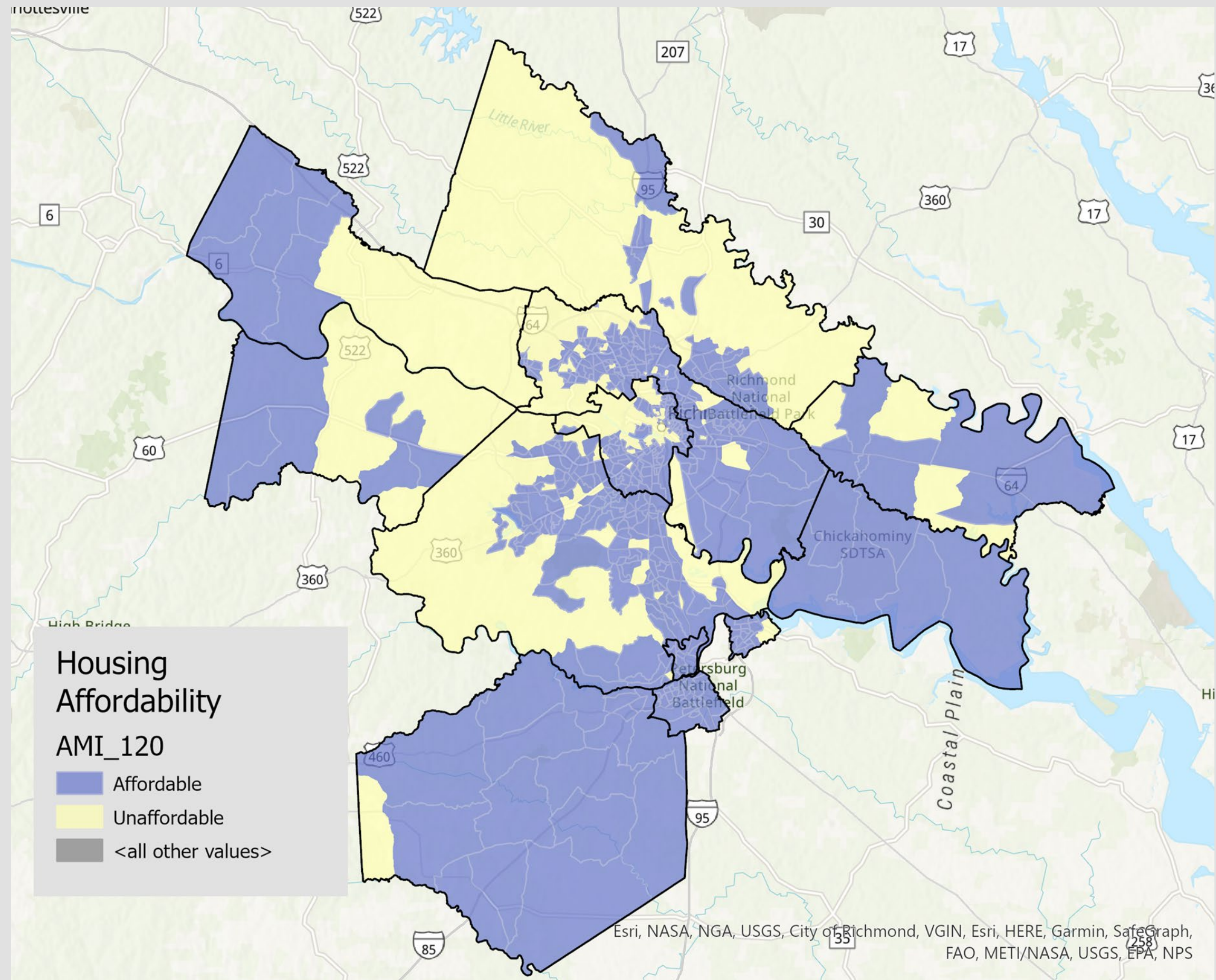
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  - By Race



City of Richmond, VGIN, Esri, HERE, Garmin, SafeGraph, FAO, METI/NASA, USGS, EPA, NPS, Esri, CGIAR, USGS

# Housing : Affordability at Income of 120% AMI (Area Median Income)

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  - Population
  - Race
  - Age Groups
- Economy
  - Income
  - Poverty
  - Unemployment
- Housing**
  - Ownership
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- Education
  - Attainment
  - By Race



