

CENTRAL VIRGINIA EMERGENCY MANAGEMENT ALLIANCE

Public Outreach Committee

Tuesday, January 15th, 2019 10:30 am

Richmond Regional Planning District Commission | 9211 Forest Hill Ave Suite 200 RVA 23235



Minutes

Nick Sheffield, Dinwiddie
Katie Moody, RRPDC
Jess Robison, Chesterfield
Donald Hunter, Prince George
Anthony McLean, Richmond

Beverly Brandt, Colonial Heights, Chair
Doug Gagnon, VDEM
Forrest Andrews, RRPDC
Sherri Laffoon, Chesterfield

1. **Welcome and Introductions.** Beverly Brandt called the meeting to order at 10:35 am, welcomed everyone, and invited introductions.
2. **Approval of the minutes from December 17th, 2018 meeting.** Jess Robison moved approval. Anthony McLean seconded. Motion carried without further discussion.
3. **Old Business**
 - **FY17 CERT Updates**
 - Beverly will provide Katie the quote for the tourniquets and other medical supplies needed for Stop the Bleed classes. Hopefully this will deplete the grant funds for this year. We plan to basically recreate the CERT exercise that was attempted last fall for this upcoming year. Stop the Bleed will be beginning of April.
 - We still have the 2018 CERT Exercise T-Shirts. Jess suggested that perhaps we go ahead and distribute the t-shirts to those who registered. Beverly agreed that this would probably be a good idea and we could get them out of her office. It would be easy to distribute the shirts at CERT events.
 - FY18 CERT Grant funds (\$10,000) – We will use most of these funds for the exercise next fall. Other ideas for trainings or workshops? Katie suggested Wilderness First Aid. We would still like to also do a one-day workshop and SAR – which could incorporate the Wilderness First Aid.
4. **New Business**
 - **Disaster Planning Workshop 2019 (April 6th, 2019)**
 - Katie will send out an email after Thursday's CVEMA meeting to confirm all localities who are planning to participate in the Disaster Workshop Day. All those localities who

will be participating will need to at least offer the three “core classes.” They can customize the rest of the program to their locality.

- We will need to start accepting registrations for Disaster Planning Workshop by late February.

- **FY18 SHSP Grant (\$80,000)**

- Grant begins on April 1st. We will be using some of this funding for advertising and be using this for other branding costs for next year.
- We should also be looking at other equipment purchases we may need for the 2020 events, including more disaster workshop backpacks, thermometers, updated guides, etc. WCG will also be doing a branding update on the preparedness guides.
- We will have a better breakdown of grant spending once the FY18 starts.
- We will also have backpacks being made through Altria at their event in June. The Community Foundation has organized this. We will be able to distribute these backpacks at additional events. Anthony noted that OEM is creating “kits” for residents that include a mobile cell phone charger, LuminAID, and fleece blankets. Beverly suggested that we could make different types of bags such as pet bags, kid bags, etc. Donald thought that the pet bag was a good idea because you are reaching a wide variety of people. We could contact our local SPCA’s and Animal Control to distribute to those who adopt pets.

5. Roundtable/Open Discussion

- Jess Robison (Chesterfield) – Developed a financial preparedness presentation based on FEMA’s financial presentation. It was well-received by the Reserve Corps
- Katie Moody (RRPDC) – Have sent out an email to all members of the Planning Committee for an in-person meeting tomorrow afternoon at the RRPDC. Contractors from Ascenttra will be coming to kick off the project.

6. Next meeting: **Tuesday, February 12th, 2019** at 10:30 am at the Richmond Regional Planning District Commission. This meeting was moved due to President’s Day.

7. Adjourn.