



Organization Vision Statement

PlanRVA uses reliable data and promotes collaboration to drive sustainable economic growth, enhance the quality of life, and ensure a resilient future for all communities within a thriving, interconnected metropolitan region, as articulated in the Regional Strategic Vision.

Mission Statement

Guided by our member local governments, PlanRVA facilitates the Richmond region's physical, social, and economic development through holistic and coordinated planning and regional projects, strategic partnerships, and technical support for local initiatives. We actively engage representatives from government, the private and not-for-profit sectors, civic and community-based organizations, and the public to address critical regional issues.

Core Beliefs

- ◆ **We Are Better Together:**
The metropolitan region is greater than the sum of its parts. A problem for one community is a problem for all, and we collectively shape solutions.
- ◆ **Representation Matters:**
PlanRVA actively solicits and supports the participation of diverse stakeholders from across the region in our regional planning efforts.
- ◆ **Our Future is our Focus:**
We consider and share our region's history to understand the past, ground us in the present, and plan for the future. We employ innovative planning techniques to prepare for the unknown while driving toward the future we envision.

Organizational Role

- ◆ **Regional Resource:** We anticipate community needs through data and trend analysis, serving as the regional data hub. We engage regularly with peer regions nationwide to monitor best practices and track local initiatives to make connections and bring good work to scale.
- ◆ **Forum for Dialogue:** We offer a forum for identifying issues and solving problems. We facilitate civil discussions, catalyze collaboration and partnerships, and build networks among local and regional leaders.
- ◆ **Collaboration and Strategy:** We work across sectors and geography to understand the issues that matter most in the region, striving to bring partners together for solution-oriented action.
- ◆ **Planning and Implementation:** We prepare supported and actionable plans for the region's physical, social, and economic development and support their implementation through resource development and project management.
- ◆ **Evaluation and Measurement:** We focus on outcomes when evaluating progress toward achieving our regional goals and support continuous improvement of our efforts to ensure success.

At PlanRVA, we are committed to excellence in the work we do and the services we provide. We are:

- ◆ **A Trusted Source:** We uphold public stewardship and accountability, maintaining a neutral and unbiased stance in all our endeavors.
- ◆ **Proactive Communicators:** We ensure clear, straightforward communication to foster understanding and collaboration.
- ◆ **Strong in Operations and Execution:** We maintain financial accountability and public transparency in agency business. We attract and retain skilled staff, cultivate a positive culture, and emphasize professional skills to achieve excellence in all we do.
- ◆ **Responsive to Customers:** We are flexible, service-oriented, and committed to delivering high quality, timely, affordable solutions.
- ◆ **Innovative Thinkers:** We embrace creativity and forward-thinking approaches to address regional challenges.



www.planrva.org



planrva@planrva.org



(804) 323-2033