Esri, NASA, NGA, USGS, City of Richmond, VGIN, Esri, HERE, Garmin, SafeGraph, FAO, METI/NASA, USGS, EPA, NPS

# Housing : Affordability at Income of 100% AMI (Area Median Income)

## Demographics

Population

Race

Age Groups

## Economy

Income

Poverty

Unemployment

## Housing

Ownership

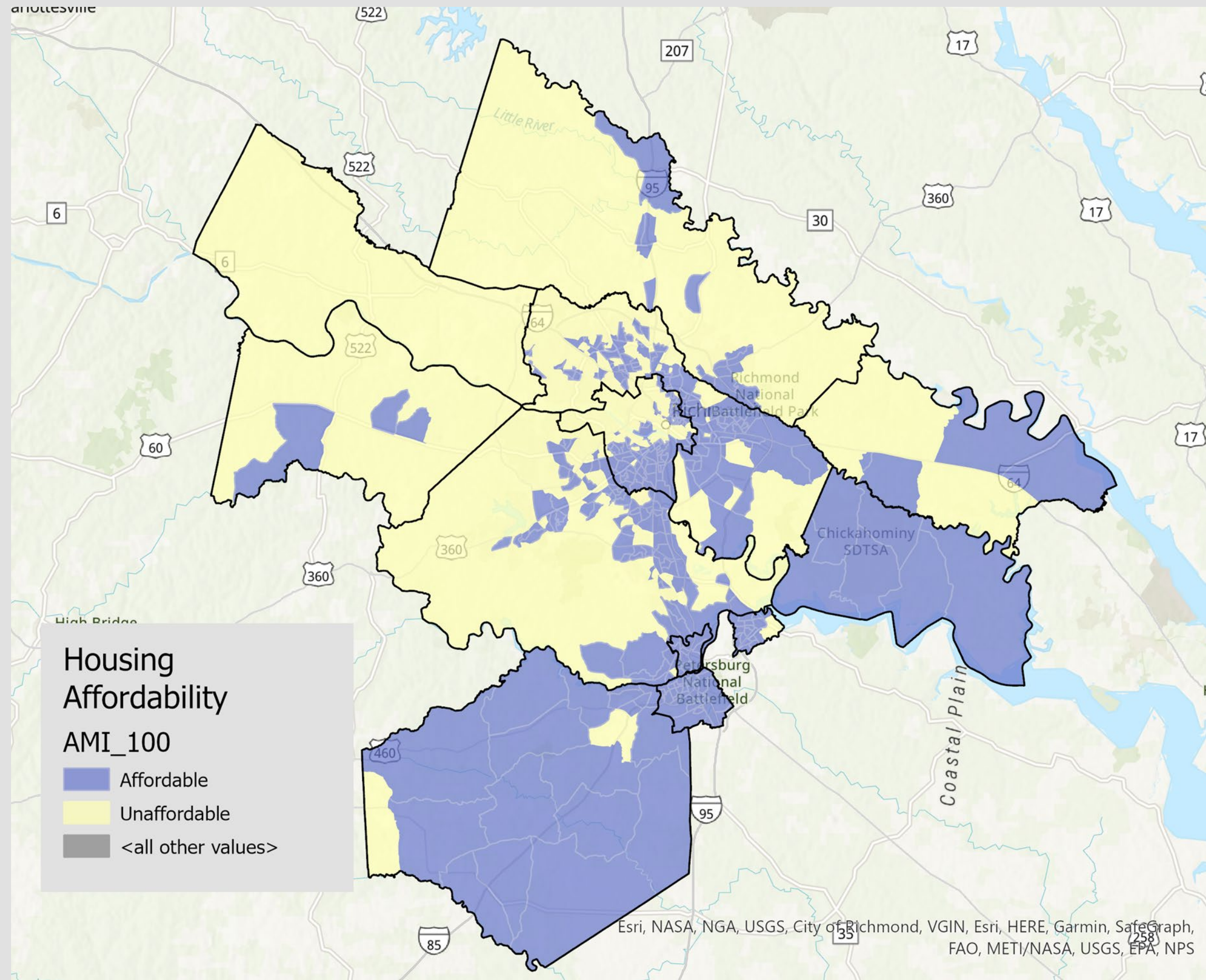
Cost Burden

**Affordability**

## Education

Attainment

By Race



