

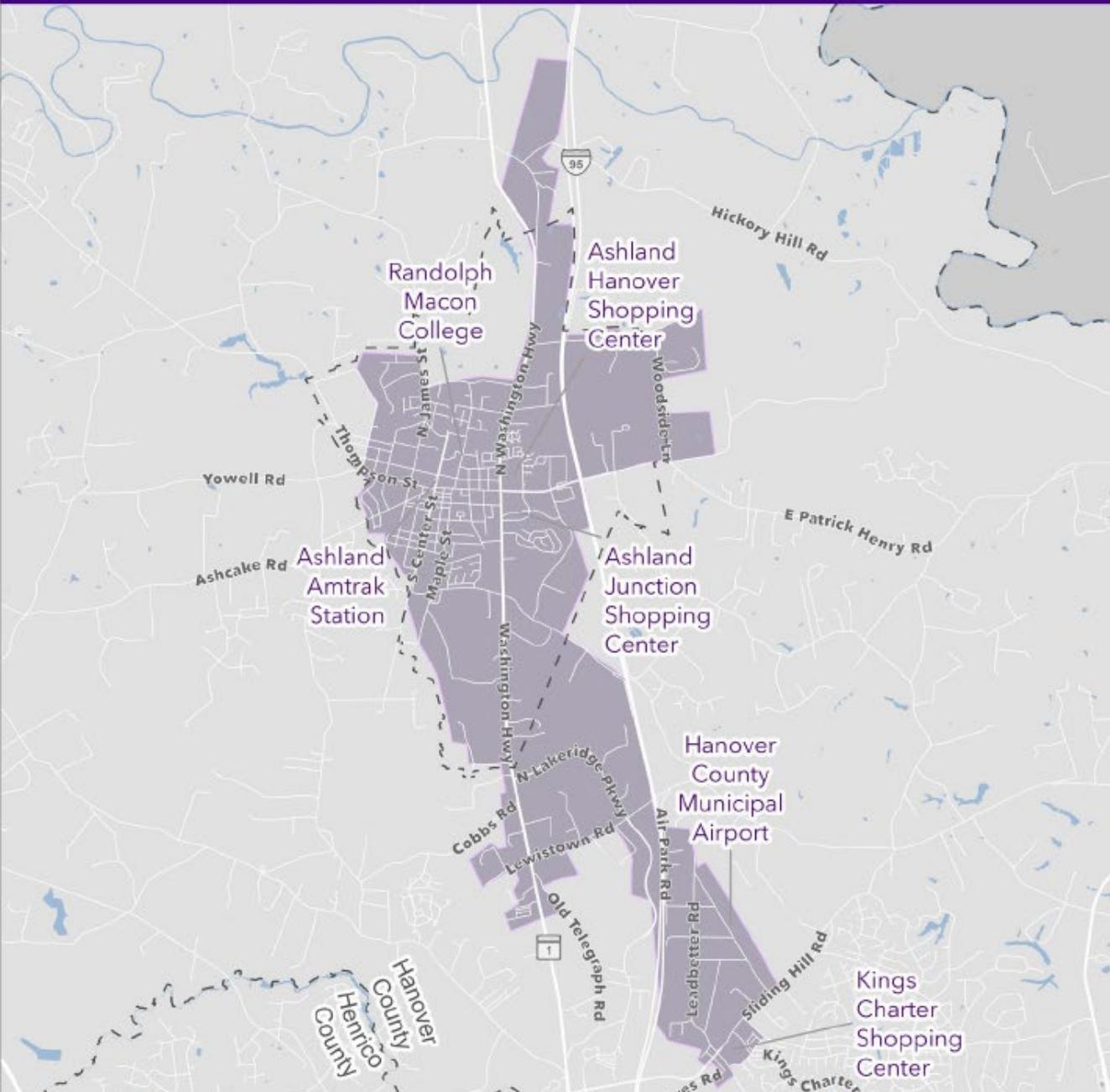
RRTPO Presentation

JULY 5, 2023



Ashland Microtransit Zone

Microtransit Zone: Ashland



Hours of Service

Monday through Saturday,
6:30 a.m. - Midnight

Zone Operating Characteristics

Estimated Vehicle Need	2 - 5
Estimated Annual Operating Cost	\$599,200 - \$1,036,200
Estimated Annual Ridership	28,300 - 43,700
Estimated passengers per revenue hour	2.6

