

## Agency Update August 2021

## **Transit Ridership Incentive Program**

- The Transit Ridership Incentive Program (TRIP) is a new statewide grant program dedicated to improving transit's regional connectivity in urban areas with a population in excess of 100,000 and reducing barriers to transit use by supporting low income and zero fare programming.
- The TRIP program was created by the passage of House Bill 1414 in the 2020 General Assembly session.
- The Commonwealth Transportation Board approved the TRIP Implementation Policy on July 21<sup>st</sup>.
- DRPT opened the application period on August 2<sup>nd</sup> and will accept applications through September 17<sup>th</sup>. DRPT will accept letters of support and other attachments after the application period closes.
- DRPT anticipates making funding recommendations to the CTB in October.
- Additional information is available on DRPT's webpage at: http://www.drpt.virginia.gov/transit/trip-transit-ridership-incentive-program/

## **COVID Recovery Tool Kit and Marketing**

- DRPT received a grant from the Federal Transit Administration through their COVID Research and Demonstration program to prepare a recovery tool kit and marketing package. Additionally, the CTB allocated \$2M in state funds to support marketing to transit.
- DRPT will be issuing a notice of funding opportunity shortly making the marketing funds available to transit agencies and commuter assistance programs for marketing the materials developed by DRPT.
- Regional coordination and collaboration is a priority for the allocation of funds.

## Virginia Passenger Rail Authority

- The VPRA board will not meet in August.
- Additional information on VPRA can be found at: http://www.drpt.virginia.gov/vpra/board-meetings/