# Housing : Affordability at Income of 80% AMI (Area Median Income)

## Demographics

Population

Race

Age Groups

## Economy

Income

Poverty

Unemployment

## Housing

Ownership

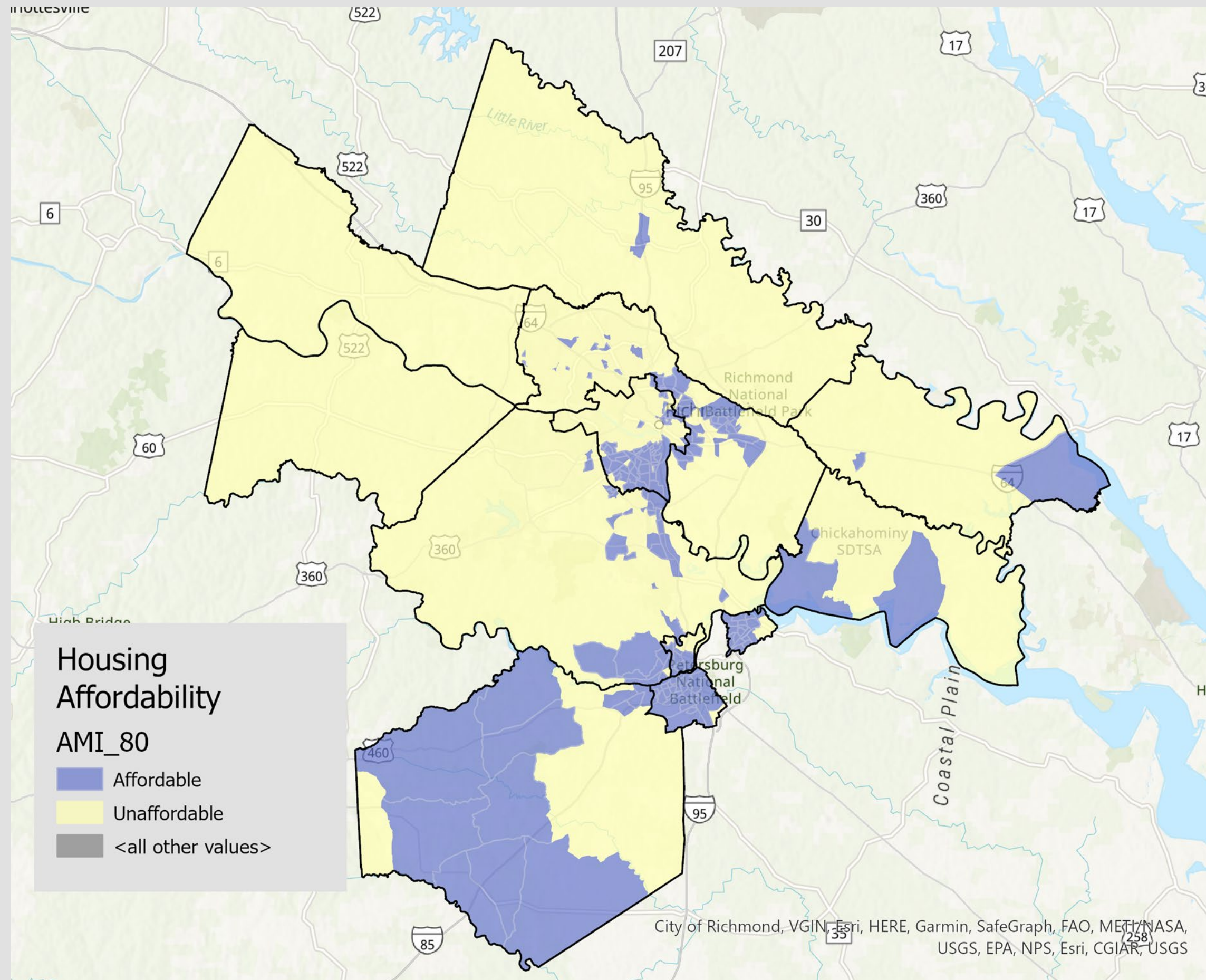
Cost Burden

**Affordability**

## Education

Attainment

By Race





# Housing : Affordability at Income of 50% AMI (Area Median Income)

## Demographics

Population

Race

Age Groups

## Economy

Income

