



# ENGAGEMENT UPDATE

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September 2025*

# engage.planrva.org

Home / **Projects**

I'm looking for projects about  in  or



## Economic Development Strategy (CEDS)

Last updated: 16 Sep, 2025



## Resilience Hubs

Last updated: 19 Sep, 2025

Trusted community spaces that support residents before, during, and after emergencies.



## Transportation 2050 (LRTP)

Last updated: 16 Sep, 2025

The update to the Richmond region's long-range transportation plan (LRTP).

Share & encourage others in your networks to follow the projects so they receive alerts & updates along the way



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## UPCOMING PUBLIC ENGAGEMENTS:

### CEDS

October 10 - November 8

#### Comprehensive Economic Development Strategy

Give feedback on the draft final plan.

### Air Quality Plan

October 13 - 27

Give feedback on the draft final plan of the **Comprehensive Climate Action Plan (CCAP)**. Covers 18 localities & Tribal Nations. This work was funded by an EPA grant. Final report is due in early December.

### Natural Resources Plan      November

The second public survey opens for input about the region's plan: Did we best capture priorities and opportunities?



Events				
Name	Date	Program Area	Locality	# Engaged
ChamberRVA Regional Action Summit	10/30/2025	Community Development	Regional	
Southside RVA Housing & Climate Carnival	10/25/2025	Env/Resilience	Regional	
CVWMA Recycling Fair & Circularity Celebration	10/18/2025	Env/Resilience	Regional	
Rise Academy Youth Field Trip to PlanRVA	10/3/2025	PlanRVA	Richmond	
New Kent- Groves Transportation Connections Community Mtg	9/30/2025	Transportation	New Kent	
Virginia PRIDE	9/27/2025	PlanRVA	Regional	
YMCA Symposium	9/26/2025	Community Development	Regional	
Fall Resource Fair - Henrico Schools & YMCA	9/20/2025	Transportation	Henrico	63
HenBIKEo	9/20/2025	PlanRVA	Regional	36
2025 State of Transit : "The Next Generation"	9/18/2025	Transportation	Regional	8
Emergency Preparedness Night with the Flying Squirrels	9/10/2025	EMACV	Regional	126
Regional Recovery Day Event (Henrico, City, Chesterfield, Hanover)	9/3/2025	PlanRVA	Regional	36
Emergency Preparedness Night with the Richmond Flying Squirrels	8/29/2025	EMACV	Regional	100
RVA Rapid Transit Adopters' Banquet	8/21/2025	Transportation	Regional	38
Ashland Farmers Market	8/16/2025	PlanRVA	Ashland	36
Meeting Human Services Transp Coord. Entity Mtg	8/12/2025	Transportation	Regional	9
Mussel and Buffer Symposium	8/12/2025	Env/Resilience		5
MapRVA Summer Talk Series (3)	8/7/2025	PlanRVA	Regional	17

<b>Presenting/Professional Development</b>			
<b>Name</b>	<b>Date</b>	<b>Program Area</b>	<b>Locality</b>
House to Highway Symposium- Library of Virginia	10/25/2025	Transportation	Regional
Regional OST Community Panel (Next UP)	10/22/2025	PlanRVA	Regional
Culture and Community Network	10/21/2025	PlanRVA	National
GeoCon 2025	10/7/2025	Env/Resilience	
Community Conversation- Initiatives of Change	9/24/2025	PlanRVA	Richmond
Rural Roundabout Design and Outreach Webinar	9/24/2025	Transportation	National
A Self-Guided Engagement Tool Webinar	9/22/2025	PlanRVA	National
Community Foundation Board Meeting	9/18/2025	PlanRVA	Regional
Sovereign Nations of Virginia Conference	9/18/2025	PlanRVA	Tribal Nation
25 in '25 Celebration with The Richmonder	9/19/2025	PlanRVA	Regional
Hootsuite-Uplift Social Media Summit for Non Profits	9/17/2025	PlanRVA	National
Culture and Community Network Sept Meeting	9/16/2025	PlanRVA	National
EU Ambassadors at Greater Richmond Partnership	9/15/2025	PlanRVA	Regional
New Kent housing and economic development forum	9/12/2025	Community Development	New Kent
Warren Whitney's Leadership Network	9/11/2025	PlanRVA	Regional
Capital region workforce development board meeting	9/11/2025	PlanRVA	Regional
Sen Warner Housing Conference	9/8/2025	Community Development	Regional
Creativity & Engagement Presentation to NCNMEDD	9/3/2025	PlanRVA	National
National Center for Rural Road Safety - Human Factor	8/26/2025	Transportation	National
National Center for Rural Road Safety -Transit Safety	8/21/2025	Transportation	National

# Long Range Transportation Plan

## Primary strategies



1. Identifying and engaging **underrepresented & limited access groups**
2. Conducting targeted in-person outreach with **personalized** engagement opportunities
3. Developing **accessible, audience-specific** messaging

# L RTP Engagement #s:

Jan 1 - May 6, 2025

*primary open engagement period*

Type	#	<a href="https://engage.planrva.org/LRTP">engage.planrva.org/LRTP</a>
Page views	<b>2,319</b>	
Unique visitors	<b>1,011</b>	
Contributions to surveys or input tools	<b>2,186</b>	

All #s are as of May 6, 2025

# L RTP Engagement #s:

Jan 1 - May 6, 2025

*primary open engagement period*

Type	# Events	# Engaged	
In person events	<b>50</b>	<b>1,872</b>	

All #s are as of May 6, 2025

# Transportation 2050 (LRTP)

Updating the long-range transportation plan for the Richmond region

✓ Following



[engage.planrva.org/LRTP](https://engage.planrva.org/LRTP)  
**47.5% Engagement Rate for our site**  
**Standard: 2-12%**

(source: Social Pinpoint Team)

Home / Transportation 2050 (LRTP)

Survey

Issue Map

Overview

FAQs

Definitions

Toolkit

## Transportation Exp

Open

### Answer a few basic tra

#### 1. What is most important to you in

Drag your choices to the right so that  
number your choices.

Congestion/Predictability (can pl

### Contributions by Activity

	Activity	Contributions	%
	Social Map	1,881	82.28%
	Form	404	17.67%
	Q&A	1	0.04%



**Next LRTP Engagement**

**Public Comment Open on Universe of Projects**

**December 2025**

**Public Engagement on Prioritizing and Funding Projects**

**January-March 2026**

*Thank You*

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