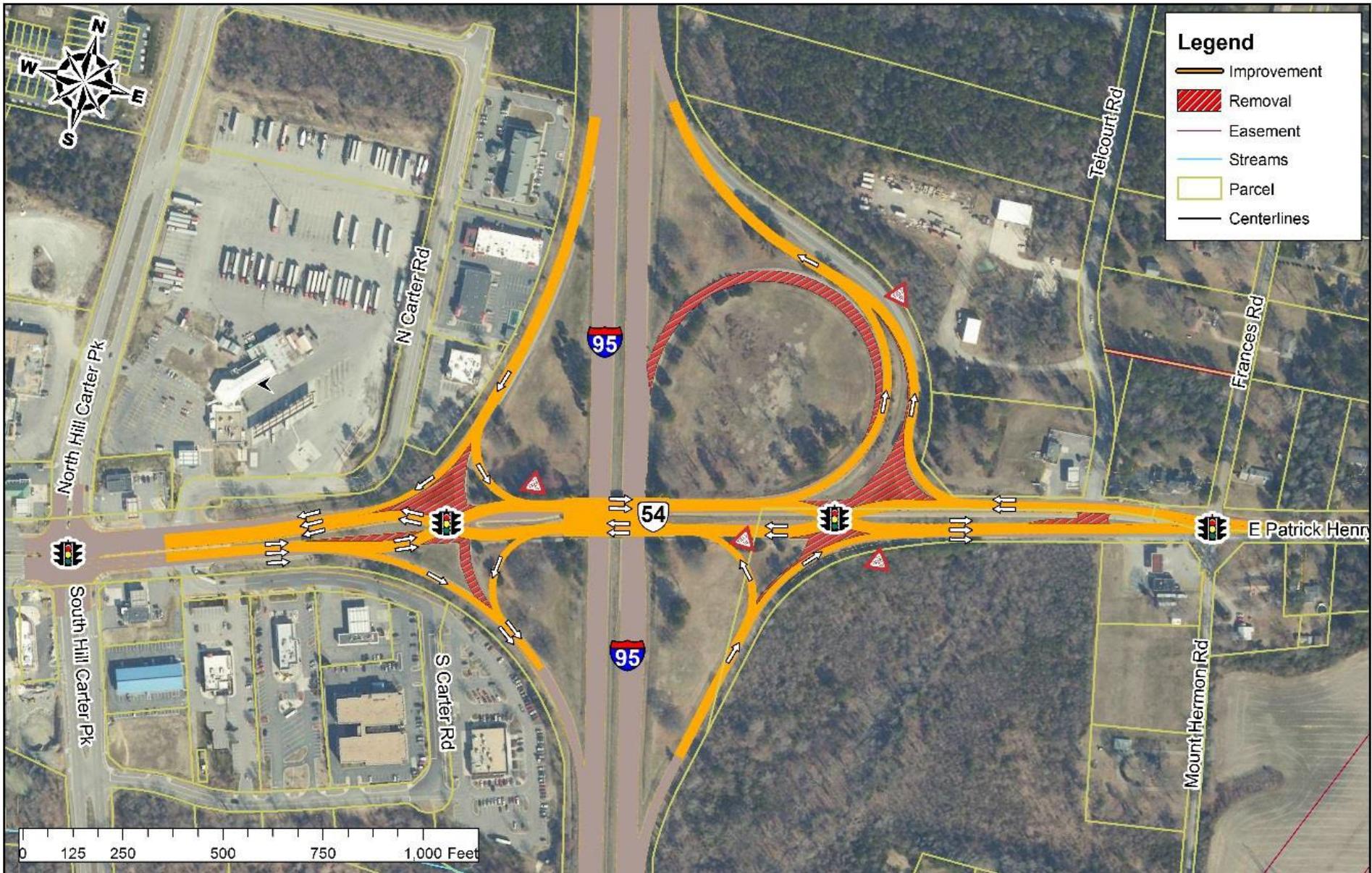
Zone Population & Jobs

Population	26,212
Jobs	26,132
Population & Jobs per Acre	9
Low-Income Population	2,636
Minority Population	6,286
Limited English Proficiency Population	633
Senior Population	4,267
Population with Disabilities	2,198
Zero-Car Households	330