Poverty

Unemployment

## Housing

Ownership

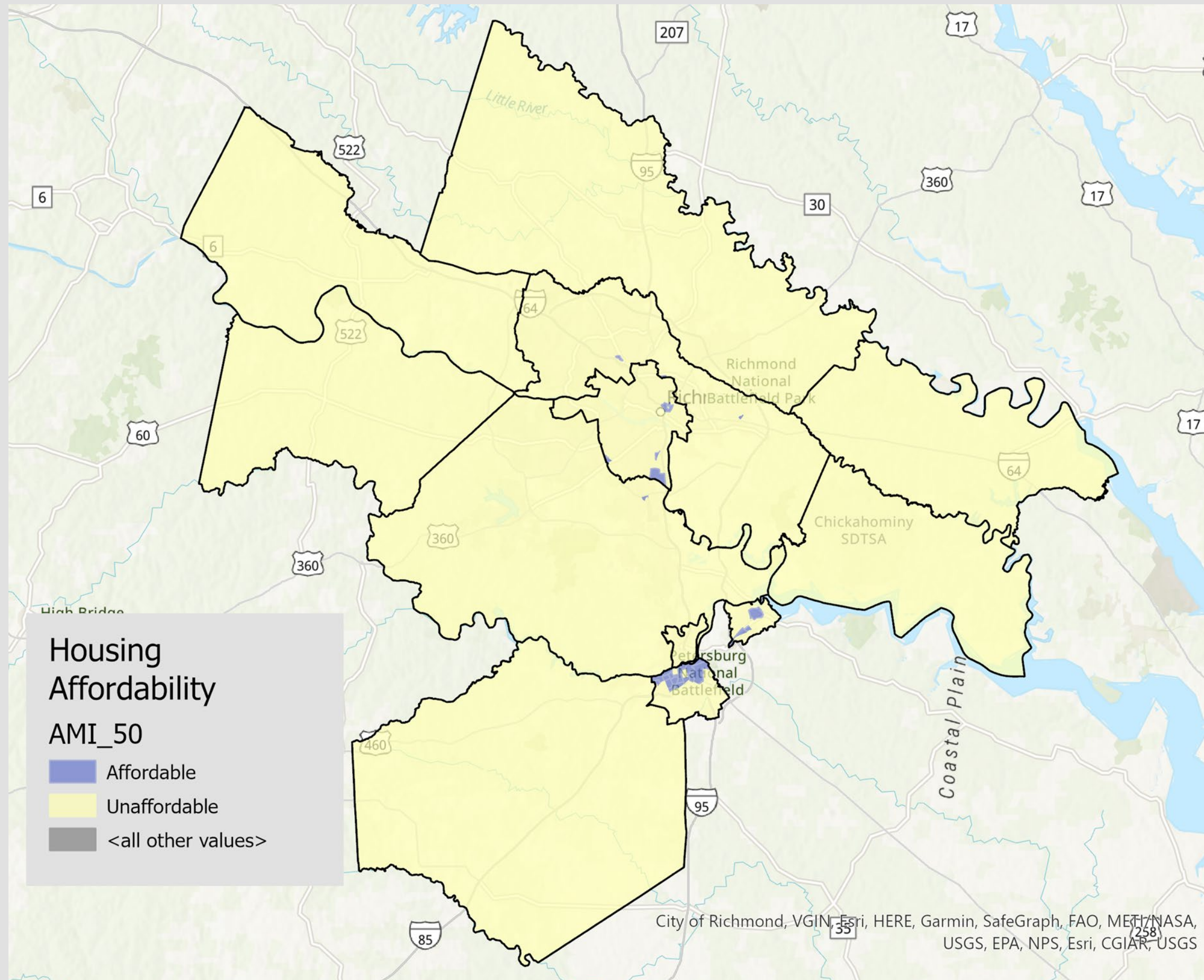
Cost Burden

**Affordability**

## Education

Attainment

By Race



# Education : Attainment

## Demographics

Population

Race

Age Groups

## Economy

Income

Poverty

Unemployment

## Housing

Ownership

Cost Burden

Affordability

## Education

**Attainment**

By Race

### Regional Averages

No High School

9.0%

