CVTA Wayfinding for Fall Line Trail
**Typefaces**

Gotham Condensed Medium
Gotham Condensed Bold

**Notes**

Substitute typefaces are not acceptable.

Univers Condensed 57 is the primary weight. For some signs, Univers Condensed 57 is used to emphasize lines of type.

No other weights or versions of the fonts are acceptable, nor is it to be electronically distorted vertically or horizontally. Some kerning and tracking may need to be adjusted in certain instances to achieve optical evenness; tracking should generally be set at 50 (twenty) for vehicular signs unless noted otherwise. It may be adjusted to 0 when necessary to fit lines of type. Any further adjustment should be brought to the attention of the designer to determine if abbreviations or multiple lines are appropriate.
Logos, icons and arrows will be provided as digital files by AB Design.

Production artwork files to be available as vectorized files which are scalable vector formats. They can be opened in most industry standard design and publishing software.

Reconstructed art or digitized versions from printed copies shall not be used. Only original electronic files generated by AB Design may be used for application onto signage. Substitute arrows or symbols are not acceptable.
It is the Fabricator's responsibility to match all colors, finishes and materials specified in this document.

The visual accuracy of the colors and finishes represented in this document may not be consistent with manufacturer’s swatches and samples due to limitations of color printing technology.

The Fabricator is required to match against actual color swatches and provide material samples for approval prior to production.

If a substitute or deviation is recommended by the Fabricator, the recommendation shall be proposed in writing with a demonstration of equal or better value for consideration.