Zone Area

City, County, or Town
Boundary

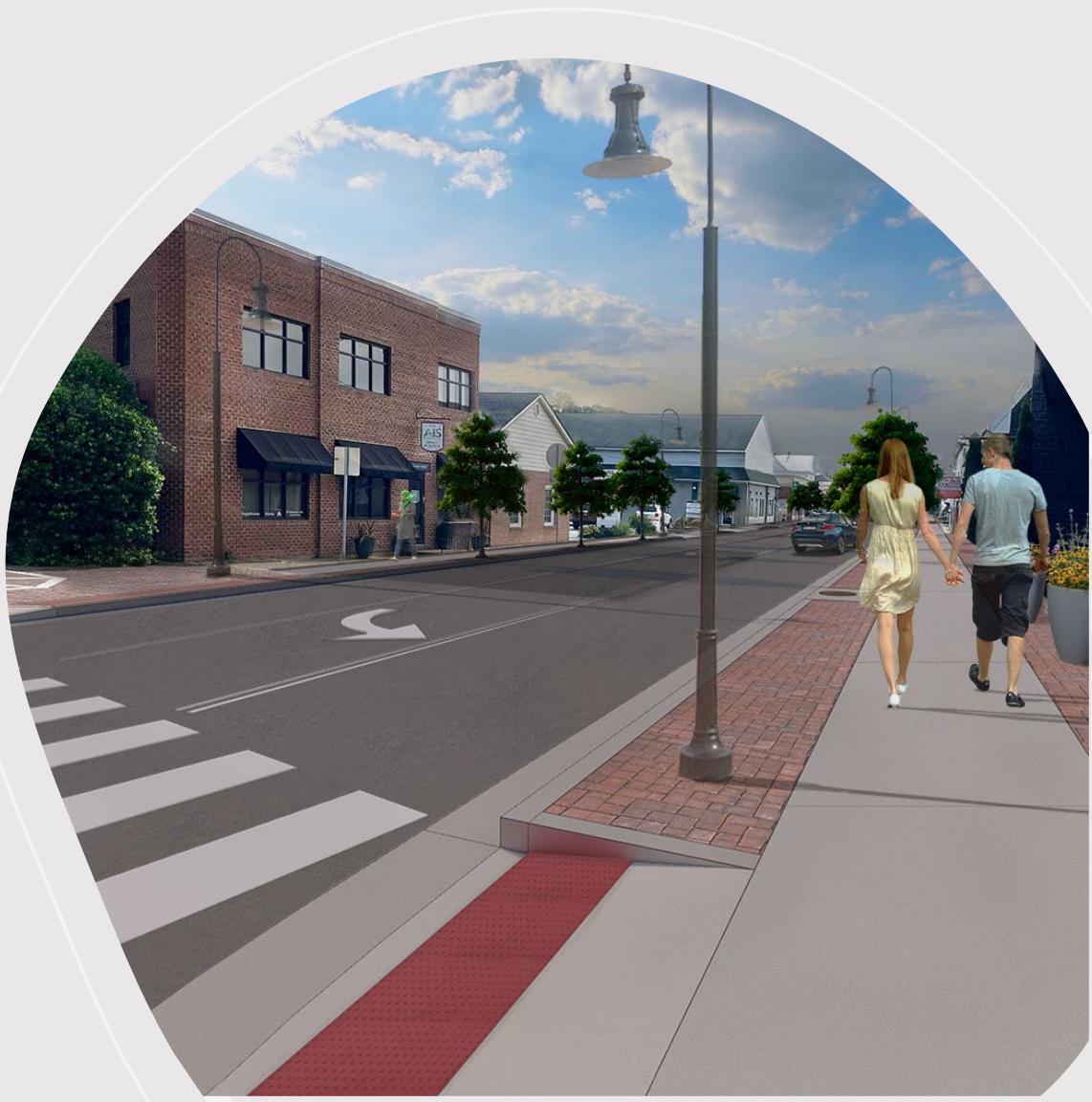
Exit 92- Diverging Diamond



Smart Scale

- Used CVTA Local Funds as Leverage
 - Hill Carter Parkway Extension
 - Green Chimney

England Street Revitalization





TOWN OF **Ashland** VIRGINIA