High School Graduate

23.4%

Some College

26.8%

Bachelors

40.8%

# Education : Attainment

## Demographics

Population

Race

Age Groups

## Economy

Income

Poverty

Unemployment

## Housing

Ownership

Cost Burden

Affordability

## Education

**Attainment**

By Race

### Regional Averages

No High School

**9.0%**

High School Graduate

**23.4%**

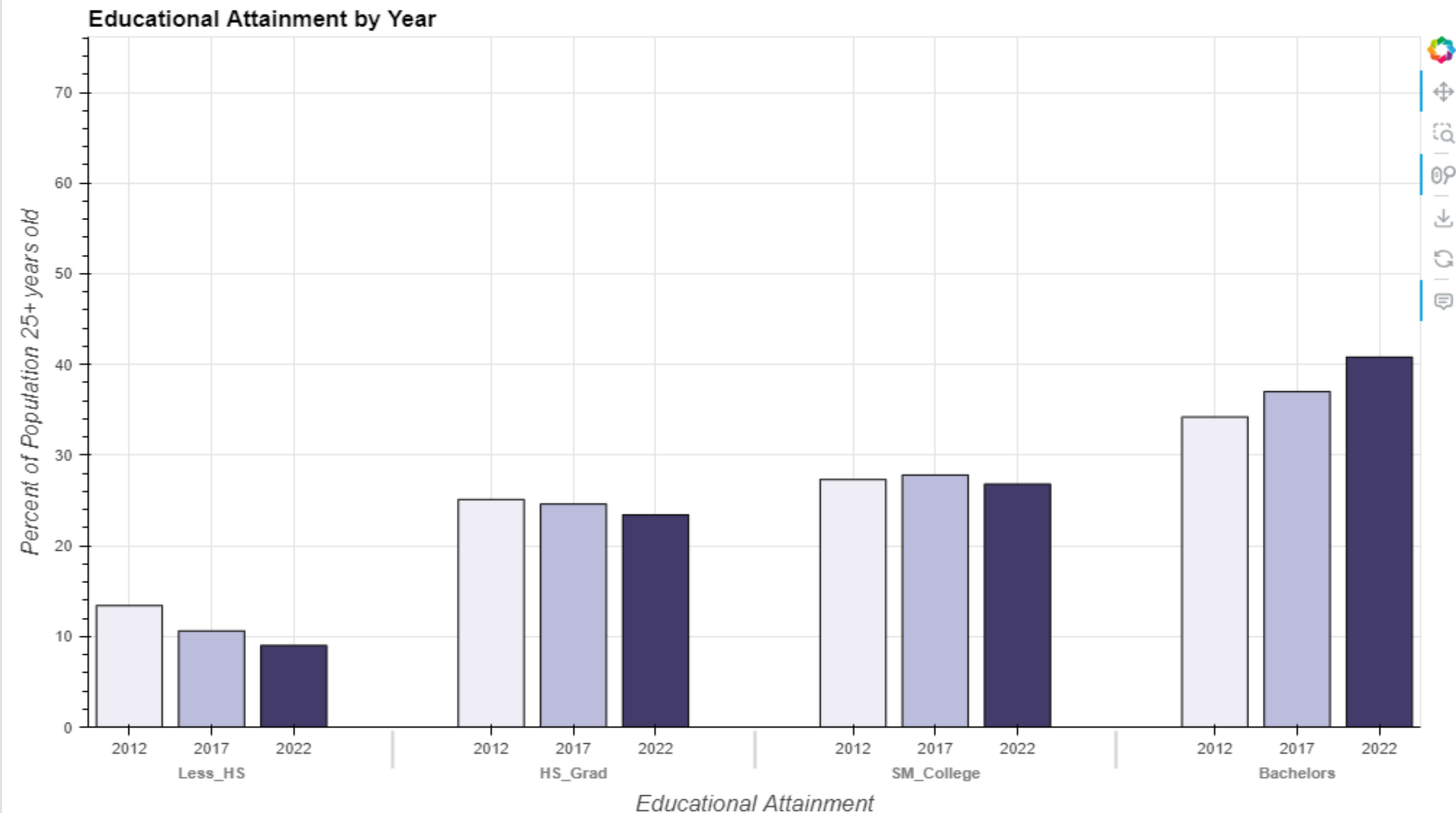
Some College

**26.8%**

Bachelors

**40.8%**

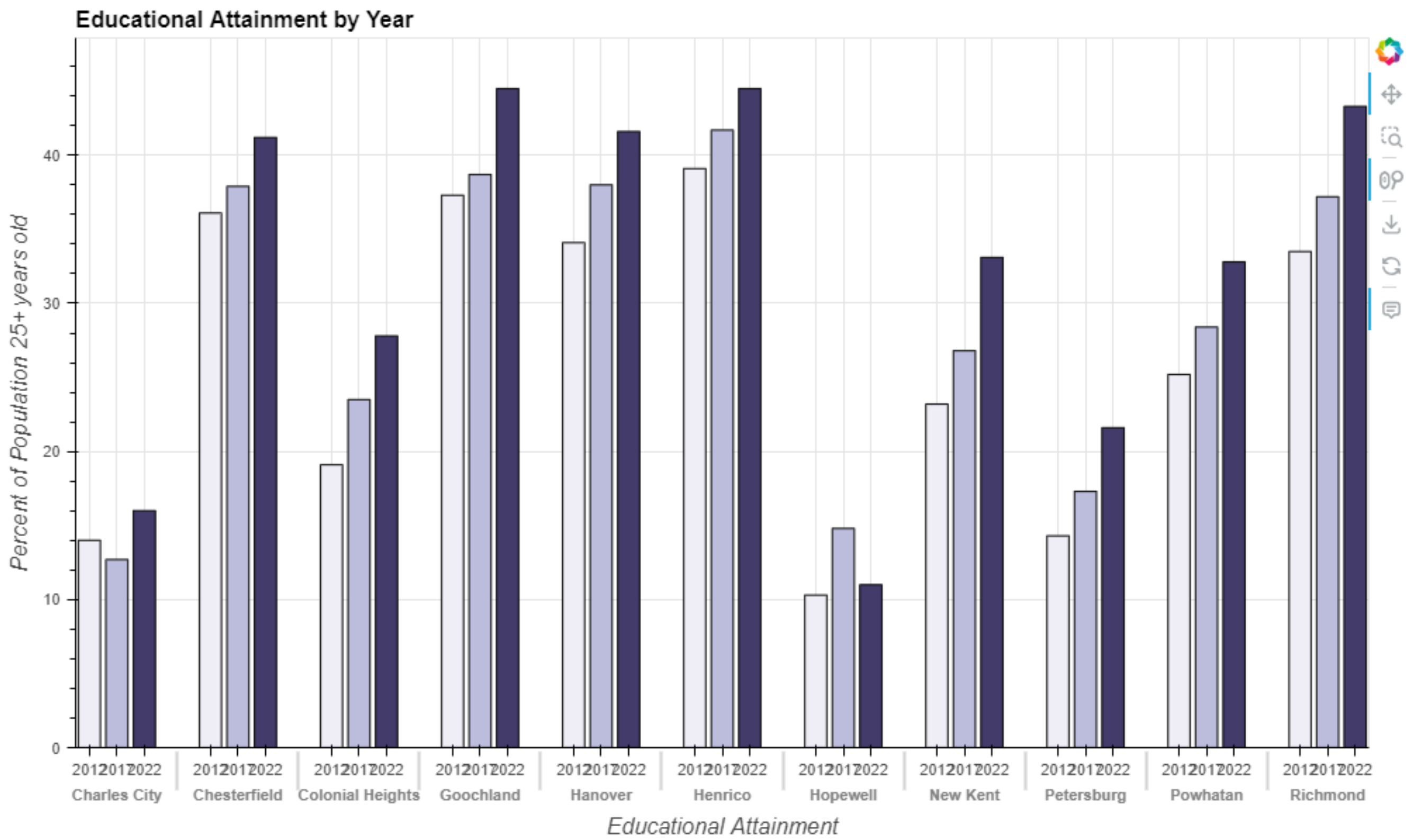
### Regional Trend



# Education : Bachelors Degree by Locality

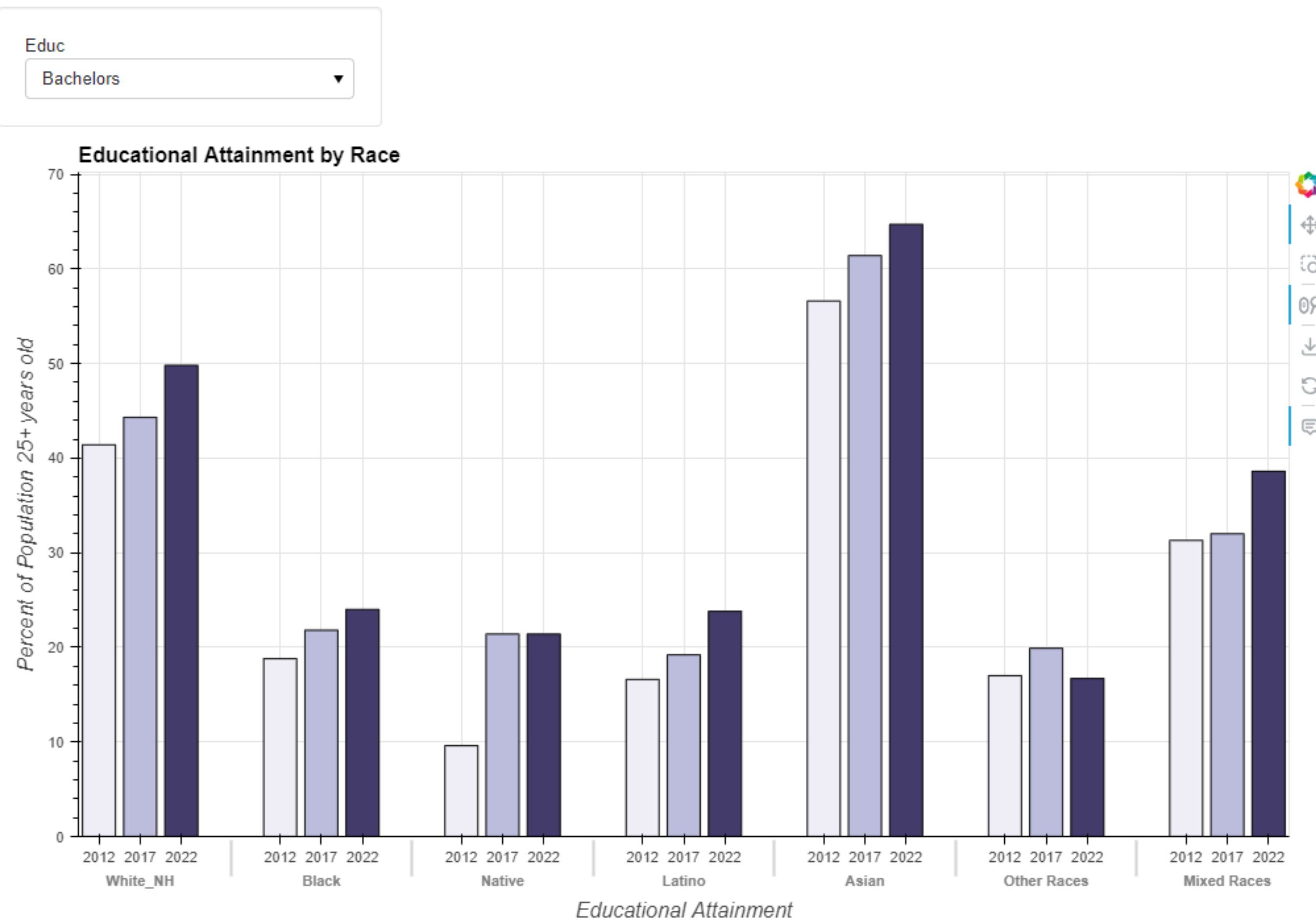
- Demographics
  - Population
  - Race
  - Age Groups
- Economy
  - Income
  - Poverty
  - Unemployment
- Housing
  - Ownership
  - Cost Burden
  - Affordability
- Education**
  - Attainment**
  - By Race

Educ  
 Bachelors ▼



# Education : Bachelors Degree by Race

- Demographics
  - Population
  - Race
  - Age Groups
- Economy
  - Income
  - Poverty
  - Unemployment
- Housing
  - Ownership
  - Cost Burden
  - Affordability
- Education**
  - Attainment
  - By Race**



# Thank you!

Questions | Comments | Suggestions | Ideas

*Please contact:*

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PlanRVA is where the region comes together to look ahead.